



Small Farming Business Plan

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Business Plan

[YEAR]

Prepared By

John Doe



Small Plot, Big Harvests

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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Business planning that's simpler and faster than you think

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1.

Executive Summary

Market opportunity

Products

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Small Farming Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your small farming business, its location, when it was

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Small Farming Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Products

Help tip

Small Farming Business Plan


Highlight the small farming products you offer your clients. The USPs and differentiators you offer are always a plus.

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Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Small Farming Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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Start writing here..

Financial Highlights

 **Help tip**

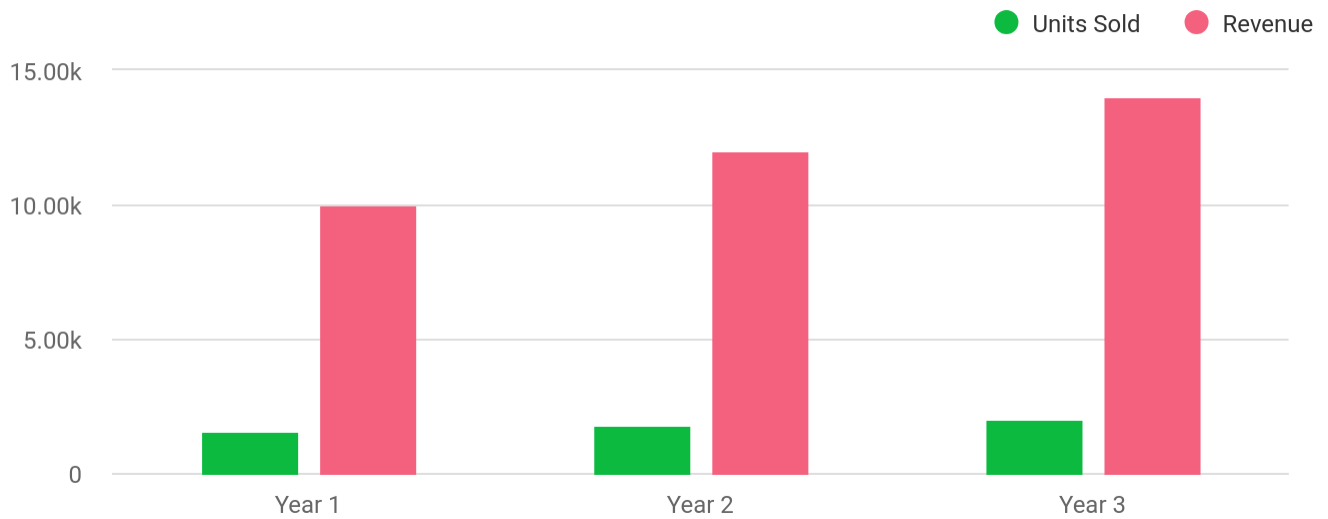
 **Small Farming Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

To unlock help try Upmetrics! 

Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

💡 Help tip

📄 Small Farming Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

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Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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Help tip

Small Farming Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of small farm you run and the name of it. You may specialize in one of the

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Start writing here..

Ownership

Help tip

Small Farming Business Plan


List the names of your small farm's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Mission statement

 Help tip

 Small Farming Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [GreenSprout Farms], our mission is to nurture and provide. We are dedicated to cultivating not just crops, but a sustainable future, ensuring that every product we offer contributes to the health of our customers and the planet.

We believe in transparency, quality, and community, and these principles guide every decision we make.



Business history

 Help tip

 Small Farming Business Plan


If you're an established small farming service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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Start writing here..

Future goals

 Help tip

 Small Farming Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Small Farming Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Small Farming Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Start writing here..

Market size and growth potential

Help tip

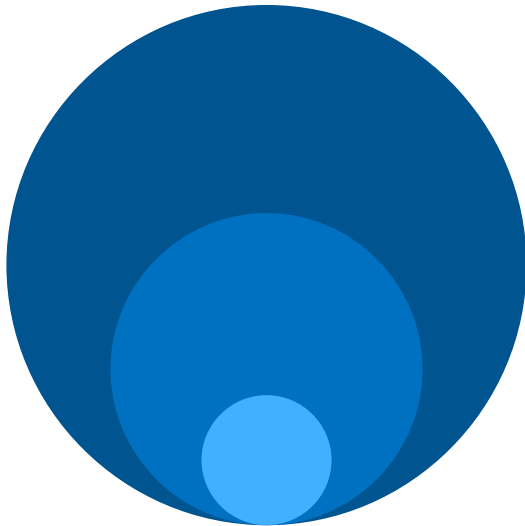
Small Farming Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market

All organic product consumers in [City/Region]

300k

Served Market

Organic produce buyers via retail and direct channels


180k

Target Market

Health-conscious, sustainability-focused local customers

75k

 **Help tip**

 **Small Farming Business Plan**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your small farming services from them.

