


BUSINESS PLAN 2024




Pool Hall Business Plan

"Break. Aim. Win. Pool Like Never Before!"

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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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1.

Executive Summary

Market opportunity

Unique Selling Points (USPs)

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

BreakPoint Billiards

Start your executive summary by briefly introducing your business to your readers. This section may include the name of your pool hall business, its location, when it was founded, etc.

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

BreakPoint Billiards

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Points (USPs)

Help tip

BreakPoint Billiards

Emphasize what sets your pool hall business apart—highlighting unique selling points (USPs) and special features that make it distinctive is always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

Help tip

BreakPoint Billiards

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

Financial Highlights

Help tip

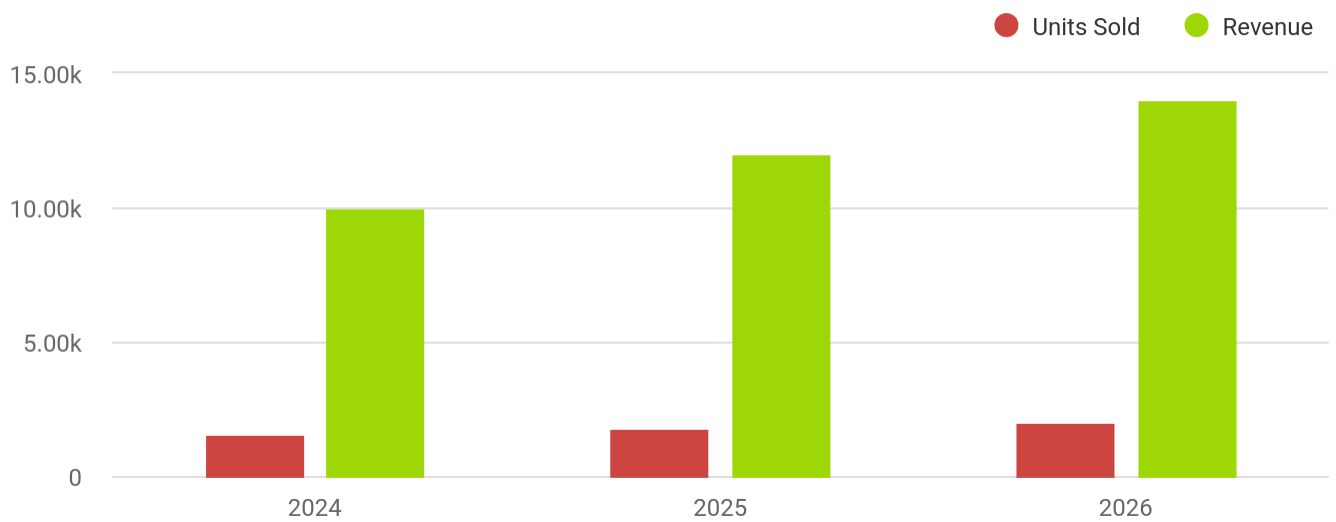
BreakPoint Billiards

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..


Units Sold v/s Revenue Chart



Financial Year	Units Sold	Revenue
2024	1,550	\$10,000
2025	1,800	\$12,000

Financial Year	Units Sold	Revenue
2026	2,050	\$14,000

 Help tip

 BreakPoint Billiards

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

BreakPoint Billiards

Describe what kind of pool hall business you run and the name of it. You may specialize in one of the following pool hall businesses:

To unlock help try Upmetrics!

Start writing here..

Ownership

Help tip

BreakPoint Billiards

List the names of your pool hall business's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

To unlock help try Upmetrics!

Start writing here..

Business Owners



Mission statement

💡 Help tip

📄 BreakPoint Billiards

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [BreakPoint Billiards], our mission is to create an engaging and inclusive space where people can unwind, connect, and enjoy the timeless game of billiards. We are committed to offering exceptional service, premium facilities, and a vibrant atmosphere that fosters community and fun.



