





# Roadside Assistance Business Plan


*Helping Hands, Anytime, Anywhere*


# Business Plan


[YEAR]

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# Table of Contents

<b>Executive Summary</b>	<b>6</b>
Market opportunity .....	7
Services Offered .....	7
Marketing & Sales Strategies .....	8
Financial Highlights .....	8
Units Sold v/s Revenue .....	9
<b>Company Overview</b>	<b>10</b>
Ownership .....	11
Business Owners .....	11
Mission statement .....	12
Business history .....	12
Future goals .....	12
<b>Market Analysis</b>	<b>13</b>
Target Market .....	14
Market size and growth potential .....	14
Market Size .....	15
Competitive analysis .....	15
FastTrack Roadside Co. ....	15
SafetyNet Assist .....	16
RescueRide Solutions .....	16
Market trends .....	16
Regulatory environment .....	17
<b>Products and Services</b>	<b>18</b>
Roadside assistance services .....	19
Towing Service .....	19
Tire Changing Service .....	20
Fuel Delivery .....	20
Mobile Mechanic Services .....	21

Battery Replacement .....	21
Dead Battery Jump Start .....	22
Quality Measures .....	22
Additional Services .....	22

## Sales And Marketing Strategies 23

Unique Selling Proposition (USP) .....	24
Pricing Strategy .....	24
Marketing strategies .....	25
Online .....	25
Offline .....	25
Sales strategies .....	26
Customer retention .....	26

## Operations Plan 27

Staffing & Training .....	28
Operational Process .....	28
Equipment & Machinery .....	29

## Management Team 30

Key managers .....	31
John Doe .....	31
Jane Doe .....	32
Alice Brown .....	32
Robert Brown .....	32
Organizational structure .....	33
Organization chart .....	33
Compensation plan .....	33
Advisors/Consultants .....	34
Dr. Emily Johnson .....	34
Mr. Richard White .....	34

## Financial Plan

---

35

Profit & loss statement .....	36
Cash flow statement .....	41
Balance sheet .....	43
Break-even Analysis .....	45
Financing needs .....	47

## Appendix

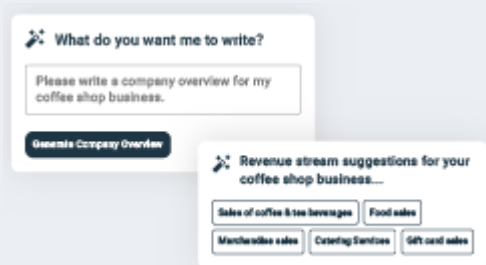
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49

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1.

# Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



## REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

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### Help tip

### Roadside Assistance Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your roadside assistance business, its location, when it

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*Start writing here..*

## Market opportunity

### Help tip

### Roadside Assistance Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

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## Services Offered

### Help tip

### Roadside Assistance Business Plan

Highlight the roadside assistance services you offer your clients. The USPs and differentiators you offer are always a plus.

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## Marketing & Sales Strategies

 **Help tip**

 **Roadside Assistance Business Plan**

Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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## Financial Highlights

 **Help tip**

 **Roadside Assistance Business Plan**

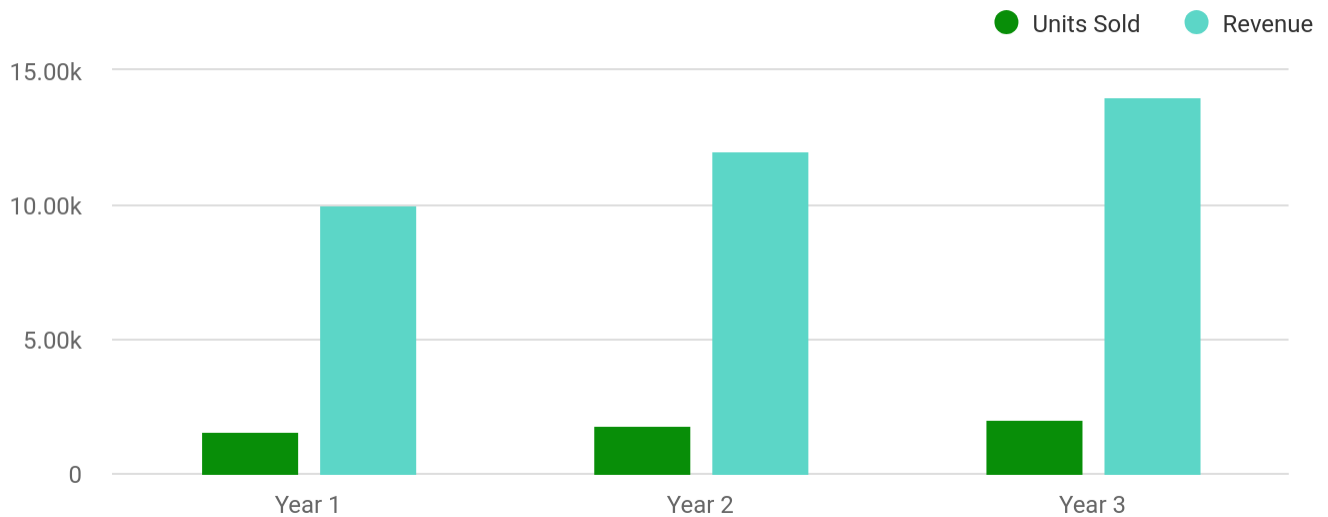
Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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## Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

