

BUSINESS PLAN [YEAR]



Tattoo Shop Business Plan

Tattoos: Where Art Comes Alive



John Doe



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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

AI-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

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1.

Executive Summary

Market opportunity

Services Offered

Marketing & sales strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Tattoo Shop Business Plan

Start your executive summary section by briefly introducing your business to your readers.

This section may include the name of your tattoo shop, its location, when it was founded, the

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Tattoo Shop Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip

Tattoo Shop Business Plan

Highlight the products and services you offer your clients. Include any special or custom tattooing services you provide.

To unlock help try Upmetrics!

Start writing here..

Marketing & sales strategies

 **Help tip**

 **Tattoo Shop Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

Financial Highlights

 **Help tip**

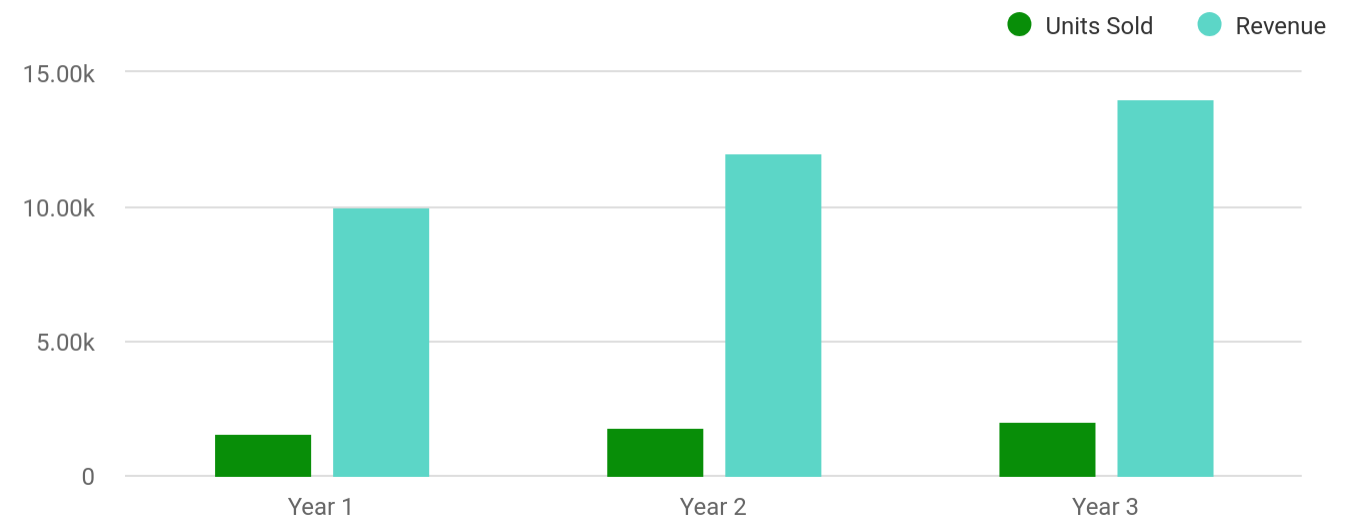
 **Tattoo Shop Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

To unlock help try Upmetrics! 

Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

Help tip

Tattoo Shop Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics!

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

Tattoo Shop Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of tattoo studio you run and the name of it. You may operate one of the

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Start writing here..

Ownership

Help tip

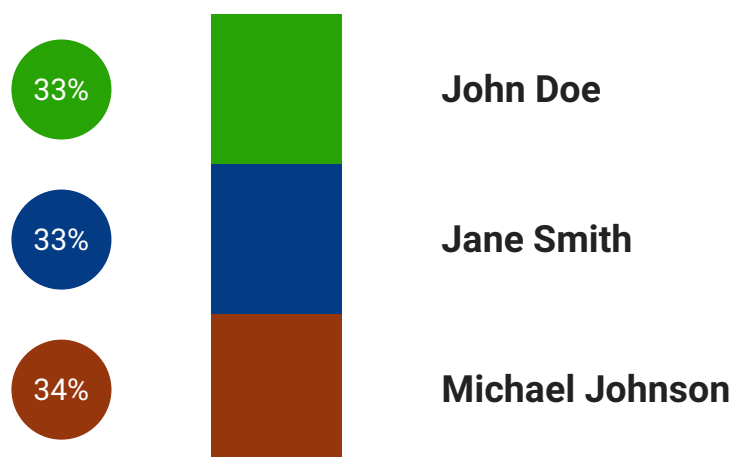
Tattoo Shop Business Plan

List the founders or owners of your tattoo shop. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Business Owners



