



# Welding Business Plan

*Welding, Strength, Form*

# Business Plan

[YEAR]



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CONFIDENTIAL

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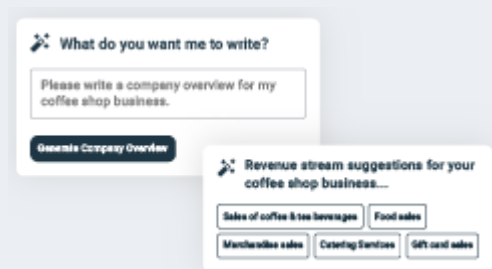
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# Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



## AI-powered Upmetrics Assistant

### AI-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

## Financial Forecasting Tool

### All the financials are calculated for you

Forget the complex formulas and clumsy spreadsheets — with automatic financials and drag-and-drop forecasting, you can finish your plan faster and be confident that your numbers are accurate.



## Business Plan Builder

### Guides you like a business mentor

Upmetrics' step-by-step instructions, prompts, and the library of 400+ sample business plans will guide you through each section of your plan as a business mentor.

Join over 110K entrepreneurs who trust **Upmetrics with Business Planning**

Create a comprehensive business plan and maximize your chances of securing funding, bank loans, and small business grants.

Create your business plan today

15-day money-back guarantee

1.

## Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



## REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

### Help tip

### Welding Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your welding business, its location when it was founded.

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*Start writing here..*

## Market opportunity

### Help tip

### Welding Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

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*Start writing here..*

## Services Offered

### Help tip


### Welding Business Plan


Highlight the welding services you offer your clients. The USPs and differentiators you offer are always a plus.

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*Start writing here..*

## Marketing & Sales Strategies

 **Help tip**

 **Welding Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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## Financial Highlights

 **Help tip**

 **Welding Business Plan**

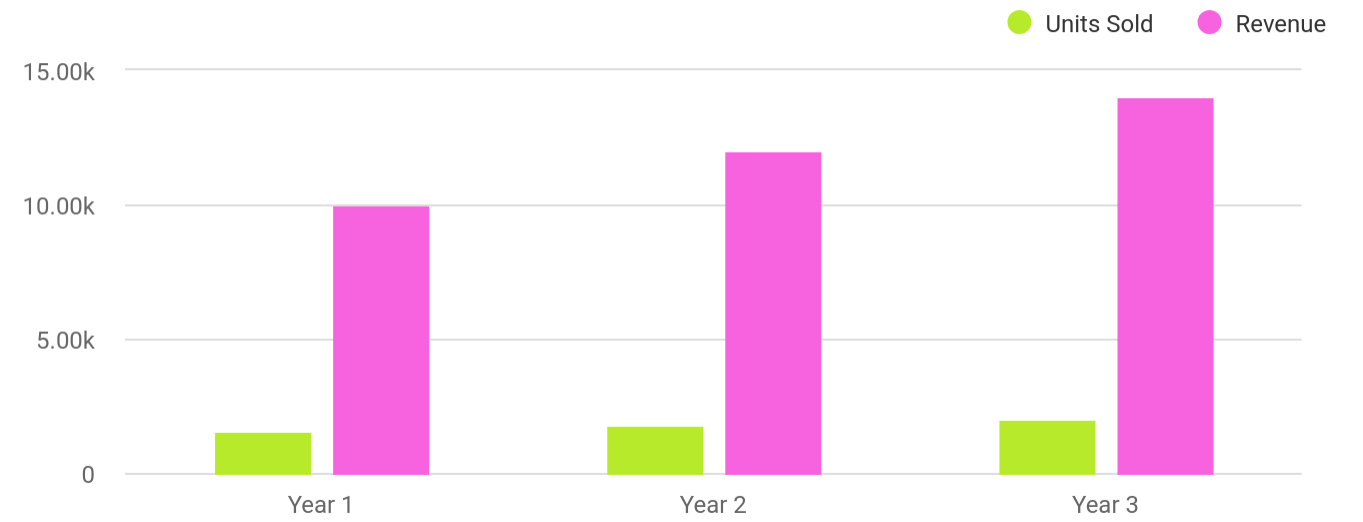
Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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*Start writing here..*



Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

Help tip

Welding Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

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Write a call to action for your business plan.

