



Tanning Salon Business Plan

ADDRESS

10200 Bolsa Ave, Westminster, CA, 92683
<http://www.example.com>

CONTACT

(650) 359-3153
info@example.com

Business Plan

2023

Prepared By

John Doe



Tans that Shine, Inside and Out

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

Table of Contents

Executive Summary	6
Market opportunity	7
Services Offered	7
Marketing & Sales Strategies	8
Financial Highlights	8
Units Sold v/s Revenue	9
Company Overview	10
Ownership	11
Mission statement	12
Business history	12
Future goals	12
Market Analysis	13
Target Market	14
Market size and growth potential	14
Market Size	15
Competitive analysis	15
Bronze Beauty Tanning Salon	15
Sun Kissed Studios	16
TanTime Salon	16
Market trends	16
Regulatory environment	17
Products and Services	18
Tanning salon services	19
Indoor Tanning Beds	19
Spray Tans	20
Tanning Lotions	20
Skincare Regimens	20
Body Wraps	21

Cosmetic Procedures	21
Additional Services	21

Sales And Marketing Strategies 22

Unique Selling Proposition (USP)	23
Pricing Strategy	23
Marketing strategies	24
Online	24
Offline	24
Sales strategies	25
Customer retention	25

Operations Plan 26

Staffing and Training	27
Operational Process	27
Inventory & Supply Management	28

Management Team 29

Key managers	30
John Doe	30
Jane Smith	31
Alice Johnson	31
Organizational structure	31
Organization chart	32
Compensation plan	32
Advisors/Consultants	33
Dr. Emma Taylor	33
Mr. Robert Black	33

Financial Plan 34

Profit & loss statement	35
Cash flow statement	38
Balance sheet	40

Break-even Analysis	42
Financing needs	44

Appendix

46

Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

AI-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

Financial Forecasting Tool

All the financials are calculated for you

Forget the complex formulas and clumsy spreadsheets – with automatic financials and drag-and-drop forecasting, you can finish your plan faster and be confident that your numbers are accurate.



Business Plan Builder

Guides you like a business mentor

Upmetrics' step-by-step instructions, prompts, and the library of 400+ sample business plans will guide you through each section of your plan as a business mentor.

Join over 110K entrepreneurs who trust **Upmetrics with Business Planning**

Create a comprehensive business plan and maximize your chances of securing funding, bank loans, and small business grants.

Create your business plan today

15-day money-back guarantee

1.

Executive Summary



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your tanning salon business, its location, when it was

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Tanning Salon Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip

Tanning Salon Business Plan


Highlight the tanning salon services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

