



Resort Business Plan

Luxury, Tranquility, Resort

Business Plan

2023



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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

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AI-powered Upmetrics Assistant

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1.

Executive Summary



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

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Help tip

Resort Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your resort business, its location, when it was founded,

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Start writing here..

Market opportunity

Help tip

Resort Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Facilities

Help tip

Resort Business Plan


Highlight the resort facilities you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Resort Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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Start writing here..

Financial Highlights

 **Help tip**

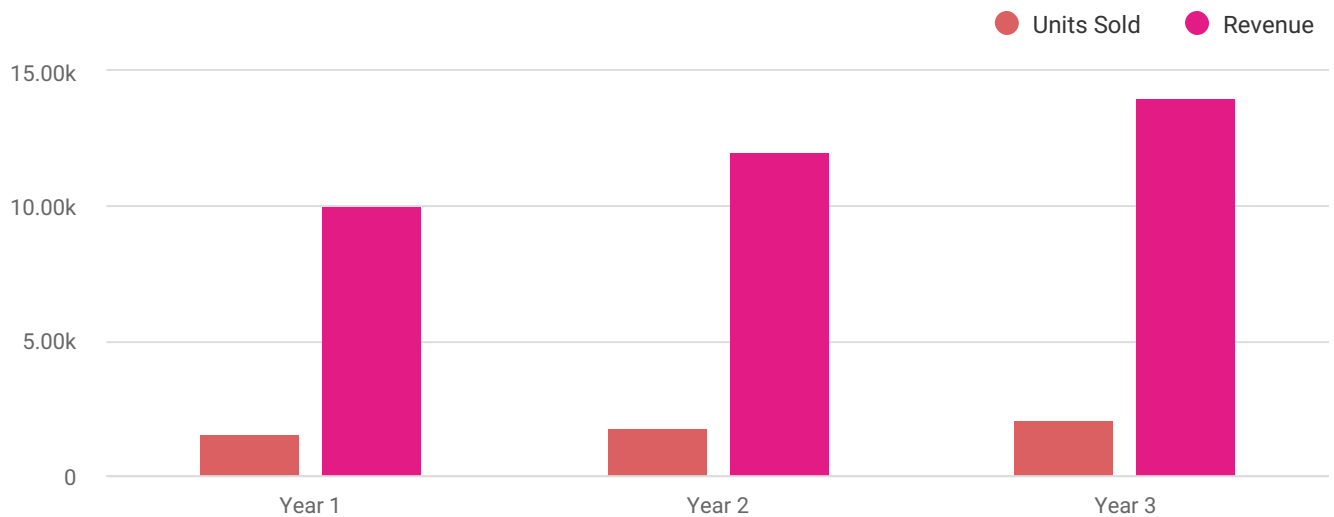
 **Resort Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

💡 Help tip

📄 Resort Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

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Write a call to action for your business plan.

2.

Company Overview



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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Help tip

Resort Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of resort you run and the name of it. You may specialize in one of the

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Start writing here..

Ownership

Help tip

Resort Business Plan

List the names of your resort's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Business Owners



Mission statement

💡 Help tip

📄 Resort Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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Our mission at [Paradise Palms Resort] is to provide guests with a unique and unforgettable experience that combines the natural beauty of our location with world-class amenities and exceptional service.

We strive to exceed expectations, creating lasting memories for everyone who visits our resort.



Business history

💡 Help tip

📄 Resort Business Plan

If you're an established resort, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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Start writing here..

Future goals

💡 Help tip

📄 Resort Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

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Help tip

Resort Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Resort Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Market size and growth potential

Help tip

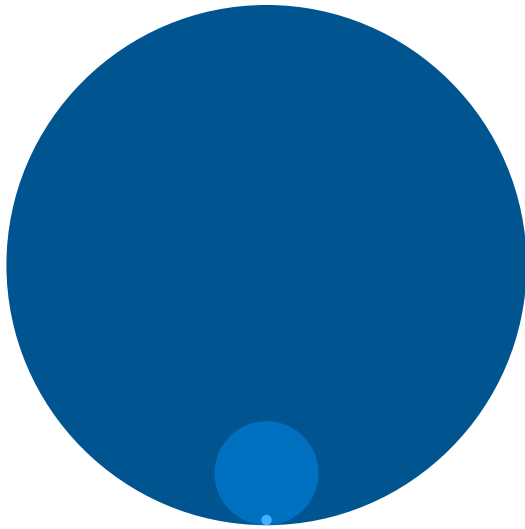
Resort Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market

Global travelers seeking resort accommodations.

500M

Served Market

Travelers within Paradise Palms' geographical reach.