# 2.

## Company Overview

Ownership

Mission statement

Business history

Future goals



#### REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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#### Help tip

#### Welding Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of welding company you run and the name of it. You may specialize in one

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*Start writing here..*

## Ownership

#### Help tip

#### Welding Business Plan


List the names of your welding company's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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*Start writing here..*

## Mission statement

 Help tip

 Welding Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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**At [Unbreakable Bonds] Welding, we are dedicated to forging lasting relationships through exceptional welding services. Our mission is to exceed expectations, maintain the highest standards of quality, and continuously innovate to meet the evolving needs of our clients.**

**We are committed to integrity, excellence, and fostering a culture of continuous learning and improvement.**




## Business history

 Help tip

 Welding Business Plan


If you're an established welding service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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*Start writing here..*

## Future goals

 **Help tip**

 **Welding Business Plan**

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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# 3.

## Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



## REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

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### Help tip

### Welding Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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*Start writing here..*

## Target Market

### Help tip

### Welding Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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## Market size and growth potential

### Help tip

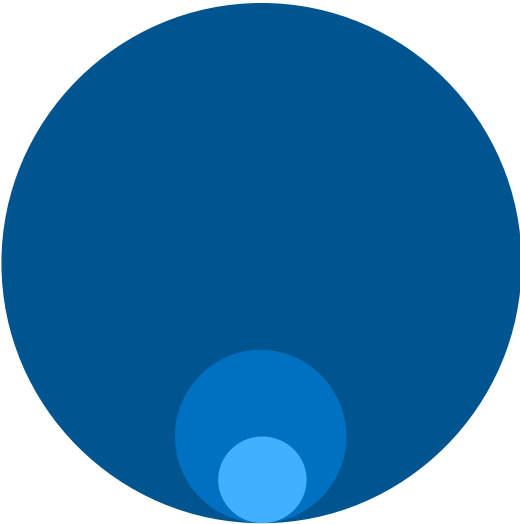
### Welding Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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*Start writing here..*

## Market Size



### Available Market

Total market demand for welding services in the region

30M

### Served Market

A portion of TAM we can capture with our services


10M

### Target Market

Market segment we aim to capture in the near term

5M

 Help tip

 Welding Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your welding services from them.

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## Competitive analysis

### XYZ Welding Inc.

XYZ Welding Inc. has been operating in the market for over 15 years, providing a wide range of welding services primarily to the industrial and manufacturing sectors.

#### Features

- Extensive Metal Fabrication Services
- On-site Welding Support
- Customized Welding Solutions
- Equipment and Machinery Installation

#### Strengths

- Being in the industry for over a decade, they have a strong customer base.
- Their team comprises highly skilled and certified welders.
- They offer a wide range of services, catering to various industries.

#### Weaknesses

- Their services are priced at a premium, potentially alienating small businesses or budget-conscious customers.
- There has been minimal investment in adopting newer technologies or innovative techniques.



## WeldTech Solutions

WeldTech Solutions is a newer entrant in the market, known for their innovative approaches and use of advanced technology in welding.

### Features

Advanced Welding Technologies  
Specialty Welding Services  
Quick Turnaround Times  
Strong Online Presence and Marketing

### Strengths

They are at the forefront of adopting new welding technologies and techniques.  
Their strong online presence helps in attracting younger demographics and tech-savvy clients.  
They offer competitive pricing, making their services attractive to a wide array of customers.

### Weaknesses

Being relatively new in the market, they lack the extensive experience and portfolio that older companies have.  
Their team is smaller, which could impact their ability to take on larger or multiple projects simultaneously.

## Reliable Welds LLC

Reliable Welds LLC focuses on providing welding services to the local residential and commercial sectors, with a strong reputation for reliability.

### Features

Residential Welding Services  
Commercial Welding Projects  
Emergency Welding Services  
Personalized Customer Service

### Strengths


They have a strong understanding and presence in the local market.  
Their emphasis on emergency services means they have a quick response time  
They have built strong relationships with their local customer base.

### Weaknesses

Their focus on the local market limits their ability to expand or diversify.  
They have limited experience in industrial and manufacturing sectors.