 Help tip

 Tanning Salon Business Plan


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

Financial Highlights

 Help tip

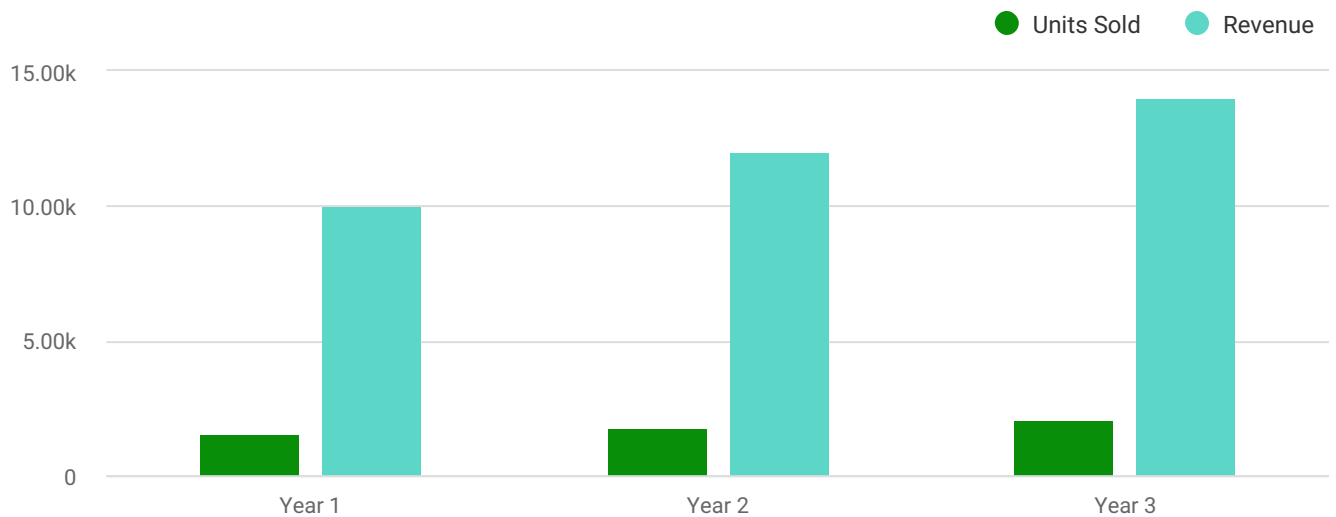
 Tanning Salon Business Plan

Briefly summarize your financial projections for the initial years of business operations. Include capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

To unlock help try Upmetrics! 

Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

💡 Help tip

📄 Tanning Salon Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 🔒

Write a call to action for your business plan.

2.

Company Overview



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of tanning salon company you run and the name of it. You may specialize in

To unlock help try Upmetrics!

Start writing here..

Ownership

Help tip

Tanning Salon Business Plan

List the names of your tanning salon company's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

To unlock help try Upmetrics!

Start writing here..

Mission statement

💡 Help tip

📄 Tanning Salon Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

To unlock help try Upmetrics! 🔒



Our mission at [Golden Glow Tanning Salon] is to provide an unparalleled tanning experience that prioritizes the health and wellbeing of our clients.

We strive to offer top-quality, [sunless tanning] solutions that cater to the diverse needs of our community, embodying our core principles of integrity, innovation, and customer satisfaction



Business history

💡 Help tip

📄 Tanning Salon Business Plan

If you're an established tanning salon service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics! 🔒

Start writing here..

Future goals

💡 Help tip

📄 Tanning Salon Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics! 🔒

Start writing here..

3.

Market Analysis



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics!

Start writing here..

Target Market

Help tip

Tanning Salon Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer.

To unlock help try Upmetrics!

Start writing here..

Market size and growth potential

Help tip

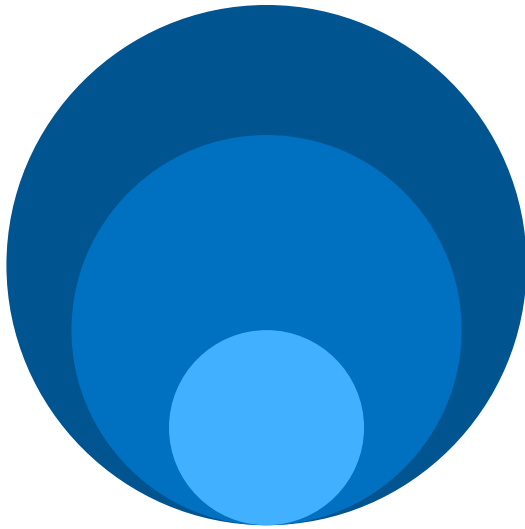
Tanning Salon Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

To unlock help try Upmetrics!

Start writing here..

Market Size



Available Market

The total number of people interested in tanning services in the region.

200k

Served Market

Individuals in the region actively seeking and using tanning salon services.


150k

Target Market


Youth and beauty enthusiasts aged 18-30 seeking quality tanning services.

75k

 **Help tip**

 **Tanning Salon Business Plan**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your tanning salon services from them.

To unlock help try Upmetrics! 

Competitive analysis

Bronze Beauty Tanning Salon

[Bronze Beauty Tanning Salon] is a popular destination in [Westminster, CA] known for its diverse range of tanning options and experienced staff. They have been operating in the market for over [5 years].