💡 Help tip

📄 Roadside Assistance Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

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*Write a call to action for your business plan.*

# 2.

## Company Overview

Ownership

Mission statement

Business history

Future goals



## REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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### Help tip

### Roadside Assistance Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of roadside assistance company you run and the name of it. You may

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## Ownership

### Help tip

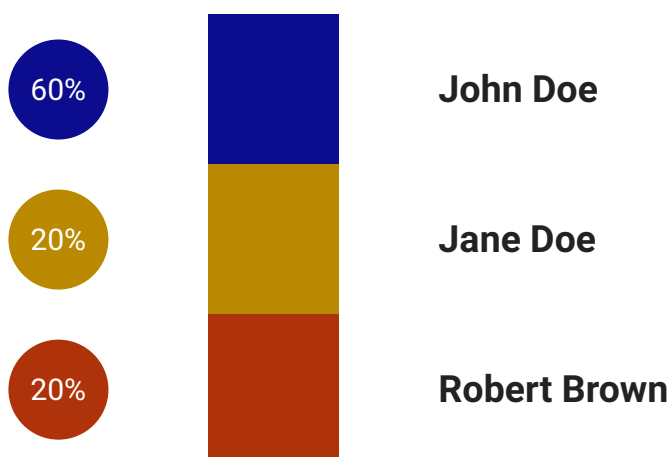
### Roadside Assistance Business Plan

List the names of founders or owners at your roadside assistance company. Describe what shares they own and their responsibilities for efficiently managing the business.

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## Business Owners



## Mission statement

 Help tip

 Roadside Assistance Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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**At [RoadGuardian Assistance LLC], our mission is to provide unmatched roadside assistance, ensuring safety, trust, and peace of mind for every motorist.**

**Guided by our core principles of reliability, efficiency, and compassion, we strive to be the guardian angel on the road for those in need.**



## Business history

 Help tip

 Roadside Assistance Business Plan

If you're an established roadside assistance provider, briefly describe your business history, like —when it was founded, how it evolved over time, etc.

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*Start writing here..*

## Future goals

 Help tip

 Roadside Assistance Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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# 3.

## Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



## REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

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### Help tip

### Roadside Assistance Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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## Target Market

### Help tip

### Roadside Assistance Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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## Market size and growth potential

### Help tip

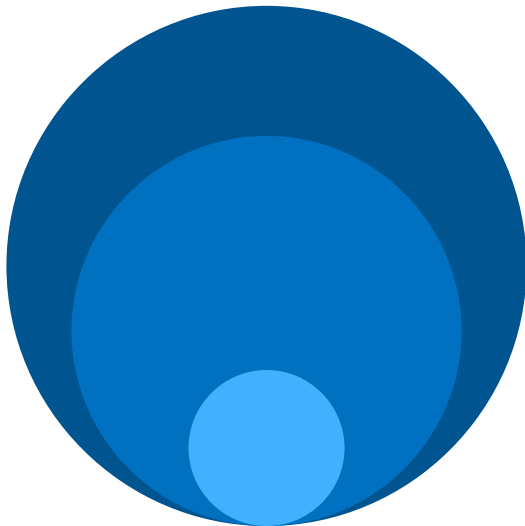
### Roadside Assistance Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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## Market Size



### Available Market

Total drivers in the region, irrespective of vehicle type or frequency of use.

10M

### Served Market

Drivers actively seeking roadside assistance, including those using competitors.

7M

### Target Market

Regular commuters & long-route drivers valuing premium, quick-response services.

3M

#### Help tip

#### Roadside Assistance Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your roadside assistance services from them.

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## Competitive analysis

### FastTrack Roadside Co.

Established in 2010, FastTrack Roadside Co. has quickly become a household name in the area, renowned for its rapid response times and a broad network of service providers.

#### Features

- 24/7 Call center.
- Basic towing, tire changes, jump starts, and fuel delivery.
- Membership programs with added benefits.
- Mobile app for instant assistance.

#### Strengths

- Wide service area coverage.
- Strong brand recognition due to their longstanding presence.
- Efficient mobile app allowing easy access to services.

#### Weaknesses

- Limited service customization options.
- Reports of inconsistent service quality in peak times.
- Higher pricing compared to new market entrants.

## SafetyNet Assist

SafetyNet Assist, founded in 2015, has carved a niche for itself by focusing heavily on customer service and integrating advanced technologies in their operations.

### Features

24/7 assistance with a focus on eco-friendly solutions.

Advanced telematics integration for proactive assistance.

On-road repair services.

Special packages for RVs and heavy-duty vehicles.

### Strengths

Strong emphasis on green and sustainable practices.

Advanced tech solutions leading to high customer satisfaction.

Diverse service offerings catering to a wide range of vehicles.

### Weaknesses

Limited geographical presence, mainly confined to urban areas.

Higher membership costs can be prohibitive for some potential clients.

Dependency on tech might alienate non-tech-savvy users.

## RescueRide Solutions

A relatively new entrant, RescueRide Solutions, initiated operations in 2019 but has garnered attention for its innovative packages and partnerships with vehicle manufacturers.

### Features

Basic roadside services.

Collaboration with car manufacturers for integrated assistance.

Membership benefits including partner discounts and premium services.

Concierge services for hotel bookings in case of vehicle breakdowns.