Business history

💡 Help tip

📄 BreakPoint Billiards

If you're an established pool hall business, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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Start writing here..

Future goals

💡 Help tip

📄 BreakPoint Billiards

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics! 🔒

Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

BreakPoint Billiards

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics!

Start writing here..

Target Market

Help tip

BreakPoint Billiards

Start this section by describing your target market. Define your ideal customer and explain what types of activities they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics!

Start writing here..

Market size and growth potential

Help tip

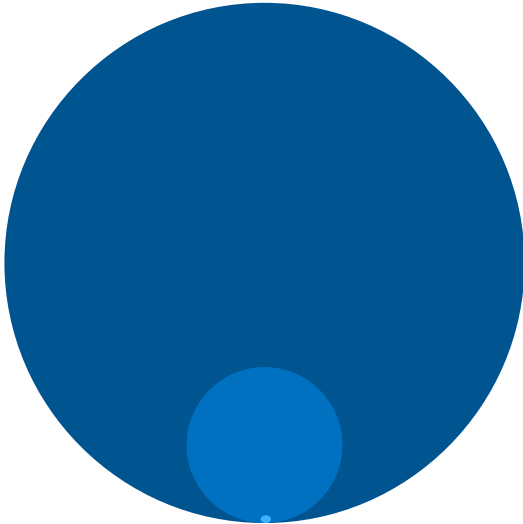
BreakPoint Billiards

Describe your market size and growth potential, and whether you will target a niche or a much broader market.

To unlock help try Upmetrics!

Start writing here..

Market Size



Available Market

Total population within a 30-mile radius interested in recreational activities.

5M

Served Market

Individuals in Westminster and nearby areas with access to pool halls and social venues.

1M

Target Market

Young professionals, students, and families actively seeking premium billiards experiences.

75k

Help tip

BreakPoint Billiards

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your pool hall business from them. Point out how you have a competitive edge in the market.

To unlock help try Upmetrics!

Competitive analysis

Rack & Roll Billiards

Located in Anaheim, CA, Rack & Roll is a traditional pool hall offering an old-school billiards experience.

Features

- 10 classic pool tables
- Weekly league tournaments
- Affordable hourly rates

Strengths

- Loyal customer base of regular players
- Strong reputation for league hosting
- Cost-effective rates

Weaknesses

- Outdated facilities and décor
- Limited food and beverage options
- Poor social media presence

The Corner Pocket Sports Bar

A sports bar with a focus on casual pool play, located in Huntington Beach, CA.

Features

- 6 pool tables combined with a full bar
- Large-screen TVs for live sports
- Happy hour discounts and live music events

Strengths

- Appeals to sports fans with live broadcasts
- Affordable drink specials
- Casual and friendly atmosphere

Weaknesses

- Limited focus on billiards; tables often occupied by non-enthusiasts
- Crowded environment during game nights
- No loyalty programs for returning customers

Elite Billiards Lounge

A high-end billiards venue in Irvine, CA, known for its luxurious ambiance.

Features

- 12 tournament-grade pool tables
- Upscale dining and premium cocktails
- Private rooms for events

Strengths

- High-quality equipment and facilities
- Strong brand recognition

Weaknesses


- High prices deter budget-conscious customers
- Limited community-driven events

Market trends

 Help tip

 BreakPoint Billiards

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 


Start writing here..