Features

- Traditional tanning beds
- Spray tanning
- Skincare products and services
- Monthly membership packages

Strengths

- Established customer base
- Variety of tanning options
- Experienced staff

Weaknesses

- Limited availability of sunless tanning options
- High pricing compared to competitors
- Lack of personalized services

Sun Kissed Studios

[Sun Kissed Studios] is a boutique tanning salon that specializes in sunless tanning options. They have been a part of the [Westminster] community for [3 years].

Features

- Organic spray tans
- Customizable tanning packages
- Mobile tanning services
- Online booking and consultation

Strengths

- Focus on organic and eco-friendly tanning solutions
- Convenient mobile tanning services
- User-friendly online booking system

Weaknesses

- Limited physical presence in the market
- Higher price point for organic options
- Limited traditional tanning bed options

TanTime Salon

[TanTime Salon] is a fitness-focused tanning salon catering to individuals who seek to complement their active lifestyles. They have been serving the [Westminster] community for [2 years].

Features

- UV tanning beds with varying intensities
- Fitness packages including tanning and gym access
- Nutritional supplements and wellness products
- Loyalty programs for regular customers

Strengths


- Niche focus on fitness enthusiasts
- Comprehensive fitness and tanning packages
- Loyalty programs for customer retention

Weaknesses


- Limited sunless tanning options
- Possible limitation in target market due to niche focus
- Lack of skincare products and services

Market trends

 **Help tip**

 **Tanning Salon Business Plan**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 

Start writing here..

Regulatory environment

Help tip

Tanning Salon Business Plan

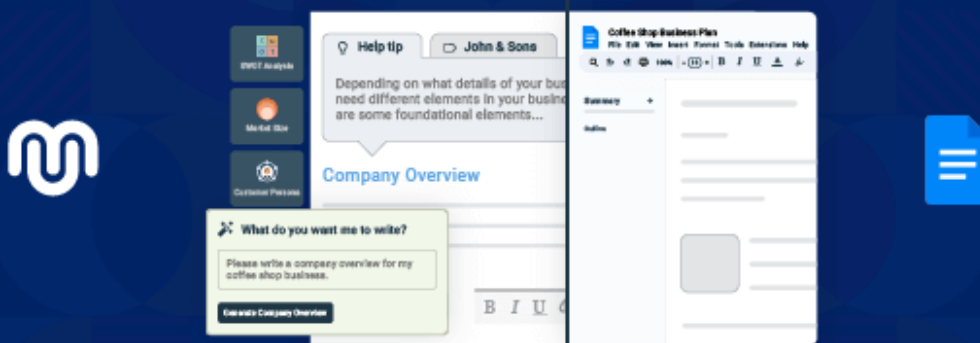
List regulations and licensing requirements that may affect your tanning salon, such as age restrictions, licensing & permits, zoning regulations, etc.

To unlock help try Upmetrics! 

Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

[Start your planning today](#)

4.

Products and Services



REMEMBER

The product and services section of a tanning salon business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

Start writing here..

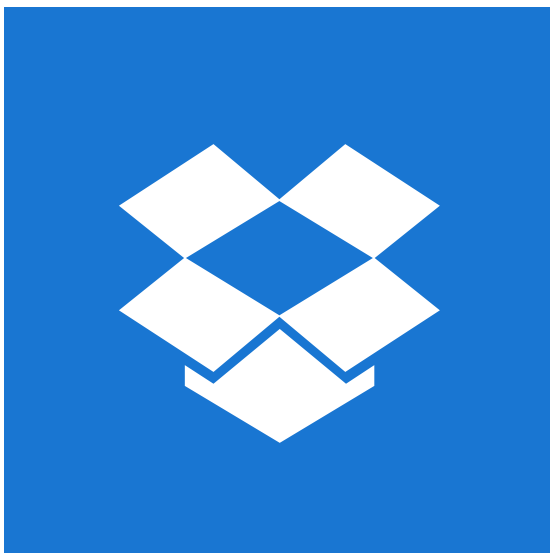
Help tip

Mention the tanning salon services your business will offer. This list may include services like,

- Indoor tanning beds,

To unlock help try Upmetrics!

