



Sober Living Home Business Plan

"A Fresh Start, A Life Renewed."

Business Plan
2024



John Doe



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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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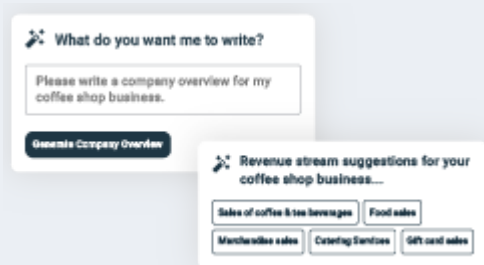
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1.

Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living

Start your executive summary by briefly introducing your business to your readers. It must include the information like name of your sober living home, location, etc.

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Phoenix Pathway Sober Living

Summarize your market research, including market size, growth potential, and marketing trends.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip

Phoenix Pathway Sober Living

Highlight the sober living home services you offer. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

Help tip

Phoenix Pathway Sober Living

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics!

Start writing here..

Financial Highlights

Help tip

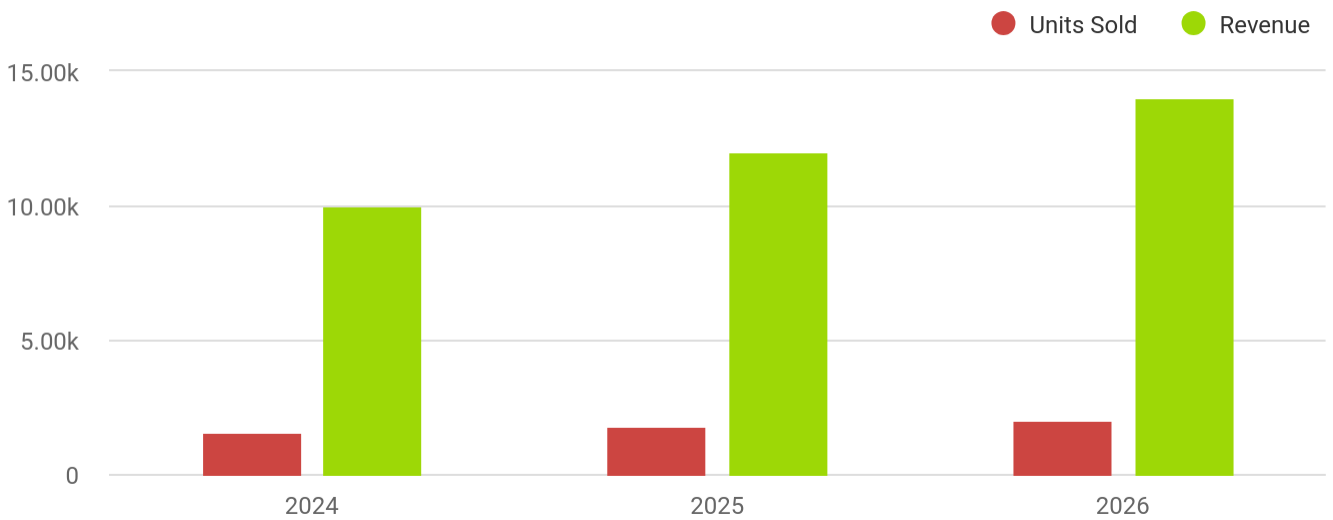
Phoenix Pathway Sober Living

Briefly summarize your financial projections for the initial years of business operations. Include capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..


Units Sold v/s Revenue Chart



Financial Year	Units Sold	Revenue
2024	1,550	\$10,000
2025	1,800	\$12,000

Financial Year	Units Sold	Revenue
2026	2,050	\$14,000

 Help tip

 Phoenix Pathway Sober Living

Summarize your executive summary section with a clear CTA, for example, inviting investors to discuss the potential business investment.

To unlock help try Upmetrics! 

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living

Describe what kind of sober living home business you run and the registered name of it. You may specialize in one of the following sober living home businesses:

To unlock help try Upmetrics!

Start writing here..

Ownership

Help tip

Phoenix Pathway Sober Living

List the names of your sober living home's founders or owners. Describe how much shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Business Owners

100%



Dr. Emily Harper

Mission statement

Help tip

Phoenix Pathway Sober Living

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

To unlock help try Upmetrics!