## Market trends

 Help tip


 Welding Business Plan


Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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Start writing here..

# Regulatory environment

 **Help tip**

 **Welding Business Plan**

List regulations and licensing requirements that may affect your welding company, such as safety & health administration, American Welding Society standards, environmental protection agency, licensing & registration, etc.

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Start writing here..



 SWOT Analysis

 Market Size

 Customer Persona

 **Help tip**

 John & Sons

Depending on what details of your business you need different elements in your business plan. Here are some foundational elements...

 **Company Overview**

 What do you want me to write?

Please write a company overview for my coffee shop business.

Create Company Overview

 **Coffee Shop Business Plan**

File Edit View Insert Format Tools Extensions Help

Summary +

Outline



You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.

Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

Start your planning today

# 4.

## Products and Services

Welding services

Quality Measures

Additional Services



#### REMEMBER

The product and services section of the welding business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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#### Help tip

#### Welding Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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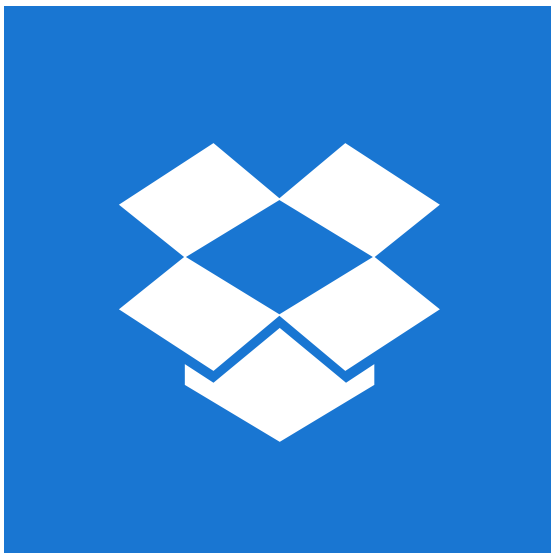
#### Help tip

Mention the welding services your business will offer. This list may include services like,

- Metal fabrication

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## Welding services



### Metal Fabrication

Price: **Starting at \$[Amount] per hour or \$[Amount] per project (depending on complexity and materials)**

Transforming raw materials into precise, predefined shapes and sizes, ready for assembly. Ideal for creating custom components for machinery, construction, and various other applications.

#### Specifications

Utilizing a range of materials including steel, aluminium, and brass. Capable of handling projects of up to [X] tons. Precision cutting, bending, and assembling to tolerances of  $\pm[X]$  mm.



## Welding & Repair Services

Price: **[\$Amount] per hour (minimum [X] hours) or a flat rate of \$[Amount] for specific repairs**

Comprehensive repair and maintenance welding services to extend the life of machinery, structures, and equipment.

### Specifications

On-site and in-shop services are available. Certified technicians with expertise in MIG, TIG, and Stick welding. Capable of welding materials including steel, stainless steel, and aluminium.



## On-Site Welding Services

Price: **[\$Amount] per hour (minimum [X] hours) + travel fee if applicable**

Providing convenient and efficient welding services directly at your location, minimizing downtime and ensuring rapid response for urgent needs.

### Specifications

Fully equipped mobile welding units, ready to handle a variety of on-site welding challenges. Available for emergency calls 24/7.



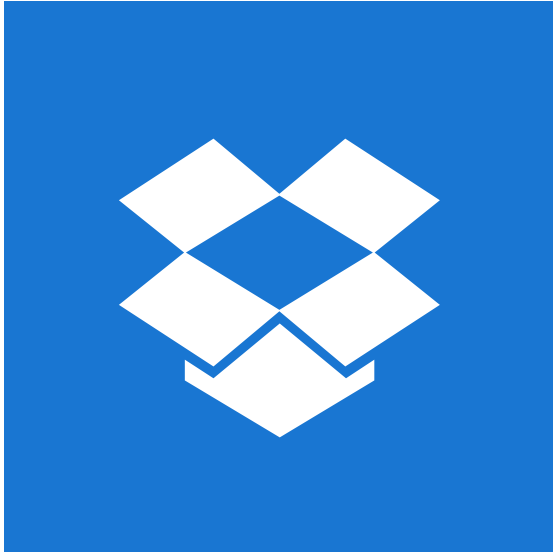
## Structural Steel & Pipe Welding

Price: **Project-based pricing, starting at \$[Amount]**

Specialized welding services for the construction of stable and robust structures, ensuring safety and longevity.

