



# Bubble Tea Business Plan

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# Business Plan

2024

Prepared By

John Doe



*"Pop the Flavor, Savor the Fun!"*

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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# Business planning that's simpler and faster than you think

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# 1.

## Executive Summary

Market opportunity

Unique Selling Points (USPs)

Marketing & Sales Strategies

Financial Highlights



## REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

### Help tip

### Bubble Bliss Café

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your bubble tea business, its location, when it was

To unlock help try Upmetrics!

*Start writing here..*

## Market opportunity

### Help tip

### Bubble Bliss Café

Summarize your market research, including market size, growth potential, and marketing trends.

To unlock help try Upmetrics!

*Start writing here..*

## Unique Selling Points (USPs)

### Help tip

### Bubble Bliss Café

Emphasize what sets your pool hall business apart—highlighting unique selling points (USPs) and special features that make it distinctive is always a plus.

To unlock help try Upmetrics!

*Start writing here..*

## Marketing & Sales Strategies

Help tip

Bubble Bliss Café

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

## Financial Highlights

Help tip

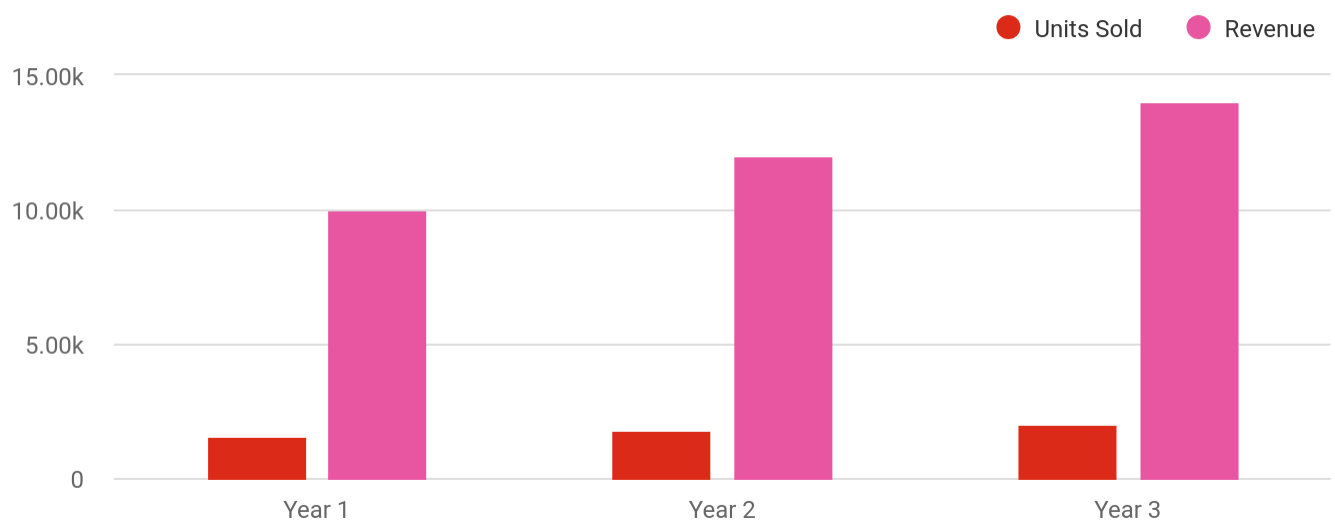
Bubble Bliss Café

Briefly summarize your financial projections for the initial years of business operations. Include capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

## Units Sold v/s Revenue




Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000



Financial Year	Units Sold	Revenue
Year 3	2,050	\$14,000

 Help tip

 Bubble Bliss Café

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

*Write a call to action for your business plan.*

# 2.

## Company Overview

Ownership

Mission statement

Business history

Future goals



## REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

### Help tip

### Bubble Bliss Café

Describe your business in this section by providing all the basic information:

Describe what kind of bubble team business you run and the name of it. You may specialize in

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Start writing here..

## Ownership

### Help tip

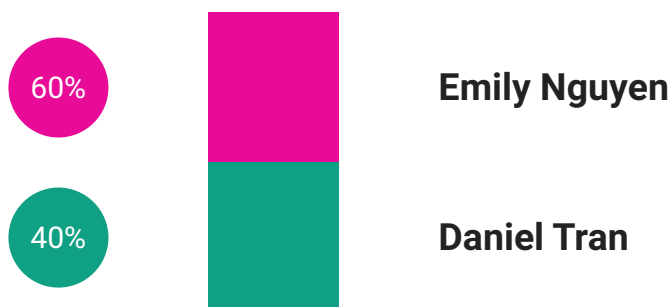
### Bubble Bliss Café

List the names of your bubble tea business's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

## Business Owners



## Mission statement

 Help tip

 Bubble Bliss Café

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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**At [Bubble Bliss Café], our mission is to deliver happiness, one cup at a time. We strive to create an inclusive and welcoming environment where customers can enjoy authentic, innovative bubble tea crafted with love and care.**



## Business history

 Help tip

 Bubble Bliss Café


If you're an established bubble tea service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics! 