### Strengths

Innovative partnerships provide them with an edge in acquiring new vehicle owners.

Strong focus on enhancing customer experience beyond just vehicle assistance.

Flexible pricing models.

### Weaknesses

Still establishing their brand in the market, leading to lower initial trust.

Still establishing their brand in the market, leading to lower initial trust. Smaller fleet size, potentially leading to slower response times.


Dependency on partner relationships might affect consistency in service offerings.

## Market trends

 **Help tip**

 **Roadside Assistance Business Plan**

Analyze emerging trends in the industry, such as vehicle telematics technology, mobile applications, etc. Explain how your business will cope with all the trends.

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# Regulatory environment

💡 Help tip

📄 Roadside Assistance Business Plan

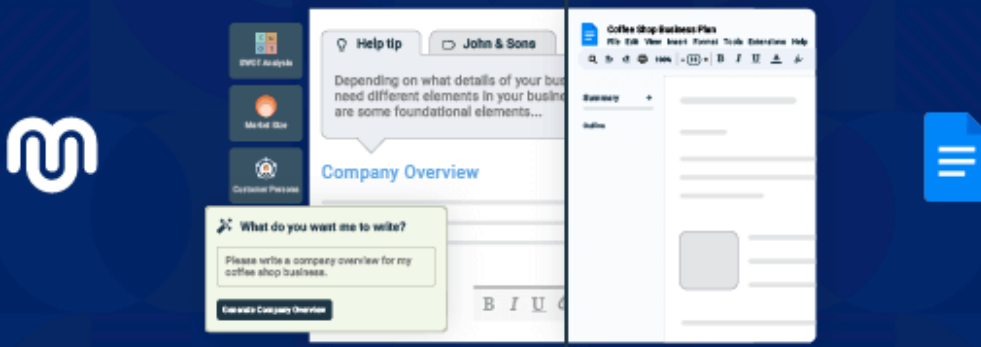
List regulations and licensing requirements that may affect your roadside assistance company, such as business licensing, compliance with FMCSR, tow truck licensing, environmental regulations, compliance with consumer protection laws, etc.

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Start writing here..

## Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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# 4.

## Products and Services

Roadside assistance services

Quality Measures

Additional Services



## REMEMBER

The product and services section of a roadside assistance business plan should describe the specific services and products that will be offered to customers. To write this section should include the

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## Help tip

### Roadside Assistance Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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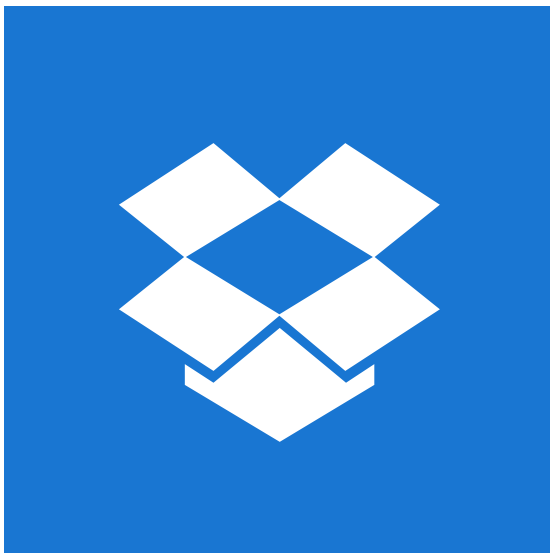
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## Help tip

Mention the roadside assistance services your business will offer. This list may include services like,

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## Roadside assistance services



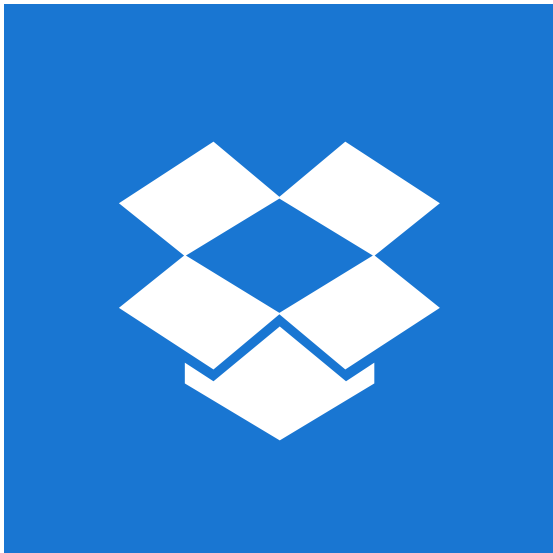
### Towing Service

Price: **[\$100] flat rate for up to 20 miles. Additional [\$3 per mile thereafter.**

Safely transports vehicles to the desired location or service station, ensuring utmost care and minimal inconvenience to our clients.

#### Specifications

- Suitable for vehicles up to 3 tons.
- 24/7 availability.
- Equipped with the latest GPS technology for precise location tracking.