Mission statement

 Help tip

 Tattoo Shop Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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Our mission at [Inkwell Tattoo Studio] is to create unique and personalized tattoos that perfectly encapsulate our clients' visions while providing a comfortable and welcoming atmosphere.

We strive to push the boundaries of creativity and deliver high-quality artwork that exceeds expectations.




Business history

 Help tip

 Tattoo Shop Business Plan


It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

Future goals

 Help tip

 Tattoo Shop Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Tattoo Shop Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Tattoo Shop Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics!

Start writing here..

Market size and growth potential

Help tip

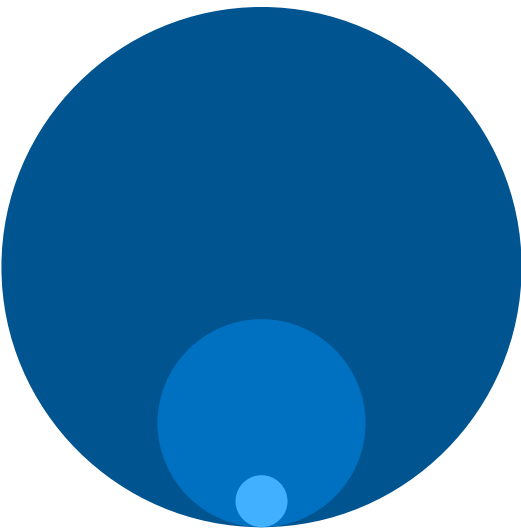
Tattoo Shop Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

To unlock help try Upmetrics!

Start writing here..

Market Size



Available Market	10M
Total potential customers seeking tattoo services.	
Served Market	4M
Customers in regions where we can provide our services.	
Target Market	1M
Young adults aged 18-35 interested in custom tattoos.	

Help tip

Tattoo Shop Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your tattooing services from them.

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Competitive analysis

Black Lotus Tattoo Gallery

Black Lotus Tattoo Gallery is a renowned tattoo shop located in the heart of the city, known for its diverse range of tattoo styles and experienced artists.

Features	Strengths	Weaknesses
Offers a wide range of tattoo styles including traditional, tribal, and contemporary	Wide variety of tattoo styles catering to diverse customer preferences	Higher pricing compared to competitors
Provides custom tattoo designs	Strong local reputation	Limited promotional offers
Employs highly skilled and experienced tattoo artists.	Experienced artists.	Potential wait times due to high demand.

Electric Ink Tattoo Studio

Electric Ink Tattoo Studio is a popular spot for locals and tourists alike, offering vibrant and creative tattoo designs.


Features	Strengths	Weaknesses
Specializes in colorful and vibrant tattoos	Unique and creative tattoo designs	Limited range of tattoo styles
Offers custom design consultations	Strong social media presence	Higher pricing
Employs creative and skilled artists.	Positive customer reviews.	May not cater to customers seeking traditional or black and grey tattoos.


Urban Ink Tattoo Shop

Urban Ink Tattoo Shop is a smaller, boutique-style tattoo studio that prides itself on its personalized customer service and custom tattoo designs.


Features	Strengths	Weaknesses
Provides one-on-one design consultations	Personalized customer service	Smaller size may limit availability
Specializes in custom tattoo designs	Custom tattoo designs catering to individual customer preferences	Limited marketing and online presence
Employs skilled artists proficient in various tattoo styles.	Skilled and versatile artists	Potential for longer wait times due to a smaller team of artists.

Market trends

 **Help tip**

 **Tattoo Shop Business Plan**

Analyse emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 

Start writing here..