Our mission at [Phoenix Pathway Sober Living] is to empower individuals in recovery by providing a structured, compassionate environment that supports their journey to independence. We are committed to fostering a community of accountability, personal growth, and hope for a brighter future.



Business history

 Help tip

 Phoenix Pathway Sober Living


If you're an established sober living home service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics! 

Start writing here..

Future goals

 Help tip

 Phoenix Pathway Sober Living

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics! 

Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Phoenix Pathway Sober LivingPhoenix Pathway Sober Living

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer.

To unlock help try Upmetrics!

Start writing here..

Market size and growth potential

Help tip

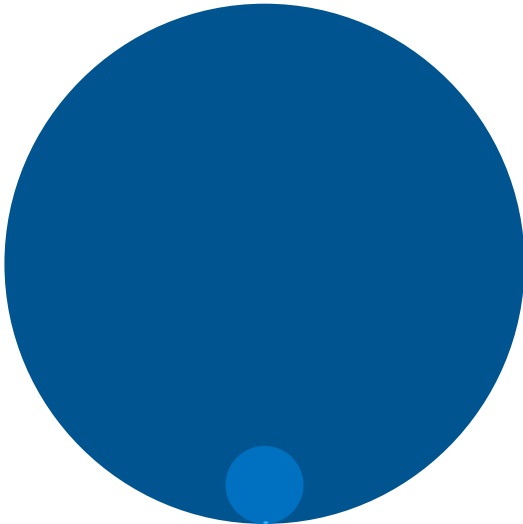
Phoenix Pathway Sober Living

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market

Total number of people in the U.S. seeking recovery and addiction support services.

10M

Served Market

Individuals in California seeking structured sober living facilities for transitional recovery.


1M

Target Market

Adults aged 18-50 in [Orange County, CA], seeking premium sober living environments.

50k

 Help tip

 Phoenix Pathway Sober Living

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your senior daycare services from them. Point out how you have a competitive edge in the market.

To unlock help try Upmetrics! 

Competitive analysis

Hope by the Sea Sober Living

Hope by the Sea, located in San Juan Capistrano, CA, offers a range of sober living and addiction treatment services. They emphasize structured routines and a strong support network to aid recovery.

Features

- Comfortable residential accommodations.
- Life skills training and career support.
- Access to counseling and therapy services.

Strengths

- Strong reputation and established presence in the industry.
- Comprehensive recovery programs and partnerships with treatment facilities.

Weaknesses

- Limited focus on wellness programs like yoga or meditation.
- Higher costs compared to other options, limiting accessibility for some clients.

Safe Harbor Recovery Homes

Safe Harbor Recovery Homes, based in Costa Mesa, CA, provides sober living housing tailored primarily to women. Their programs emphasize peer accountability and building life skills.

Features

Women-focused residential facilities.

Strong community support and mentorship programs.

Vocational training and educational workshops.

Strengths

Niche focus on women's recovery needs.

Affordable pricing compared to luxury options.

Weaknesses

Limited to women, excluding a significant portion of the market.

Fewer amenities and wellness-focused programs.

Market trends

 **Help tip**

 **Phoenix Pathway Sober Living**


Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 


Start writing here..

Regulatory environment

 **Help tip**

 **Phoenix Pathway Sober Living**

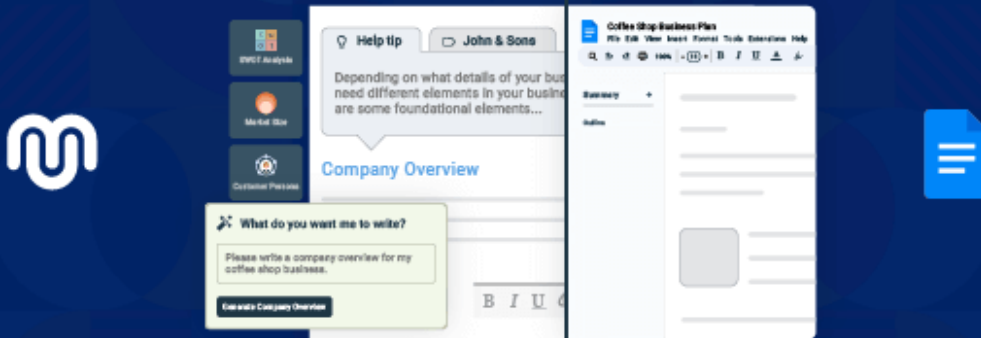
List regulations and licensing requirements that may affect your sober living home, such as age restrictions, licensing & permits, zoning regulations, etc.