### Specifications

Certified to [Specific Standards], with capabilities to handle large-scale structural projects. Expertise in welding high-strength steels and other specialized materials.



## Specialty Welding Services


Price: **Starting at \$[Amount] per hour or project-based pricing**


Catering to unique and specific client needs, offering tailored welding solutions for specialized applications.

### Specifications


Ability to work with a variety of exotic materials and challenging welding scenarios. Offering unique techniques such as underwater welding, aerospace welding, etc.

## Quality Measures

 **Help tip**


 **Welding Business Plan**


This section should explain how you maintain quality standards and consistently provide the highest quality service.

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*Start writing here..*

## Additional Services

 **Help tip**

 **Welding Business Plan**

Mention if your welding company offers any additional services. You may include services like consultation & design services, metal fabrication & prototyping, equipment & machinery installation, emergency services, etc.

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*Start writing here..*

# 5.

## Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



#### REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

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#### Help Tip

#### Welding Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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*Start writing here..*

## Unique Selling Proposition (USP)

#### Help tip

#### Welding Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

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*Start writing here..*

## Pricing Strategy

#### Help tip

#### Welding Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers.

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*Start writing here..*



Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, email marketing, content marketing, and print marketing.

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## Marketing strategies

### Online



#### **Social Media**

Leveraging platforms like [Facebook, Instagram, and LinkedIn] to showcase our work, share customer testimonials, and engage with our community.



#### **Email Marketing**

Sending out newsletters, promotional offers, and updates to our subscriber base, keeping them informed and engaged.



#### **Content Marketing**

Sharing informative and educational content on our blog, demonstrating our expertise and providing value to our audience.



#### **Google Ads**

Utilizing targeted advertising to reach potential clients actively searching for welding services.

### Offline



#### **Print Marketing**

Utilizing local newspapers, magazines, and direct mail to reach a broader audience, especially those who may not be active online.

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include partnering & collaborating with other businesses, offering referral programs, etc.

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## Sales strategies



### Partner with Businesses


Forming alliances with local contractors, construction companies, and suppliers to create a referral network.



### Referral Programs

Encouraging satisfied customers to refer new clients, rewarded with discounts or other incentives.

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on bulk orders, personalized service, etc.

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## Customer retention



### Loyalty Programs

Offering rewards for repeat business, ensuring that our existing clients feel valued and appreciated.



### Follow-Up Services

Providing after-service follow-ups to ensure customer satisfaction and address any potential issues promptly



### Personalized Service

Tailoring our services to meet individual client needs, ensuring satisfaction and fostering loyalty.

# 6.

## Operations Plan

Staffing & Training

Operational Process

Equipment & Machinery



#### REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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#### Help tip

#### Welding Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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*Start writing here..*

## Staffing & Training

#### Help tip

#### Welding Business Plan

Mention your business's staffing requirements, including the number of employees or welders needed. Include their qualifications, the training required, and the duties they will perform.

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*Start writing here..*

## Operational Process

#### Help tip


#### Welding Business Plan


Outline the processes and procedures you will use to run your welding business. Your operational processes may include client engagement & project assessment, project planning & scheduling, welding execution, etc.

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*Start writing here..*

# Equipment & Machinery

 **Help tip**

 **Welding Business Plan**

Include the list of equipment and machinery required for welding, such as welding machines, welding tools & accessories, welding consumables & accessories, cutting equipment, etc.

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*Start writing here..*

# 7.

## Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



## REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

### Help tip

### Welding Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

*Start writing here..*

## Key managers

### Help tip

### Welding Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

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*Start writing here..*



### John Doe

CEO - [john.doe@example.com](mailto:john.doe@example.com)

Overseeing the entire operation, setting strategic direction, and ensuring financial stability.

[X years] in the welding industry, with extensive experience in [specific welding techniques or sectors]. Holds a [relevant degree or certification].