*Start writing here..*

## Future goals

 Help tip

 Bubble Bliss Café

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics! 

*Start writing here..*

# 3.

## Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



## REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

### Help tip

### Bubble Bliss Café

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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*Start writing here..*

## Target Market

### Help tip

### Bubble Bliss Café

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics!

*Start writing here..*

## Market size and growth potential

### Help tip

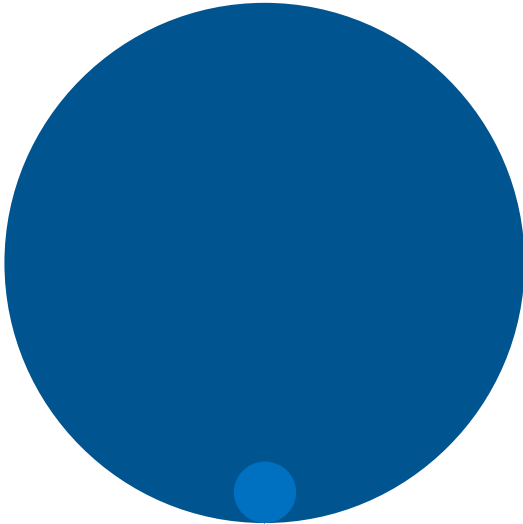
### Bubble Bliss Café

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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*Start writing here..*

## Market Size



### Available Market

Total potential market for bubble tea across the United States.

**330M**

### Served Market

Population in California with access to bubble tea offerings.


**39M**

### Target Market

Bubble tea enthusiasts aged 16-35 in Westminister, CA, seeking quality and customization.

**50k**

 **Help tip**

 **Bubble Bliss Café**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your senior daycare services from them. Point out how you have a competitive edge in the market.

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## Competitive analysis

### ShareTea

ShareTea is a Taiwanese bubble tea chain known for its authentic flavors and focus on quality ingredients. It has a loyal following in the Asian-American community and operates several outlets in Southern California.

#### Features

- Authentic Taiwanese recipes for milk teas and fruit teas.
- Options for lower sugar and healthier drinks.
- Quick service and streamlined operations.

#### Strengths

- High-quality ingredients with a reputation for authenticity.
- Well-established brand in Asian-American communities.
- Competitive pricing and quick service.

#### Weaknesses

- Limited focus on innovative flavors or trendy options.
- Minimal marketing presence on modern platforms like TikTok.
- Standardized store design lacks individuality.

### Lollicup Fresh

Lollicup Fresh is a local bubble tea café with a trendy vibe, offering a mix of bubble tea and Asian-inspired snacks. It is popular among younger customers for its vibrant atmosphere.

## Features

Menu includes traditional bubble teas, smoothies, and Asian snacks.

Vibrant, Instagram-friendly interiors.

Flexible menu with the option to customize drinks.

## Strengths

Strong local appeal with a trendy ambiance.

Diverse menu includes snacks that pair well with beverages.

Competitive pricing targeting budget-conscious customers.

## Weaknesses


Limited scalability due to being a local café.

Inconsistent quality across visits.


Minimal focus on sustainability and eco-friendly practices.

## Market trends

 Help tip

 Bubble Bliss Café


Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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*Start writing here..*

## Regulatory environment

 Help tip

 Bubble Bliss Café

List regulations and licensing requirements that may affect your bubble tea, such as age restrictions, licensing & permits, zoning regulations, etc.

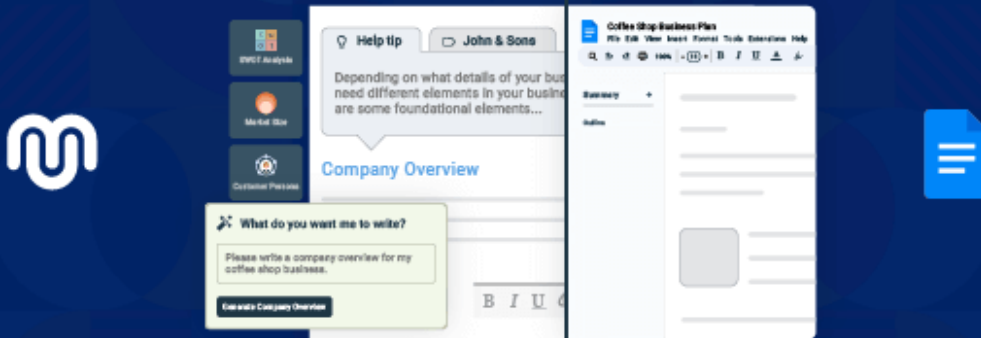
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# Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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# 4.