Regulatory environment

 Help tip

 BreakPoint Billiards

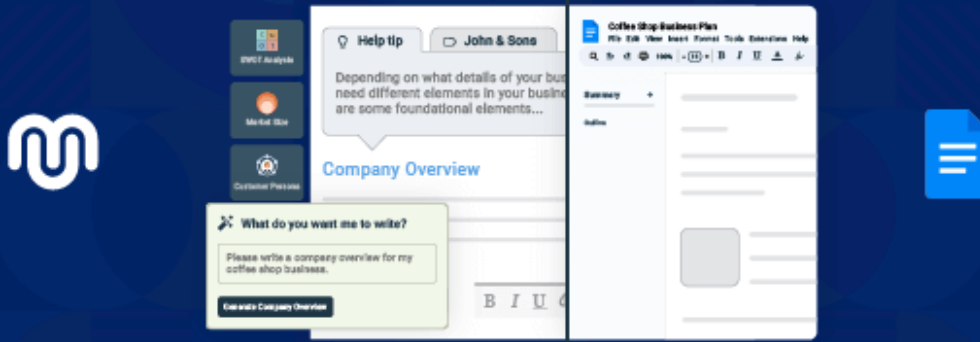
List regulations and licensing requirements that may affect your pool hall business, such as business licensing, health & safety regulations, alcohol licensing, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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4.

Products and Services

Services

Quality measures



REMEMBER

The product and services section of the pool hall business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

BreakPoint Billiards

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

Start writing here..

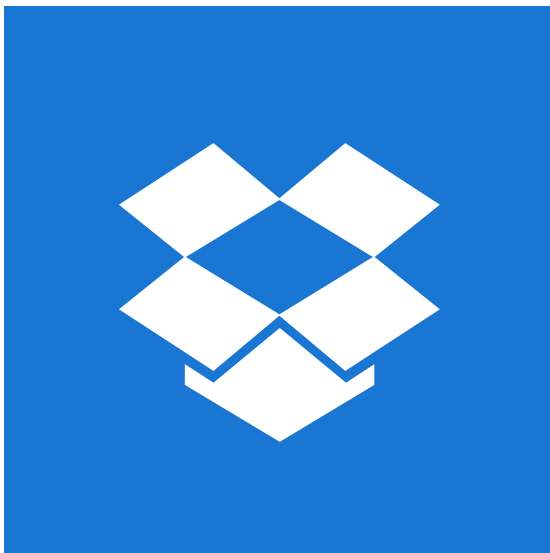
Help tip

Mention the pool hall services your business will offer. This list may include services like:

- Pool game rentals

To unlock help try Upmetrics!

Services



Pool Table Rentals

Price: **[\$15/hour] per table**

Rent tournament-grade pool tables for casual or competitive gameplay. Perfect for groups or individuals looking to enjoy a premium billiards experience.

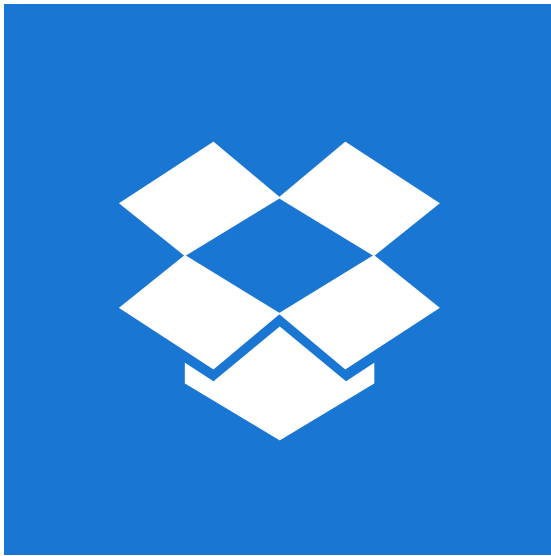
Specifications

- Professional-grade Brunswick and Diamond tables.
- High-quality Aramith balls and Predator cues available.
- Adjustable table lights for optimal gameplay visibility.