---

## Jane Doe

Chief Operating Officer (COO) - [jane.doe@example.com](mailto:jane.doe@example.com)

Jane brings over 15 years of experience in operational excellence and project management within the welding industry.

She holds a Bachelor's degree in Mechanical Engineering and an MBA in Operations Management.

Prior to joining [Unbreakable Bonds] Welding, Jane held senior roles in prominent welding and fabrication companies, where she streamlined operations and led numerous successful projects.



---

## Alice Brown

CMO - [alice.brown@example.com](mailto:alice.brown@example.com)

Alice is a dynamic marketing professional with over 12 years of experience in branding, digital marketing, and strategic planning in the manufacturing sector.

She holds a Bachelor's degree in Marketing and a Master's in Business Administration. Alice has a proven track record of driving brand awareness and sales through innovative marketing strategies.



---

## Robert Brown

Operations Manager - [robert.brown@example.com](mailto:robert.brown@example.com)


With a decade of experience in welding operations and project management, Robert ensures that our projects are completed efficiently and to the highest quality standards.

He holds a Bachelor's degree in Industrial Management and a certification in Project Management.

Robert's expertise lies in optimizing workflows, resource allocation, and ensuring client satisfaction.




# Organizational structure

 Help tip

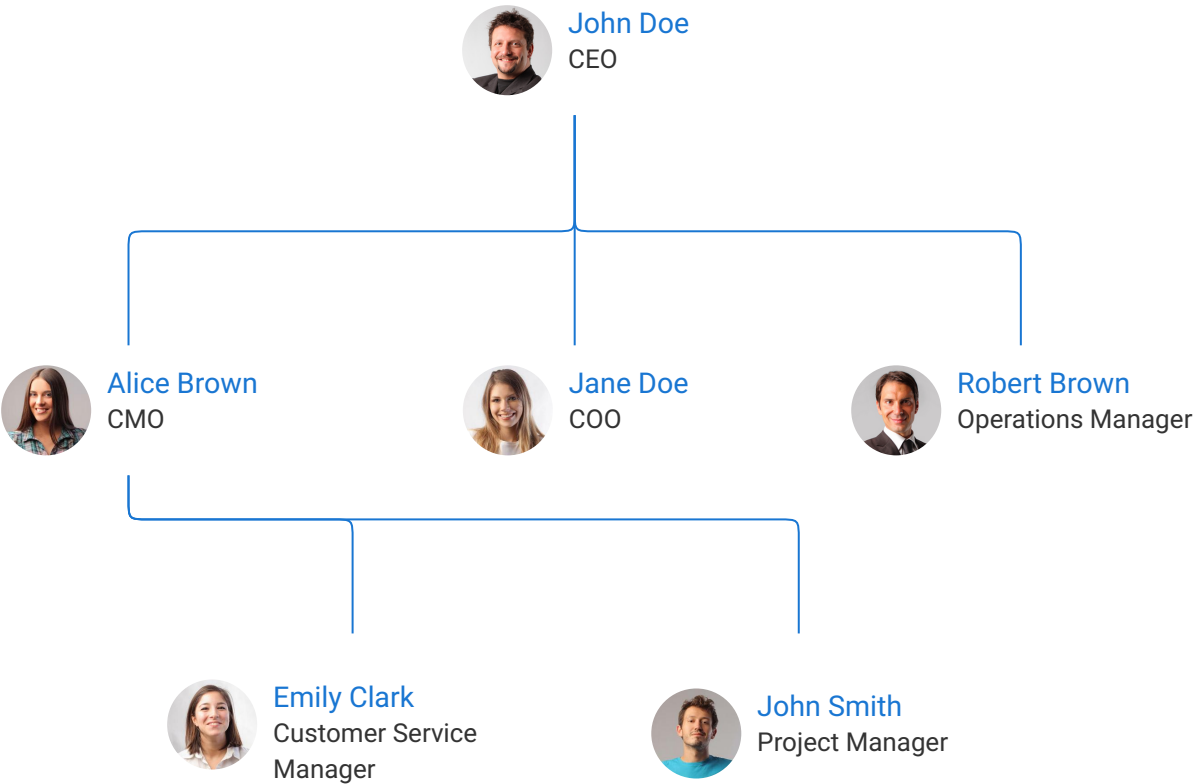
Welding Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 


Start writing here..

