



# Volleyball Club Business Plan

## ADDRESS

10200 Bolsa Ave, Westminster, CA, 92683  
<https://www.example.com>

## CONTACT

(650) 359-3153  
[info@example.com](mailto:info@example.com)

# Business Plan

2024

Prepared By

John Doe



*"Where Volleyball Meets Passion!"*

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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# 1.

## Executive Summary

Market opportunity

Volleyball Club Facilities

Marketing & Sales Strategies

Financial Highlights



## REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

### Help tip

### Westminster Volleyball Academy

Start your executive summary by briefly introducing your business to your readers. It may include the name of your volleyball club business, its location, when it was founded, etc.

To unlock help try Upmetrics!

*Start writing here..*

## Market opportunity

### Help tip

### Westminster Volleyball Academy

Summarize your market research, including market size, growth potential, and marketing trends.

To unlock help try Upmetrics!

*Start writing here..*

## Volleyball Club Facilities

### Help tip

### Westminster Volleyball Academy

Highlight the volleyball club facilities you offer your clients. You should focus on any different facilities you offer from the competition.

To unlock help try Upmetrics!

*Start writing here..*

## Marketing & Sales Strategies

Help tip

Westminster Volleyball Academy

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

## Financial Highlights

Help tip

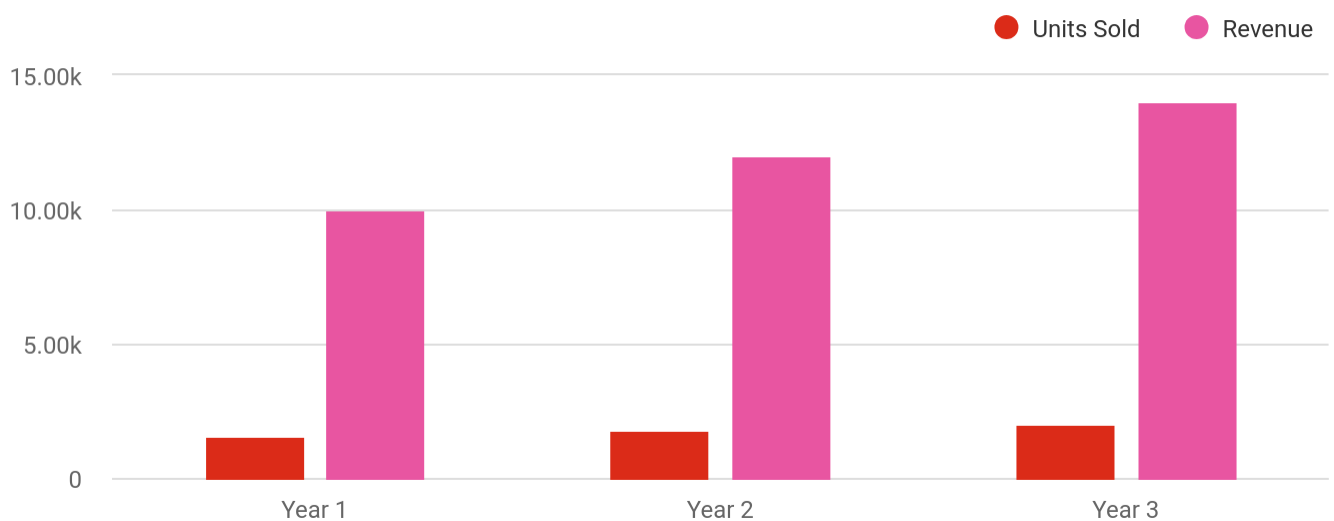
Westminster Volleyball Academy

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

## Units Sold v/s Revenue




Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000



Financial Year	Units Sold	Revenue
Year 3	2,050	\$14,000

 Help tip

 Westminster Volleyball Academy

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

*Write a call to action for your business plan.*

# 2.

## Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

Westminster Volleyball Academy

Describe your business in this section by providing all the basic information:

Describe what kind of volleyball club business you run and the name of it. You may specialize in

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Start writing here..

## Ownership

Help tip

Westminster Volleyball Academy

List the names of your volleyball club business's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

To unlock help try Upmetrics!

Start writing here..

## Business Owners

100%



**Emily Carter**

1000 Shares

## Mission statement

Help tip

Westminster Volleyball Academy

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.


To unlock help try Upmetrics!




At [Westminster Volleyball Academy], our mission is to inspire young athletes to reach their full potential by providing world-class training, fostering teamwork, and cultivating a lifelong passion for volleyball. We are dedicated to building a supportive community that values excellence, perseverance, and sportsmanship.



