



BUSINESS PLAN [YEAR]



Urgent Care Business Plan


Rapid Healing, Expert Hands

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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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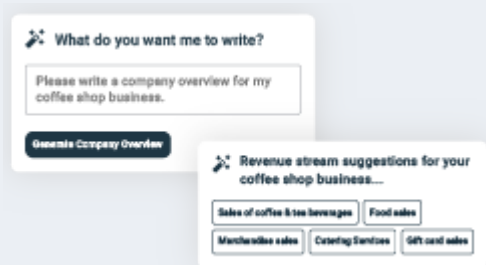
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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

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1.

Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Urgent Care Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your urgent care business, its location, when it was

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Start writing here..

Market opportunity

Help tip

Urgent Care Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip

Urgent Care Business Plan


Highlight the urgent care services you offer your clients. The USPs and differentiator services you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Urgent Care Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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Start writing here..

Financial Highlights

 **Help tip**

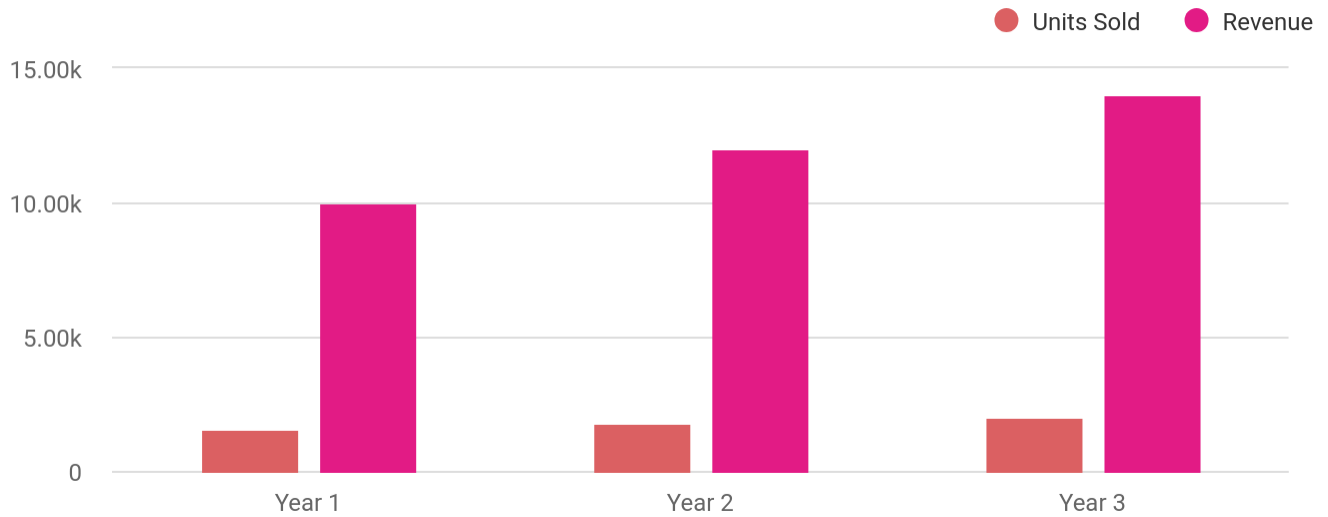
 **Urgent Care Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

 Help tip

 Urgent Care Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

Urgent Care Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of urgent care facility you run and the name of it. Here are some of the most

To unlock help try Upmetrics!

Start writing here..

Ownership

Help tip

Urgent Care Business Plan

List the founders of your urgent care business. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Mission statement

💡 Help tip

📄 Urgent Care Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

To unlock help try Upmetrics! 🔒



At [Wellness Urgent Care], our mission is to provide accessible, high-quality, and compassionate urgent care services to our community.

We are committed to improving the health and well-being of our patients, ensuring they receive the best possible care in their time of need. Our core values of integrity, professionalism, and empathy guide us in our pursuit of excellence.



Business history

💡 Help tip

📄 Urgent Care Business Plan


If you're an established urgent care service provider, briefly describe your business history, like —when it was founded, how it evolved over time, etc.

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Start writing here..