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Competitive analysis

Competitor A

Competitor A is a well-established farm with over [X years] of experience in the industry. They have a strong presence in the local market, providing a wide range of products including [list products].

Features

Extensive product range covering [mention specific categories]

Well-developed supply chain and distribution network

Robust marketing and brand presence in the local community

Strengths

Strong brand recognition and customer loyalty

Established relationships with retailers and distributors

Efficient production processes ensuring consistent product quality

Weaknesses

Higher pricing compared to other market players

Limited focus on sustainable and organic farming practices

Potential overreliance on traditional farming methods

Competitor B

Competitor B is a relatively new player in the market, having been established [X years] ago. They have quickly gained traction through their focus on organic and sustainable farming practices.

Features

- Strong emphasis on organic produce and sustainable farming
- Innovative farming techniques and adoption of modern technology
- Community-focused marketing and customer engagement initiatives

Strengths

- Growing reputation as a provider of high-quality, organic produce
- Agile and adaptive to new farming practices and market trends
- Strong engagement with the local community and emphasis on transparency

Weaknesses

- Limited product range and scale of operations
- Challenges in supply chain management due to rapid growth
- Relatively lower brand recognition in comparison to established players

Competitor C

Competitor C is a family-owned farm with a long history in [Location], known for their traditional farming practices and commitment to quality.

Features

- Wide variety of traditionally farmed produce
- Strong ties with local distributors and retailers
- Emphasis on quality and customer trust

Strengths


- Decades of experience and deep knowledge of traditional farming
- Strong loyalty among existing customer base
- Established distribution channels ensuring product availability

Weaknesses

- Limited adoption of modern farming techniques and technology
- Potentially slower response to market trends and customer preferences
- Smaller focus on sustainable and organic farming practices

Market trends

 **Help tip**

 **Small Farming Business Plan**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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Start writing here..

Regulatory environment

Help tip

Small Farming Business Plan

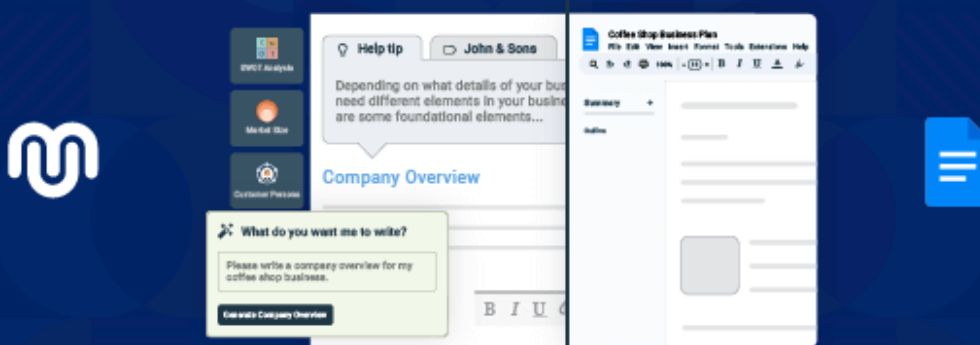
List regulations and licensing requirements that may affect your small farm, such as business registration, insurance, organic certification, food safety and handling regulations, environmental regulations, state and federal regulations, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

[Start your planning today](#)

4.

Products and Services

Farm products & services

Value-added services

Quality measures

Additional Services



REMEMBER

The product and services section of a small farming business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Small Farming Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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Start writing here..