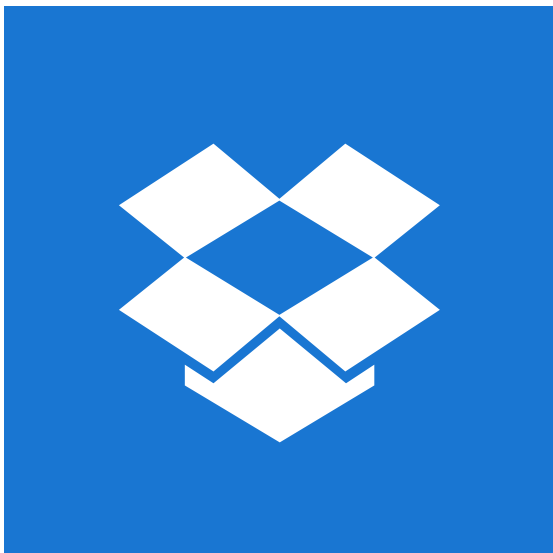
## Tire Changing Service

Price: **[\$45] per service.**

Skilled technicians replace flat or damaged tires with efficiency and precision, minimizing downtime for the driver.

### Specifications

- Supports a wide range of vehicle tire sizes.
- Uses professional-grade tools for efficient service.
- Replacement tires available upon request at additional cost.



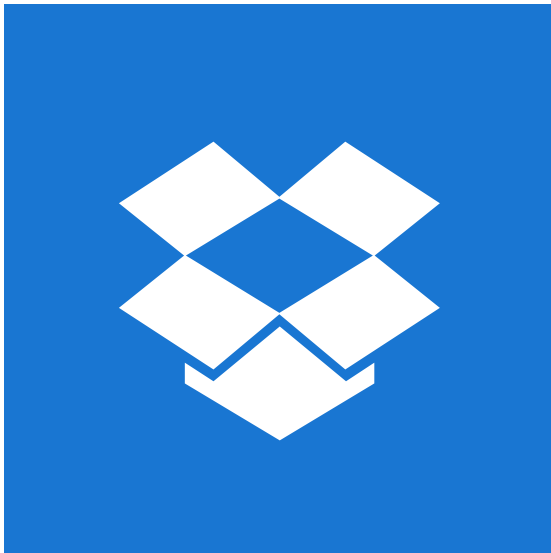
## Fuel Delivery

Price: **[\$15] service fee plus the cost of fuel.**

Prompt fuel delivery to ensure drivers can safely reach the nearest fueling station without the hassles of a tow.

### Specifications

- Provides up to 5 gallons of regular, premium, or diesel fuel.
- Delivery within 30 minutes (location-dependent).



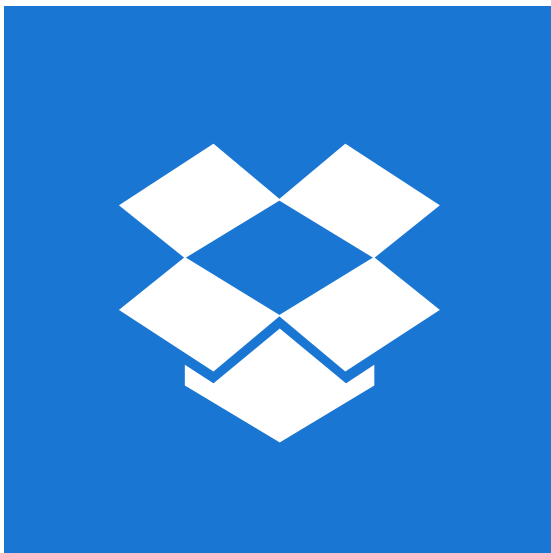
## Mobile Mechanic Services

Price: **Starts at [\$60], varies based on the nature of repairs.**

On-the-spot repairs by certified mechanics for minor issues, avoiding the inconvenience of a tow to a service station.

### Specifications

- Equipped to handle basic mechanical and electrical issues.
- Carries essential spare parts for common vehicle models.
- Service time varies depending on the complexity of the iss



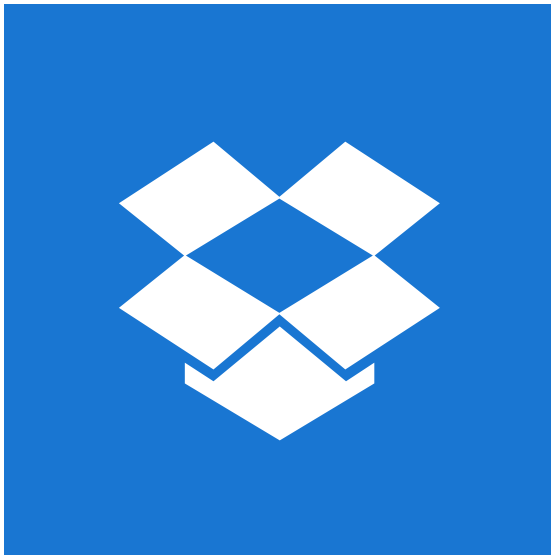
## Battery Replacement

Price: **[\$120] (includes the cost of a standard battery).**

Quick and efficient battery replacement service, ensuring vehicles are back on the road without delay.

### Specifications

- Offers a variety of battery brands/models.
- Suitable for most vehicle types.
- Warranty available for selected battery models.



## Dead Battery Jump Start

Price: **[\$35] per service.**

Professional technicians jump-start vehicles ensuring safety and no harm to the vehicle's electronic systems.

### Specifications

- Utilizes industry-approved jump start kits.
- Suitable for both traditional and hybrid vehicles.
- Pre-service battery assessment to determine if a jump start is the best solution.

## Quality Measures

 **Help tip**

 **Roadside Assistance Business Plan**

This section should explain how you maintain quality standards and consistently provide the highest quality service.