## Organization chart



## Compensation plan

 Help tip


 Welding Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

 Help tip

 Welding Business Plan

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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## Advisors/Consultants



**[ADVISOR NAME]**

Advisor

Having worked in the industry for over [30] years, [Advisor Name] brings a wealth of knowledge on [specific topic or area].



**[CONSULTANT NAME]**

Consultant

[Consultant Name] offers specialized advice on [specific topic], ensuring that our operations are aligned with industry best practices.

# 8.

## Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



## REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

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## Help tip

## Welding Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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*Start writing here..*

## Help tip

## Welding Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

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## Profit & loss statement

	2024	2025	2026
<b>Revenue</b>	<b>\$259,647.90</b>	<b>\$459,488.50</b>	<b>\$821,963.80</b>
General Welding Services	\$122,887.50	\$233,656.50	\$444,219

	2024	2025	2026
Unit Sales	819	1,558	2,961
Unit Price	\$150	\$150	\$150
Aluminum Welding	\$87,600	\$132,358	\$200,038
Unit Sales	438	662	1,000
Unit Price	\$200	\$200	\$200
Mobile Welding Services	\$49,160.40	\$93,474	\$177,706.80
Unit Sales	410	779	1,481
Unit Price	\$120	\$120	\$120
<b>Cost Of Sales</b>	<b>\$68,947.21</b>	<b>\$99,763.30</b>	<b>\$154,998.58</b>
General Costs	\$68,947.21	\$99,763.30	\$154,998.58
Material Costs	\$30,000	\$30,840	\$31,704
Welding Materials	\$24,000	\$24,720	\$25,461.60
Safety Equipment	\$6,000	\$6,120	\$6,242.40
Direct Labor Costs	\$38,947.21	\$68,923.30	\$123,294.58
Welder Wages	\$25,964.79	\$45,948.85	\$82,196.38
Assistant Wages	\$12,982.42	\$22,974.45	\$41,098.20

	2024	2025	2026
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
<b>Gross Margin</b>	<b>\$190,700.69</b>	<b>\$359,725.20</b>	<b>\$666,965.22</b>
<b>Gross Margin (%)</b>	<b>73.45%</b>	<b>78.29%</b>	<b>81.14%</b>
<b>Operating Expense</b>	<b>\$242,940</b>	<b>\$249,325.80</b>	<b>\$255,891.48</b>
Payroll Expense (Indirect Labor)	\$199,740	\$204,709.80	\$209,808.12
Welding Technicians	\$97,500	\$100,425	\$103,437.72
Senior Welder	\$60,000	\$61,800	\$63,654
Junior Welder	\$37,500	\$38,625	\$39,783.72
Administrative Staff	\$50,400	\$51,408	\$52,436.16
Office Manager	\$50,400	\$51,408	\$52,436.16
Support Staff	\$51,840	\$52,876.80	\$53,934.24
Shop Assistant	\$51,840	\$52,876.80	\$53,934.24

	2024	2025	2026
General Expense	\$43,200	\$44,616	\$46,083.36
Office and Administrative Expenses	\$18,000	\$18,420	\$18,850.20
Rent	\$12,000	\$12,240	\$12,484.80
Utilities	\$6,000	\$6,180	\$6,365.40
Marketing and Advertising Expenses	\$10,800	\$11,316	\$11,856.84
Advertising	\$8,400	\$8,820	\$9,261
Website Maintenance	\$2,400	\$2,496	\$2,595.84
Equipment and Maintenance Expenses	\$14,400	\$14,880	\$15,376.32
Equipment Maintenance	\$9,600	\$9,888	\$10,184.64
Tools and Supplies	\$4,800	\$4,992	\$5,191.68
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$52,239.32)	\$110,399.41	\$411,073.72