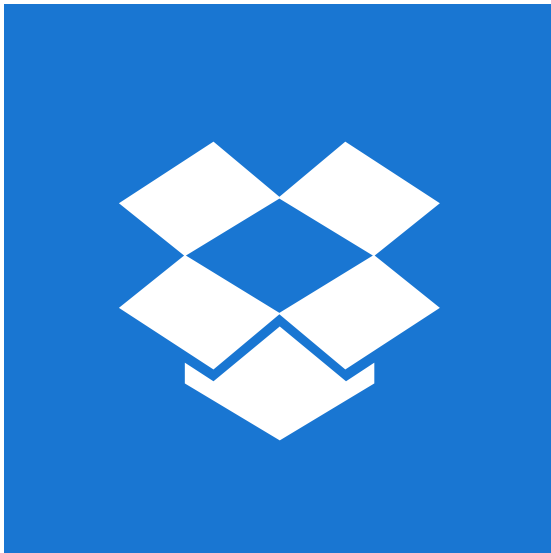
Help tip

Describe the type of products your small farming business will offer. This list may include,

- Vegetable farming

To unlock help try Upmetrics!

Farm products & services



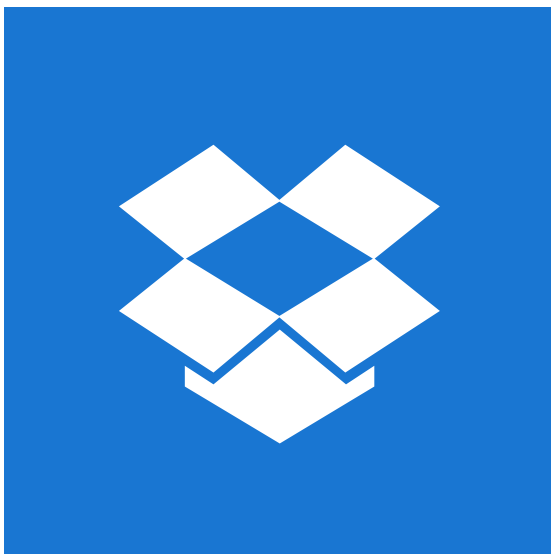
Fresh Vegetable Basket

Price: **[\$30] per basket**

A curated selection of fresh, organically grown vegetables harvested directly from [GreenSprout Farms]. Each basket includes a variety of seasonal vegetables, ensuring a diverse and nutritious mix for your kitchen.

Specifications

- Size: Medium (serves 2-3 people)
- Contents: Varies seasonally, typically includes tomatoes, lettuce, carrots, cucumbers, and bell peppers
- Packaging: Eco-friendly, biodegradable material
- Shelf life: Recommended to be consumed within one week



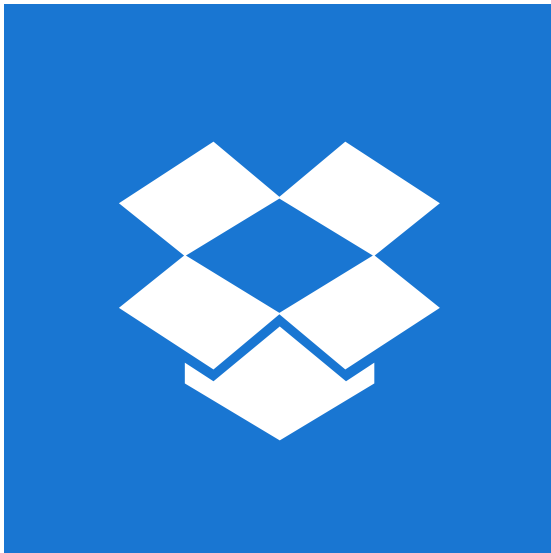
Pure Raw Honey

Price: **[\$15] per jar (16 oz)**

Our pure raw honey is harvested from the bee farms at GreenSprout, ensuring a rich, high-quality product. This honey is unprocessed and free from any additives, retaining all its natural nutrients and flavors.

Specifications

- Weight: 16 oz
- Packaging: Glass jar
- Shelf life: Indefinite (honey does not spoil when stored properly)
- Notes: Do not feed honey to infants under one year of age



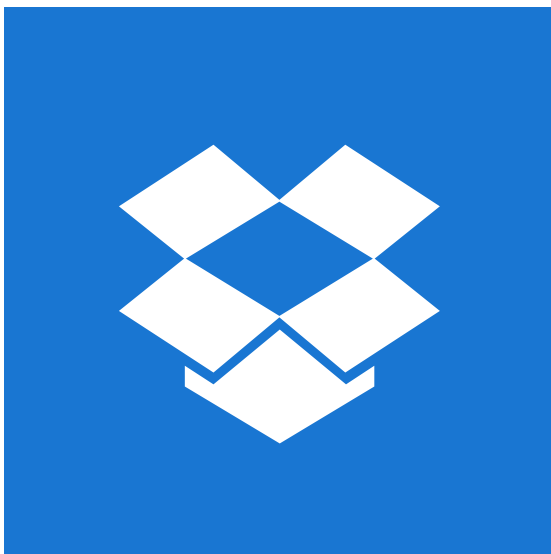
Aquaponics Workshop

Price: **[\$50] per person**

A hands-on workshop where participants can learn about sustainable aquaponics farming, understand how it works, and even set up a small system themselves. Suitable for beginners and enthusiasts alike.