To unlock help try Upmetrics! 

Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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4.

Products and Services

Services

Additional Services



REMEMBER

The product and services section of a sober living home business plan should describe the specific services and products that will be offered to customers. To write this section should include the

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living,

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

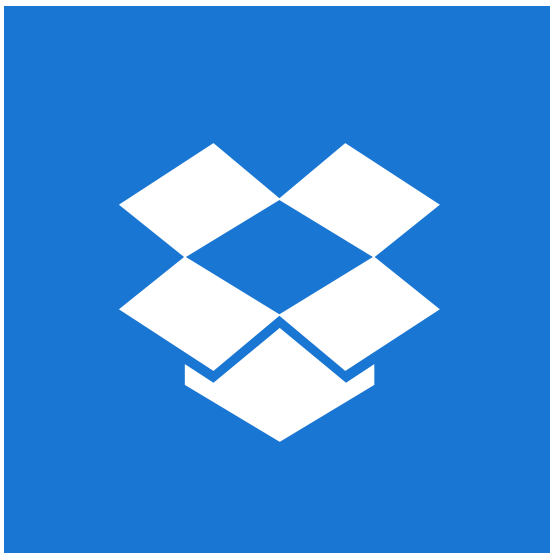
Start writing here..

Help tip

Mention the sober living home products & services you will offer. This list may include services like,

To unlock help try Upmetrics!

Services



Residential Accommodation

Price: **[\$1,500]/month (shared room), [\$2,500]/month (private room)**

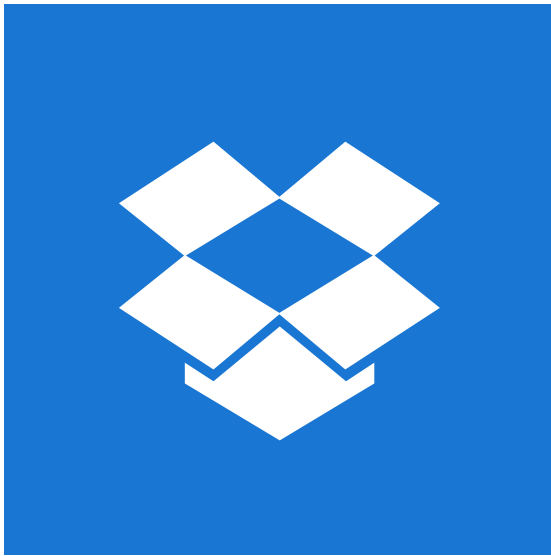
Comfortable, fully furnished rooms designed to provide a peaceful environment for recovery.

Specifications

- Shared rooms accommodate 2-3 residents.
- Private rooms include personal workspace and storage.
- Utilities, Wi-Fi, and housekeeping included.
- Access to communal spaces such as living rooms, dining areas, and kitchens.

Meal Services

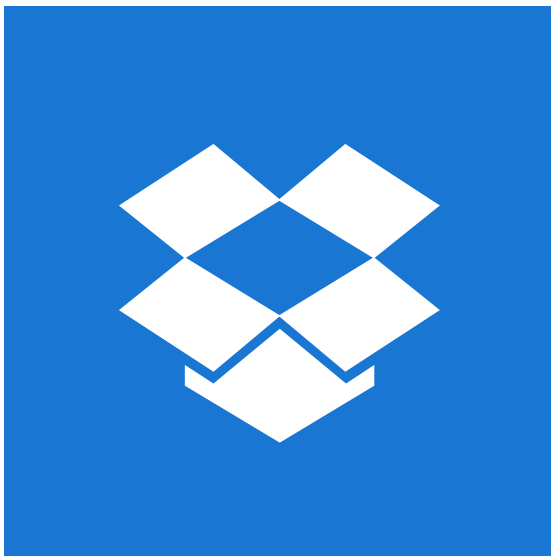
Price: **[\$300]/month per resident**



Nutritious meal plans tailored to residents' dietary needs, prepared by professional kitchen staff.

Specifications

- Three meals per day, including snacks.
- Options for vegetarian, vegan, and gluten-free diets.
- Weekly menu consultations with residents.



Drug Testing

Price: **[\$100]/month per resident**

Regular and random drug testing to ensure a drug-free environment and accountability.