Tournaments and Leagues

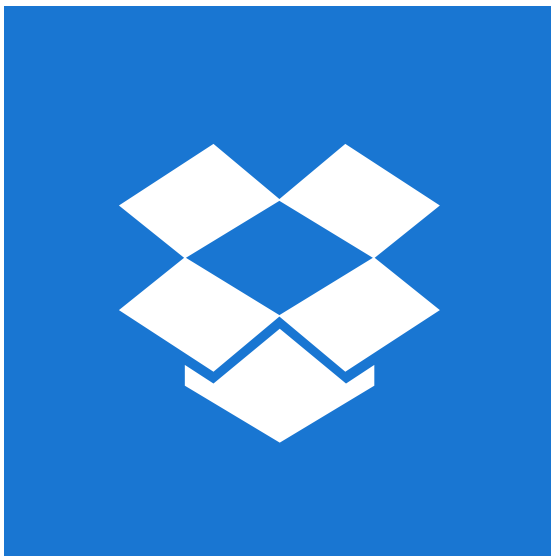
Price: **[\$25] entry fee per player for tournaments; [\$100/season] for league membership.**

Participate in weekly tournaments or join seasonal leagues. Compete for cash prizes, trophies, and local recognition.



Specifications

- Double-elimination tournament format.
- League standings updated weekly on our website and app.
- Cash prizes up to \$500 for tournaments.



Membership Programs

Price: **Basic Membership: [\$50]/month; Premium Membership: [\$100]/month**

Enjoy exclusive benefits, including discounts, priority reservations, and access to member-only events.

Specifications

- **Basic Membership:** 10% discount on rentals, free entry to monthly member tournaments.
- **Premium Membership:** 20% discount, free weekly coaching session, and early access to events.

Quality measures

 **Help tip**

 **BreakPoint Billiards**

This section should explain how you maintain quality standards and consistently provide the highest quality service. This may include table maintenance, equipment quality, cleanliness & hygiene, ambiance, etc.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer Retention Strategies



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

BreakPoint Billiards

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip

BreakPoint Billiards

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Pool Hall Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers to your service.

To unlock help try Upmetrics!

Start writing here..

 **Help tip**

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

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Marketing strategies

Online



Social Media Marketing

Daily posts on Instagram and Facebook featuring events, offers, and customer highlights.



Content Marketing

Regular blogs about billiards techniques, community events, and recreation trends to engage customers.



Email Marketing

Monthly newsletters with updates, discounts, and event announcements.

Offline



Local Advertising

Flyers, posters, and print ads distributed across colleges, offices, and community centers.



Collaborations

Partnering with local businesses and schools for cross-promotions and group discounts.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include partnering with other local businesses, offering referral programs, etc.

To unlock help try Upmetrics! 

Sales strategies



Direct Sales Outreach

Contacting local businesses for hosting corporate events.



Referral Programs

Offering discounts for customers who refer friends and family.



Group Discounts

Special pricing for college groups and families.



On-Site Promotions

Happy hour specials and limited-time offers for walk-in customers.

Help tip

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, personalized service, etc.

To unlock help try Upmetrics! 

Customer Retention Strategies



Loyalty Programs

Points-based rewards redeemable for discounts and free sessions.



Personalized Service

Tailored coaching sessions and event customization for regular patrons.



Exclusive Perks for Members

Early access to events, priority reservations, and free monthly coaching sessions.



Community Engagement

Hosting annual tournaments and charity events to strengthen connections with customers.

6.

Operations Plan

Staffing & Training
Operational Process
Equipment & Tools
Quality Assurance



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

BreakPoint Billiards

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

Start writing here..

Staffing & Training

Help tip

BreakPoint Billiards

Mention your business's staffing requirements, including the number of employees or trainers needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip


BreakPoint Billiards

Outline the processes and procedures you will use to run your pool hall business. Your operational processes may include table allocation, customer services, membership services, etc.

To unlock help try Upmetrics!

Start writing here..

Equipment & Tools

 **Help tip**

 **BreakPoint Billiards**

Include the list of equipment required for the pool hall, such as pool tables, cues, racks, POS system, reservation system, etc.

To unlock help try Upmetrics! 

Start writing here..

Quality Assurance

 **Help Tip**

 **BreakPoint Billiards**

Explain how you maintain quality standards and improve the efficiency of your business operations.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team

Founders/CEO

Key managers

Organizational structure

Compensation plan

Board of advisors



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

BreakPoint Billiards

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Founders/CEO

Help Tip

Mention the founders and CEO of your pool hall business and describe their roles and responsibilities in successfully running the business.