## Products and Services

Products

Additional Services

Quality Measures



## REMEMBER

The product and services section of a bubble tea business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics!

### Help tip

#### Bubble Bliss Café

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

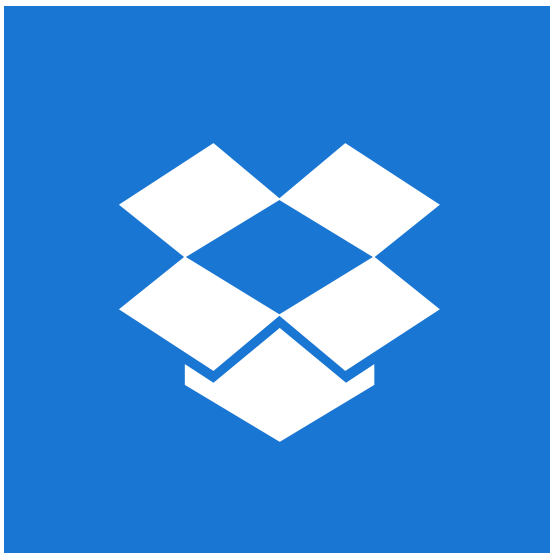
Start writing here..

### Help tip

Mention the bubble tea products you will offer, along with the pricing plans.

To unlock help try Upmetrics!

## Products



### Classic Milk Tea

Price: **\$4.50 (16 oz), \$5.50 (24 oz)**

A rich, creamy blend of black tea and milk, sweetened to perfection. Served with tapioca pearls or your choice of topping.

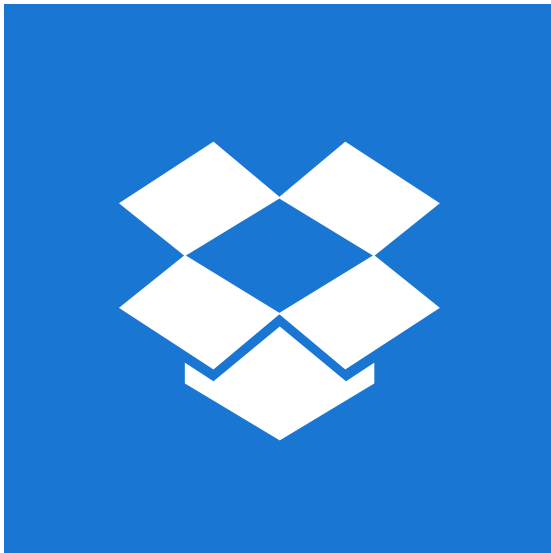
#### Product Specifications

- Sweetness levels: 0%, 25%, 50%, 75%, 100%
- Milk options: Whole, Almond, Oat, Soy
- Toppings: Tapioca pearls, Popping boba, Jelly cubes

### Fruit Tea Fusion

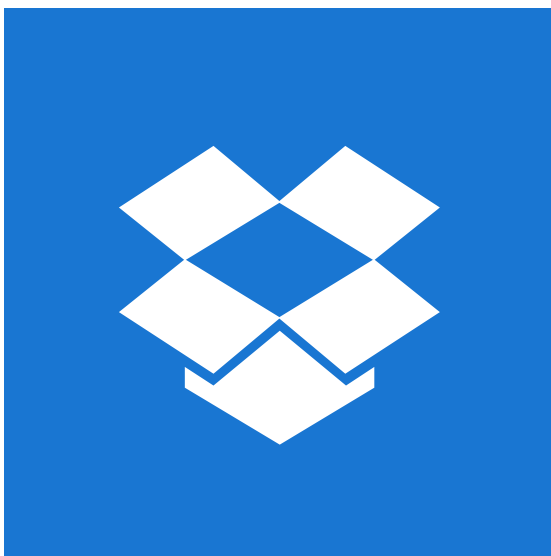
Price: **\$4.00 (16 oz), \$5.00 (24 oz)**

Refreshing and vibrant fruit-infused teas, perfect for a light, energizing drink. Choose from flavors like Mango Passionfruit, Lychee Green Tea, or Strawberry Lemonade.