Regulatory environment

💡 Help tip

Tattoo Shop Business Plan

List regulations and licensing requirements that may affect your tattoo salons, such as licensing, health and safety regulations, compliance with zoning laws, training and certification, etc.

To unlock help try Upmetrics! 🔒

Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.

SWOT Analysis

Market Size

Customer Profiles

Help tip

John & Sons

Depending on what details of your business you need different elements in your business plan. Some foundational elements...

Company Overview

What do you want me to write?

Please write a company overview for my coffee shop business.

Create Company Overview

Coffee Shop Business Plan

File Edit View Insert Format Tools Extensions Help

Summary

Outline

Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

Start your planning today

Tattoo Shop Business Plan | Business Plan [YEAR]

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4.

Products and Services

Products or Services

Additional Products or Services



REMEMBER

The product and services section of a tattoo shop business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics!

Help tip

Tattoo Shop Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

Start writing here..

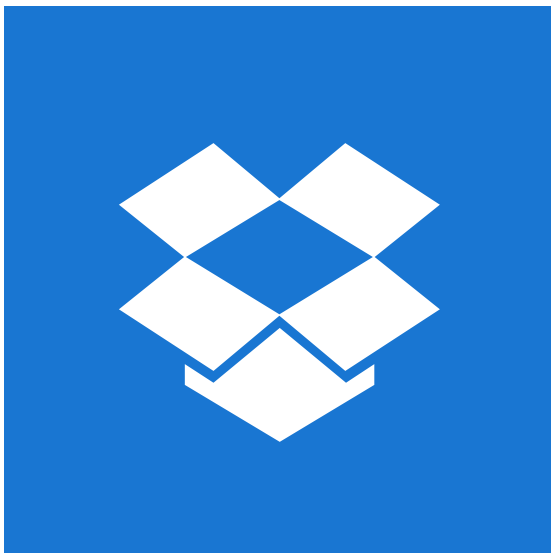
Help tip

Mention the tattooing services your business will offer. This list may include services like,

- Custom tattoo designs

To unlock help try Upmetrics!

Products or Services



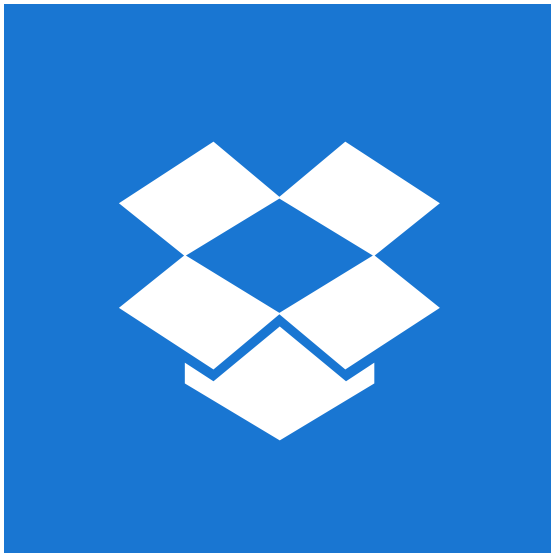
Custom Tattoo Designs

Price: **[\$150 - \$500] per hour, depending on complexity and size.**

Personalized tattoo designs created to meet individual client preferences and ideas.

Specifications

Custom sketches are provided before finalizing the design. Clients can request revisions.



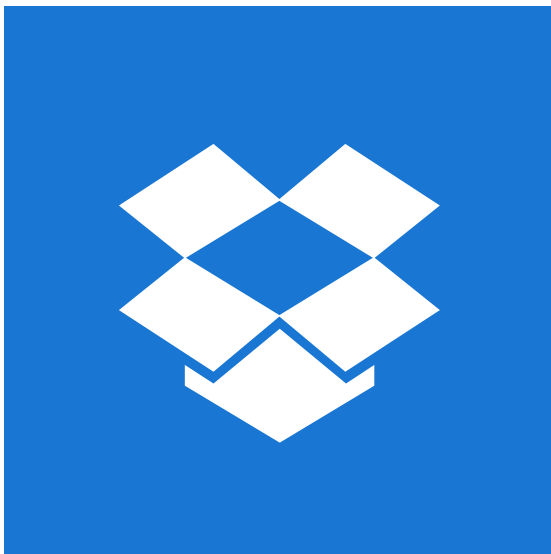
Traditional Tattoo Styles

Price: **[\$100 - \$400] per hour, depending on size and detail.**

Classic and timeless tattoo designs in traditional styles.