Tanning salon services



Indoor Tanning Beds

Price: **[\$30] per session**

Achieve a natural-looking tan with our state-of-the-art tanning beds.

Specifications

Options include basic UV beds and advanced bronzing beds, with sessions lasting up to 20 minutes.



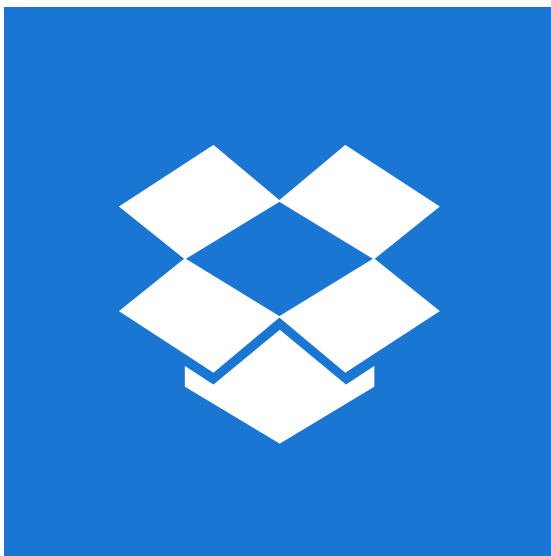
Spray Tans

Price: **[\$45] per session**

Custom spray tanning services using top-notch equipment and solutions.

Specifications

Options include a range of shades, contouring, bronzing, and shimmer. Sessions last approximately 30 minutes.



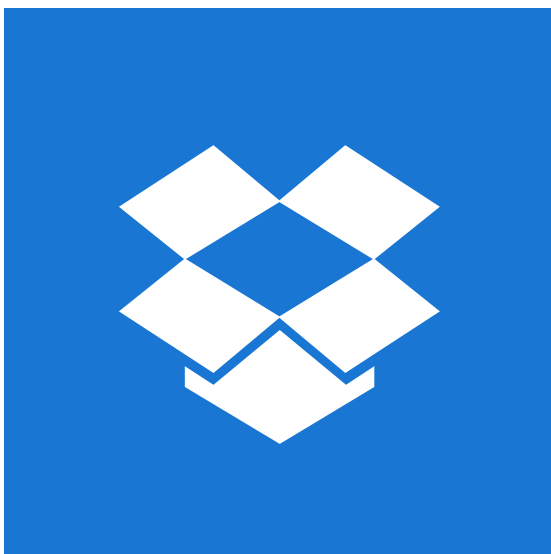
Tanning Lotions

Price: **[\$20] per bottle**

An exclusive line of high-quality tanning lotions to enhance and prolong your tan.

Specifications

Options include various scents and formulas, all designed to hydrate and nourish the skin.



Skincare Regimens

Price: **[\$60] per regimen**

Tailored skincare routines using premium products to maintain healthy, glowing skin post-tan

Specifications

- Routines include cleansers, moisturizers, and sunscreens, specifically chosen for your skin type and needs.



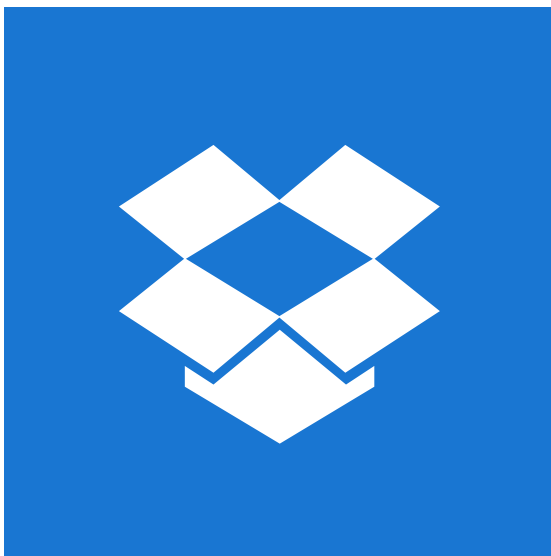
Body Wraps

Price: **[\$80] per session**

Detoxifying body wraps for skin tightening, cellulite reduction, and body toning.