## Business history

 Help tip

 Westminster Volleyball Academy

If you're an established volleyball club service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics! 

*Start writing here..*

## Future goals

 Help tip

 Westminster Volleyball Academy

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics! 

*Start writing here..*

# 3.

## Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



## REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

### Help tip

Westminster Volleyball Academy

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics!

*Start writing here..*

## Target Market

### Help tip

Westminster Volleyball Academy

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics!

*Start writing here..*

## Market size and growth potential

### Help tip

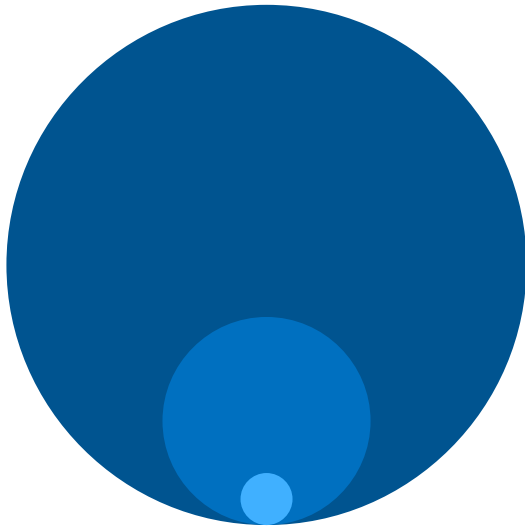
Westminster Volleyball Academy

Describe your market size, growth potential, and whether you will target a niche or broader market.

To unlock help try Upmetrics!

*Start writing here..*

## Market Size



### Available Market

Total youth population aged 8-18 in Westminster and surrounding areas.

50k

### Served Market

Youth involved in organized sports, including school and recreational leagues.


20k

### Target Market

Youth focused on structured volleyball training for competitive and recreational purposes.

5k

 Help tip

 Westminster Volleyball Academy

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your volleyball club facilities from them. Point out how you have a competitive edge in the market.

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## Competitive analysis

### Balboa Bay Volleyball Club

Based in Costa Mesa, CA, Balboa Bay Volleyball Club is a well-known organization offering high-level volleyball training, primarily focused on competitive teams that compete nationally.

#### Features

- High-performance training programs
- National-level tournament participation
- Emphasis on boys' volleyball programs
- Experienced coaching staff

#### Strengths

- Strong reputation and national visibility
- Access to top-tier tournaments
- Highly experienced coaching staff

#### Weaknesses

- Limited offerings for beginners or recreational players
- Higher membership fees may not be affordable for all families

### Long Beach Volleyball Club

Located in Long Beach, CA, this club caters to a broader audience, including both youth and adult volleyball players. They focus on community engagement and offer flexible training schedules.

### Features

- Programs for all ages and skill levels
- Recreational leagues and tournaments
- Emphasis on community involvement

### Strengths

- Inclusive approach for players of all skill levels
- Strong community presence and support
- Affordable pricing

### Weaknesses

- Lacks specialization in youth development
- Facilities are not as advanced compared to competitors

## Orange County Volleyball Club (OCVC)

OCVC, based in Anaheim, CA, is a competitive club focusing on nurturing elite-level volleyball talent. They offer a variety of specialized programs, particularly for aspiring college athletes.

### Features

- College recruitment assistance
- Elite-level training programs
- Advanced performance analysis tools

### Strengths


- Proven track record in college athlete placements
- Access to cutting-edge training technology
- Comprehensive support for competitive players

### Weaknesses

- High-pressure environment may not suit all players
- Limited focus on recreational or non-competitive players

## Market trends

 **Help tip**

 **Westminster Volleyball Academy**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 

*Start writing here..*



# Regulatory environment

Help tip

Westminster Volleyball Academy

List regulations and licensing requirements that may affect your volleyball club business, such as youth protection laws, insurance requirements, facility compliance, contractual agreements, etc.

To unlock help try Upmetrics! 

Start writing here..

## Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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# 4.

## Products and Services

Volleyball club facilities

Quality Measures



## REMEMBER

The product and services section of a volleyball club business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics!

### Help tip

#### Westminster Volleyball Academy

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

Start writing here..