Future goals

 **Help tip**

 **Urgent Care Business Plan**

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

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Help tip

Urgent Care Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Urgent Care Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Market size and growth potential

Help tip

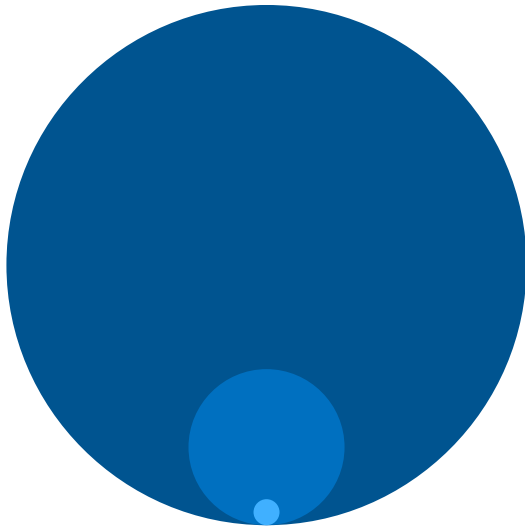
Urgent Care Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market

All individuals seeking urgent care services in the region.

10M

Served Market

Individuals within our facility's reach seeking urgent care services.


3M

Target Market

Families with children in need of pediatric urgent care.

500k

 Help tip

 Urgent Care Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your urgent care services from them.

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Competitive analysis

MedExpress Urgent Care

MedExpress Urgent Care is a prominent player in the urgent care industry, providing a wide array of services aimed at offering immediate medical attention to patients with non-life-threatening conditions.

Their facilities are conveniently open seven days a week, ensuring accessibility for patients requiring urgent care services.

Features

- Walk-in treatment for illnesses and injuries
- On-site X-rays and lab tests.
- Employer health services.
- Open 7 days a week with extended hours.

Strengths

- Wide range of services available.
- Extensive opening hours cater to patients' convenience.
- Strong brand recognition.

Weaknesses

- Limited telehealth services.
- Potential for long wait times during peak hours

CityMD Urgent Care

CityMD Urgent Care has positioned itself as a key provider of urgent care services, focusing extensively on pediatric care and convenience for patients through their virtual care options.

With strategically placed locations, CityMD makes urgent care services readily available to communities in need.

Features

- Comprehensive medical examinations.
- Vaccinations and immunizations.
- Pediatric care services.
- Virtual care options available.

Strengths

- Strong focus on pediatric care.
- Availability of virtual care options.
- Convenient locations in high-traffic areas.

Weaknesses

- Limited occupational health services.
- Possible inconsistency in service quality across locations.

American Family Care (AFC)

As a well-established player in the urgent care market, American Family Care (AFC) offers a robust suite of medical services ranging from routine examinations to preventative care.

Their multiple locations and comprehensive service offerings position them as a strong competitor in the market.

Features

- Walk-in treatment for non-life-threatening illnesses and injuries.
- On-site diagnostic services including labs and X-rays.
- Preventative care services such as physical exams and screenings.

Strengths


- Comprehensive range of services offered.
- Availability of preventative care options.
- Strong market presence with multiple locations.

Weaknesses

- Limited availability of specialized services.
- Potential for high patient volume affecting wait times.

Market trends

 **Help tip**

 **Urgent Care Business Plan**


Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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Regulatory environment

 **Help tip**

 **Urgent Care Business Plan**

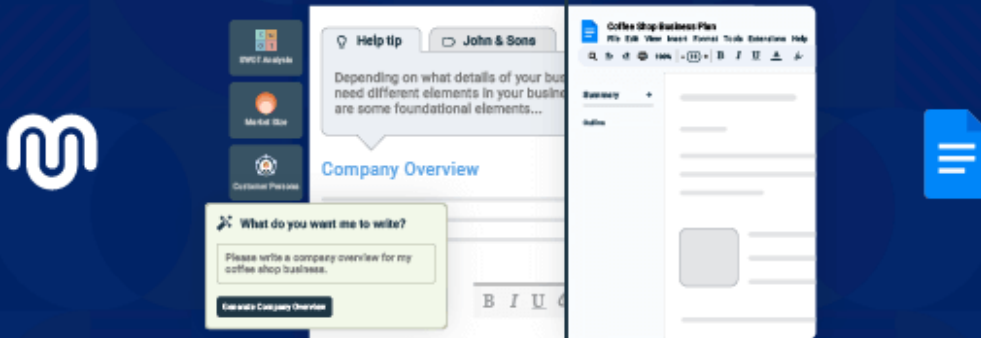
List regulations and licensing requirements that may affect your medical waste management, facility licensing, HIPPA compliance, insurance and liability, medical practice licensing, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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4.