To unlock help try Upmetrics!

Start writing here..



Mike Harper

Founder/CEO - mike.harper@example.com

As CEO, Mike oversees strategic planning, operational management, and financial health. He works closely with the management team to identify growth opportunities and foster a welcoming community.



- **Educational Background:** Mike holds a Bachelor's degree in Business Administration from the University of Southern California.
- **Professional Background:** With over 10 years of experience in the recreational gaming and hospitality industry, Mike has managed multiple entertainment venues, developing expertise in customer service, operational efficiency, and strategic growth.

Key managers

Help tip

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics! 

Start writing here..



Elena Martinez

Marketing and Events Manager - elena.martinez@example.com

Elena manages social media, advertising campaigns, and event planning. She also develops strategic partnerships and community outreach programs to increase BreakPoint Billiards' visibility and customer engagement.

- **Educational Background:** Elena earned a Master's degree in Marketing and Communications from the University of California, Los Angeles (UCLA).
- **Professional Background:** Elena has 7+ years of experience designing and executing marketing campaigns for entertainment venues and hospitality brands. She has successfully organized over 100 community events, including tournaments and corporate gatherings.



David Chen

Operations Manager - david.chen@example.com

David is responsible for daily operations, ensuring that the pool hall meets the highest standards of quality and efficiency. He oversees staff performance, equipment maintenance, and customer satisfaction.

- **Educational Background:** David holds a Bachelor's degree in Hospitality Management from San Diego State University.
- **Professional Background:** With 8 years of experience managing entertainment and recreational facilities, David has specialized in streamlining operational processes, staff training, and customer service delivery.



Samantha Lee

Financial Controller - samantha.lee@example.com

Samantha oversees BreakPoint Billiards' financial health, ensuring the business stays on track to achieve its revenue and profitability goals. She manages budgets, financial reporting, and compliance.



- **Educational Background:** Samantha holds a Master's degree in Accounting and Finance from Stanford University. She is also a Certified Public Accountant (CPA).
- **Professional Background:** With over 10 years of experience in financial management for small businesses and startups, Samantha has developed expertise in budget planning, tax compliance, and financial forecasting.