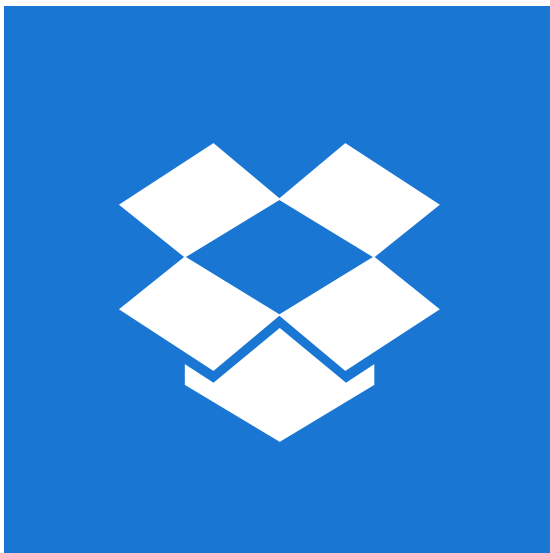
### Help tip

Mention the volleyball club facilities your business will offer. This list may include,

- Indoor volleyball courts

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## Volleyball club facilities



### Youth Volleyball Training Program

Price: **[\$200]/month**

A structured training program designed for players aged 8-18 to develop fundamental skills and techniques.

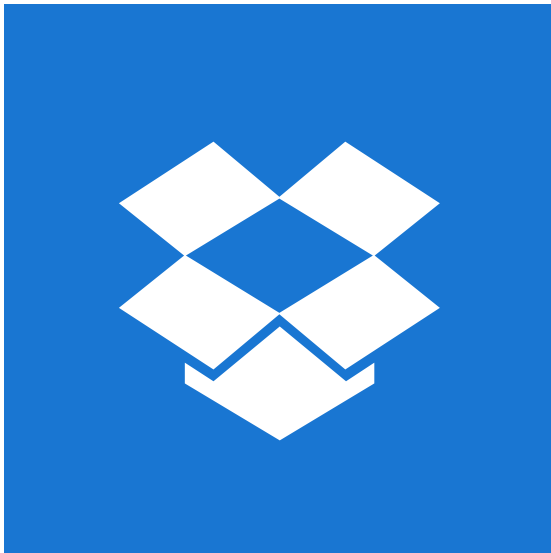
#### Specifications

- Weekly 2-hour training sessions
- Skill development: passing, setting, spiking, and serving
- Access to strength and conditioning sessions
- Personalized progress tracking and feedback

### Advanced Competitive Training Program

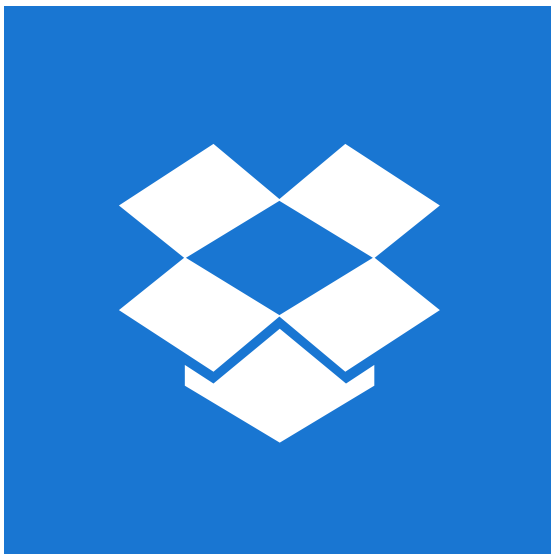
Price: **[\$300]/month**

Intensive training aimed at athletes preparing for high school, collegiate, or competitive league play.



### Specifications

- Weekly 3-hour sessions
- Advanced tactical and technical training
- Video performance analysis
- Small-group coaching with certified trainers



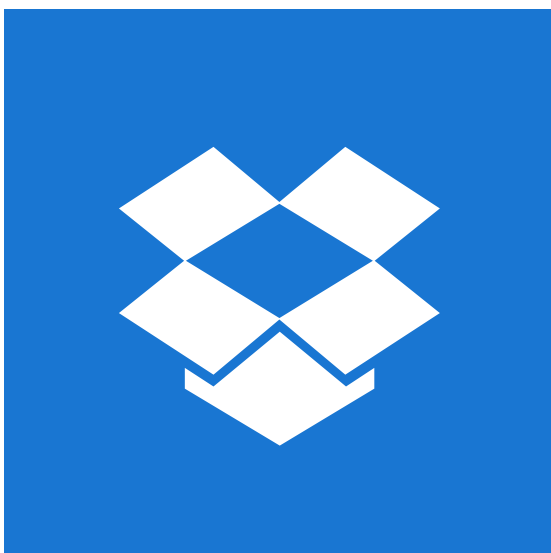
### Open Court Access Membership

Price: **[\$50]/month**

Access to indoor and outdoor courts during non-scheduled hours for recreational play.