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*Start writing here..*

## Additional Services

 **Help tip**

 **Roadside Assistance Business Plan**

Mention if your roadside assistance company offers any additional services. You may include concierge services, related insurance, law enforcement services, real-time tracking, etc.

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*Start writing here..*

# 5.

## Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



## REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

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### Help Tip

### Roadside Assistance Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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*Start writing here..*

## Unique Selling Proposition (USP)

### Help tip

### Roadside Assistance Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

*Start writing here..*

## Pricing Strategy

### Help tip

### Roadside Assistance Business Plan

Describe your pricing strategy—how you plan to price your assistance services and stay competitive in the local market.

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*Start writing here..*



Discuss your marketing strategies to market your services.

You may include some of these marketing strategies in your business plan, partnership and

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## Marketing strategies

### Online



#### Social Media

Harness the power of social media platforms, Google ads, and email campaigns for targeted promotions



#### Content Marketing

Regularly update our blog and engage users with informative content about vehicle maintenance and safety.

### Offline



#### Vehicle Signage

Our fleet will act as mobile advertisements, highlighting our services and contact information.



#### Print Marketing

Distribute brochures and flyers in strategic locations such as gas stations, motels, and restaurants along popular routes.



#### Partnerships & Affiliations

Collaborate with local businesses, automobile clubs, and travel agencies to broaden our reach.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include collaboration with insurance companies, auto repair shops and car dealerships, referral programs, customized sales proposals, demonstrations, and trials, etc.

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## Sales strategies



### **Partner with Businesses**

Partner with insurance companies, auto repair shops, and car dealerships for referrals.



### **Demonstrations & Trials**

Organize events and workshops showcasing our state-of-the-art equipment and expert technicians.




### **Referral Programs**

Incentivize existing customers to refer our services to others.

 **Help tip**

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, memberships, subscriptions, referral discounts, etc.

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## Customer retention



### **Loyalty Programs**

Offer reward points for every service availed, which can be redeemed in future transactions.



### **Memberships & Subscriptions**

Provide exclusive benefits to regular clients, ensuring they find more value in sticking with RoadGuardian.



### **Referral Discounts**

Offer discounts to both the referrer and the referee, strengthening our community bond.

# 6.

## Operations Plan

Staffing & Training

Operational Process

Equipment & Machinery



## REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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### Help tip

### Roadside Assistance Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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*Start writing here..*

## Staffing & Training

### Help tip

### Roadside Assistance Business Plan

Mention your roadside assistance business's staffing requirements, including the number of employees, vehicle operators, servicemen, CSR, and repair technicians needed.

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*Start writing here..*

## Operational Process

### Help tip

### Roadside Assistance Business Plan

Outline the processes and procedures you will use to run your roadside assistance business.

Your operational processes may include answering emergency calls, routing, and tracking

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*Start writing here..*

# Equipment & Machinery

 **Help tip**

 **Roadside Assistance Business Plan**

Include the list of equipment and machinery required for roadside assistance, such as repair tools, vehicles, tow trucks, office equipment, etc.

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*Start writing here..*

# 7.

## Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



## REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

### Help tip

### Roadside Assistance Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

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Start writing here..

## Key managers

### Help tip

### Roadside Assistance Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

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Start writing here..



### John Doe

CEO & Co-founder - [john.doe@example.com](mailto:john.doe@example.com)

As the driving force behind [RoadGuardian Assistance LLC], John has always been passionate about revolutionizing the roadside assistance industry.

His visionary leadership has been instrumental in setting the gold standard in services offered.



- Educational Background: John is an alumnus of [University Name], where he earned his degree in [Relevant Field].
- Professional Background: Prior to establishing RoadGuardian, he spent [X years] in senior leadership roles within the auto-service industry, honing his business acumen and forging invaluable industry relationships.



## Jane Doe

Chief Operating Officer (COO) - [jane.doe@example.com](mailto:jane.doe@example.com)

Jane is the operational backbone of RoadGuardian. Her strategic planning and oversight ensure that all functions run smoothly and efficiently, setting the stage for consistent delivery of premium services.



- Educational Background: Graduated from [University Name] with a Master's degree in [Relevant Field].
- Professional Background: Her vast experience includes [X years] in operational management roles within leading auto service companies.



## Alice Brown

CMO - [alice.brown@example.com](mailto:alice.brown@example.com)

Alice leads our dynamic marketing team, ensuring that our brand voice resonates with our target audience. Her strategies have greatly expanded our reach and brand recognition.



- Educational Background: Alice holds an MBA in Marketing from [University Name].
- Professional Background: She boasts over [X years] in marketing leadership roles, with a focus on the automotive and service sectors.



## Robert Brown

Operation Manager - [robert.brown@example.com](mailto:robert.brown@example.com)

Robert plays a pivotal role, overseeing the day-to-day operations from dispatch to service delivery. His hands-on approach ensures our services are timely and meet the high standards we've set.



- Educational Background: Robert graduated from [University Name] with a degree in [Relevant Field].
- Professional Background: With [X years] in the roadside assistance realm, Robert's expertise is foundational to our operation's excellence.