Specifications

Each session lasts approximately 1 hour and includes a consultation to determine the best wrap for your needs.



Cosmetic Procedures

Price: **Varies based on procedure**


A range of cosmetic procedures to complement your radiant tan.

Specifications

Procedures include microblading (\$200), eyelash extensions (\$100), and facials (\$70). Each procedure is conducted by licensed professionals.

Additional Services

 **Help tip**

 **Tanning Salon Business Plan**

Think of providing supplemental services like skincare regimens, body wraps, and other cosmetic procedures in addition to tanning.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Tanning Salon Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip

Tanning Salon Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Tanning Salon Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers to your service.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

To unlock help try Upmetrics! 

Marketing strategies

Online



Social Media

Regular updates, promotions, and engagement activities on platforms like [Instagram, Facebook, and Pinterest].



Email Marketing

Monthly newsletters with updates, tips, and exclusive offers for our subscribed members.



Content Marketing

Blog posts and articles that position [Golden Glow] as an authority in the tanning industry.



Google Ads

Targeted pay-per-click advertisements to capture potential clients searching for tanning services in the [local area].

Offline



Brochures

Distributed in high footfall areas, our brochures provide an in-depth look into our services and ongoing promotions.



Print Marketing

Ad placements in [local magazines, newspapers, and community bulletins].

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include partnering with other local businesses, offering referral programs, etc.

To unlock help try Upmetrics! 

Sales strategies



Partner with Businesses


Collaborations with [local gyms, spas, and beauty salons] to offer special discounts to their members.




Referral Programs

Existing clients can refer friends and family and receive [discounts or free sessions] in return.

 **Help tip**

 **Tanning Salon Business Plan**

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, personalized service, etc.

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Regular customers can earn points with each visit, redeemable against future services.



Annual Membership Discounts

Clients can avail of significant savings by opting for yearly memberships.



Personalized Service

Offering bespoke tanning routines and skincare recommendations based on individual client needs.

6.

Operations Plan



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

Start writing here..

Staffing and Training

Help tip

Tanning Salon Business Plan

Mention your business's staffing requirements, including the number of employees or beauticians needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip

Tanning Salon Business Plan


Outline the processes and procedures you will use to run your tanning salon business. Your operational processes may include sending quotations, training employees, operational hours, etc.

To unlock help try Upmetrics!

Start writing here..

Inventory & Supply Management

 **Help tip**

 **Tanning Salon Business Plan**

Describe how you will track inventory levels, place product reorders, and manage vendor relationships for your supply of tanning goods and supplies.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Tanning Salon Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



JOHN DOE

CEO - john.doe@example.com

[John Doe] is a visionary entrepreneur with a passion for the beauty and wellness industry.

His strategic acumen and leadership have been fundamental in establishing [Golden Glow Tanning Salon] as a premier destination for tanning services.



- Educational Background: [John] holds a Bachelor's degree in Business Administration from [University Name].
- Professional Background: With over [10] years of experience in the beauty and wellness industry, [John] has gained valuable insights and a deep understanding of market trends and customer needs.



JANE SMITH

General Manager - jane.smith@example.com

[Jane] is an experienced professional dedicated to ensuring the salon's smooth operation and customer satisfaction.



- Educational Background: [Jane] holds a Bachelor's degree in Management from [University Name].
- Professional Background: With [8] years of experience in salon management, [Jane] has honed her skills in team leadership, inventory management, and customer service.



ALICE JOHNSON

Marketing Manager - robert.brown@example.com

[Alice] brings creativity and strategic thinking to the salon's marketing efforts, ensuring the brand stands out in a competitive market.