Specifications

- Tests conducted weekly and as needed.
- Instant results with lab confirmation if required.
- Discreet and professional testing procedures.

Additional Services

 **Help tip**

 **Phoenix Pathway Sober Living,**

If you consider offering supplemental services that complement your core offerings, mention them here.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Phoenix Pathway Sober Living

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip

Phoenix Pathway Sober Living

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy


Help tip

Phoenix Pathway Sober Living

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers.

To unlock help try Upmetrics!

Start writing here..

 **Help tip**

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, brochures, content marketing, print marketing, etc.

To unlock help try Upmetrics! 

Marketing strategies

Online



Google Ads

Targeted pay-per-click campaigns to increase online visibility.



Social Media Marketing

Regular updates, success stories, and wellness tips shared on platforms like Facebook, Instagram, and LinkedIn.



Content Marketing

Informative blog posts and guides on addiction recovery to build authority and trust.



Email Campaigns

Personalized outreach to rehabilitation centers, healthcare providers, and potential residents.

Offline



Print Marketing

Brochures and flyers distributed at local community centers, clinics, and events.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include direct sales calls, offering referral marketing, etc.

To unlock help try Upmetrics! 

Sales strategies



Partnerships

Collaborations with local rehab centers, hospitals, and addiction recovery groups for resident referrals.



Referral Programs

Incentives for current residents and alumni to refer friends and family.



Community Outreach

Hosting workshops and events to connect with the recovery community and build trust.

Help tip

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, personalized service, etc

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Discounts for long-term residents and returning clients.



Personalized Services

Tailoring care plans and services to meet individual needs.



Alumni Support

Virtual support groups and ongoing access to resources for former residents.

6.

Operations Plan

Staffing & Training

Operational Process

Equipment & Tools



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Phoenix Pathway Sober Living

Mention your business's staffing requirements, including the number of employees or workers needed. Include their qualifications, the experience required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip


Phoenix Pathway Sober Living

Outline the processes and procedures you will use to run your sober living home business.

To unlock help try Upmetrics!

Start writing here..

Equipment & Tools

 **Help tip**

 **Phoenix Pathway Sober Living**

Outline the essential medical supplies and equipment used for sober living home services. Also, consider setting up technology and software systems to streamline your daily operations.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Board of advisors



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Phoenix Pathway Sober Living

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



Dr. Emily Harper

Founder & CEO - emily.harper@example.com

Responsibilities:

- Oversees the overall strategic vision, operational planning, and community partnerships for Phoenix Pathway.
- Ensures compliance with regulatory standards and manages investor relations.

Educational Background:

- Doctorate in Clinical Psychology from the University of Southern California.
- Certified Addiction Recovery Specialist (CARS).

Professional Background:

- Over 15 years of experience in addiction recovery and mental health services.
- Former Director of Clinical Programs at [Pathways to Recovery Center], where she managed residential care facilities and developed evidence-based recovery programs.



Michael Lopez

Operations Manager - michael.lopez@example.com

Responsibilities:

- Manages daily operations, staff scheduling, facility maintenance, and compliance with safety and health regulations.

Develops and monitors operational budgets to ensure cost-effectiveness.

Educational Background:

- MBA in Healthcare Management from UCLA Anderson School of Management.
- Certified Facility Management Professional (CFMP).

Professional Background:

- 8 years of experience managing residential care facilities, including roles at [Healthy Horizons Housing].
- Expertise in staff training, compliance oversight, and operational efficiency.



Rebecca Owens

Clinical Program Director - rebecca.owens@example.com

Responsibilities:

- Develops and oversees the implementation of recovery programs, wellness activities, and aftercare plans.
- Trains and supervises case managers to ensure the highest quality of resident care.

Educational Background:

- Master's in Social Work (MSW) from Columbia University.
- Licensed Clinical Social Worker (LCSW).

Professional Background:

- 10 years of experience designing and implementing recovery programs in organizations like [Hope Haven Recovery].
- Specialized in trauma-informed care and relapse prevention strategies.



James Turner

Marketing and Outreach Manager - alice.brown@example.com

Responsibilities:

- Develops and executes marketing strategies, manages digital campaigns, and builds partnerships with local rehab centers and healthcare providers.
- Oversees content creation for social media, email campaigns, and print marketing materials.