Specifications

- Duration: 3 hours
- Included: Learning materials, a small aquaponics starter kit
- Requirements: Pre-registration required, participants must be aged 12 and above
- Location: [GreenSprout Farms] Education Center



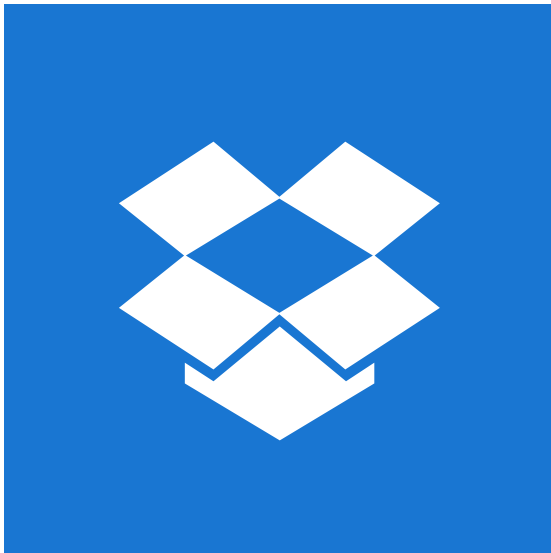
Farm-to-Table Meal Plan

Price: **[\$100] per week**

A weekly meal plan that includes fresh produce, recipes, and everything you need to prepare nutritious and delicious meals at home. Ingredients are sourced directly from [GreenSprout Farms] and local partners.

Specifications

- Includes: Ingredients for 5 meals (serves 2-3 people), recipe cards, nutritional information
- Delivery: Weekly, free delivery within [X] miles
- Options: Vegetarian and Non-Vegetarian options available
- Shelf life: Ingredients are fresh; recommended to be used within one week



Guided Farm Tour

Price: **[\$20] per person**


A 90-minute guided tour around [GreenSprout Farms], providing insight into our sustainable farming practices, organic cultivation, and the different facets of farm life.

Specifications


- Duration: 90 minutes
- Included: Guided tour, tasting of some fresh produce
- Requirements: Pre-booking required, suitable for all ages
- Notes: Wear comfortable shoes and bring a hat/sunscreen as the tour is mostly outdoors

Value-added services

 **Help tip**

 **Small Farming Business Plan**


Mention if your business will offer any value-added services along with the farm products. This may include services like online ordering and delivery, spice pounding, local meal plans, etc.

To unlock help try Upmetrics! 


Start writing here..

Quality measures

 **Help tip**

 **Small Farming Business Plan**


This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 **Help tip**

 **Small Farming Business Plan**

Mention if your small farm offers any additional services. You may include services like farm tours, workshop classes, agrotourism experiences, etc.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Small Farming Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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Start writing here..

Unique Selling Proposition (USP)

Help tip

Small Farming Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Small Farming Business Plan

Describe your pricing strategy—how you plan to price your farming services and stay competitive in the local market. You can mention entry offers and discounts you plan on offering to attract new customers to your farming service.

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Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—local marketing, community outreach, social media marketing, Google ads, brochures, email marketing, content marketing.

To unlock help try Upmetrics! 

Marketing strategies

Online



Social Media

Utilizing platforms such as [Facebook, Instagram, Twitter] to share updates, educational content, and promotions.



Email Marketing

Building a subscriber list to send out newsletters, updates, and exclusive offers.



Content Marketing

Creating engaging blog posts and articles related to farming, healthy eating, and sustainable living.



Google Ads

Implementing targeted online advertising to reach potential customers actively searching for related services.

Offline



Local Marketing

Engaging with the local community through sponsorships, participation in local events, and partnerships with other local businesses.



Community Outreach

Offering farm tours, workshops, and educational programs to schools and community groups.



Brochures and Print Marketing

Distributing informational brochures at local businesses, community centers, and farmers' markets.

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include farm stands, farmers' markets, online platforms, partnering with retailers, local communities and businesses, offering referral programs, etc.