Organizational structure

Help tip

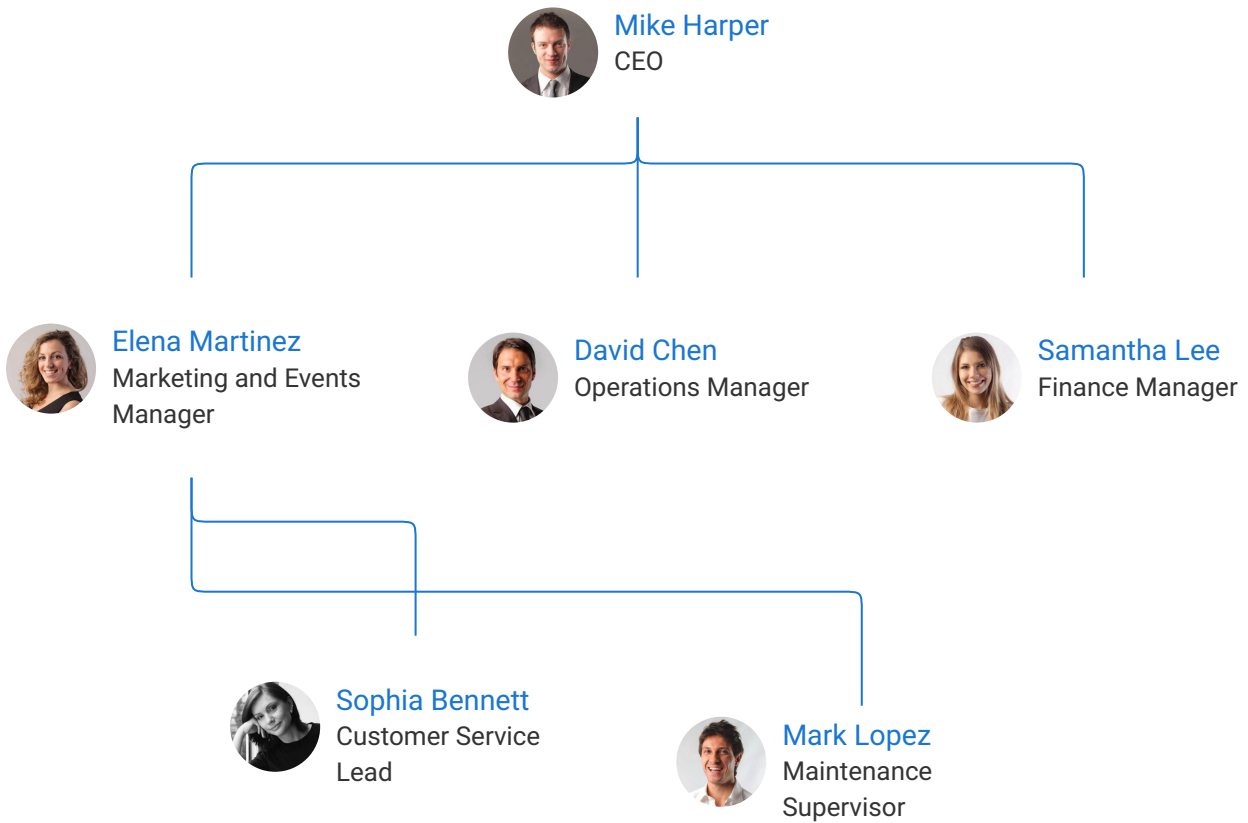
BreakPoint Billiards

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics!

Start writing here..

Organization chart



Compensation plan

Help tip

BreakPoint Billiards

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics!

Start writing here..

Help tip

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics!

Board of advisors



John Reynolds

Legal Advisor

With 20 years of experience in business law, John ensures that [BreakPoint Billiards] complies with all licensing, contractual, and regulatory requirements. He also assists in drafting agreements with vendors and partners.



Rebecca Taylor

Business Development Consultant -

[\[thomas.walker@mobileeasephlebotomy.com\]](mailto:thomas.walker@mobileeasephlebotomy.com)

Rebecca is a seasoned business consultant with over 15 years of experience helping startups and small businesses thrive. She advises [BreakPoint Billiards] on growth strategies, franchise potential, and community engagement initiatives.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Point

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

BreakPoint Billiards

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$407,791.64	\$886,184.26	\$1,624,497.84
Pool Table Rentals	\$50,400	\$50,400	\$50,400

	2024	2025	2026
Total Hours	1,680	1,680	1,680
Hourly Price	\$30	\$30	\$30
Food and Beverages Sales	\$191,006.64	\$343,022.76	\$616,022.64
Unit Sales	15,917	28,585	51,335
Unit Price	\$12	\$12	\$12
Membership Fees	\$166,385	\$492,761.50	\$958,075.20
Users	710	1,722	3,164
Recurring Charges	\$30	\$30	\$30
Cost Of Sales	\$155,620.07	\$315,975.33	\$562,359.96
General Costs	\$155,620.07	\$315,975.33	\$562,359.96
Pool Table Operations	\$18,097.07	\$28,469.03	\$44,141.48
Maintenance Costs	\$6,341.24	\$7,145.34	\$8,051.52
Pool Cue Supplies	\$3,600	\$3,600	\$3,600
Table Cloth Replacement	\$8,155.83	\$17,723.69	\$32,489.96
Food and Beverage Sales	\$137,523	\$287,506.30	\$518,218.48
Beverage Supplies	\$122,337.49	\$265,855.28	\$487,349.35