Educational Background:

- Bachelor's in Marketing from California State University, Fullerton.
- Certified Digital Marketing Professional (CDMP).

Professional Background:

- 7 years of experience in healthcare marketing, including roles at [Renewed Life Solutions].
- Expertise in digital marketing, community engagement, and partnership building.

Organizational structure

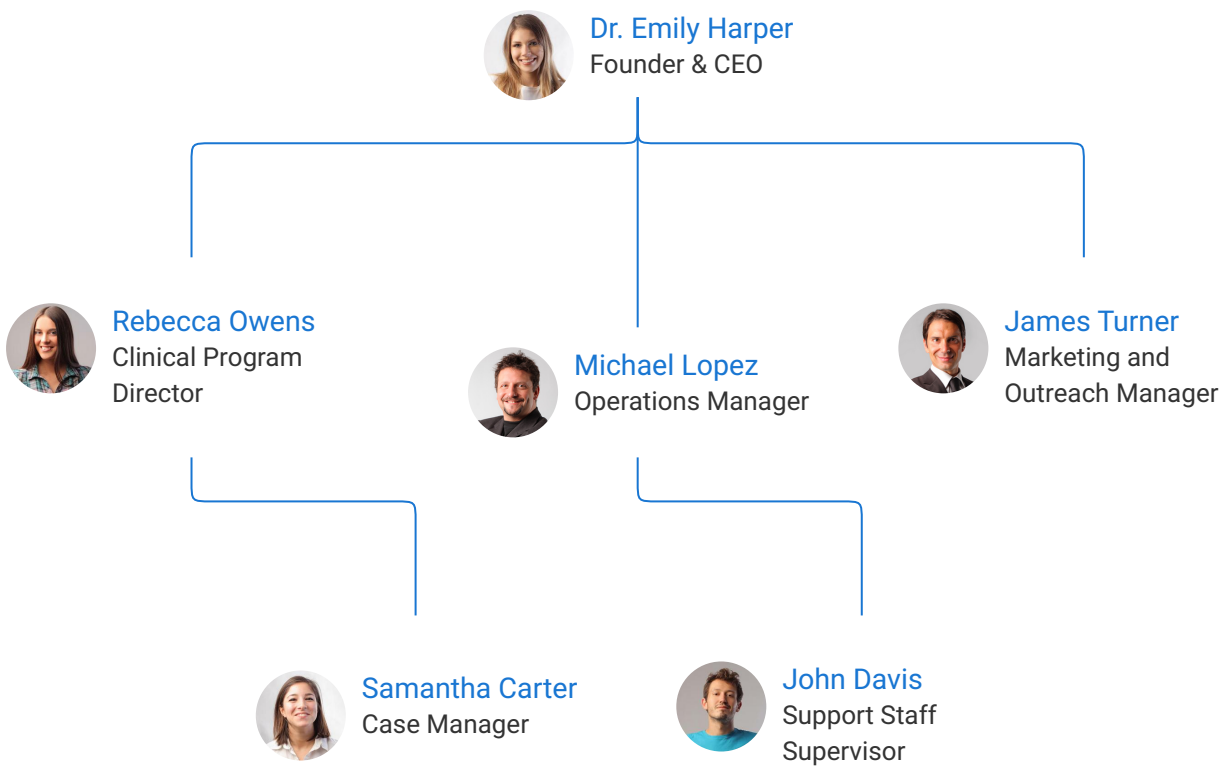
Help tip Phoenix Pathway Sober Living

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics!

Start writing here..

Organization chart



Compensation plan

Help tip Phoenix Pathway Sober Living

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics!

Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Board of advisors



John Matthews

Legal Advisor

- **Role:** Ensures compliance with state and federal regulations, manages legal documentation, and provides guidance on liability matters.
- **Experience:** 15 years specializing in healthcare and housing law.