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Sales strategies



Farm Stands

Operating on-site farm stands for customers to purchase fresh produce directly.



Farmers' Markets

Participating in local farmers' markets to reach a wider audience.



Online Platforms

Offering online ordering and delivery options for customer convenience.



Retail Partnerships

Partnering with local retailers to stock our produce.



Community and Business Partnerships

Building relationships with local businesses for B2B sales.



Referral Programs

Implementing programs to encourage word-of-mouth recommendations.

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on CSA programs, personalized service, etc.

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Customer retention



Loyalty Programs

Introducing loyalty programs to reward repeat customers.



CSA Discounts

Offering discounts and incentives for Community Supported Agriculture (CSA) program participants.



Personalized Service

Ensuring personalized and attentive service at every customer touchpoint.



Feedback and Improvement

Actively seeking customer feedback and making continuous improvements to our offerings and services.

6.

Operations Plan

Staffing & Training

Operational Process

Equipment & Machinery



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Small Farming Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Small Farming Business Plan

Mention your farming business's staffing requirements, including the number of laborers, supervisors, and technicians needed. Include their qualifications, the training required, and the duties they will perform.

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Start writing here..

Operational Process

Help tip

Small Farming Business Plan


Outline the processes and procedures you will use to run your small farming business. Your operational processes may include farming activities, production schedules, inventory management, managing sales, billing, and quality control practices.

To unlock help try Upmetrics!

Start writing here..

Equipment & Machinery

 **Help tip**

 **Small Farming Business Plan**

Include the list of equipment and machinery required for small farming, such as tractors, harvesting equipment, irrigation systems, tools and hand equipment, safety equipment, etc.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Small Farming Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Small Farming Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



John Doe

Founder & Chief Executive Officer (CEO) -
john.doe@greensproutfarms.com

John Doe is the visionary founder and CEO of [GreenSprout Farms], bringing over 15 years of agricultural expertise and business leadership to the team.

He holds a Bachelor's degree in Agricultural Science from [University Name] and an MBA from [Business School Name].

John has previously worked with leading agribusiness firms, where he gained extensive experience in sustainable farming practices, supply chain management, and business development.

His strategic vision for [GreenSprout Farms] focuses on sustainable agriculture, community engagement, and innovation in farming solutions.





Jane Doe

Chief Operating Officer (COO) - jane.doe@greensproutfarms.com

Jane Doe serves as the COO of [GreenSprout Farms], overseeing day-to-day operations and ensuring the farm's productivity and efficiency.



She possesses a Bachelor's degree in Environmental Science from [University Name] and has over a decade of experience in farm management and operations.

Jane has a proven track record of implementing effective operational processes and optimizing resource utilization.

Her commitment to operational excellence and sustainable practices plays a vital role in the success of [GreenSprout Farms].



Alice Brown

Chief Marketing Officer (CMO) - alice.brown@greensproutfarms.com

Alice Brown leads the marketing and sales efforts at [GreenSprout Farms] as the CMO.



She holds a Bachelor's degree in Marketing from [University Name] and brings over 12 years of marketing experience in the agriculture and food industry.

Alice is adept at developing effective marketing strategies, fostering community partnerships, and driving sales growth.

Her innovative approach to marketing and commitment to promoting sustainable products make her a key asset to the [GreenSprout Farms] team.



Robert Brown

Farm Manager - robert.brown@greensproutfarms.com

Robert Brown, our Farm Manager, is responsible for overseeing all farming activities and ensuring the highest quality produce.



He has a Bachelor's degree in Agriculture from [University Name] and over 10 years of hands-on experience in vegetable farming, beekeeping, and aquaculture.

Robert's extensive knowledge of sustainable farming practices and his ability to manage farm operations efficiently contribute significantly to the productivity and success of [GreenSprout Farms].