Products and Services

Services

Quality Measures

Additional Services



REMEMBER

The product and services section of an urgent care business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Urgent Care Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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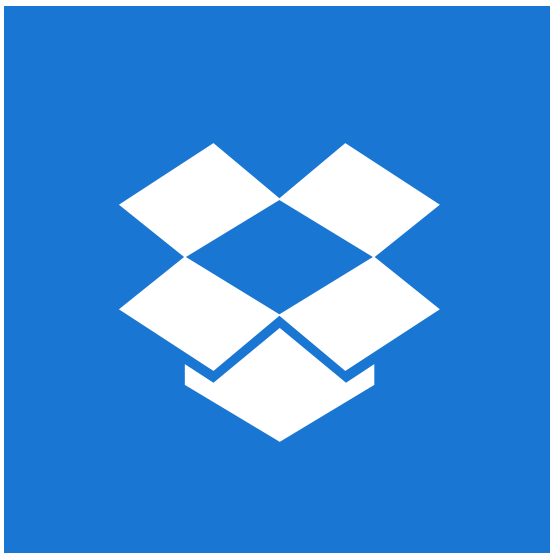
Help tip

Mention the services your urgent care center will offer. This list may include services like,

- Diagnosis and treatment of illness

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Services



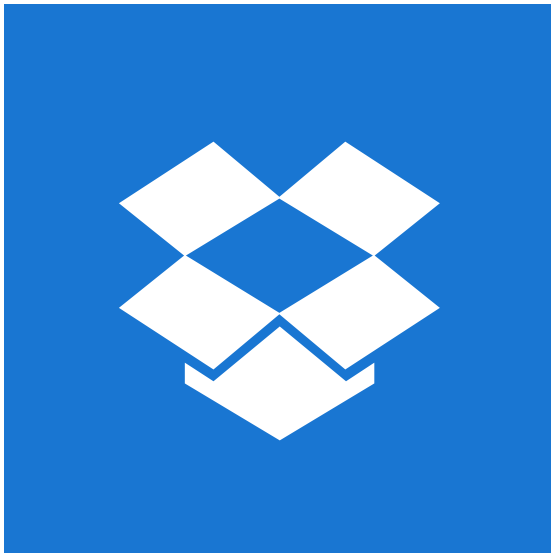
Diagnosis and Treatment of Illness

Price: **[\$150] per session**

Our team of experienced practitioners provides accurate diagnosis and effective treatment for a range of illnesses, ensuring patients receive the care they need when they need it.

Specifications

- Duration: 30-60 minutes per session
- Included: Consultation, diagnosis, and prescription of medication if necessary



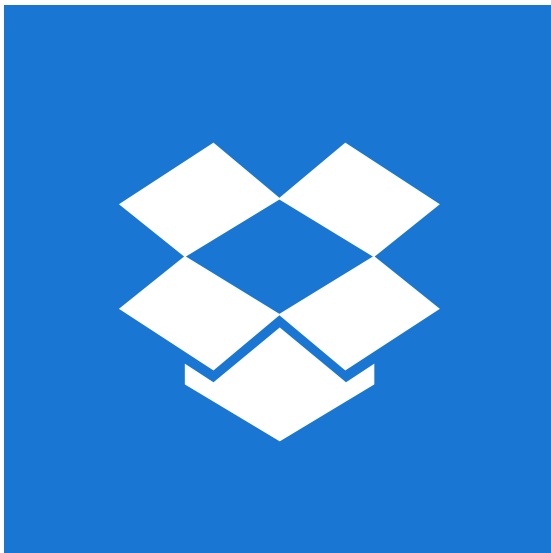
Injury Treatment

Price: **[\$200] per session**

We offer comprehensive injury management services, including pain management, immobilization and rest, physical therapy and rehabilitation, surgical intervention (if necessary), wound care, and infection prevention.

Specifications

- Duration: 1-2 hours per session
- Included: Initial assessment, treatment plan, and necessary interventions



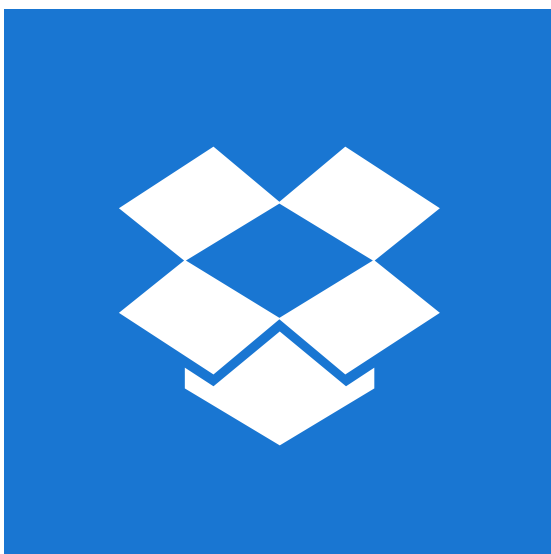
Physical Examination

Price: **[\$100] per examination**

Regular physical examinations are vital for maintaining good health. Our experienced physicians conduct thorough physical exams to assess the overall health of our patients.