- Educational Background: [Alice] has a Bachelor's degree in Marketing from [University Name].
- Professional Background: With over [5] years of experience in marketing for beauty and wellness brands, [Alice] has a proven track record of driving customer engagement and sales.

Organizational structure

Help tip

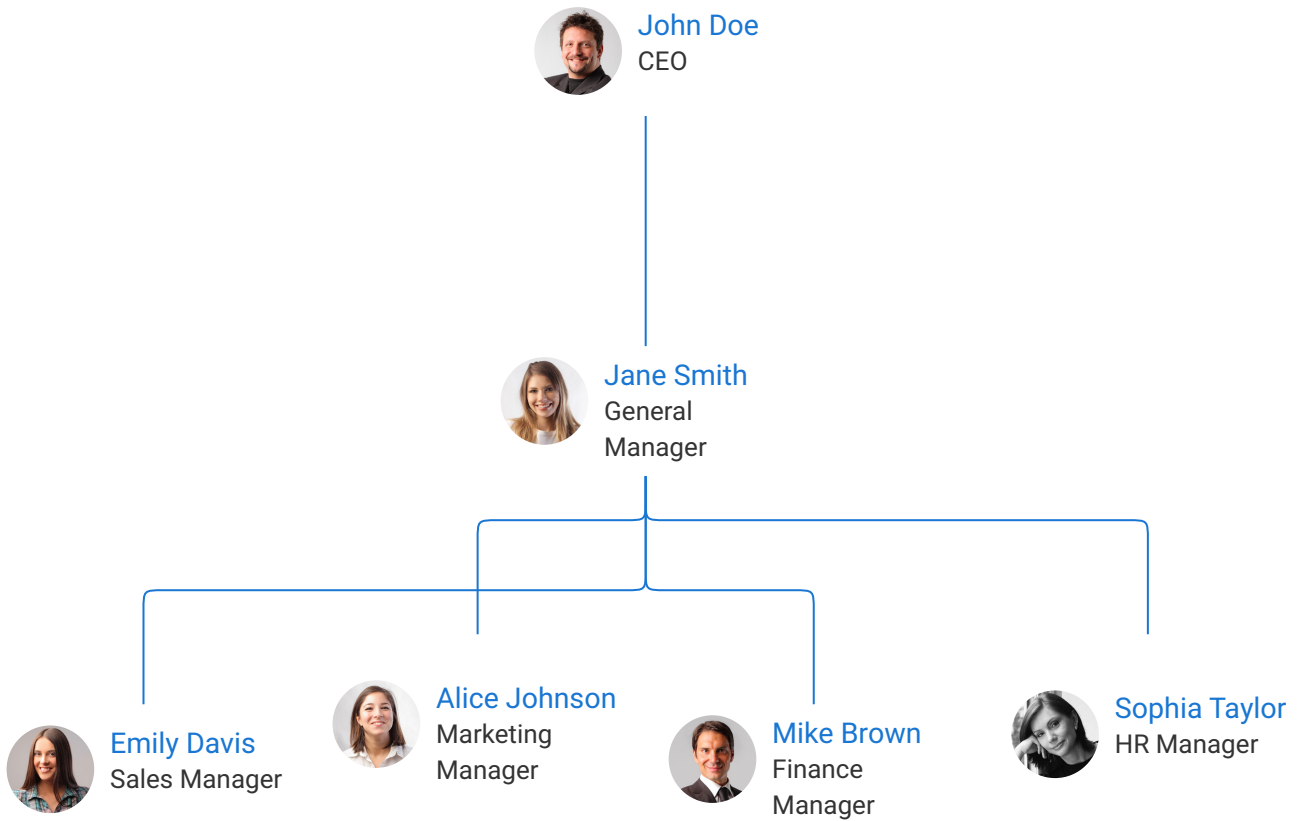
Tanning Salon Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics!


Start writing here..