### Product Specifications

- Base options: Green tea, Black tea, Herbal tea
- Add-ons: Aloe vera, Chia seeds, Fresh fruit slices



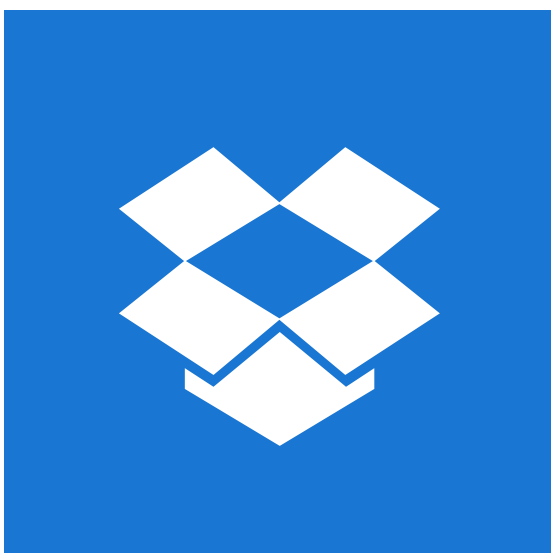
### Signature Matcha Latte

Price: **\$5.50 (16 oz), \$6.50 (24 oz)**

Premium Japanese matcha blended with creamy milk and lightly sweetened. A smooth, earthy drink for matcha lovers.

### Specifications

- Milk options: Whole, Almond, Oat, Soy
- Add-ons: Whipped cream, Tapioca pearls, Honey drizzle



### Steamed Bao Buns

Price: **\$3.00 each, \$8.00 for 3**


Fluffy buns filled with savory options like BBQ Pork, Veggie Stir-fry, or Spicy Tofu.

### Product Specifications

- Vegetarian options available
- Served warm

## Additional Services

 **Help tip**

 **Bubble Bliss Café**


If you consider offering supplemental services that complement your core offerings, mention them here.

To unlock help try Upmetrics! 


*Start writing here..*

## Quality Measures

 **Help tip**

 **Bubble Bliss Café**

This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

*Start writing here..*

# 5.

## Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



## REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

### Help Tip

### Bubble Bliss Café

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

*Start writing here..*

## Unique Selling Proposition (USP)

### Help tip

### Bubble Bliss Café

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

*Start writing here..*

## Pricing Strategy

### Help tip

### Bubble Bliss Café

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers.

To unlock help try Upmetrics!

*Start writing here..*

 **Help tip**

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, brochures, content marketing, print marketing, etc.

To unlock help try Upmetrics! 

## Marketing strategies

### Online



#### **Social Media Marketing**

Engaging with customers on Instagram, TikTok, and Facebook through eye-catching visuals, user-generated content, and influencer collaborations.



#### **Google Ads**

Running targeted campaigns to reach bubble tea enthusiasts in [Westminster].



#### **Content Marketing**

Publishing blog posts about bubble tea trends, health benefits, and our unique offerings to drive website traffic.



#### **Email Marketing**

Sending personalized emails with exclusive offers, updates on new flavors, and event invitations.

### Offline



#### **Local Outreach**

Distributing brochures and flyers at local universities and community centers.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include direct sales calls, offering referral marketing, etc.

To unlock help try Upmetrics! 

## Sales strategies





### Partner with Local Businesses

Collaborate with nearby cafés, restaurants, and event planners for cross-promotions and catering partnerships.



### Referral Programs

Encourage customers to refer friends by offering discounts or free drinks for every successful referral.



### Pop-Up Events

Set up mobile bubble tea stations at local festivals and farmers' markets to expand reach and attract new customers.

#### 💡 Help tip

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, personalized service, etc.

To unlock help try Upmetrics! 🔒

## Customer retention



### Loyalty Program

Points-based rewards system through our mobile app, redeemable for free drinks and discounts.



### Personalized Service

Offering personalized drink recommendations based on customer preferences.



### Exclusive Perks for Regulars

Early access to new flavors and invitation-only events for loyal customers.



### Seasonal Promotions

Special deals during holidays and seasonal menu launches to keep customers excited.

# 6.

## Operations Plan

Staffing & Training

Operational Process

Equipment & Tools



## REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

### Help tip

### Bubble Bliss Café

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

*Start writing here..*

## Staffing & Training

### Help tip

### Bubble Bliss Café

Mention your business's staffing requirements, including the number of employees or workers needed. Include their qualifications, the experience required, and the duties they will perform.

To unlock help try Upmetrics!

*Start writing here..*

## Operational Process

### Help tip

### Bubble Bliss Café


Outline the processes and procedures you will use to run your bubble tea business.

To unlock help try Upmetrics!

*Start writing here..*

## Equipment & Tools

 **Help tip**

 **Bubble Bliss Café**

Outline the essential supplies and equipment used for bubble tea services. Also, consider setting up technology and software systems to streamline your daily operations.