### Specifications

- Unlimited court access during open play hours
- Complimentary use of balls and nets
- Online court reservation system
- Discounts on tournament entry fees



### Private Coaching Sessions

Price: **[\$75]/hour**

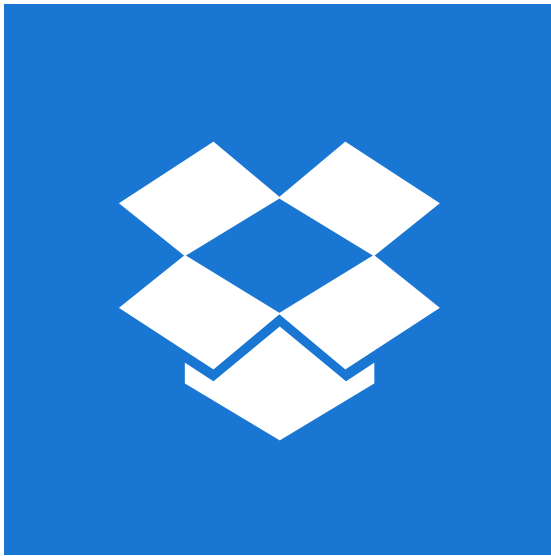
Personalized one-on-one coaching tailored to individual player needs and goals.

### Specifications

- Customized skill assessments and development plans
- Flexible scheduling to suit player availability
- Access to performance analysis tools
- Expert guidance from experienced coaches

### Equipment Rental Service

Price: **[\$20]/day (for volleyballs, nets, etc.)**




Rental of high-quality equipment for individual or team use.

### Specifications

- Professional-grade volleyballs and nets
- Optional setup assistance for nets
- Discounted rates for academy members
- Equipment replacement guarantee for damages

## Quality Measures

 Help tip

 Westminster Volleyball Academy

This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

*Start writing here..*

# 5.

## Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



## REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

### Help tip

Westminster Volleyball Academy

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

*Start writing here..*

## Unique Selling Proposition (USP)

### Help tip

Westminster Volleyball Academy

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

*Start writing here..*

## Pricing Strategy

### Help tip

Westminster Volleyball Academy

Describe your pricing strategy—how you plan to price your facilities and stay competitive in the local market. You can mention any discounts you plan to attract new customers to your club.

To unlock help try Upmetrics!

*Start writing here..*

 **Help tip**

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, influencer collaboration, print marketing, etc.

To unlock help try Upmetrics! 

## Marketing strategies

### Online



#### Targeted Digital Campaigns

Leverage platforms like Instagram, Facebook, and TikTok to connect with youth and parents in the local area.



#### Influencer Marketing

Engage local sports influencers and volleyball professionals to promote our programs.



#### Content Marketing

Create and distribute engaging blog posts, videos, and testimonials to showcase success stories and highlight our unique features.

### Offline



#### Partnerships with Local Organizations

Collaborate with schools and sports clubs to host events, tournaments, and clinics.




#### Event Marketing

Organize and sponsor local volleyball tournaments to increase visibility and community involvement.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include direct sales calls, offering referral marketing, etc.

To unlock help try Upmetrics! 

## Sales strategies





### Membership Drives

Host open house events with discounted sign-ups for new members.



### Free Trial Sessions

Offer a complimentary first session for prospective members to experience our facilities and coaching.



### Referral Program

Reward current members with discounts or perks for bringing in new clients.



### Flexible Payment Options

Provide installment plans for annual memberships to make them more accessible.

#### Help tip

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, personalized service, etc

To unlock help try Upmetrics! 

## Customer retention



### Loyalty Programs

Introduce exclusive rewards for returning members, such as free gear or discounted renewal rates.



### Annual Membership Discounts

Offer significant savings for members committing to a year-long membership.



### Personalized Experiences

Provide tailored training plans, regular progress updates, and one-on-one consultations to ensure satisfaction.



### Community Events

Host exclusive events, like family volleyball days and member appreciation nights, to strengthen bonds and enhance loyalty.

# 6.

## Operations Plan

Staffing & Training

Operational Process

Equipment & Tools



## REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

### Help tip

Westminster Volleyball Academy

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

*Start writing here..*

## Staffing & Training

### Help tip

Westminster Volleyball Academy

Mention your business's staffing requirements, including the number of employees or trainers staff needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

*Start writing here..*

## Operational Process

### Help tip

Westminster Volleyball Academy


Outline the processes and procedures you will use to run your volleyball club business. Your operational processes may include establishing club structure, facility & equipment management, financial management, etc.