Specifications

- Duration: 45 minutes to 1 hour per examination
- Included: Complete physical examination, consultation, and recommendation for follow-up if necessary



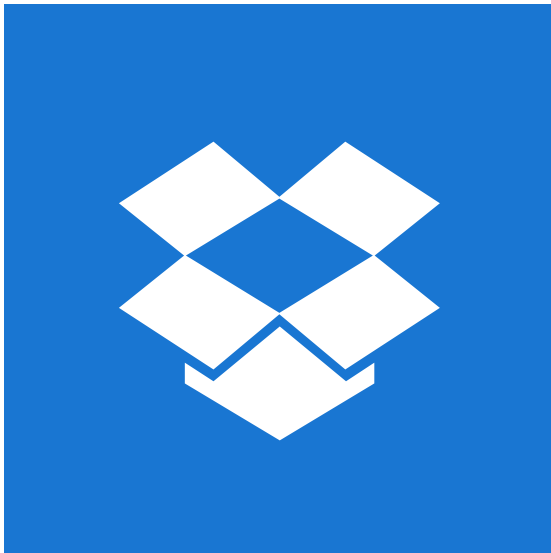
X-ray and Imaging Services

Price: **[\$250] per session**

Our facility is equipped with advanced X-ray and imaging equipment to assist in accurate diagnosis and treatment planning.

Specifications

- Duration: 30-45 minutes per session
- Included: X-ray or imaging as required, analysis by a specialist, and recommendation for treatment



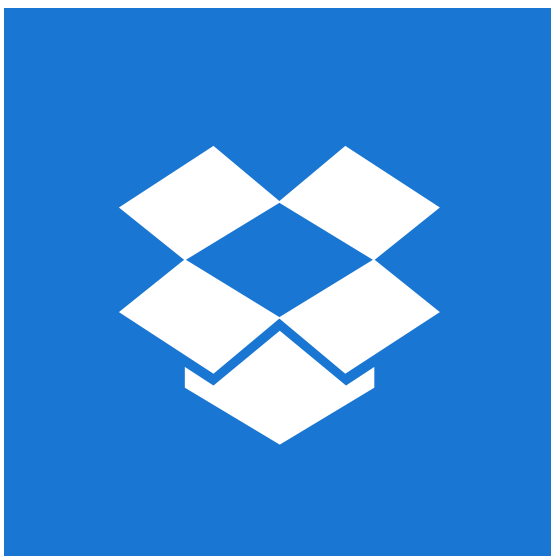
Lab Testing

Price: **Varies depending on the test**

We offer a wide range of lab testing services to aid in the diagnosis and treatment of various medical conditions

Specifications

- Duration: Varies depending on the test
- Included: Collection of samples, testing, analysis, and report



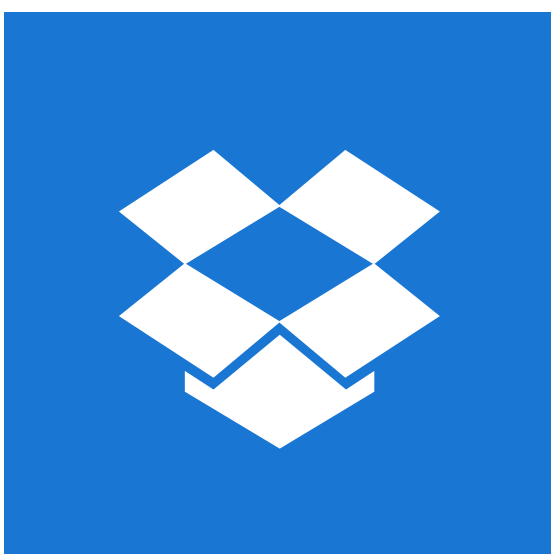
Occupational Health Services

Price: **Customized based on the requirements**

Our occupational health services are designed to help employers maintain a healthy workforce, ensuring compliance with workplace health and safety regulations.

Specifications

- Duration: Varies depending on the requirements
- Included: Health assessments, risk management consultations, and necessary interventions



Referrals and Follow-up Care

Price: **Varies depending on the requirements**


If necessary, we provide referrals to specialists and ensure proper follow-up care for our patients, ensuring continuity of care and optimal health outcomes.