To unlock help try Upmetrics! 

*Start writing here..*

# 7.

## Management Team

Key managers

Organizational structure

Compensation plan

Board of advisors



## REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

### Help tip

### Bubble Bliss Café

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

## Key managers

### Help tip

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



### Emily Nguyen

Founder and CEO - [emily.nguyen@example.com](mailto:emily.nguyen@example.com)

Emily oversees the overall strategic direction of Bubble Bliss Café, ensuring alignment with its vision and mission. She drives menu innovation, manages financial stability, and spearheads community engagement efforts.



- **Educational Background:** Bachelor's in Hospitality Management, University of California, Los Angeles (UCLA).
- **Professional Background:** Emily has over 10 years of experience in the food and beverage industry. Before founding Bubble Bliss Café, she worked as a regional manager for a leading beverage chain, where she gained valuable insights into operations and customer service.



---

## Daniel Tran

Marketing Manager - [daniel.tran@example.com](mailto:daniel.tran@example.com)

Daniel leads the marketing efforts for Bubble Bliss Café. His responsibilities include managing social media campaigns, collaborating with influencers, creating promotional strategies, and driving customer acquisition and retention.

- **Educational Background:** MBA in Marketing, UCLA Anderson School of Management.
- **Professional Background:** Daniel has 5 years of experience as a digital marketing strategist, with a focus on the food and beverage industry. He previously worked for a boutique marketing agency, managing campaigns for several café chains and local eateries.



---

## Sophia Martinez

Operations Manager - [sophia.martinez@example.com](mailto:sophia.martinez@example.com)

Sophia is in charge of day-to-day operations, staff training, inventory management, and ensuring compliance with health and safety regulations. She oversees baristas and kitchen assistants, ensuring seamless service delivery and operational efficiency.

- **Educational Background:** Bachelor's in Business Administration, California State University, Fullerton.
- **Professional Background:** With 7 years of experience managing café operations for national chains like Starbucks, Sophia brings a wealth of expertise in optimizing workflows and maintaining high service standards.



---

## Ryan Carter

Financial Analyst - [ryan.carter@example.com](mailto:ryan.carter@example.com)

Ryan handles the financial planning, budgeting, and forecasting for Bubble Bliss Café. His role includes preparing financial reports, analyzing performance metrics, and ensuring optimal allocation of resources to meet profitability targets.

- **Educational Background:** Bachelor's in Finance, University of Southern California (USC).
- **Professional Background:** Ryan has 6 years of experience as a financial analyst in the retail sector. He has successfully implemented cost-saving measures and growth strategies for small to mid-sized businesses, making him an asset to Bubble Bliss Café.