To unlock help try Upmetrics!

*Start writing here..*

## Equipment & Tools

 **Help tip**

 **Westminster Volleyball Academy**

Include the list of equipment and machinery required for the volleyball club, such as nets & antennas, court boundary lines, ball storage and courts, poles & padding, etc.

To unlock help try Upmetrics! 

*Start writing here..*

# 7.

## Management Team

Founders/CEO

Key managers

Organizational structure

Compensation plan

Board of advisors



## REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

### Help tip

### Westminster Volleyball Academy

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

## Founders/CEO

### Help tip

Mention the founders and CEO of your volleyball club business, and describe their roles and responsibilities in successfully running the business.

To unlock help try Upmetrics!

Start writing here..



### Emily Carter

Founder and CEO - [emily.carter@example.com](mailto:emily.carter@example.com)

Emily Carter is the visionary behind Westminster Volleyball Academy. As the CEO, she is responsible for strategic planning, daily operations, and ensuring that the academy fulfills its mission to foster talent and build a vibrant volleyball community.

#### **Educational Background:**

Bachelor's Degree in Kinesiology, University of California, Los Angeles (UCLA), Class of 2010.

#### **Professional Background:**

Emily has over 10 years of experience as a professional volleyball player and coach. She has worked with multiple youth sports organizations, designing effective training programs and mentoring young athletes.

# Key managers

 **Help tip**

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics! 

Start writing here..



---

## John Martinez

Chief Operating Officer (COO) - [john.martinez@example.com](mailto:john.martinez@example.com)

John oversees all operational aspects of the academy, including facility management, scheduling, and staff coordination. He ensures the smooth day-to-day functioning of the club.

### Educational Background:

- Master's Degree in Sports Management, University of Southern California (USC), Class of 2015.

### Professional Background:

- With over 7 years of experience managing sports facilities, John has an exceptional track record in optimizing operations and ensuring member satisfaction.
- Before joining Westminster Volleyball Academy, he managed operations at Elite Sports Complex, a leading multi-sports facility in California.



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## Sarah Nguyen

Chief Marketing Officer (CMO) - [sarah.nguyen@example.com](mailto:sarah.nguyen@example.com)

Sarah leads the marketing efforts for the academy, developing and executing campaigns to increase membership and enhance the academy's brand presence. She also manages partnerships with local schools and organizations.

### Educational Background:

- MBA in Marketing, Stanford University, Class of 2017.

### Professional Background:

- Sarah has over 5 years of experience in sports marketing, working with organizations to build impactful campaigns.
- Before joining the academy, she served as a Marketing Manager for Dynamic Sports Group, where she increased youth sports enrollment by 30%.



---

## Liam Patel

Customer Service Manager - [liam.patel@example.com](mailto:liam.patel@example.com)

Liam oversees customer relations, managing inquiries, memberships, and customer satisfaction. He ensures a positive experience for all academy members and visitors.

### Educational Background:

- Bachelor's Degree in Communications, University of San Diego, Class of 2018.


### Professional Background:

- Liam brings 4 years of experience in customer relationship management. His expertise lies in resolving member concerns efficiently and implementing processes to improve client satisfaction.
- Before joining Westminster Volleyball Academy, he worked as a Client Relations Specialist at Peak Performance Academy.