Organization chart



Compensation plan

 **Help tip**

 **Tanning Salon Business Plan**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics! 

Advisors/Consultants



DR. EMMA TAYLOR

Advisor - emma.taylor@example.com

[Dr. Emma] is a renowned dermatologist with over [15] years of experience in skincare and wellness.



She provides valuable insights on the latest skincare trends and ensures our tanning services meet the highest safety and quality standards.



MR. ROBERT BLACK

Consultant - robert.black@example.com

[Robert] is a veteran in the beauty and wellness industry, with a wealth of experience in business operations and management.



His strategic advice is instrumental in shaping our business processes and growth strategies.

8.

Financial Plan



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Tanning Salon Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Tanning Salon Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cost Of Sales	\$0	\$0	\$0	\$0	\$0
General Costs	\$0	\$0	\$0	\$0	\$0
Revenue Specific Costs	\$0	\$0	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0	\$0	\$0
Gross Margin	\$0	\$0	\$0	\$0	\$0
Gross Margin (%)	0%	0%	0%	0%	0%
Operating Expense	\$0	\$0	\$0	\$0	\$0
Payroll Expense (Indirect Labor)	\$0	\$0	\$0	\$0	\$0
General Expense	\$0	\$0	\$0	\$0	\$0
Bad Debt	\$0	\$0	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0	\$0	\$0
EBITDA	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Additional Expense	\$0	\$0	\$0	\$0	\$0
Long Term Depreciation	\$0	\$0	\$0	\$0	\$0
Gain or loss from Sale of Assets	\$0	\$0	\$0	\$0	\$0
EBIT	\$0	\$0	\$0	\$0	\$0
Interest Expenses	\$0	\$0	\$0	\$0	\$0
EBT	\$0	\$0	\$0	\$0	\$0
Income Tax Expense	\$0	\$0	\$0	\$0	\$0
Total Expense	\$0	\$0	\$0	\$0	\$0
Net Income	\$0	\$0	\$0	\$0	\$0
Net Income (%)	0%	0%	0%	0%	0%
Retained Earning Opening	\$0	\$0	\$0	\$0	\$0
Owner's Distribution	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Retained Earning Closing	\$0	\$0	\$0	\$0	\$0

💡 Help tip

📄 Tanning Salon Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.


To unlock help try Upmetrics! 🔒


Cash flow statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash Received	\$0	\$0	\$0	\$0	\$0
Cash Paid	\$0	\$0	\$0	\$0	\$0
COS & General Expenses	\$0	\$0	\$0	\$0	\$0
Salary & Wages	\$0	\$0	\$0	\$0	\$0
Interest	\$0	\$0	\$0	\$0	\$0
Sales Tax	\$0	\$0	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Cash From Operations	\$0	\$0	\$0	\$0	\$0
Assets Sell	\$0	\$0	\$0	\$0	\$0
Assets Purchase	\$0	\$0	\$0	\$0	\$0
Net Cash From Investments	\$0	\$0	\$0	\$0	\$0
Amount Received	\$0	\$0	\$0	\$0	\$0
Loan Received	\$0	\$0	\$0	\$0	\$0
Common Stock					
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Amount Paid	\$0	\$0	\$0	\$0	\$0
Loan Capital	\$0	\$0	\$0	\$0	\$0
Dividends & Distributions	\$0	\$0	\$0	\$0	\$0
Net Cash From Financing	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Summary					
Starting Cash	\$0	\$0	\$0	\$0	\$0
Cash In	\$0	\$0	\$0	\$0	\$0
Cash Out	\$0	\$0	\$0	\$0	\$0
Change in Cash	\$0	\$0	\$0	\$0	\$0
Ending Cash	\$0	\$0	\$0	\$0	\$0

 Help tip

 Tanning Salon Business Plan

Create a projected balance sheet documenting your tanning salon business's assets, liabilities, and equity.

To unlock help try Upmetrics! 