## Organizational structure

💡 Help tip

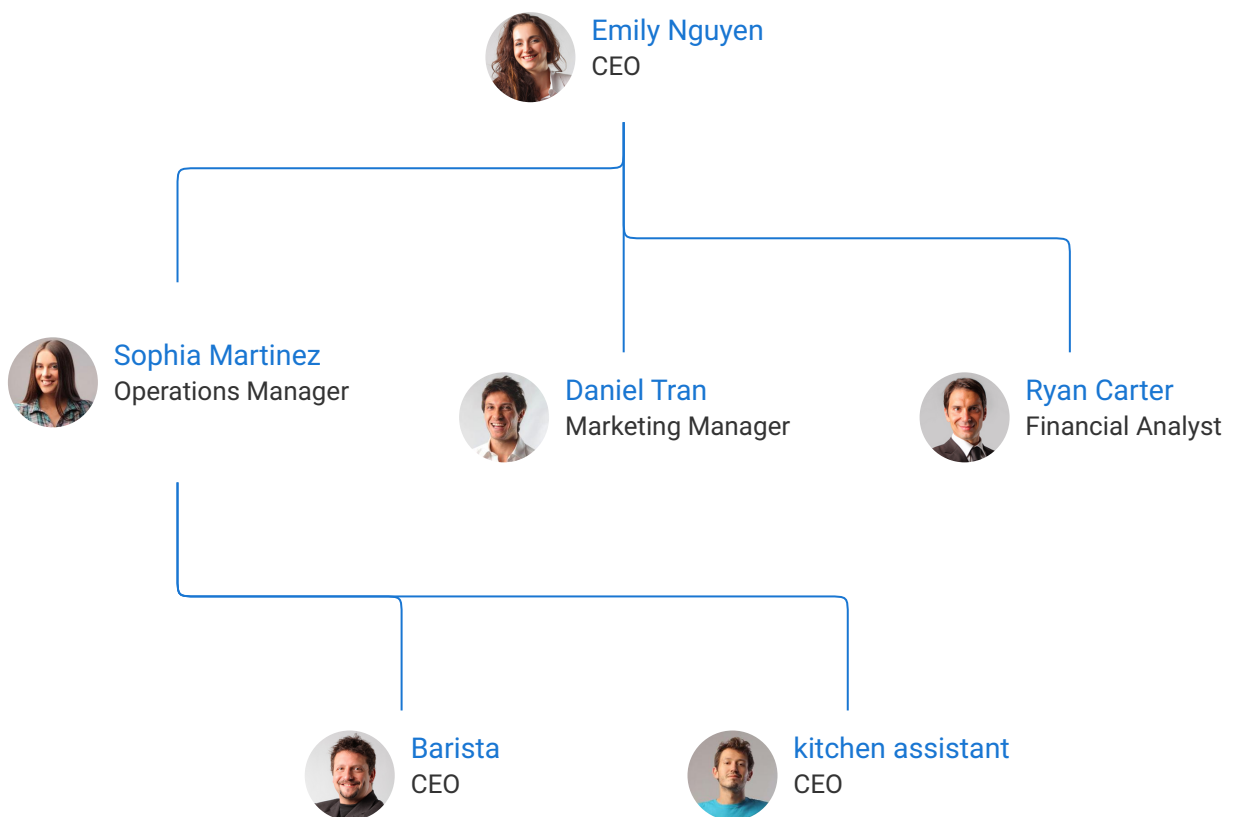
📁 Bubble Bliss Café

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 🔒

Start writing here..

## Organization chart



## Compensation plan

💡 Help tip

📁 Bubble Bliss Café

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 🔒

Start writing here..



 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics! 

## Board of advisors



---

### Mark Thompson

Financial Advisor

- **Experience:** 15 years in financial planning and business consulting, specializing in small businesses.
- **Role:** Mark assists with financial planning, ensuring that Bubble Bliss Café's budgeting and growth strategies align with industry benchmarks.



---

### Lisa Chen

Food and Beverage Consultant

- **Experience:** 12 years in the café and restaurant industry, including advising startups on menu development and branding.
- **Role:** Lisa provides expertise on menu innovation and market positioning to ensure Bubble Bliss Café stays ahead of trends.

# 8.

## Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Point

Financing needs



**REMEMBER**

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

**Help tip**

**Bubble Bliss Café**

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

*Start writing here..*

**Help tip**

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

## Profit & loss statement

	2024	2025	2026
<b>Revenue</b>	<b>\$339,163.34</b>	<b>\$801,058.70</b>	<b>\$1,419,892.39</b>
Bubble Tea (Classic Drinks)	\$143,254.15	\$257,263.90	\$462,008.99

	2024	2025	2026
Unit Sales	31,834	57,170	102,669
Unit Price	\$4.50	\$4.50	\$4.50
Premium Toppings Add-ons	\$27,046.44	\$43,301.95	\$69,328
Unit Sales	18,031	28,868	46,219
Unit Price	\$1.50	\$1.50	\$1.50
Monthly Membership Subscription	\$168,862.75	\$500,492.85	\$888,555.40
Users	1,273	2,743	4,478
Recurring Charges	\$20	\$20	\$20
<b>Cost Of Sales</b>	<b>\$41,456.22</b>	<b>\$72,392.28</b>	<b>\$114,230.40</b>
General Costs	\$41,456.22	\$72,392.28	\$114,230.40
Ingredients	\$20,898.05	\$28,739.34	\$39,635.78
Tea Leaves	\$14,192.08	\$20,234.60	\$28,849.65
Tapioca Pearls	\$6,705.97	\$8,504.74	\$10,786.13
Packaging	\$20,558.17	\$43,652.94	\$74,594.62

	2024	2025	2026
Cups and Lids	\$16,958.17	\$40,052.94	\$70,994.62
Straws	\$3,600	\$3,600	\$3,600
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
<b>Gross Margin</b>	<b>\$297,707.12</b>	<b>\$728,666.42</b>	<b>\$1,305,661.99</b>
<b>Gross Margin (%)</b>	<b>87.78%</b>	<b>90.96%</b>	<b>91.95%</b>
<b>Operating Expense</b>	<b>\$389,960.67</b>	<b>\$445,261.93</b>	<b>\$523,203.98</b>
Payroll Expense (Indirect Labor)	\$307,236	\$316,101.96	\$325,280.04
Management Staff	\$85,932	\$89,475.96	\$93,174.48
Store Manager	\$48,300	\$50,715	\$53,250.72
Assistant Manager	\$37,632	\$38,760.96	\$39,923.76
Baristas	\$125,400	\$129,426	\$133,583.64
Senior Barista	\$26,400	\$27,456	\$28,554.24