## Organizational structure

 **Help tip**

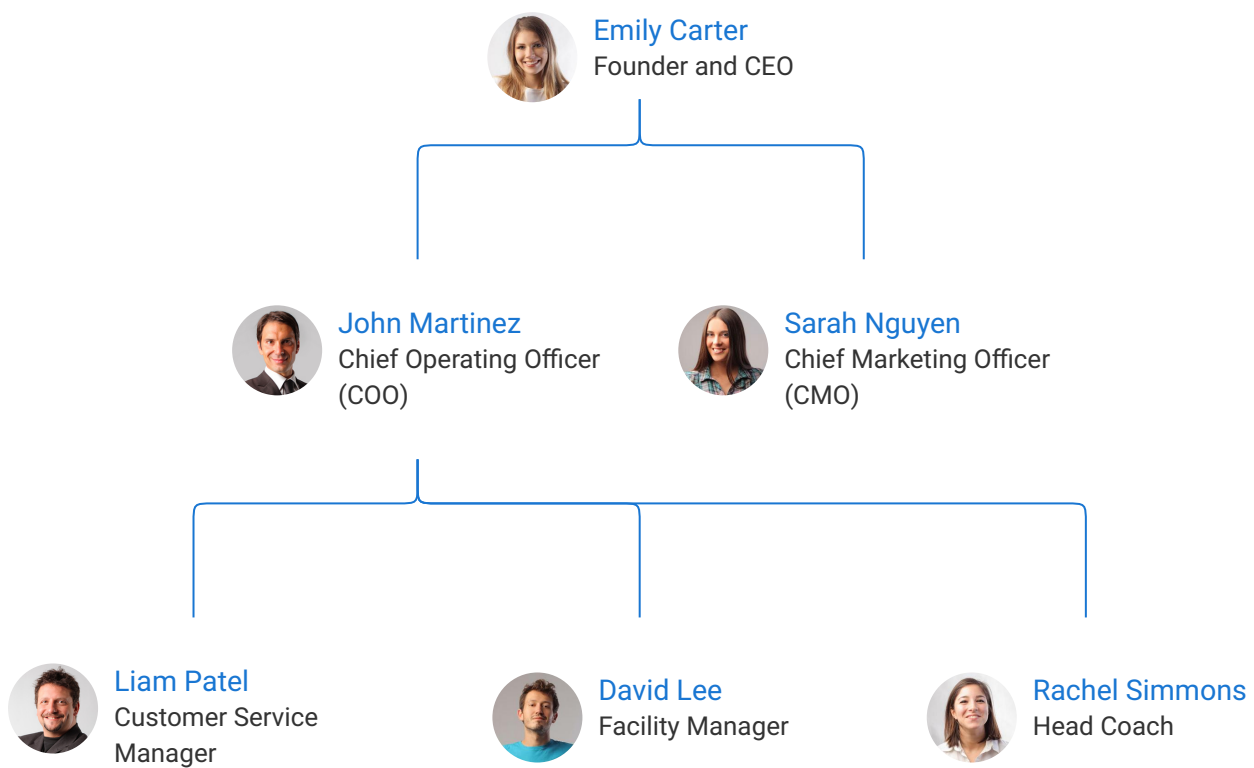
 **Westminster Volleyball Academy**

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 


Start writing here..

## Organization chart




## Compensation plan

 **Help tip**

 **Westminster Volleyball Academy**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics! 

## Board of advisors



---

### Jessica Taylor

Sports Advisor

- **Role:** Provides strategic guidance on training programs and athlete development.
- **Experience:** Former collegiate volleyball coach with over 12 years of coaching experience.



---

### Michael Johnson

Business Consultant

- **Role:** Advises on financial management, operational processes, and business scalability.
- **Experience:** 15 years of experience as a consultant for sports academies and fitness centers.

# 8.

## Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Point

Financing needs



### REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

### Help tip

Westminster Volleyball Academy

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

*Start writing here..*

### Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

## Profit & loss statement

	2024	2025	2026
<b>Revenue</b>	<b>\$255,201.30</b>	<b>\$469,957.60</b>	<b>\$741,203.50</b>
Membership Fees	\$123,201.30	\$337,957.60	\$609,203.50

	2024	2025	2026
Users	769	1,700	2,898
Recurring Charges	\$20	\$20	\$20
Coaching Services	\$36,000	\$36,000	\$36,000
Total Hours	1,200	1,200	1,200
Hourly Price	\$30	\$30	\$30
Tournament Participation Fees	\$96,000	\$96,000	\$96,000
Unit Sales	48	48	48
Unit Price	\$2,000	\$2,000	\$2,000
<b>Cost Of Sales</b>	<b>\$74,400</b>	<b>\$74,400</b>	<b>\$74,400</b>
General Costs	\$74,400	\$74,400	\$74,400
Equipment Costs	\$32,400	\$32,400	\$32,400
Volleyballs and Nets	\$18,000	\$18,000	\$18,000
Training Kits	\$14,400	\$14,400	\$14,400
Event Hosting Costs	\$42,000	\$42,000	\$42,000
Venue Rental	\$36,000	\$36,000	\$36,000

	2024	2025	2026
Event Promotion	\$6,000	\$6,000	\$6,000
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
<b>Gross Margin</b>	<b>\$180,801.30</b>	<b>\$395,557.60</b>	<b>\$666,803.50</b>
<b>Gross Margin (%)</b>	<b>70.85%</b>	<b>84.17%</b>	<b>89.96%</b>
<b>Operating Expense</b>	<b>\$216,960</b>	<b>\$233,640</b>	<b>\$251,834.40</b>
Payroll Expense (Indirect Labor)	\$186,000	\$202,680	\$220,874.40
Administrative Staff	\$66,000	\$72,120	\$78,813.60
Club Manager	\$42,000	\$46,200	\$50,820
Receptionist	\$24,000	\$25,920	\$27,993.60
Coaching Staff	\$78,000	\$85,200	\$93,072
Head Coach	\$48,000	\$52,800	\$58,080
Assistant Coach	\$30,000	\$32,400	\$34,992