Specifications

A wide range of traditional designs is available for clients to choose from.



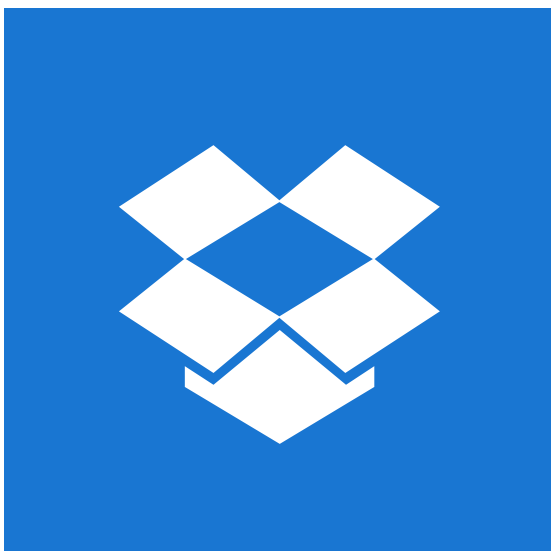
Cover-up Tattoos

Price: **[\$200 - \$600] per hour, depending on size and complexity of the cover-up.**

Expert cover-up services to transform or conceal existing tattoos.

Specifications

Initial consultation required to assess the existing tattoo and discuss design options



Flash Tattoos

Price: **[\$50 - \$200] per design, depending on size.**

Pre-designed tattoos available for clients seeking a quick and affordable option

Specifications

Flash designs are ready-made and cannot be customized.



Aftercare Lotions

Price: **[\$10 - \$20] per bottle.**

Specially formulated lotions to soothe and moisturize healing tattoos.

Specifications

Available in various sizes and formulas to suit different skin types.



Antibacterial Soaps

Price: **[\$5 - \$15] per bottle.**

Gentle yet effective soaps to keep tattoos clean and infection-free.

Specifications

Available in different sizes and formulas suitable for sensitive skin.



Healing Ointments:


Price: **[\$10 - \$25] per tube.**


High-quality ointments to aid in the healing process and ensure optimal tattoo results.

Specifications

Available in various sizes and formulas.


Additional Products or Services

 **Help tip**

 **Tattoo Shop Business Plan**

Mention if your tattoo studio offers any additional products or services.

For example, some tattoo studios may also sell clothes and jewelry, as well as provide

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Tattoo Shop Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip

Tattoo Shop Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the custom tattooing services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Tattoo Shop Business Plan

Describe your pricing strategy—how you plan to price your tattooing services and stay competitive in the local market. Mention your pricing for each tattoo type in this section.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

To unlock help try Upmetrics! 

Marketing strategies

Online



Social Media

Utilizing platforms like Instagram and Pinterest, we will showcase our portfolio, share client testimonials, and engage with potential clients.



Email Marketing

Sending out monthly newsletters, special promotions, and reminders for touch-up sessions



Content Marketing

Regular blog posts on our website discussing tattoo care, latest design trends, and artist spotlights.



Google Ads

Targeted ads will be placed to reach potential clients actively searching for tattoo studios or designs in [our location].

Offline



Brochures and Print Marketing

Collaborations with local businesses to distribute brochures, and placements in local magazines will provide offline visibility.

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include partnering with other businesses (E.g., piercing shops.), offering referral programs, etc.

To unlock help try Upmetrics! 

Sales strategies



Partner with Businesses


Collaborate with local businesses, especially piercing shops and local apparel stores, to offer combo deals or promotions.



Referral Programs

Clients referring friends or family can avail discounts on their next tattoo or purchase of aftercare products.

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, personalized service, providing excellent aftercare services, etc.

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Earn points with each tattoo, which can be redeemed for discounts on future services or products.