Organizational structure

Help tip

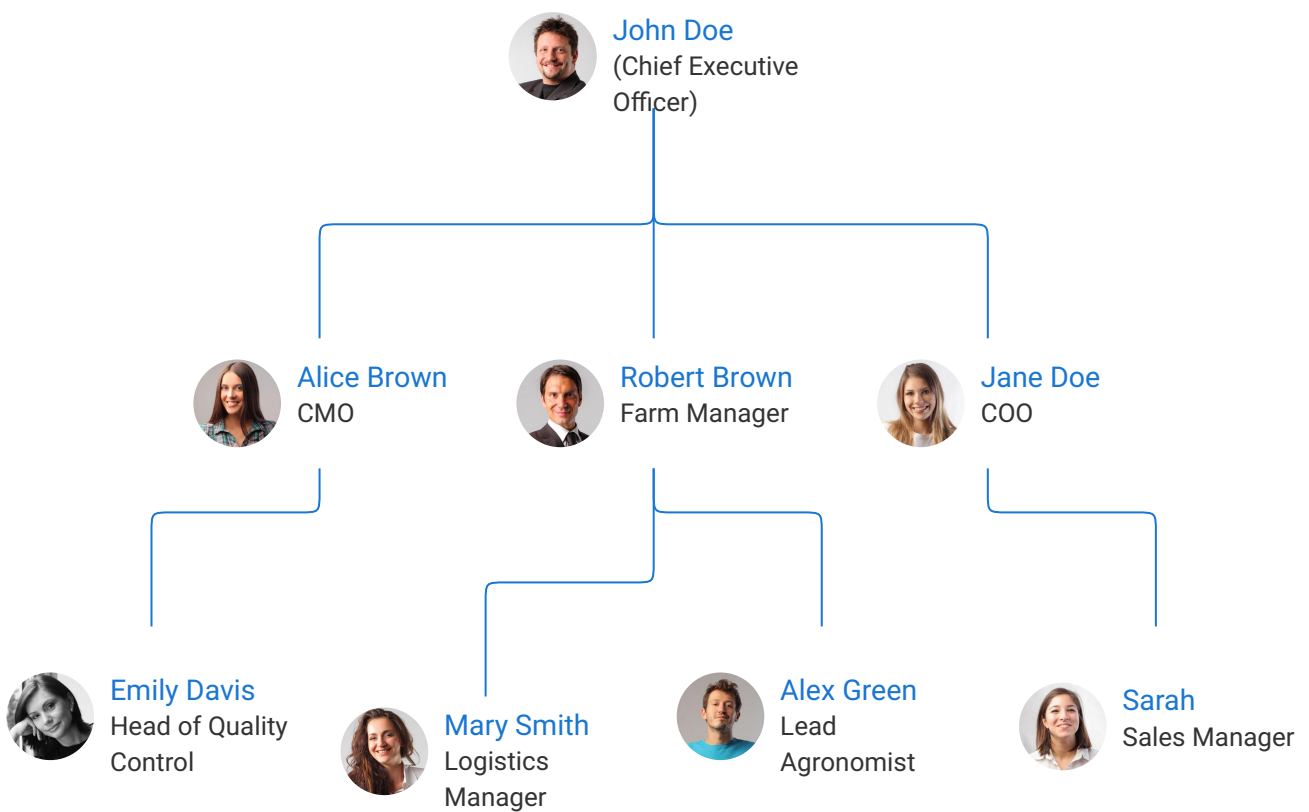
Small Farming Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 

Start writing here..

Organization chart



Compensation plan

💡 Help tip

📄 Small Farming Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 🔒

Start writing here..

💡 Help tip

📄 Small Farming Business Plan

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Advisors/Consultants



[1st Advisor's Full Name]

[Role/Title at [GreenSprout Farms]]

- Background: [A brief description of the advisor's professional background, highlighting relevant experience and expertise]
- Roles and Responsibilities: [A summary of the specific ways in which this advisor contributes to the success and strategic direction of your farm]



[2nd Advisor's Full Name]

[Role/Title at [GreenSprout Farms]]

- Background: [A brief description of the advisor's professional background, highlighting relevant experience and expertise]
- Roles and Responsibilities: [A summary of the specific ways in which this advisor contributes to the success and strategic direction of your farm]

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Small Farming Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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Start writing here..