	<b>2024</b>	<b>2025</b>	<b>2026</b>
Event Staff	\$42,000	\$45,360	\$48,988.80
Event Coordinator	\$36,000	\$38,880	\$41,990.40
Volunteer Staff	\$6,000	\$6,480	\$6,998.40
General Expense	\$30,960	\$30,960	\$30,960
Marketing Expenses	\$12,000	\$12,000	\$12,000
Social Media Ads	\$9,600	\$9,600	\$9,600
Flyers and Posters	\$2,400	\$2,400	\$2,400
Facility Maintenance	\$9,600	\$9,600	\$9,600
Court Cleaning	\$6,000	\$6,000	\$6,000
Equipment Repairs	\$3,600	\$3,600	\$3,600
Administrative Costs	\$9,360	\$9,360	\$9,360
Utility Bills	\$7,200	\$7,200	\$7,200
Software Subscriptions	\$2,160	\$2,160	\$2,160
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0

	2024	2025	2026
<b>EBITDA</b>	<b>(\$36,158.70)</b>	<b>\$161,917.60</b>	<b>\$414,969.10</b>
<b>Additional Expense</b>	<b>\$24,160.23</b>	<b>\$23,349.68</b>	<b>\$22,449.71</b>
Long Term Depreciation	\$22,020	\$22,020	\$21,972
Gain or loss from Sale of Assets	\$0	\$0	\$0
<b>EBIT</b>	<b>(\$58,178.70)</b>	<b>\$139,897.60</b>	<b>\$392,997.10</b>
Interest Expense	\$2,140.22	\$1,329.70	\$477.71
<b>EBT</b>	<b>(\$60,318.93)</b>	<b>\$138,567.92</b>	<b>\$392,519.39</b>
Income Tax Expense / Benefit	\$0	\$0	\$0
<b>Total Expense</b>	<b>\$315,520.23</b>	<b>\$331,389.68</b>	<b>\$348,684.11</b>
<b>Net Income</b>	<b>(\$60,318.93)</b>	<b>\$138,567.92</b>	<b>\$392,519.39</b>
<b>Net Income (%)</b>	<b>(23.64%)</b>	<b>29.49%</b>	<b>52.96%</b>
Retained Earning Opening	\$0	<b>(\$75,318.93)</b>	\$53,248.99



	2024	2025	2026
Owner's Distribution	\$15,000	\$10,000	\$10,000
<b>Retained Earning Closing</b>	<b>(\$75,318.93)</b>	<b>\$53,248.99</b>	<b>\$435,768.38</b>

 Help tip

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.


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## Cash flow statement

	2024	2025	2026
<b>Cash Received</b>	<b>\$255,201.30</b>	<b>\$469,957.60</b>	<b>\$741,203.50</b>
<b>Cash Paid</b>	<b>\$293,500.23</b>	<b>\$309,369.68</b>	<b>\$326,712.11</b>
COS & General Expenses	\$105,360	\$105,360	\$105,360
Salary & Wages	\$186,000	\$202,680	\$220,874.40
Interest	\$2,140.22	\$1,329.70	\$477.71
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0

	2024	2025	2026
<b>Net Cash From Operations</b>	<b>(\$38,298.93)</b>	<b>\$160,587.92</b>	<b>\$414,491.39</b>
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$70,000	\$0	\$0
<b>Net Cash From Investments</b>	<b>(\$70,000)</b>	<b>\$0</b>	<b>\$0</b>
<b>Amount Received</b>	<b>\$80,000</b>	<b>\$0</b>	<b>\$0</b>
Loan Received	\$50,000	\$0	\$0
Common Stock			
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$0	\$0
<b>Amount Paid</b>	<b>\$30,842.25</b>	<b>\$26,652.80</b>	<b>\$27,504.96</b>
Loan Capital	\$15,842.26	\$16,652.78	\$17,504.96
Dividends & Distributions	\$15,000	\$10,000	\$10,000
<b>Net Cash From Financing</b>	<b>\$49,157.75</b>	<b>(\$26,652.80)</b>	<b>(\$27,504.96)</b>

	2024	2025	2026
<b>Summary</b>			
Starting Cash	\$0	(\$59,141.18)	\$74,793.94
Cash In	\$335,201.30	\$469,957.60	\$741,203.50
Cash Out	\$394,342.48	\$336,022.48	\$354,217.07
Change in Cash	(\$59,141.18)	\$133,935.12	\$386,986.43
<b>Ending Cash</b>	<b>(\$59,141.18)</b>	<b>\$74,793.94</b>	<b>\$461,780.37</b>

 Help tip

Create a projected balance sheet documenting your volleyball club business's assets, liabilities, and equity.