Specifications

- Duration: Varies depending on the requirements
- Included: Consultation, referral, and follow-up care as necessary

Quality Measures

 **Help tip**

 **Urgent Care Business Plan**


This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 **Help tip**

 **Urgent Care Business Plan**

Mention if your urgent care center offers any additional services. You may include services like diagnostic imaging, and minor surgical procedures as your additional services.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Urgent Care Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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Start writing here..

Unique Selling Proposition (USP)

Help tip

Urgent Care Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Urgent Care Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers to your facility.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, online advertising, brochures, email marketing, content marketing, and print marketing.

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Marketing strategies

Online



Social Media

Leverage platforms like Facebook, Instagram, and Twitter to engage with the community and share health tips.



Email Marketing

Monthly newsletters featuring health tips, promotions, and updates from our clinic.



Content Marketing

Engaging blogs and articles on our website that provide valuable health information.



Online Advertising

Google AdWords and other online advertising to target local audiences searching for urgent care services.

Offline



Brochures

Distribute brochures and flyers in local businesses and community centers.



Print Marketing

Advertisements in local newspapers and magazines.

Help tip

Urgent Care Business Plan

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include community partnerships, referral programs, patient referral programs, physician outreach, etc.

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Sales strategies



Partner with Businesses

Collaborating with local businesses for mutual referrals.



Patient Referral Program

Special discounts for patients referred by other healthcare providers.



Referral Programs

Incentivizing existing patients to refer new patients through rewards.



Physician Outreach

Building relationships with local physicians for patient referrals.

Help tip

Urgent Care Business Plan

Describe your customer retention strategies and how you plan to execute them.

For instance, your customer retention strategies may include excellent patient experiences

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Customer retention



Loyalty Programs

Rewards and discounts for repeat patients.



Patient Feedback

Actively seeking and implementing patient feedback to improve our services.



Community Engagement

Hosting health workshops and seminars to engage with the community and establish our presence.



Follow-up Care

Regular follow-ups to ensure patient satisfaction and address any concerns.

6.

Operations Plan

Staffing & Training

Operational Process

Medical Equipment & Machinery



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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Help tip

Urgent Care Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Urgent Care Business Plan

Mention your cleaning business's staffing requirements, including the number of employees and medical staff needed. Include their qualifications, the training required, and the duties they will perform.

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Start writing here..

Operational Process

Help tip

Urgent Care Business Plan

Outline the processes and procedures you will use to run your urgent care business.


Your operational processes may include patient intake and triage, medical care delivery, patient

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Start writing here..

Medical Equipment & Machinery

 **Help tip**

 **Urgent Care Business Plan**

Include the list of medical equipment and machinery required for an urgent care center's business operations, such as diagnostic equipment, examination room equipment, minor procedure equipment, respiratory equipment, etc.

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Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Urgent Care Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Urgent Care Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



John Doe

CEO & founder - john.doe@example.com

John has been the driving force behind Wellness Urgent Care, combining his passion for healthcare with savvy business acumen to create a center that truly prioritizes patient well-being.



- Educational Background: John holds a Bachelor's degree in Health Administration from the University of California, Los Angeles.
- Professional Background: With over 15 years of experience in the healthcare industry, John has worked in various administrative roles before founding Wellness Urgent Care.



Jane Doe

Medical Director - jane.doe@example.com

As Medical Director, Jane oversees all clinical operations, ensuring that the highest standards of medical care are met at Wellness Urgent Care.



- Educational Background: Jane holds an M.D. from the Harvard Medical School.
- Professional Background: With over 10 years of experience in urgent care medicine, Jane has honed her skills in patient care and clinical management.



Alice Brown

Senior Manager Operations - alice.brown@example.com

Alice is responsible for the smooth operation of Wellness Urgent Care, ensuring that everything from staffing to facility management is in top shape.



- Educational Background: Alice holds an MBA from the Stanford Graduate School of Business.
- Professional Background: Alice brings a wealth of experience in healthcare operations, with over 8 years of experience managing medical facilities.



Robert Brown

Lead Physician - robert.brown@example.com


As Lead Physician, Robert is at the forefront of patient care, ensuring that every patient receives the best possible treatment.



- Educational Background: Robert has an M.D. from the Johns Hopkins School of Medicine.
- Professional Background: With over 10 years of experience in urgent care and family medicine, Robert has developed a keen sense of patient needs and medical treatment protocols.