# Organizational structure

 **Help tip**

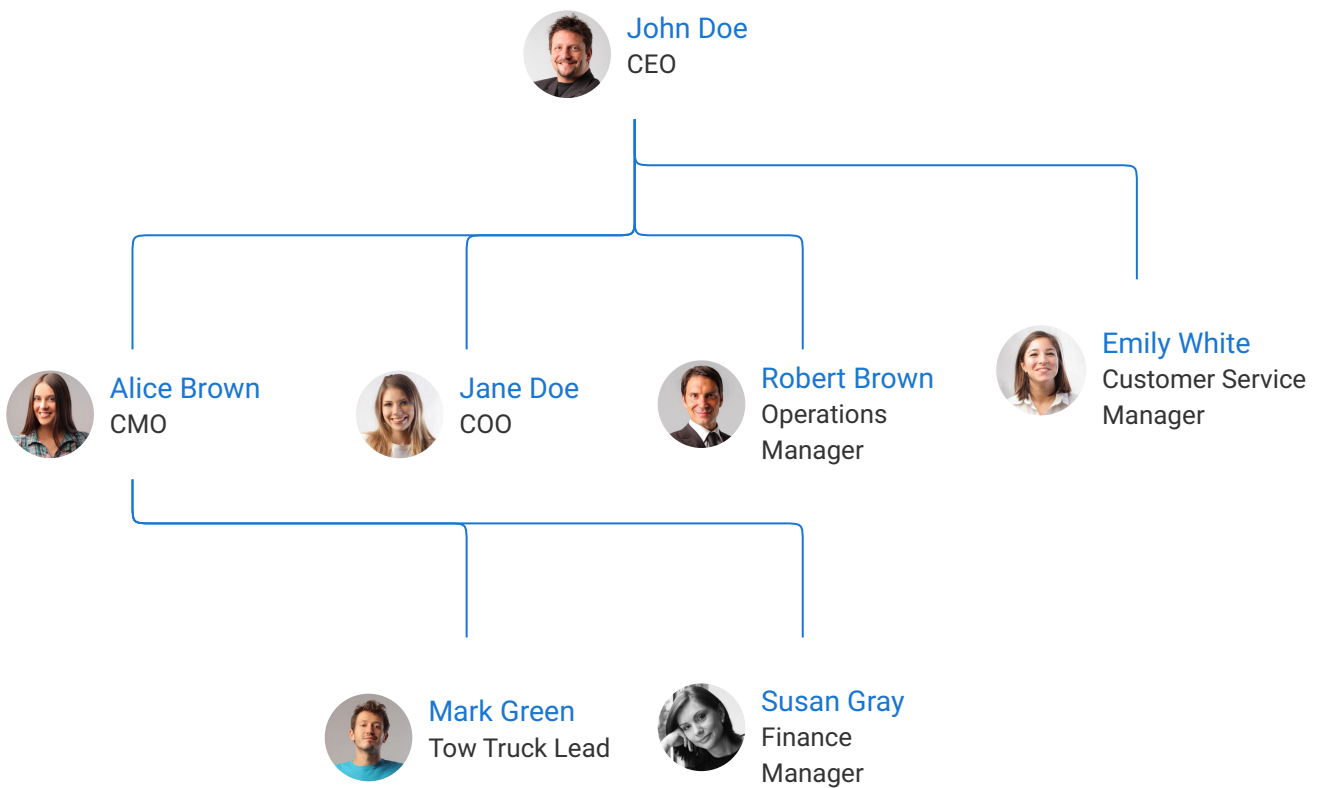
 **Roadside Assistance Business Plan**

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

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*Start writing here..*

## Organization chart



## Compensation plan

 **Help tip**

 **Roadside Assistance Business Plan**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

*Start writing here..*

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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## Advisors/Consultants



---

### **Dr. Emily Johnson**

Consultant

An expert in business strategy with [X years] experience, Mr. White's advice has been crucial in our expansion and business development plans.



---

### **Mr. Richard White**

Advisor

With [X years] in the automobile industry, Dr. Johnson provides invaluable insights into technological advancements and industry trends.

# 8.

## Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



**REMEMBER**

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

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**Help tip**

**Roadside Assistance Business Plan**

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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*Start writing here..*

**Help tip**

**Roadside Assistance Business Plan**

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

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## Profit & loss statement

	2024	2025	2026
<b>Revenue</b>	<b>\$807,447.20</b>	<b>\$1,935,222.60</b>	<b>\$3,812,924.70</b>
Emergency Roadside Assistance	\$159,176	\$285,858	\$513,355.50

	2024	2025	2026
Unit Sales	3,184	5,717	10,267
Unit Price	\$50	\$50	\$50
Subscription-Based Roadside Assistance	\$396,271.20	\$1,397,364.60	\$3,047,569.20
Users	2,167	5,592	11,376
Recurring Charges	\$30	\$30	\$30
On-Demand Towing Service	\$252,000	\$252,000	\$252,000
Total Hours	3,600	3,600	3,600
Hourly Price	\$70	\$70	\$70
<b>Cost Of Sales</b>	<b>\$78,772.39</b>	<b>\$136,049.14</b>	<b>\$230,843.62</b>
General Costs	\$78,772.39	\$136,049.14	\$230,843.62
Vehicle Maintenance and Repairs	\$52,372.39	\$109,121.14	\$203,377.06
Regular Maintenance	\$12,000	\$12,360	\$12,730.80
Emergency Repairs	\$40,372.39	\$96,761.14	\$190,646.26
Fuel Costs	\$26,400	\$26,928	\$27,466.56