Dr. Rachel Simmons

Addiction Recovery Consultant

- **Role:** Provides expert guidance on program development and evidence-based practices.
- **Experience:** 20 years in addiction recovery, including 5 years as a consultant for rehabilitation centers.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Point

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Phoenix Pathway Sober Living

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$612,719	\$1,746,994.34	\$3,184,324.78
Residential Rent	\$560,447.50	\$1,663,612	\$3,049,591.50

	2024	2025	2026
Users	103	227	386
Recurring Charges	\$800	\$800	\$800
Therapy Services	\$23,887.50	\$42,913.50	\$77,034
Unit Sales	159	286	514
Unit Price	\$150	\$150	\$150
Group Workshops	\$28,384	\$40,468.84	\$57,699.28
Cost Of Sales	\$157,899.28	\$282,539.80	\$442,783.37
General Costs	\$157,899.28	\$282,539.80	\$442,783.37
Facility Costs	\$116,077.99	\$224,808.49	\$362,608.46
Rent	\$67,060.47	\$85,048.94	\$107,862.48
Utilities	\$49,017.52	\$139,759.55	\$254,745.98
Food and Supplies	\$41,821.29	\$57,731.31	\$80,174.91
Groceries	\$35,480.05	\$50,585.97	\$72,123.39
Cleaning Supplies	\$6,341.24	\$7,145.34	\$8,051.52
Revenue Specific Costs	\$0	\$0	\$0

	2024	2025	2026
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$454,819.72	\$1,464,454.54	\$2,741,541.41
Gross Margin (%)	74.23%	83.83%	86.09%
Operating Expense	\$571,716.91	\$616,973.77	\$669,367.92
Payroll Expense (Indirect Labor)	\$525,180	\$546,142.80	\$567,978
Management Team	\$149,640	\$156,315.60	\$163,292.76
Facility Manager	\$69,000	\$72,450	\$76,072.56
Operations Manager	\$80,640	\$83,865.60	\$87,220.20
Support Staff	\$179,640	\$185,029.20	\$190,580.16
Housekeepers	\$99,000	\$101,970	\$105,029.28
Maintenance Staff	\$80,640	\$83,059.20	\$85,550.88
Specialized Staff	\$195,900	\$204,798	\$214,105.08
Therapist	\$106,200	\$111,510	\$117,085.56

	2024	2025	2026
Case Manager	\$89,700	\$93,288	\$97,019.52
General Expense	\$46,536.91	\$70,830.99	\$101,389.94
Administrative Costs	\$14,654.38	\$37,339.89	\$66,086.50
Office Supplies	\$2,400	\$2,400	\$2,400
Software Subscriptions	\$12,254.38	\$34,939.89	\$63,686.50
Marketing and Advertising	\$18,682.53	\$20,291.10	\$22,103.44
Digital Ads	\$12,682.53	\$14,291.10	\$16,103.44
Community Outreach Programs	\$6,000	\$6,000	\$6,000
Maintenance and Repairs	\$13,200	\$13,200	\$13,200
Building Maintenance	\$9,600	\$9,600	\$9,600
Repair Costs	\$3,600	\$3,600	\$3,600
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$116,897.19)	\$847,480.78	\$2,072,173.47

	2024	2025	2026
Additional Expense	\$24,469.88	\$31,651.26	\$27,510.07
Long Term Depreciation	\$14,134.80	\$25,140	\$25,140
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$131,031.99)	\$822,340.78	\$2,047,033.47
Interest Expense	\$10,335.07	\$6,511.26	\$2,370.07
EBT	(\$141,367.07)	\$815,829.52	\$2,044,663.40
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$754,086.07	\$931,164.82	\$1,139,661.38
Net Income	(\$141,367.07)	\$815,829.52	\$2,044,663.40
Net Income (%)	(23.07%)	46.70%	64.21%
Retained Earning Opening	\$0	(\$181,367.07)	\$614,462.45
Owner's Distribution	\$40,000	\$20,000	\$20,000
Retained Earning Closing	(\$181,367.07)	\$614,462.45	\$2,639,125.85

 **Help tip**

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.


To unlock help try Upmetrics! 

Cash flow statement

	2024	2025	2026
Cash Received	\$612,719	\$1,746,994.34	\$3,184,324.78
Cash Paid	\$739,951.27	\$906,024.82	\$1,114,521.38
COS & General Expenses	\$204,436.19	\$353,370.76	\$544,173.31
Salary & Wages	\$525,180	\$546,142.80	\$567,978
Interest	\$10,335.07	\$6,511.26	\$2,370.07
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$127,232.27)	\$840,969.52	\$2,069,803.40
Assets Sell	\$0	\$0	\$0