Organizational structure

 **Help tip**

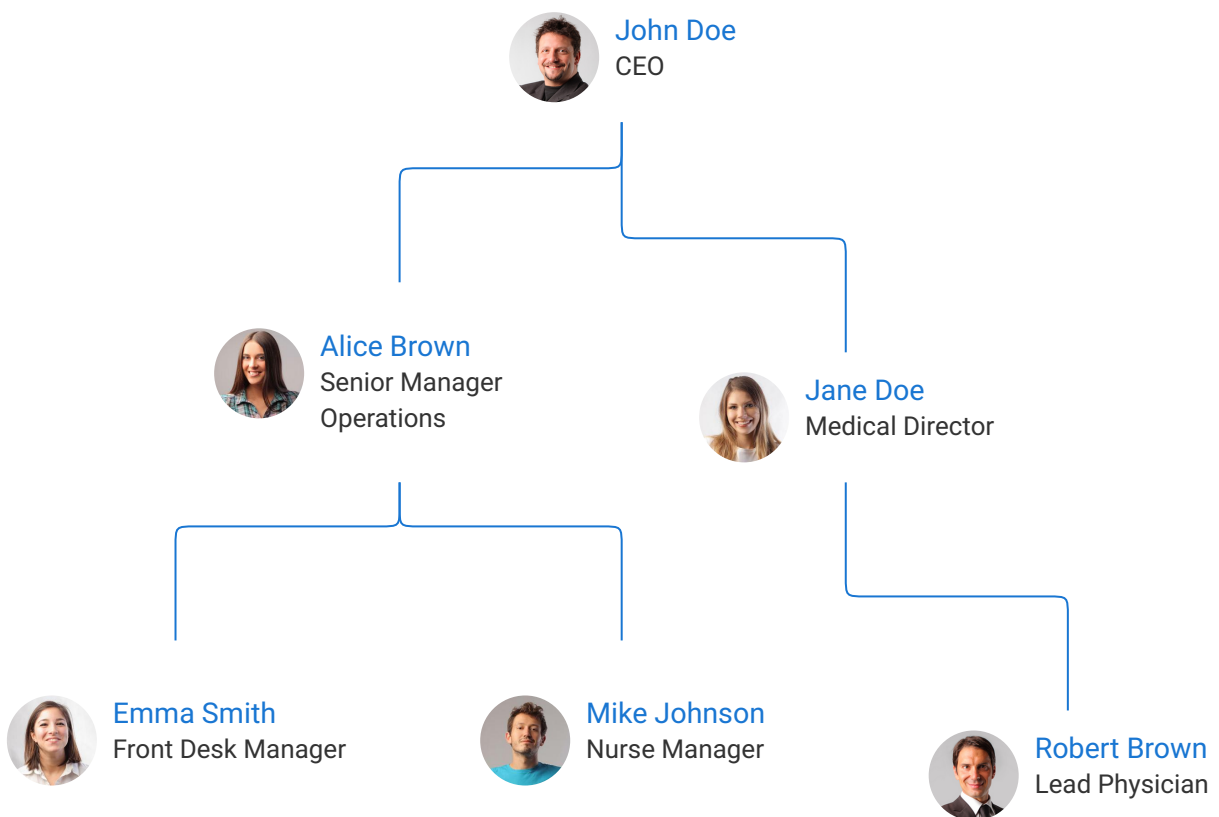
 **Urgent Care Business Plan**

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 


Start writing here..

Organization chart




Compensation plan

 **Help tip**

 **Urgent Care Business Plan**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

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Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Advisors/Consultants



Dr. Richard White

Advisor

With over [20] years of experience in the urgent care industry, Dr. White serves as a valuable consultant, aiding us in adopting best practices and ensuring our services are top-tier.



Ms. Sarah Green

Consultant

An expert in healthcare regulations with [15] years under her belt, Sarah's advice ensures that our facility remains compliant with all industry standards and regulations.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Urgent Care Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Urgent Care Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$1,530,704.50	\$3,764,593	\$9,389,298.50
General Consultations	\$60,000	\$61,100	\$63,258

	2024	2025	2026
Unit Sales	1,200	1,222	1,265
Unit Price	\$50	\$50	\$50
Occupational Health Services	\$1,328,392	\$3,345,108	\$8,423,533
Unit Sales	13,284	33,451	84,235
Unit Price	\$100	\$100	\$100
Emergency Treatments	\$142,312.50	\$358,385	\$902,507.50
Unit Sales	569	1,434	3,610
Unit Price	\$250	\$250	\$250
Cost Of Sales	\$802,860.39	\$1,412,548.49	\$2,489,865.88
General Costs	\$802,860.39	\$1,412,548.49	\$2,489,865.88
Medical Supplies	\$366,094.03	\$657,452.44	\$1,180,690.14
General Medical Supplies	\$143,254.23	\$257,264.08	\$462,009.43
Emergency Medical Supplies	\$222,839.80	\$400,188.36	\$718,680.71
Laboratory Costs	\$436,766.36	\$755,096.05	\$1,309,175.74
Diagnostic Tests	\$286,508.30	\$514,528.09	\$924,018.60