Balance sheet

	2023-24	2024-25	2025-26	2026-27	2027-28
Assets	\$0	\$0	\$0	\$0	\$0
Current Assets	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash	\$0	\$0	\$0	\$0	\$0
Accounts Receivable	\$0	\$0	\$0	\$0	\$0
Inventory	\$0	\$0	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0	\$0	\$0
Long Term Assets	\$0	\$0	\$0	\$0	\$0
Gross Long Term Assets	\$0	\$0	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0	\$0	\$0
Liabilities & Equity	\$0	\$0	\$0	\$0	\$0
Liabilities	\$0	\$0	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0	\$0	\$0
Short Term Debt	\$0	\$0	\$0	\$0	\$0
Long Term Liabilities	\$0	\$0	\$0	\$0	\$0
Long Term Debt	\$0	\$0	\$0	\$0	\$0


	2023-24	2024-25	2025-26	2026-27	2027-28
Equity	\$0	\$0	\$0	\$0	\$0
Paid-in Capital	\$0	\$0	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Retained Earnings	\$0	\$0	\$0	\$0	\$0
Check	\$0	\$0	\$0	\$0	\$0

 **Help tip**

 **Tanning Salon Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

To unlock help try Upmetrics! 

Break-even Analysis

	2023-24	2024-25	2025-26	2026-27	2027-28
Starting Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Revenue	\$0	\$0	\$0	\$0	\$0
Closing Revenue	\$0	\$0	\$0	\$0	\$0
Starting Expense	\$0	\$0	\$0	\$0	\$0
Net Expense	\$0	\$0	\$0	\$0	\$0
Closing Expense	\$0	\$0	\$0	\$0	\$0
Is Break Even?	0	0	0	0	0
Break Even Month	0	0	0	0	0
Days Required	0	0	0	0	0
Break Even Revenue	\$0	\$0	\$0	\$0	\$0
Break Even Units					

Financing needs

💡 Help tip

📄 Tanning Salon Business Plan

Calculate costs associated with starting a tanning salon business, and estimate your financing needs and how much capital you need to raise to operate your business.

To unlock help try Upmetrics! 🔒

Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The screenshot shows the Upmetrics 'Financial Plan' interface. On the left, there are navigation buttons for 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The main area displays a 'Profit & Loss' statement for the period '2023-04' to '2024-03'. Below this, there is a comparison tool titled 'What price will you charge for each unit?' with a 'Current Amount' of '\$ 40 Per Unit' and a 'Target gross profit over time' of '7.2%'. The tool shows how increasing the price affects revenue, cost of sales, and gross margin.

	2023-04	2024-03
Revenue	\$245,391	\$261,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$234,276
Gross Margin (%)	80.9%	89.4%
Operating Expenses	\$294,379	\$318,967
	1814	\$15,279
	3.2%	\$6,657.01
	6.2%	\$12,895.01
	7.2%	\$6,621.00
	.78%	3.38%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

To unlock help try Upmetrics!

Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

Upmetrics has all the features required to help you create a comprehensive business plan—from start to finish. Make no mistakes, it's the modern way of planning to structure ideas, make plans, and create stunning pitch decks to awe investors.

Pitch decks that impress investors

Create pitch decks that provide a visual representation of your business, engage investors, and make them want to invest in your business idea.

Stunning cover page designs

With Upmetrics, you have the liberty to choose from multiple stunning cover page designs. Choose a creative design and make your plan stand out.

Online sharing made simple

Upmetrics makes online sharing quick and easier for users. Easily share your business plans with a link while tracking reader activity.

Interactive plans in no time

Import business plan sections like—SWOT analysis, comparison tables, and others to create an interactive business plan. No designing skills are required.

500+ sample business plans

Simply import a template from our library of sample plans into the editor and start customizing it to make it yours. It takes only a few clicks to get started.

Collaborate with team in real-time

Invite team members, initiate conversations, discuss ideas & strategies, share feedback, and work on a business plan in real-time.



Mariia Yevlash



Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, especially AI which did a great impact on my work.

Create winning Business Plans with our

AI Business Plan Platform

Get Started Today!

15-day money-back guarantee