	<b>2024</b>	<b>2025</b>	<b>2026</b>
Junior Baristas	\$99,000	\$101,970	\$105,029.40
Support Staff	\$95,904	\$97,200	\$98,521.92
Cleaning Staff	\$31,104	\$31,104	\$31,104
Delivery Staff	\$64,800	\$66,096	\$67,417.92
<b>General Expense</b>	<b>\$77,724.66</b>	<b>\$129,159.95</b>	<b>\$197,923.94</b>
Rent and Utilities	\$33,804.70	\$34,287.13	\$34,830.73
Store Rent	\$30,000	\$30,000	\$30,000
Utilities (Electricity and Water)	\$3,804.70	\$4,287.13	\$4,830.73
Marketing and Advertising	\$38,728.33	\$85,062.23	\$147,094.29
Digital Advertising	\$33,916.33	\$80,105.87	\$141,989.24
Social Media Promotions	\$4,812	\$4,956.36	\$5,105.05
Maintenance and Supplies	\$5,191.63	\$9,810.59	\$15,998.92
Equipment Maintenance	\$1,800	\$1,800	\$1,800
Cleaning Supplies	\$3,391.63	\$8,010.59	\$14,198.92
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$5,000	\$0	\$0

	2024	2025	2026
<b>EBITDA</b>	<b>(\$92,253.55)</b>	<b>\$283,404.49</b>	<b>\$782,458</b>
<b>Additional Expense</b>	<b>\$7,045.02</b>	<b>\$5,770.40</b>	<b>\$4,390.01</b>
Long Term Depreciation	\$3,600	\$3,600	\$3,600
Gain or loss from Sale of Assets	\$0	\$0	\$0
<b>EBIT</b>	<b>(\$95,853.55)</b>	<b>\$279,804.49</b>	<b>\$778,858</b>
Interest Expense	\$3,445.02	\$2,170.41	\$790.01
<b>EBT</b>	<b>(\$99,298.57)</b>	<b>\$277,634.09</b>	<b>\$778,067.99</b>
Income Tax Expense / Benefit	\$0	\$0	\$0
<b>Total Expense</b>	<b>\$438,461.91</b>	<b>\$523,424.61</b>	<b>\$641,824.40</b>
<b>Net Income</b>	<b>(\$99,298.57)</b>	<b>\$277,634.09</b>	<b>\$778,067.99</b>
<b>Net Income (%)</b>	<b>(29.28%)</b>	<b>34.66%</b>	<b>54.80%</b>

	2024	2025	2026
Retained Earning Opening	\$0	(\$126,298.57)	\$139,335.52
Owner's Distribution	\$27,000	\$12,000	\$12,000
<b>Retained Earning Closing</b>	<b>(\$126,298.57)</b>	<b>\$139,335.52</b>	<b>\$905,403.51</b>

#### Help tip

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 

## Cash flow statement

	2024	2025	2026
<b>Cash Received</b>	<b>\$339,163.34</b>	<b>\$801,058.70</b>	<b>\$1,419,892.39</b>
<b>Cash Paid</b>	<b>\$429,861.91</b>	<b>\$519,824.61</b>	<b>\$638,224.40</b>
COS & General Expenses	\$119,180.89	\$201,552.25	\$312,154.35
Salary & Wages	\$307,236	\$316,101.96	\$325,280.04
Interest	\$3,445.02	\$2,170.41	\$790.01
Sales Tax	\$0	\$0	\$0



	2024	2025	2026
Income Tax	\$0	\$0	\$0
<b>Net Cash From Operations</b>	<b>(\$90,698.57)</b>	<b>\$281,234.09</b>	<b>\$781,667.99</b>
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$25,000	\$0	\$0
<b>Net Cash From Investments</b>	<b>(\$25,000)</b>	<b>\$0</b>	<b>\$0</b>
<b>Amount Received</b>	<b>\$80,000</b>	<b>\$0</b>	<b>\$0</b>
Loan Received	\$50,000	\$0	\$0
Common Stock			
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$0	\$0
<b>Amount Paid</b>	<b>\$42,356.82</b>	<b>\$28,631.44</b>	<b>\$30,011.76</b>
Loan Capital	\$15,356.82	\$16,631.43	\$18,011.76
Dividends & Distributions	\$27,000	\$12,000	\$12,000

	2024	2025	2026
<b>Net Cash From Financing</b>	\$37,643.18	(\$28,631.44)	(\$30,011.76)
<b>Summary</b>			
Starting Cash	\$0	(\$78,055.39)	\$174,547.26
Cash In	\$419,163.34	\$801,058.70	\$1,419,892.39
Cash Out	\$497,218.73	\$548,456.05	\$668,236.16
Change in Cash	(\$78,055.39)	\$252,602.65	\$751,656.23
<b>Ending Cash</b>	<b>(\$78,055.39)</b>	<b>\$174,547.26</b>	<b>\$926,203.49</b>

 **Help tip**

Create a projected balance sheet documenting your bubble tea business's assets, liabilities, and equity.