	2024	2025	2026
Food Ingredients	\$14,192.08	\$20,234.60	\$28,849.65
Packaging Costs	\$993.43	\$1,416.42	\$2,019.48
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$252,171.57	\$570,208.93	\$1,062,137.88
Gross Margin (%)	61.84%	64.34%	65.38%
Operating Expense	\$397,963.49	\$429,510.63	\$472,278.16
Payroll Expense (Indirect Labor)	\$334,980	\$345,228.60	\$355,822.80
Management Team	\$76,980	\$80,139	\$83,435.28
General Manager	\$42,480	\$44,604	\$46,834.20
Assistant Manager	\$34,500	\$35,535	\$36,601.08
Operations Staff	\$161,280	\$165,043.20	\$168,898.08
Bartenders	\$107,520	\$109,670.40	\$111,864

	2024	2025	2026
Table Maintenance Staff	\$53,760	\$55,372.80	\$57,034.08
Marketing and Sales Staff	\$96,720	\$100,046.40	\$103,489.44
Marketing Specialist	\$42,480	\$44,179.20	\$45,946.32
Sales Representative	\$54,240	\$55,867.20	\$57,543.12
General Expense	\$62,983.51	\$84,282.03	\$116,455.34
Facility Expenses	\$34,164.79	\$35,603.94	\$37,429.37
Rent	\$26,400	\$26,400	\$26,400
Utilities	\$5,364.79	\$6,803.94	\$8,629.37
Insurance	\$2,400	\$2,400	\$2,400
Marketing Expenses	\$15,160.53	\$25,210.82	\$40,520.69
Online Advertising	\$8,155.83	\$17,723.69	\$32,489.96
Event Promotions	\$3,200	\$3,200	\$3,200
Social Media Management	\$3,804.70	\$4,287.13	\$4,830.73
Maintenance and Miscellaneous Expenses	\$13,658.19	\$23,467.27	\$38,505.28
Cleaning Services	\$3,600	\$3,600	\$3,600
Repairs and Maintenance	\$8,155.83	\$17,723.69	\$32,489.96

	2024	2025	2026
Office Supplies	\$1,902.36	\$2,143.58	\$2,415.32
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$145,791.92)	\$140,698.30	\$589,859.70
Additional Expense	\$11,878.93	\$9,944.77	\$7,891.31
Long Term Depreciation	\$6,732	\$6,732	\$6,732
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$152,523.92)	\$133,966.30	\$583,127.70
Interest Expense	\$5,146.94	\$3,212.76	\$1,159.29
EBT	(\$157,670.85)	\$130,753.53	\$581,968.39
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$565,462.49	\$755,430.73	\$1,042,529.45

	2024	2025	2026
Net Income	(\$157,670.85)	\$130,753.53	\$581,968.39
Net Income (%)	(38.66%)	14.75%	35.82%
Retained Earning Opening	\$0	(\$179,670.85)	(\$60,917.32)
Owner's Distribution	\$22,000	\$12,000	\$12,000
Retained Earning Closing	(\$179,670.85)	(\$60,917.32)	\$509,051.07

 **Help tip**

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 

Cash flow statement

	2024	2025	2026
Cash Received	\$407,791.64	\$886,184.26	\$1,624,497.84
Cash Paid	\$558,730.49	\$748,698.73	\$1,035,797.45
COS & General Expenses	\$218,603.56	\$400,257.36	\$678,815.34

	2024	2025	2026
Salary & Wages	\$334,980	\$345,228.60	\$355,822.80
Interest	\$5,146.94	\$3,212.76	\$1,159.29
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$150,938.85)	\$137,485.53	\$588,700.39
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$35,000	\$0	\$0
Net Cash From Investments	(\$35,000)	\$0	\$0
Amount Received	\$150,000	\$0	\$0
Loan Received	\$100,000	\$0	\$0
Common Stock			
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0