Aftercare Services

Offering advice, follow-up appointments, and premium aftercare products to ensure the longevity and brilliance of each tattoo.



Personalized Service

Providing a warm and friendly environment, ensuring each client feels valued.

6.

Operations Plan

Staffing and Training

Operational Process

Equipment & Machinery



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Tattoo Shop Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

Start writing here..

Staffing and Training

Help tip

Tattoo Shop Business Plan

Mention your business's staffing requirements, including the number of employees or carers needed.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip


Tattoo Shop Business Plan


Outline the processes and procedures you will use to run your tattoo shop business. Your operational processes may include appointment scheduling, consultations, designing tattoos, sterilization and safety protocols, tattooing, aftercare, bookkeeping, etc.

To unlock help try Upmetrics!


Start writing here..

Equipment & Machinery

 **Help tip**

 **Tattoo Shop Business Plan**

Include the list of equipment and machinery required for a tattoo shop, such as tattoo guns, tattoo needles, gloves, protection equipment, tattoo ink, ultrasonic cleaners, etc.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!



Help tip



Tattoo Shop Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers



Help tip



Tattoo Shop Business Plan

Introduce your management and key team members, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



John Doe

CEO - john.doe@example.com

John has a deep passion for the art of tattooing and has dedicated his life to perfecting his craft.

With over 15 years of experience in the industry, John is a renowned tattoo artist known for his creativity and attention to detail.

John founded Inkwell Tattoo Studio to create a space where artists and clients can connect and create beautiful art together.

Education & Background: John holds a degree in Fine Arts from the University of Arts and has taken various courses and certifications in tattooing and hygiene protocols.



Jane Smith

Store Manager - jane.smith@example.com



Jane is an experienced manager with a strong background in retail and customer service.

She is responsible for the smooth operation of the studio, ensuring that every client has a positive experience.

Education & Background: Jane has a degree in Business Management from the State University and has previously managed several retail stores in the arts and crafts industry.



Michael Johnson

Head Tattoo Artist - michael.johnson@example.com




Michael is a talented artist with a unique style that combines traditional and modern tattooing techniques.

He leads the team of artists at Inkwell Tattoo Studio and ensures that every piece of art created is of the highest quality.


Education & Background: Michael has a diploma in Graphic Design and has apprenticed under some of the best tattoo artists in the country.