	2024	2025	2026
<b>Additional Expense</b>	<b>\$9,530.97</b>	<b>\$9,069.11</b>	<b>\$8,583.59</b>
Long Term Depreciation	\$7,236	\$7,236	\$7,236
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$59,475.32)	\$103,163.41	\$403,837.72
Interest Expense	\$2,294.98	\$1,833.10	\$1,347.59
EBT	(\$61,770.29)	\$101,330.30	\$402,490.13
Income Tax Expense / Benefit	\$0	\$0	\$0
<b>Total Expense</b>	<b>\$321,418.19</b>	<b>\$358,158.20</b>	<b>\$419,473.67</b>
<b>Net Income</b>	<b>(\$61,770.29)</b>	<b>\$101,330.30</b>	<b>\$402,490.13</b>
<b>Net Income (%)</b>	<b>(23.79%)</b>	<b>22.05%</b>	<b>48.97%</b>
Retained Earning Opening	\$0	(\$81,770.29)	\$9,560.01
Owner's Distribution	\$20,000	\$10,000	\$10,000
<b>Retained Earning Closing</b>	<b>(\$81,770.29)</b>	<b>\$9,560.01</b>	<b>\$402,050.14</b>



The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

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## Cash flow statement

	2024	2025	2026
<b>Cash Received</b>	<b>\$259,647.90</b>	<b>\$459,488.50</b>	<b>\$821,963.80</b>
<b>Cash Paid</b>	<b>\$314,182.19</b>	<b>\$350,922.20</b>	<b>\$412,237.67</b>
COS & General Expenses	\$112,147.22	\$144,379.29	\$201,081.96
Salary & Wages	\$199,740	\$204,709.80	\$209,808.12
Interest	\$2,294.98	\$1,833.10	\$1,347.59
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
<b>Net Cash From Operations</b>	<b>(\$54,534.29)</b>	<b>\$108,566.30</b>	<b>\$409,726.13</b>
Assets Sell	\$0	\$0	\$0

	2024	2025	2026
Assets Purchase	\$50,000	\$0	\$0
<b>Net Cash From Investments</b>	<b>(\$50,000)</b>	<b>\$0</b>	<b>\$0</b>
<b>Amount Received</b>	<b>\$80,000</b>	<b>\$0</b>	<b>\$0</b>
Loan Received	\$50,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$0	\$0
<b>Amount Paid</b>	<b>\$29,027.75</b>	<b>\$19,489.61</b>	<b>\$19,975.13</b>
Loan Capital	\$9,027.74	\$9,489.62	\$9,975.13
Dividends & Distributions	\$20,000	\$10,000	\$10,000
<b>Net Cash From Financing</b>	<b>\$50,972.25</b>	<b>(\$19,489.61)</b>	<b>(\$19,975.13)</b>
<b>Summary</b>			
Starting Cash	\$0	(\$53,562.04)	\$35,514.65

	2024	2025	2026
Cash In	\$339,647.90	\$459,488.50	\$821,963.80
Cash Out	\$393,209.94	\$370,411.81	\$432,212.80
Change in Cash	(\$53,562.04)	\$89,076.69	\$389,751
<b>Ending Cash</b>	<b>(\$53,562.04)</b>	<b>\$35,514.65</b>	<b>\$425,265.65</b>

💡 Help tip

📁 Welding Business Plan

Create a projected balance sheet documenting your welding business's assets, liabilities, and equity.

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## Balance sheet

	2024	2025	2026
<b>Assets</b>	<b>(\$10,798.04)</b>	<b>\$71,042.65</b>	<b>\$453,557.65</b>
<b>Current Assets</b>	<b>(\$53,562.04)</b>	<b>\$35,514.65</b>	<b>\$425,265.65</b>
Cash	(\$53,562.04)	\$35,514.65	\$425,265.65
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0