	2024	2025	2026
Fuel for Vehicles	\$24,000	\$24,480	\$24,969.60
Additional Fuel Surcharge	\$2,400	\$2,448	\$2,496.96
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
<b>Gross Margin</b>	<b>\$728,674.81</b>	<b>\$1,799,173.46</b>	<b>\$3,582,081.08</b>
<b>Gross Margin (%)</b>	<b>90.24%</b>	<b>92.97%</b>	<b>93.95%</b>
<b>Operating Expense</b>	<b>\$1,088,059.79</b>	<b>\$1,220,231.46</b>	<b>\$1,421,476.73</b>
Payroll Expense (Indirect Labor)	\$933,936	\$969,610.44	\$1,006,707
Roadside Assistance Team	\$609,000	\$631,950	\$655,822.20
Emergency Response Team	\$234,000	\$245,700	\$257,985
Tow Truck Drivers	\$375,000	\$386,250	\$397,837.20
Customer Service Team	\$270,336	\$281,149.44	\$292,395.84
Call Center Agents	\$270,336	\$281,149.44	\$292,395.84

	2024	2025	2026
Administrative Staff	\$54,600	\$56,511	\$58,488.96
Office Manager	\$54,600	\$56,511	\$58,488.96
General Expense	\$154,123.80	\$250,621	\$414,769.72
Operational Expenses	\$39,600	\$40,769.25	\$41,814.84
Rent	\$30,000	\$30,977.25	\$31,827
Utilities	\$9,600	\$9,792	\$9,987.84
Marketing and Advertising	\$52,372.39	\$109,121.14	\$203,377.06
Online Advertising	\$40,372.39	\$96,761.14	\$190,646.26
Promotional Materials	\$12,000	\$12,360	\$12,730.80
Vehicle Expenses	\$62,151.41	\$100,730.61	\$169,577.82
Vehicle Insurance	\$14,400	\$14,976	\$15,575.04
Vehicle Fuel	\$47,751.41	\$85,754.61	\$154,002.78
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
<b>EBITDA</b>	<b>(\$359,384.97)</b>	<b>\$578,941.98</b>	<b>\$2,160,604.34</b>

	2024	2025	2026
<b>Additional Expense</b>	<b>\$34,612.80</b>	<b>\$32,369.24</b>	<b>\$29,963.49</b>
Long Term Depreciation	\$28,596	\$28,596	\$28,596
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$387,980.97)	\$550,345.98	\$2,132,008.34
Interest Expense	\$6,016.82	\$3,773.25	\$1,367.48
EBT	(\$393,997.77)	\$546,572.74	\$2,130,640.85
Income Tax Expense / Benefit	\$0	\$0	\$0
<b>Total Expense</b>	<b>\$1,201,444.97</b>	<b>\$1,388,649.86</b>	<b>\$1,682,283.85</b>
<b>Net Income</b>	<b>(\$393,997.77)</b>	<b>\$546,572.74</b>	<b>\$2,130,640.85</b>
<b>Net Income (%)</b>	<b>(48.80%)</b>	<b>28.24%</b>	<b>55.88%</b>
Retained Earning Opening	\$0	(\$413,997.77)	\$112,574.97
Owner's Distribution	\$20,000	\$20,000	\$20,000



2024

2025

2026

Retained Earning Closing

(\$413,997.77)

\$112,574.97

\$2,223,215.82

Help tip

Roadside Assistance Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 

## Cash flow statement

2024

2025

2026

Cash Received

\$807,447.20

\$1,935,222.60

\$3,812,924.70

Cash Paid

\$1,172,848.98

\$1,360,053.87

\$1,653,687.83

COS &amp; General Expenses

\$232,896.18

\$386,670.19

\$645,613.34

Salary &amp; Wages

\$933,936

\$969,610.44

\$1,006,707

Interest

\$6,016.82

\$3,773.25

\$1,367.48

Sales Tax

\$0

\$0

\$0

Income Tax

\$0

\$0

\$0

	2024	2025	2026
<b>Net Cash From Operations</b>	<b>(\$365,401.78)</b>	<b>\$575,168.73</b>	<b>\$2,159,236.87</b>
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$170,000	\$0	\$0
<b>Net Cash From Investments</b>	<b>(\$170,000)</b>	<b>\$0</b>	<b>\$0</b>
<b>Amount Received</b>	<b>\$150,000</b>	<b>\$0</b>	<b>\$0</b>
Loan Received	\$100,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0
<b>Amount Paid</b>	<b>\$51,035.72</b>	<b>\$53,279.28</b>	<b>\$55,685.02</b>
Loan Capital	\$31,035.70	\$33,279.27	\$35,685.03
Dividends & Distributions	\$20,000	\$20,000	\$20,000
<b>Net Cash From Financing</b>	<b>\$98,964.28</b>	<b>(\$53,279.28)</b>	<b>(\$55,685.02)</b>

2024

2025

2026

**Summary**

Starting Cash	\$0	(\$436,437.50)	\$85,451.95
Cash In	\$957,447.20	\$1,935,222.60	\$3,812,924.70
Cash Out	\$1,393,884.70	\$1,413,333.15	\$1,709,372.85
Change in Cash	(\$436,437.50)	\$521,889.45	\$2,103,551.85
<b>Ending Cash</b>	<b>(\$436,437.50)</b>	<b>\$85,451.95</b>	<b>\$2,189,003.80</b>

 Help tip

 Roadside Assistance Business Plan

Create a projected balance sheet documenting your roadside assistance business's assets, liabilities, and equity.