Organizational structure

 Help tip

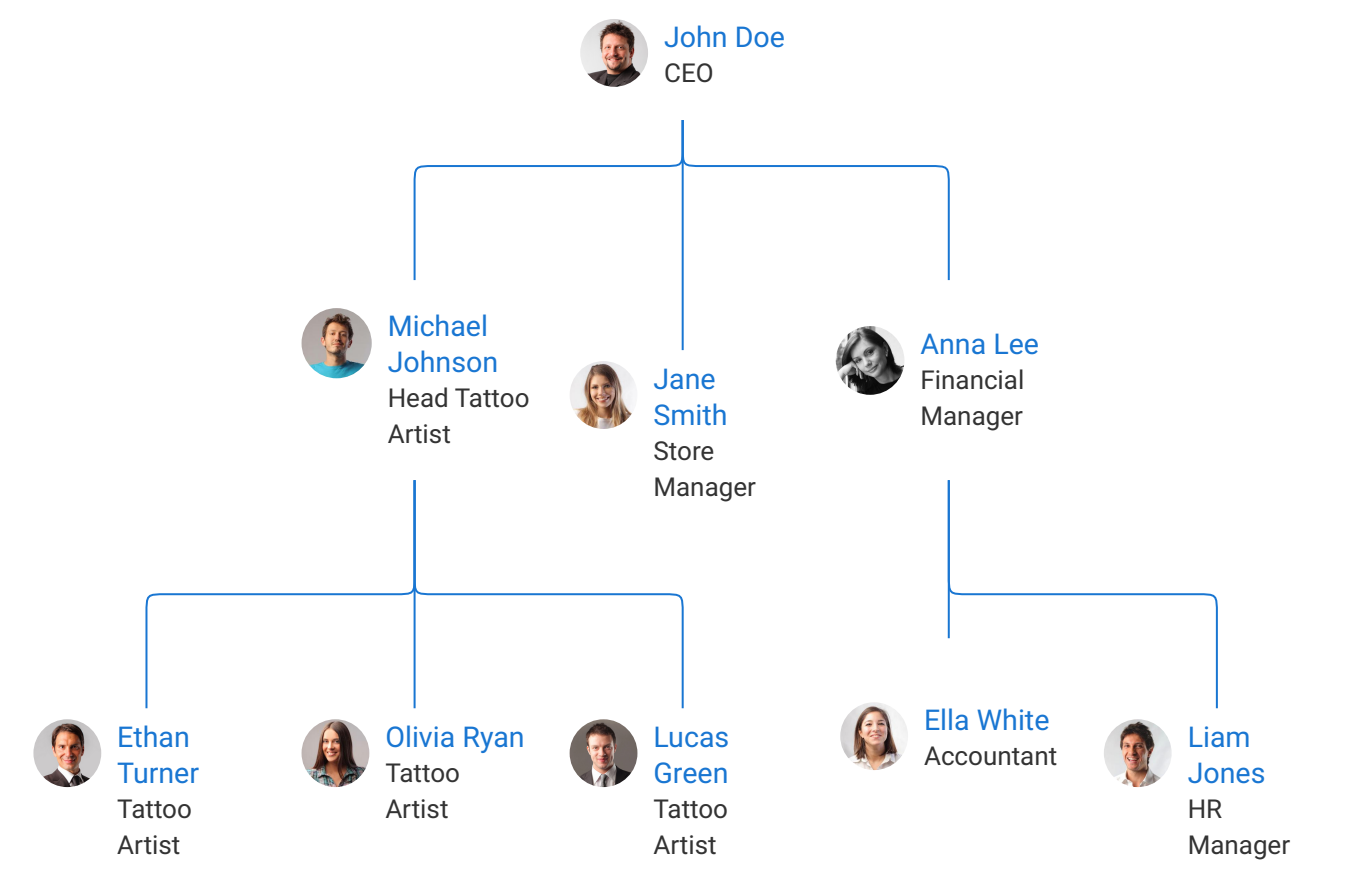
 Tattoo Shop Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 

Start writing here..

Organization chart



Compensation plan

Help tip

Tattoo Shop Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics!

Start writing here..

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Advisors/Consultants



Dr. Sarah Williams

Advisor - sarah.williams@example.com

Dr. Williams is a dermatologist with over 20 years of experience in skin health.

She advises us on hygiene and aftercare protocols to ensure the safety and well-being of our clients.



Alex Brown

Consultant - alex.brown@example.com

Alex is a marketing strategist with a proven track record of helping businesses grow their brand and attract new customers.

He helps us develop and implement effective marketing strategies to reach our target audience.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Tattoo Shop Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Tattoo Shop Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$245,841.30	\$453,384.60	\$838,134
Tattoo Services	\$191,008	\$343,040	\$616,100

	2024	2025	2026
Unit Sales	955	1,715	3,081
Unit Price	\$200	\$200	\$200
Merchandise Sales	\$33,740.80	\$67,894.60	\$136,615
Unit Sales	1,687	3,395	6,831
Unit Price	\$20	\$20	\$20
Piercing Services	\$21,092.50	\$42,450	\$85,419
Unit Sales	422	849	1,708
Unit Price	\$50	\$50	\$50
Cost Of Sales	\$25,388.46	\$28,975.69	\$33,254.62
General Costs	\$25,388.46	\$28,975.69	\$33,254.62
Tattoo Supplies	\$10,023.57	\$11,282.86	\$12,837.16
Ink Supplies	\$4,023.57	\$5,102.86	\$6,471.76
Needles and Equipment	\$6,000	\$6,180	\$6,365.40
Merchandise Cost	\$15,364.89	\$17,692.83	\$20,417.46
Merchandise Purchase	\$12,682.53	\$14,291.10	\$16,103.44
Packaging	\$2,682.36	\$3,401.73	\$4,314.02