	2024	2025	2026
Assets Purchase	\$49,000	\$24,000	\$24,000
Net Cash From Investments	(\$49,000)	(\$24,000)	(\$24,000)
Amount Received	\$200,000	\$0	\$0
Loan Received	\$150,000	\$0	\$0
Common Stock			
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0
Amount Paid	\$86,070.32	\$69,894.14	\$74,035.53
Loan Capital	\$46,070.33	\$49,894.14	\$54,035.53
Dividends & Distributions	\$40,000	\$20,000	\$20,000
Net Cash From Financing	\$113,929.68	(\$69,894.14)	(\$74,035.53)
Summary			
Starting Cash	\$0	(\$62,302.59)	\$684,772.79

	2024	2025	2026
Cash In	\$812,719	\$1,746,994.34	\$3,184,324.78
Cash Out	\$875,021.59	\$999,918.96	\$1,212,556.91
Change in Cash	(\$62,302.59)	\$747,075.38	\$1,971,767.87
Ending Cash	(\$62,302.59)	\$684,772.79	\$2,656,540.66

 **Help tip**

Create a projected balance sheet documenting your sober living home's assets, liabilities, and equity.


To unlock help try Upmetrics! 

Balance sheet

	2024	2025	2026
Assets	(\$27,437.39)	\$718,497.99	\$2,689,125.86
Current Assets	(\$62,302.59)	\$684,772.79	\$2,656,540.66
Cash	(\$62,302.59)	\$684,772.79	\$2,656,540.66
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0

	2024	2025	2026
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$34,865.20	\$33,725.20	\$32,585.20
Gross Long Term Assets	\$49,000	\$73,000	\$97,000
Accumulated Depreciation	(\$14,134.80)	(\$39,274.80)	(\$64,414.80)
Liabilities & Equity	(\$27,437.40)	\$718,497.98	\$2,689,125.85
Liabilities	\$103,929.67	\$54,035.53	\$0
Current Liabilities	\$49,894.14	\$54,035.53	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$49,894.14	\$54,035.53	\$0
Long Term Liabilities	\$54,035.53	\$0	\$0
Long Term Debt	\$54,035.53	\$0	\$0
Equity	(\$131,367.07)	\$664,462.45	\$2,689,125.85
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0

	2024	2025	2026
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$50,000	\$50,000
Retained Earnings	(\$181,367.07)	\$614,462.45	\$2,639,125.85
Check	\$0	\$0	\$0

 **Help tip**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Point

	2024	2025	2026
Starting Revenue	\$0	\$612,719	\$2,359,713.34
Net Revenue	\$612,719	\$1,746,994.34	\$3,184,324.78
Closing Revenue	\$612,719	\$2,359,713.34	\$5,544,038.12

	2024	2025	2026
Starting Expense	\$0	\$754,086.07	\$1,685,250.89
Net Expense	\$754,086.07	\$931,164.82	\$1,139,661.38
Closing Expense	\$754,086.07	\$1,685,250.89	\$2,824,912.27
Is Break Even?	No	Yes	Yes
Break Even Month	0	Apr '25	0
Days Required	0	24 Days	0
Break Even Revenue	\$754,086.07	\$1,032,468.38	\$0
Residential Rent	\$0	\$957,891.20	\$0
Therapy Services	\$0	\$34,886.70	\$0
Group Workshops	\$0	\$39,690.48	\$0
Break Even Units			
Residential Rent	0	141	0
Therapy Services	0	233	0
Group Workshops	\$0	\$39,690.48	\$0

Financing needs

💡 Help tip

📄 Phoenix Pathway Sober Living

Calculate costs associated with starting a sober living business, and estimate your financing needs and how much capital you need to raise to operate your business.

To unlock help try Upmetrics! 🔒

Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The screenshot shows the Upmetrics Financial Plan interface. On the left, there are navigation buttons for Profit & Loss, Balance Sheet, and Cash Flow. The main area displays a Profit & Loss statement for the year 2023-24. Below the statement is a comparison tool titled "What price will you charge for each unit?".

	2023-24	2024-25
Revenue	\$245,391	\$161,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$134,276
Gross Margin (%)	80.9%	82.9%
Operating Expenses	\$294,379	\$318,967
	1814	\$15,279
	3.2%	\$6,857.01
	0.2%	\$121,895.01
	7.2%	\$6,827.00
	.18%	3.38%
	7.2%	\$184,875.77

Comparison tool: "What price will you charge for each unit?".
Buttons: "Compare Against", "Watch prices rise over time".
Input: "\$ 40 Per Unit".



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

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9.

Appendix

[Embed Link](#)



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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