	2024	2025	2026
Amount Paid	\$53,359.35	\$45,293.51	\$47,347.12
Loan Capital	\$31,359.34	\$33,293.52	\$35,347.14
Dividends & Distributions	\$22,000	\$12,000	\$12,000
Net Cash From Financing	\$96,640.65	(\$45,293.51)	(\$47,347.12)
Summary			
Starting Cash	\$0	(\$89,298.20)	\$2,893.82
Cash In	\$557,791.64	\$886,184.26	\$1,624,497.84
Cash Out	\$647,089.84	\$793,992.24	\$1,083,144.57
Change in Cash	(\$89,298.20)	\$92,192.02	\$541,353.27
Ending Cash	(\$89,298.20)	\$2,893.82	\$544,247.09

 **Help tip**

Create a projected balance sheet documenting your pool hall business's assets, liabilities, and equity.

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Balance sheet


	2024	2025	2026
Assets	(\$61,030.20)	\$24,429.82	\$559,051.09
Current Assets	(\$89,298.20)	\$2,893.82	\$544,247.09
Cash	(\$89,298.20)	\$2,893.82	\$544,247.09
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$28,268	\$21,536	\$14,804
Gross Long Term Assets	\$35,000	\$35,000	\$35,000
Accumulated Depreciation	(\$6,732)	(\$13,464)	(\$20,196)
Liabilities & Equity	(\$61,030.19)	\$24,429.82	\$559,051.07
Liabilities	\$68,640.66	\$35,347.14	\$0
Current Liabilities	\$33,293.51	\$35,347.12	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0

	2024	2025	2026
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$33,293.51	\$35,347.12	\$0
Long Term Liabilities	\$35,347.15	\$0.02	\$0
Long Term Debt	\$35,347.15	\$0.02	\$0
Equity	(\$129,670.85)	(\$10,917.32)	\$559,051.07
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$50,000	\$50,000
Retained Earnings	(\$179,670.85)	(\$60,917.32)	\$509,051.07
Check	\$0	\$0	\$0

 **Help tip**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.


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Break-even Point

	2024	2025	2026
Starting Revenue	\$0	\$407,791.64	\$1,293,975.90
Net Revenue	\$407,791.64	\$886,184.26	\$1,624,497.84
Closing Revenue	\$407,791.64	\$1,293,975.90	\$2,918,473.74
Starting Expense	\$0	\$565,462.49	\$1,320,893.22
Net Expense	\$565,462.49	\$755,430.73	\$1,042,529.45
Closing Expense	\$565,462.49	\$1,320,893.22	\$2,363,422.67
Is Break Even?	No	No	Yes
Break Even Month	0	0	Jan '26
Days Required	0	0	29 Days
Break Even Revenue	\$565,462.49	\$1,320,893.22	\$1,393,238.65
Pool Table Rentals	\$0	\$0	\$104,860
Food and Beverages Sales	\$0	\$0	\$571,441.14
Membership Fees	\$0	\$0	\$716,937.51


	2024	2025	2026
Break Even Units			
Pool Table Rentals	0	0	3,495
Food and Beverages Sales	0	0	47,620
Membership Fees	0	0	1,820

Financing needs

 **Help tip**

 **BreakPoint Billiards**

Calculate costs associated with starting a pool hall business and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The screenshot displays the Upmetrics Financial Plan interface. On the left, there are navigation buttons for 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The main area shows a 'Financial Plan' section with a 'Profit & Loss' statement for the year 2023-24. Below this, there is a form titled 'What price will you charge for each unit?' with a 'Comment Amount' button and a 'View generated over time' button. The right side of the screenshot shows a spreadsheet view of the same data.

	2023-24	2024-25
Revenue	\$245,391	\$161,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$134,276
Gross Margin (%)	80.9%	82.9%
Operating Expenses	\$294,379	\$318,907
	1814	\$15,279
	3.2%	\$6,657.01
	0.2%	\$121,895.01
	7.2%	\$6,627.00
	.18%	3,386
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

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9.

Appendix

Embed Link



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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