	2024	2025	2026
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$220,452.84	\$424,408.91	\$804,879.38
Gross Margin (%)	89.67%	93.61%	96.03%
Operating Expense	\$279,540	\$287,579.37	\$295,835.64
Payroll Expense (Indirect Labor)	\$233,940	\$240,805.92	\$247,886.28
Tattoo Artists	\$94,980	\$98,174.40	\$101,478.48
Senior Tattoo Artist	\$60,480	\$62,294.40	\$64,163.28
Junior Tattoo Artist	\$34,500	\$35,880	\$37,315.20
Front Desk and Support Staff	\$76,920	\$78,901.92	\$80,936.88
Front Desk and Support Staff	\$32,568	\$33,219.36	\$33,883.80
Shop Manager	\$44,352	\$45,682.56	\$47,053.08

	2024	2025	2026
Maintenance and Cleaning Staff	\$62,040	\$63,729.60	\$65,470.92
Cleaning Staff	\$22,440	\$23,337.60	\$24,271.08
Maintenance Technician	\$39,600	\$40,392	\$41,199.84
General Expense	\$45,600	\$46,773.45	\$47,949.36
Rent & Utilities	\$30,000	\$30,675.45	\$31,335
Rent	\$24,000	\$24,480	\$24,969.60
Utilities	\$6,000	\$6,195.45	\$6,365.40
Marketing & Advertising	\$6,000	\$6,228	\$6,465.96
Social Media Marketing	\$3,600	\$3,780	\$3,969
Print Advertising	\$2,400	\$2,448	\$2,496.96
Shop Operations & Maintenance	\$9,600	\$9,870	\$10,148.40
Equipment Maintenance	\$1,800	\$1,854	\$1,909.68
Shop Supplies	\$3,000	\$3,120	\$3,244.80
Insurance	\$4,800	\$4,896	\$4,993.92
Bad Debt	\$0	\$0	\$0

	2024	2025	2026
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$59,087.16)	\$136,829.54	\$509,043.74
Additional Expense	\$12,107.05	\$11,016.56	\$9,858.82
Long Term Depreciation	\$6,588	\$6,588	\$6,588
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$65,675.16)	\$130,241.54	\$502,455.74
Interest Expense	\$5,519.05	\$4,428.56	\$3,270.82
EBT	(\$71,194.21)	\$125,812.98	\$499,184.92
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$317,035.51	\$327,571.62	\$338,949.08
Net Income	(\$71,194.21)	\$125,812.98	\$499,184.92
Net Income (%)	(28.96%)	27.75%	59.56%

	2024	2025	2026
Retained Earning Opening	\$0	(\$80,194.21)	\$36,618.77
Owner's Distribution	\$9,000	\$9,000	\$9,000
Retained Earning Closing	(\$80,194.21)	\$36,618.77	\$526,803.69

💡 Help tip

📁 Tattoo Shop Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 🔒

Cash flow statement

	2024	2025	2026
Cash Received	\$245,841.30	\$453,384.60	\$838,134
Cash Paid	\$310,447.51	\$320,983.62	\$332,361.08
COS & General Expenses	\$70,988.46	\$75,749.14	\$81,203.98
Salary & Wages	\$233,940	\$240,805.92	\$247,886.28
Interest	\$5,519.05	\$4,428.56	\$3,270.82

	2024	2025	2026
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$64,606.21)	\$132,400.98	\$505,772.92
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$50,000	\$0	\$0
Net Cash From Investments	(\$50,000)	\$0	\$0
Amount Received	\$150,000	\$0	\$0
Loan Received	\$100,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0
Amount Paid	\$26,680.31	\$27,770.80	\$28,928.54
Loan Capital	\$17,680.31	\$18,770.80	\$19,928.54

	2024	2025	2026
Dividends & Distributions	\$9,000	\$9,000	\$9,000
Net Cash From Financing	\$123,319.69	(\$27,770.80)	(\$28,928.54)
Summary			
Starting Cash	\$0	\$8,713.48	\$113,343.66
Cash In	\$395,841.30	\$453,384.60	\$838,134
Cash Out	\$387,127.82	\$348,754.42	\$361,289.62
Change in Cash	\$8,713.48	\$104,630.18	\$476,844.38
Ending Cash	\$8,713.48	\$113,343.66	\$590,188.04

💡 Help tip

📁 Tattoo Shop Business Plan

Create a projected balance sheet documenting your tattoo business's assets, liabilities, and equity.