To unlock help try Upmetrics! 

**Balance sheet**

2024

2025

2026

<b>Assets</b>	<b>(\$295,033.50)</b>	<b>\$198,259.95</b>	<b>\$2,273,215.80</b>
<b>Current Assets</b>	<b>(\$436,437.50)</b>	<b>\$85,451.95</b>	<b>\$2,189,003.80</b>

	2024	2025	2026
Cash	(\$436,437.50)	\$85,451.95	\$2,189,003.80
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
<b>Long Term Assets</b>	<b>\$141,404</b>	<b>\$112,808</b>	<b>\$84,212</b>
Gross Long Term Assets	\$170,000	\$170,000	\$170,000
Accumulated Depreciation	(\$28,596)	(\$57,192)	(\$85,788)
<b>Liabilities &amp; Equity</b>	<b>(\$295,033.48)</b>	<b>\$198,259.99</b>	<b>\$2,273,215.82</b>
<b>Liabilities</b>	<b>\$68,964.29</b>	<b>\$35,685.02</b>	<b>\$0</b>
<b>Current Liabilities</b>	<b>\$33,279.27</b>	<b>\$35,685.02</b>	<b>\$0</b>
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$33,279.27	\$35,685.02	\$0
<b>Long Term Liabilities</b>	<b>\$35,685.02</b>	<b>\$0</b>	<b>\$0</b>
Long Term Debt	\$35,685.02	\$0	\$0


	2024	2025	2026
<b>Equity</b>	<b>(\$363,997.77)</b>	<b>\$162,574.97</b>	<b>\$2,273,215.82</b>
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$50,000	\$50,000
Retained Earnings	(\$413,997.77)	\$112,574.97	\$2,223,215.82
<b>Check</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

 **Help tip**

 **Roadside Assistance Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

To unlock help try Upmetrics! 

## Break-even Analysis


	2024	2025	2026
Starting Revenue	\$0	\$807,447.20	\$2,742,669.80

	2024	2025	2026
Net Revenue	\$807,447.20	\$1,935,222.60	\$3,812,924.70
<b>Closing Revenue</b>	<b>\$807,447.20</b>	<b>\$2,742,669.80</b>	<b>\$6,555,594.50</b>
Starting Expense	\$0	\$1,201,444.97	\$2,590,094.83
Net Expense	\$1,201,444.97	\$1,388,649.86	\$1,682,283.85
<b>Closing Expense</b>	<b>\$1,201,444.97</b>	<b>\$2,590,094.83</b>	<b>\$4,272,378.68</b>
<b>Is Break Even?</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>
<b>Break Even Month</b>	<b>0</b>	<b>Nov '25</b>	<b>0</b>
<b>Days Required</b>	<b>0</b>	<b>6 Days</b>	<b>0</b>
<b>Break Even Revenue</b>	<b>\$1,201,444.97</b>	<b>\$2,357,352.56</b>	<b>\$0</b>
Emergency Roadside Assistance	\$0	\$390,915.20	\$0
Subscription-Based Roadside Assistance	\$0	\$1,500,237.36	\$0
On-Demand Towing Service	\$0	\$466,200	\$0
<b>Break Even Units</b>			

	2024	2025	2026
Emergency Roadside Assistance	0	7,818	0
Subscription-Based Roadside Assistance	0	4,982	0
On-Demand Towing Service	0	6,660	0

## Financing needs

 Help tip

 Roadside Assistance Business Plan

Calculate costs associated with starting a roadside assistance business, and estimate your financing needs and how much capital you need to raise to operate your business.

To unlock help try Upmetrics! 

*Start writing here..*

# Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The screenshot shows the Upmetrics Financial Plan interface. On the left, there are navigation buttons for Profit & Loss, Balance Sheet, and Cash Flow. The main area displays a Profit & Loss statement for the year 2023-04. Below the statement is a calculator for unit pricing.

	2023-04	2024-04
Revenue	\$245,391	\$501,011
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$196,784	\$394,276
Gross Margin (%)	80.2%	78.6%
Operating Expenses	\$294,379	\$318,907
	1814	\$15,279
	3.2%	\$6,607.01
	0.2%	\$92,896.01
	7.2%	\$6,627.00
	.18%	3,386
	7.2%	\$184,676.77

What price will you charge for each unit?

Current Amount:  Variable percentage over base:

\$ 40 Per Unit



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)



9.

Appendix



**REMEMBER**

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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# Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

Upmetrics has all the features required to help you create a comprehensive business plan—from start to finish. Make no mistakes, it's the modern way of planning to structure ideas, make plans, and create stunning pitch decks to awe investors.

## Pitch decks that impress investors

Create pitch decks that provide a visual representation of your business, engage investors, and make them want to invest in your business idea.

## Stunning cover page designs

With Upmetrics, you have the liberty to choose from multiple stunning cover page designs. Choose a creative design and make your plan stand out.

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Upmetrics makes online sharing quick and easier for users. Easily share your business plans with a link while tracking reader activity.

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**Mariia Yevlash**



Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, **especially AI which did a great impact on my work.**

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