Help tip

Small Farming Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

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Profit & loss statement

	2024	2025	2026
Revenue	\$411,434.65	\$926,631.91	\$2,086,951.25
Vegetable Sales	\$107,330.55	\$241,729.25	\$544,419.85

	2024	2025	2026
Unit Sales	21,466	48,346	108,884
Unit Price	\$5	\$5	\$5
Beekeeping Products	\$71,553.70	\$161,152.66	\$362,946.80
Organic Fertilizers	\$232,550.40	\$523,750	\$1,179,584.60
Unit Sales	11,628	26,188	58,979
Unit Price	\$20	\$20	\$20
Cost Of Sales	\$18,008.69	\$28,546.03	\$51,991.58
General Costs	\$18,008.69	\$28,546.03	\$51,991.58
Seed and Plant Costs	\$14,228.69	\$24,652.63	\$47,981.42
Vegetable Seeds	\$6,000	\$6,120	\$6,242.40
Plant Seedlings	\$8,228.69	\$18,532.63	\$41,739.02
Farm Operations Costs	\$3,780	\$3,893.40	\$4,010.16
Fertilizer	\$3,600	\$3,708	\$3,819.24
Irrigation Water	\$180	\$185.40	\$190.92
Revenue Specific Costs	\$0	\$0	\$0

	2024	2025	2026
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$393,425.96	\$898,085.88	\$2,034,959.67
Gross Margin (%)	95.62%	96.92%	97.51%
Operating Expense	\$544,071.73	\$585,590.61	\$659,903.38
Payroll Expense (Indirect Labor)	\$504,000	\$519,108	\$534,729.24
Farm Workers	\$160,200	\$165,708	\$171,409.44
Farm Workers	\$90,000	\$92,700	\$95,481.12
Irrigation Specialists	\$70,200	\$73,008	\$75,928.32
Administrative Staff	\$118,800	\$123,900	\$129,229.80
Farm Manager	\$76,800	\$80,640	\$84,672
Office Assistant	\$42,000	\$43,260	\$44,557.80
Seasonal Workers	\$225,000	\$229,500	\$234,090
Harvest Workers	\$225,000	\$229,500	\$234,090

	2024	2025	2026
General Expense	\$40,071.73	\$66,482.61	\$125,174.14
Operational Expenses	\$27,771.73	\$53,747.61	\$111,986.02
Utilities	\$7,200	\$7,416	\$7,638.48
Farm Supplies	\$20,571.73	\$46,331.61	\$104,347.54
Maintenance Costs	\$6,000	\$6,120	\$6,242.40
Equipment Maintenance	\$3,600	\$3,672	\$3,745.44
Building Repairs	\$2,400	\$2,448	\$2,496.96
Marketing and Advertising	\$6,300	\$6,615	\$6,945.72
Online Advertising	\$6,000	\$6,300	\$6,615
Print Media	\$300	\$315	\$330.72
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$150,645.77)	\$312,495.27	\$1,375,056.28
Additional Expense	\$8,042.97	\$7,581.11	\$7,095.59

	2024	2025	2026
Long Term Depreciation	\$5,748	\$5,748	\$5,748
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$156,393.77)	\$306,747.27	\$1,369,308.28
Interest Expense	\$2,294.98	\$1,833.10	\$1,347.59
EBT	(\$158,688.74)	\$304,914.16	\$1,367,960.69
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$570,123.39	\$621,717.75	\$718,990.56
Net Income	(\$158,688.74)	\$304,914.16	\$1,367,960.69
Net Income (%)	(38.57%)	32.91%	65.55%
Retained Earning Opening	\$0	(\$178,688.74)	\$106,225.42
Owner's Distribution	\$20,000	\$20,000	\$20,000
Retained Earning Closing	(\$178,688.74)	\$106,225.42	\$1,454,186.11

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

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Cash flow statement

	2024	2025	2026
Cash Received	\$411,434.65	\$926,631.91	\$2,086,951.25
Cash Paid	\$564,375.39	\$615,969.75	\$713,242.56
COS & General Expenses	\$58,080.42	\$95,028.64	\$177,165.73
Salary & Wages	\$504,000	\$519,108	\$534,729.24
Interest	\$2,294.98	\$1,833.10	\$1,347.59
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$152,940.74)	\$310,662.16	\$1,373,708.69
Assets Sell	\$0	\$0	\$0

	2024	2025	2026
Assets Purchase	\$50,000	\$0	\$0
Net Cash From Investments	(\$50,000)	\$0	\$0
Amount Received	\$80,000	\$0	\$0
Loan Received	\$50,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$0	\$0
Amount Paid	\$29,027.75	\$29,489.61	\$29,975.13
Loan Capital	\$9,027.74	\$9,489.62	\$9,975.13
Dividends & Distributions	\$20,000	\$20,000	\$20,000
Net Cash From Financing	\$50,972.25	(\$29,489.61)	(\$29,975.13)
Summary			
Starting Cash	\$0	(\$151,968.49)	\$129,204.06

	2024	2025	2026
Cash In	\$491,434.65	\$926,631.91	\$2,086,951.25
Cash Out	\$643,403.14	\$645,459.36	\$743,217.69
Change in Cash	(\$151,968.49)	\$281,172.55	\$1,343,733.56
Ending Cash	(\$151,968.49)	\$129,204.06	\$1,472,937.62

Help tip

Small Farming Business Plan

Create a projected balance sheet documenting your small farming business's assets, liabilities, and equity.