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## Balance sheet

	2024	2025	2026
<b>Assets</b>	<b>(\$11,161.18)</b>	<b>\$100,753.94</b>	<b>\$465,768.37</b>
<b>Current Assets</b>	<b>(\$59,141.18)</b>	<b>\$74,793.94</b>	<b>\$461,780.37</b>


	2024	2025	2026
Cash	(\$59,141.18)	\$74,793.94	\$461,780.37
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
<b>Long Term Assets</b>	<b>\$47,980</b>	<b>\$25,960</b>	<b>\$3,988</b>
Gross Long Term Assets	\$70,000	\$70,000	\$70,000
Accumulated Depreciation	(\$22,020)	(\$44,040)	(\$66,012)
<b>Liabilities &amp; Equity</b>	<b>(\$11,161.19)</b>	<b>\$100,753.95</b>	<b>\$465,768.38</b>
<b>Liabilities</b>	<b>\$34,157.74</b>	<b>\$17,504.96</b>	<b>\$0</b>
<b>Current Liabilities</b>	<b>\$16,652.80</b>	<b>\$17,504.96</b>	<b>\$0</b>
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$16,652.80	\$17,504.96	\$0
<b>Long Term Liabilities</b>	<b>\$17,504.94</b>	<b>\$0</b>	<b>\$0</b>
Long Term Debt	\$17,504.94	\$0	\$0

	2024	2025	2026
<b>Equity</b>	<b>(\$45,318.93)</b>	<b>\$83,248.99</b>	<b>\$465,768.38</b>
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$30,000	\$30,000
Retained Earnings	(\$75,318.93)	\$53,248.99	\$435,768.38
<b>Check</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

 **Help tip**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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## Break-even Point


	2024	2025	2026
Starting Revenue	\$0	\$255,201.30	\$725,158.90

	2024	2025	2026
Net Revenue	\$255,201.30	\$469,957.60	\$741,203.50
<b>Closing Revenue</b>	<b>\$255,201.30</b>	<b>\$725,158.90</b>	<b>\$1,466,362.40</b>
Starting Expense	\$0	\$315,520.23	\$646,909.91
Net Expense	\$315,520.23	\$331,389.68	\$348,684.11
<b>Closing Expense</b>	<b>\$315,520.23</b>	<b>\$646,909.91</b>	<b>\$995,594.02</b>
<b>Is Break Even?</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>
<b>Break Even Month</b>	<b>0</b>	<b>Aug '25</b>	<b>0</b>
<b>Days Required</b>	<b>0</b>	<b>19 Days</b>	<b>0</b>
<b>Break Even Revenue</b>	<b>\$315,520.23</b>	<b>\$526,507.84</b>	<b>\$0</b>
Membership Fees	\$0	\$310,541.17	\$0
Coaching Services	\$0	\$58,900	\$0
Tournament Participation Fees	\$0	\$157,066.67	\$0
<b>Break Even Units</b>			
Membership Fees	0	1,353	0

	2024	2025	2026
Coaching Services	0	1,963	0
Tournament Participation Fees	0	79	0

## Financing needs

 **Help tip**

 **Westminster Volleyball Academy**

Calculate costs associated with starting a volleyball club business, and estimate your financing needs and how much capital you need to raise to operate your business.

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*Start writing here..*

# Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows two side-by-side screenshots. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' statement for the year 2023-24, with columns for 2023-24 and 2024-25. Below the statement is a calculator for 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View price across the year table' link. On the right is a screenshot of a standard spreadsheet interface, showing a grid with columns A-E and rows 1-17. A formula '=PERC(100)' is visible in cell C4.

	2023-24	2024-25
Revenue	\$245,391	\$261,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$234,276
Gross Margin (%)	80.9%	90.4%
Operating Expenses	\$294,379	\$318,967
	1814	\$15,279
	3.2%	\$6,657.01
	0.2%	\$202,895.01
	7.2%	\$6,627.00
	.18%	3.38%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)



# 9.

## Appendix

Embed Link



**REMEMBER**

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

To unlock help try Upmetrics!

[Embed Link](#)

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**Mariia Yevlash**



Student, Sumy State University – Ukraine

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