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## Balance sheet

	2024	2025	2026
<b>Assets</b>	<b>(\$61,655.39)</b>	<b>\$187,347.26</b>	<b>\$935,403.49</b>
<b>Current Assets</b>	<b>(\$78,055.39)</b>	<b>\$174,547.26</b>	<b>\$926,203.49</b>
Cash	(\$78,055.39)	\$174,547.26	\$926,203.49
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
<b>Long Term Assets</b>	<b>\$16,400</b>	<b>\$12,800</b>	<b>\$9,200</b>
Gross Long Term Assets	\$20,000	\$20,000	\$20,000
Accumulated Depreciation	(\$3,600)	(\$7,200)	(\$10,800)
<b>Liabilities &amp; Equity</b>	<b>(\$61,655.39)</b>	<b>\$187,347.28</b>	<b>\$935,403.51</b>
<b>Liabilities</b>	<b>\$34,643.18</b>	<b>\$18,011.76</b>	<b>\$0</b>
<b>Current Liabilities</b>	<b>\$16,631.44</b>	<b>\$18,011.76</b>	<b>\$0</b>
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$16,631.44	\$18,011.76	\$0

	2024	2025	2026
<b>Long Term Liabilities</b>	<b>\$18,011.74</b>	<b>\$0</b>	<b>\$0</b>
Long Term Debt	\$18,011.74	\$0	\$0
<b>Equity</b>	<b>(\$96,298.57)</b>	<b>\$169,335.52</b>	<b>\$935,403.51</b>
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$30,000	\$30,000
Retained Earnings	(\$126,298.57)	\$139,335.52	\$905,403.51
<b>Check</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

 **Help tip**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.


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## Break-even Point

	2024	2025	2026
Starting Revenue	\$0	\$339,163.34	\$1,140,222.04
Net Revenue	\$339,163.34	\$801,058.70	\$1,419,892.39
<b>Closing Revenue</b>	<b>\$339,163.34</b>	<b>\$1,140,222.04</b>	<b>\$2,560,114.43</b>
Starting Expense	\$0	\$438,461.91	\$961,886.52
Net Expense	\$438,461.91	\$523,424.61	\$641,824.40
<b>Closing Expense</b>	<b>\$438,461.91</b>	<b>\$961,886.52</b>	<b>\$1,603,710.92</b>
<b>Is Break Even?</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>
<b>Break Even Month</b>	<b>0</b>	<b>Jul '25</b>	<b>0</b>
<b>Days Required</b>	<b>0</b>	<b>19 Days</b>	<b>0</b>
<b>Break Even Revenue</b>	<b>\$438,461.91</b>	<b>\$716,979.98</b>	<b>\$0</b>
Bubble Tea (Classic Drinks)	\$0	\$266,909.28	\$0
Premium Toppings Add-ons	\$0	\$48,471.03	\$0
Monthly Membership Subscription	\$0	\$401,599.67	\$0

	2024	2025	2026
<b>Break Even Units</b>			
Bubble Tea (Classic Drinks)	0	59,313	0
Premium Toppings Add-ons	0	32,314	0
Monthly Membership Subscription	0	2,070	0

## Financing needs

 Help tip

 Bubble Bliss Café

Calculate costs associated with starting a senior daycare business, and estimate your financing needs and how much capital you need to raise to operate your business.

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*Start writing here..*

# Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows two side-by-side screenshots. On the left is the Upmetrics 'Financial Plan' interface, which is user-friendly and includes a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' statement for the year 2023-04, with a table showing Revenue, Cost of Sales, Gross Margin, and Operating Expenses. Below this is a form titled 'What price will you charge for each unit?' with a 'Comment Ahead' button and a 'View previous data over time' link. On the right is a standard spreadsheet interface with a grid and various toolbars.

	2023-04	2024-03
Revenue	\$245,391	\$261,811
Cost of Sales	\$188,608	\$207,238
Gross Margin	\$156,784	\$154,573
Gross Margin (%)	63.9%	58.9%
Operating Expenses	\$294,329	\$318,967
	1814	\$15,239
	3.2%	\$6,857.01
	0.2%	\$202,895.01
	7.2%	\$6,821.00
	.18%	3,386
	7.2%	\$184,875.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

# 9.

## Appendix

Embed Link





### REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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**Mariia Yevlash**



Student, Sumy State University – Ukraine

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