	2024	2025	2026
Lab Supplies	\$150,258.06	\$240,567.96	\$385,157.14
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$727,844.11	\$2,352,044.51	\$6,899,432.62
Gross Margin (%)	47.55%	62.48%	73.48%
Operating Expense	\$613,667.56	\$647,073.47	\$687,437.92
Payroll Expense (Indirect Labor)	\$472,320	\$486,489.60	\$501,084.24
Medical Staff	\$239,520	\$246,705.60	\$254,106.72
Physicians	\$156,000	\$160,680	\$165,500.40
Nurses	\$83,520	\$86,025.60	\$88,606.32
Support Staff	\$93,300	\$96,099	\$98,982
Receptionists	\$40,020	\$41,220.60	\$42,457.20
Medical Assistants	\$53,280	\$54,878.40	\$56,524.80

	2024	2025	2026
Administrative Staff	\$139,500	\$143,685	\$147,995.52
Office Manager	\$78,000	\$80,340	\$82,750.20
Billing Specialist	\$61,500	\$63,345	\$65,245.32
General Expense	\$141,347.56	\$160,583.87	\$186,353.68
Facility Costs	\$72,000	\$74,040	\$76,138.80
Rent	\$60,000	\$61,800	\$63,654
Utilities	\$12,000	\$12,240	\$12,484.80
Operational Costs	\$35,089.97	\$48,973.58	\$68,485.41
Medical Waste Disposal	\$6,705.97	\$8,504.74	\$10,786.13
Equipment Maintenance	\$28,384	\$40,468.84	\$57,699.28
Administrative Costs	\$34,257.59	\$37,570.29	\$41,729.47
Office Supplies	\$4,257.59	\$6,070.29	\$8,654.47
Insurance	\$30,000	\$31,500	\$33,075
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0

	2024	2025	2026
EBITDA	\$114,176.55	\$1,704,971.04	\$6,211,994.70
Additional Expense	\$48,719.90	\$46,872.40	\$44,930.35
Long Term Depreciation	\$39,540	\$39,540	\$39,540
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	\$74,636.55	\$1,665,431.04	\$6,172,454.70
Interest Expense	\$9,179.91	\$7,332.40	\$5,390.36
EBT	\$65,456.65	\$1,658,098.64	\$6,167,064.35
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$1,465,247.85	\$2,106,494.36	\$3,222,234.15
Net Income	\$65,456.65	\$1,658,098.64	\$6,167,064.35
Net Income (%)	4.28%	44.04%	65.68%
Retained Earning Opening	\$0	\$15,456.65	\$1,623,555.29


	2024	2025	2026
Owner's Distribution	\$50,000	\$50,000	\$50,000
Retained Earning Closing	\$15,456.65	\$1,623,555.29	\$7,740,619.64

Help tip

Urgent Care Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 

Cash flow statement

	2024	2025	2026
Cash Received	\$1,530,704.50	\$3,764,593	\$9,389,298.50
Cash Paid	\$1,425,707.85	\$2,066,954.36	\$3,182,694.15
COS & General Expenses	\$944,207.95	\$1,573,132.36	\$2,676,219.56
Salary & Wages	\$472,320	\$486,489.60	\$501,084.24
Interest	\$9,179.91	\$7,332.40	\$5,390.36
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0

	2024	2025	2026
Net Cash From Operations	\$104,996.65	\$1,697,638.64	\$6,206,604.35
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$250,000	\$0	\$0
Net Cash From Investments	(\$250,000)	\$0	\$0
Amount Received	\$700,000	\$0	\$0
Loan Received	\$200,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$500,000	\$0	\$0
Amount Paid	\$86,111.10	\$87,958.60	\$89,900.65
Loan Capital	\$36,111.09	\$37,958.60	\$39,900.64
Dividends & Distributions	\$50,000	\$50,000	\$50,000
Net Cash From Financing	\$613,888.90	(\$87,958.60)	(\$89,900.65)


2024


2025

2026

Summary

Starting Cash	\$0	\$468,885.55	\$2,078,565.59
Cash In	\$2,230,704.50	\$3,764,593	\$9,389,298.50
Cash Out	\$1,761,818.95	\$2,154,912.96	\$3,272,594.80
Change in Cash	\$468,885.55	\$1,609,680.04	\$6,116,703.70
Ending Cash	\$468,885.55	\$2,078,565.59	\$8,195,269.29

 Help tip

 Urgent Care Business Plan

Create a projected balance sheet documenting your urgent care business's assets, liabilities, and equity.