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Balance sheet

	2024	2025	2026
Assets	\$52,125.48	\$150,167.66	\$620,424.04
Current Assets	\$8,713.48	\$113,343.66	\$590,188.04
Cash	\$8,713.48	\$113,343.66	\$590,188.04
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$43,412	\$36,824	\$30,236
Gross Long Term Assets	\$50,000	\$50,000	\$50,000
Accumulated Depreciation	(\$6,588)	(\$13,176)	(\$19,764)
Liabilities & Equity	\$52,125.48	\$150,167.66	\$620,424.04
Liabilities	\$82,319.69	\$63,548.89	\$43,620.35
Current Liabilities	\$18,770.80	\$19,928.54	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$18,770.80	\$19,928.54	\$0

	2024	2025	2026
Long Term Liabilities	\$63,548.89	\$43,620.35	\$43,620.35
Long Term Debt	\$63,548.89	\$43,620.35	\$43,620.35
Equity	(\$30,194.21)	\$86,618.77	\$576,803.69
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$50,000	\$50,000
Retained Earnings	(\$80,194.21)	\$36,618.77	\$526,803.69
Check	\$0	\$0	\$0

Help tip

Tattoo Shop Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$245,841.30	\$699,225.90
Net Revenue	\$245,841.30	\$453,384.60	\$838,134
Closing Revenue	\$245,841.30	\$699,225.90	\$1,537,359.90
Starting Expense	\$0	\$317,035.51	\$644,607.13
Net Expense	\$317,035.51	\$327,571.62	\$338,949.08
Closing Expense	\$317,035.51	\$644,607.13	\$983,556.21
Is Break Even?	No	Yes	Yes
Break Even Month	0	Oct '25	0
Days Required	0	1 Days	0
Break Even Revenue	\$317,035.51	\$560,126.61	\$0
Tattoo Services	\$0	\$429,760.47	\$0
Merchandise Sales	\$0	\$80,215.45	\$0
Piercing Services	\$0	\$50,150.70	\$0
Break Even Units			

	2024	2025	2026
Tattoo Services	0	2,149	0
Merchandise Sales	0	4,011	0
Piercing Services	0	1,003	0

Financing needs

Help tip

Tattoo Shop Business Plan

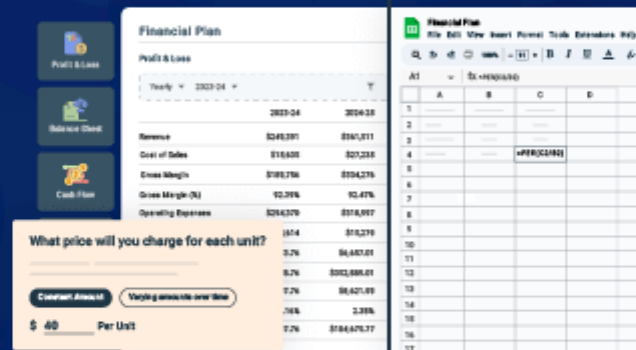
Calculate costs associated with starting a tattoo shop, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

The image shows the Upmetrics Financial Plan interface. On the left, there are three buttons: 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The 'Profit & Loss' button is selected. Below these buttons is a form titled 'What price will you charge for each unit?' with a 'Calculate' button and a 'View your results over time' button. The main part of the interface is a table showing financial data for two periods: 2023-04 and 2024-03. The table has columns for Revenue, Cost of Sales, Gross Margin, and Operating Expenses. The data is as follows:

	2023-04	2024-03
Revenue	\$245,391	\$181,111
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$196,783	\$154,273
Gross Margin (%)	80.2%	85.2%
Operating Expenses	\$24,329	\$18,957
	\$14	\$15,279
	0.2%	\$6,657.01
	0.2%	\$102,695.01
	7.2%	\$6,621.00
	.16%	3.35%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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