	2024	2025	2026
Other Current Assets	\$0	\$0	\$0
<b>Long Term Assets</b>	<b>\$42,764</b>	<b>\$35,528</b>	<b>\$28,292</b>
Gross Long Term Assets	\$50,000	\$50,000	\$50,000
Accumulated Depreciation	(\$7,236)	(\$14,472)	(\$21,708)
<b>Liabilities &amp; Equity</b>	<b>(\$10,798.03)</b>	<b>\$71,042.65</b>	<b>\$453,557.65</b>
<b>Liabilities</b>	<b>\$40,972.26</b>	<b>\$31,482.64</b>	<b>\$21,507.51</b>
<b>Current Liabilities</b>	<b>\$9,489.62</b>	<b>\$9,975.13</b>	<b>\$0</b>
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$9,489.62	\$9,975.13	\$0
<b>Long Term Liabilities</b>	<b>\$31,482.64</b>	<b>\$21,507.51</b>	<b>\$21,507.51</b>
Long Term Debt	\$31,482.64	\$21,507.51	\$21,507.51
<b>Equity</b>	<b>(\$51,770.29)</b>	<b>\$39,560.01</b>	<b>\$432,050.14</b>
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0

	2024	2025	2026
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$30,000	\$30,000
Retained Earnings	(\$81,770.29)	\$9,560.01	\$402,050.14
<b>Check</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

💡 Help tip

📁 Welding Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.


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## Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$259,647.90	\$719,136.40
Net Revenue	\$259,647.90	\$459,488.50	\$821,963.80
<b>Closing Revenue</b>	<b>\$259,647.90</b>	<b>\$719,136.40</b>	<b>\$1,541,100.20</b>

	2024	2025	2026
Starting Expense	\$0	\$321,418.19	\$679,576.39
Net Expense	\$321,418.19	\$358,158.20	\$419,473.67
<b>Closing Expense</b>	<b>\$321,418.19</b>	<b>\$679,576.39</b>	<b>\$1,099,050.06</b>
<b>Is Break Even?</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>
<b>Break Even Month</b>	<b>0</b>	<b>Oct '25</b>	<b>0</b>
<b>Days Required</b>	<b>0</b>	<b>17 Days</b>	<b>0</b>
<b>Break Even Revenue</b>	<b>\$321,418.19</b>	<b>\$603,674.86</b>	<b>\$0</b>
General Welding Services	\$0	\$296,482.70	\$0
Aluminum Welding	\$0	\$188,584.60	\$0
Mobile Welding Services	\$0	\$118,607.56	\$0
<b>Break Even Units</b>			
General Welding Services	0	1,977	0
Aluminum Welding	0	943	0
Mobile Welding Services	0	988	0

## Financing needs

 **Help tip**

 **Welding Business Plan**

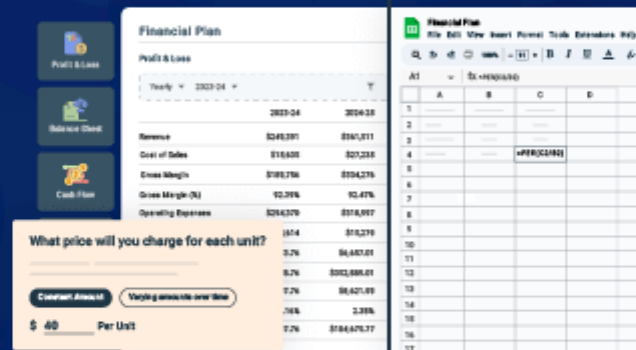
Calculate costs associated with starting a welding business, and estimate your financing needs and how much capital you need to raise to operate your business.

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*Start writing here..*

# Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

The image shows the Upmetrics Financial Plan interface. On the left, there are three tabs: 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The 'Profit & Loss' tab is selected, showing a table with columns for '2023-04' and '2024-04'. The table includes rows for Revenue, Cost of Sales, Gross Margin, Gross Margin (%), and Operating Expenses. Below the table, there is a section titled 'What price will you charge for each unit?' with a 'Constant Amount' button and a 'Variable amount over time' button. The 'Constant Amount' button is selected, showing a value of '\$ 40 Per Unit'.

	2023-04	2024-04
Revenue	\$245,391	\$161,111
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$196,786	\$104,276
Gross Margin (%)	80.21%	64.73%
Operating Expenses	\$24,329	\$18,957
	1814	\$15,239
	3.2%	\$6,657.01
	6.2%	\$92,695.01
	7.2%	\$6,621.00
	.16%	3.35%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)



9.

## Appendix



## REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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# Create a winning business plan that gets you funded

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**Mariia Yevlash**



Student, Sumy State University – Ukraine

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