To unlock help try Upmetrics! 

Balance sheet

2024


2025


2026

Assets	\$679,345.55	\$2,249,485.59	\$8,326,649.29
Current Assets	\$468,885.55	\$2,078,565.59	\$8,195,269.29

	2024	2025	2026
Cash	\$468,885.55	\$2,078,565.59	\$8,195,269.29
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$210,460	\$170,920	\$131,380
Gross Long Term Assets	\$250,000	\$250,000	\$250,000
Accumulated Depreciation	(\$39,540)	(\$79,080)	(\$118,620)
Liabilities & Equity	\$679,345.56	\$2,249,485.60	\$8,326,649.31
Liabilities	\$163,888.91	\$125,930.31	\$86,029.67
Current Liabilities	\$37,958.60	\$39,900.64	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$37,958.60	\$39,900.64	\$0
Long Term Liabilities	\$125,930.31	\$86,029.67	\$86,029.67
Long Term Debt	\$125,930.31	\$86,029.67	\$86,029.67

	2024	2025	2026
Equity	\$515,456.65	\$2,123,555.29	\$8,240,619.64
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$500,000	\$500,000	\$500,000
Retained Earnings	\$15,456.65	\$1,623,555.29	\$7,740,619.64
Check	\$0	\$0	\$0

 **Help tip**

 **Urgent Care Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis


	2024	2025	2026
Starting Revenue	\$0	\$1,530,704.50	\$5,295,297.50

	2024	2025	2026
Net Revenue	\$1,530,704.50	\$3,764,593	\$9,389,298.50
Closing Revenue	\$1,530,704.50	\$5,295,297.50	\$14,684,596
Starting Expense	\$0	\$1,465,247.85	\$3,571,742.21
Net Expense	\$1,465,247.85	\$2,106,494.36	\$3,222,234.15
Closing Expense	\$1,465,247.85	\$3,571,742.21	\$6,793,976.36
Is Break Even?	Yes	Yes	Yes
Break Even Month	Nov '24	0	0
Days Required	13 Days	0	0
Break Even Revenue	\$1,247,362.47	\$0	\$0
General Consultations	\$52,166.67	\$0	\$0
Occupational Health Services	\$1,079,542.63	\$0	\$0
Emergency Treatments	\$115,653.17	\$0	\$0
Break Even Units			
General Consultations	1,043	0	0

	2024	2025	2026
Occupational Health Services	10,795	0	0
Emergency Treatments	463	0	0

Financing needs

 **Help tip**

 **Urgent Care Business Plan**

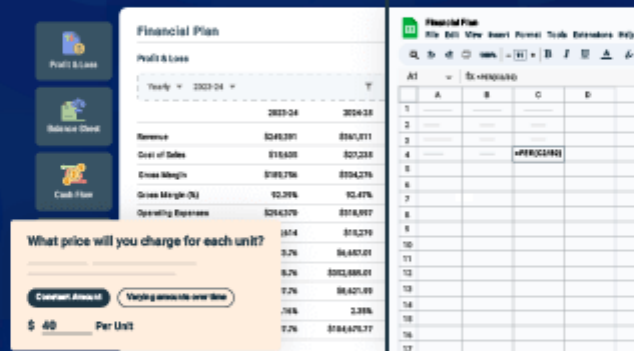
Calculate costs associated with starting an urgent care business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows a side-by-side comparison. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' statement for the year 2023-24, with a table of financial metrics. Below this is a form titled 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View generated over time' link. On the right is a screenshot of a traditional spreadsheet, showing a grid with columns A-E and rows 1-17. A formula '=PERC(100)' is visible in cell C4. The spreadsheet interface includes a search bar and various tool icons.

	2023-24	2024-25
Revenue	\$245,391	\$561,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$534,276
Gross Margin (%)	80.9%	95.4%
Operating Expenses	\$294,379	\$518,957
	1814	\$15,279
	3.2%	\$6,657.01
	0.2%	\$202,895.01
	7.2%	\$6,627.00
	.16%	3,386
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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