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
Balance sheet

	2024	2025	2026
Assets	(\$107,716.49)	\$167,708.06	\$1,505,693.62
Current Assets	(\$151,968.49)	\$129,204.06	\$1,472,937.62
Cash	(\$151,968.49)	\$129,204.06	\$1,472,937.62
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0

	2024	2025	2026
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$44,252	\$38,504	\$32,756
Gross Long Term Assets	\$50,000	\$50,000	\$50,000
Accumulated Depreciation	(\$5,748)	(\$11,496)	(\$17,244)
Liabilities & Equity	(\$107,716.48)	\$167,708.06	\$1,505,693.62
Liabilities	\$40,972.26	\$31,482.64	\$21,507.51
Current Liabilities	\$9,489.62	\$9,975.13	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$9,489.62	\$9,975.13	\$0
Long Term Liabilities	\$31,482.64	\$21,507.51	\$21,507.51
Long Term Debt	\$31,482.64	\$21,507.51	\$21,507.51
Equity	(\$148,688.74)	\$136,225.42	\$1,484,186.11
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0

	2024	2025	2026
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$30,000	\$30,000
Retained Earnings	(\$178,688.74)	\$106,225.42	\$1,454,186.11
Check	\$0	\$0	\$0

 **Help tip**

 **Small Farming Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$411,434.65	\$1,338,066.56
Net Revenue	\$411,434.65	\$926,631.91	\$2,086,951.25
Closing Revenue	\$411,434.65	\$1,338,066.56	\$3,425,017.81

	2024	2025	2026
Starting Expense	\$0	\$570,123.39	\$1,191,841.14
Net Expense	\$570,123.39	\$621,717.75	\$718,990.56
Closing Expense	\$570,123.39	\$1,191,841.14	\$1,910,831.70
Is Break Even?	No	Yes	Yes
Break Even Month	0	Sep '25	0
Days Required	0	30 Days	0
Break Even Revenue	\$570,123.39	\$1,031,901.34	\$0
Vegetable Sales	\$0	\$269,190.90	\$0
Beekeeping Products	\$0	\$179,460.44	\$0
Organic Fertilizers	\$0	\$583,250	\$0
Break Even Units			
Vegetable Sales	0	53,838	0
Beekeeping Products	\$0	\$179,460.44	\$0
Organic Fertilizers	0	29,163	0

Financing needs

 **Help tip**

 **Small Farming Business Plan**

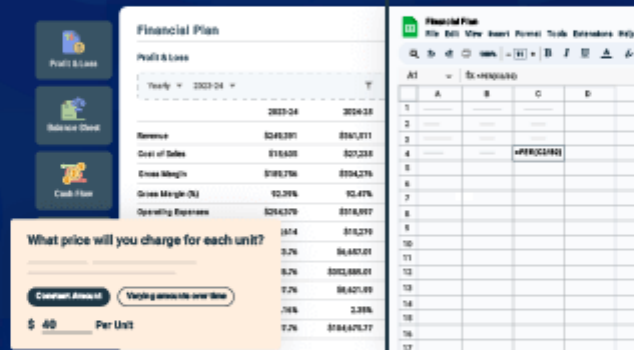
Calculate costs associated with starting a small farming business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows a side-by-side comparison. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' statement for the year 2023-24, with columns for 2023-24 and 2024-25. Below this is a calculator for 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View previous calculations' link. On the right is a standard spreadsheet interface with a grid and various toolbars, representing a more complex and cluttered environment.

	2023-24	2024-25
Revenue	\$245,391	\$261,811
Cost of Sales	\$188,608	\$207,238
Gross Margin	\$156,784	\$154,574
Gross Margin (%)	63.9%	58.9%
Operating Expenses	\$294,329	\$318,967
	1814	\$15,239
	3.2%	\$6,857.01
	0.2%	\$202,895.01
	7.2%	\$6,821.00
	.78%	3.38%
	7.2%	\$184,875.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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