100M

Target Market

Luxury travelers seeking beachfront resorts.

10M

 **Help tip**

 **Resort Business Plan**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your resort from them.

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Competitive analysis

Four Seasons Resorts

Four Seasons is a globally renowned luxury hotel and resort chain, offering its guests a blend of local culture and the brand's universally high standards of service.

Features

- Luxurious accommodations with modern amenities
- Personalized spa treatments
- Diverse dining options with international and local cuisines
- Adventure and local excursion offerings
- Exclusive events and wedding services

Strengths

- Strong brand recognition globally
- Consistent quality across locations
- Proven track record in guest satisfaction

Weaknesses

- Premium pricing might alienate some potential guests
- Limited presence in certain geographies

Marriott's Luxury Collection

Marriott's Luxury Collection is a grouping of unique and historic hotels and resorts across the globe, each characterized by its own distinct identity while being a part of the Marriott brand.

Features

- Historic properties with a blend of modern amenities
- Destination-specific experiences
- Health and wellness facilities, including spas and fitness centers
- Diverse gastronomic experiences

Strengths

- Backed by Marriott's vast resources and distribution channels
- Unique properties with historical significance
- Loyal customer base due to Marriott Bonvoy rewards program

Weaknesses

- While each property is unique, the experiences might not be consistent across resorts
- Limited flexibility due to the constraints of historic buildings in some properties

Aman Resorts

Aman Resorts offers a collection of intimate retreats located in off-the-beaten-path destinations. They focus on providing a serene experience, blending luxury with the natural beauty of the location.

Features

- Secluded locations providing privacy
- Tailored local experiences
- Wellness centers focusing on holistic health
- Local artisan involvement in resort activities

Strengths


- Unique and serene locations
- Strong emphasis on guest privacy and exclusivity
- Personalized service due to a limited number of rooms

Weaknesses


- Premium pricing can be a barrier for many travelers
- Limited number of properties worldwide

Market trends

 **Help tip**

 **Resort Business Plan**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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Start writing here..

Regulatory environment

Help tip

Resort Business Plan

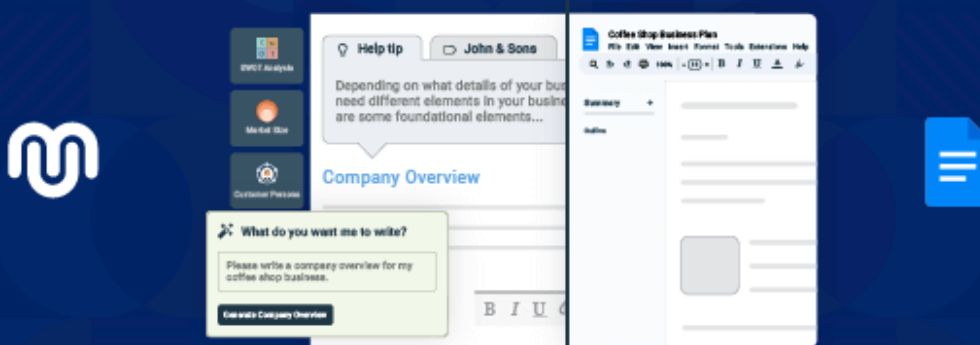
List regulations and licensing requirements that may affect your resort business, such as zoning & land use regulations, licensing & permits, environmental regulations, food & safety laws, health & sanitation regulations, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

[Start your planning today](#)

4.

Products and Services



REMEMBER

The product and services section of a resort business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Resort Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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Start writing here..

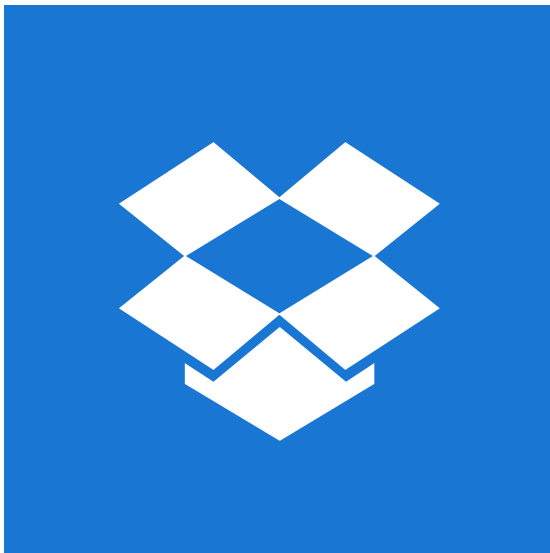
Help tip

Mention the resort facilities your business will offer. This list may include:

- Accommodation

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Amenities & facilities



Deluxe Beachfront Villa

Price: **[\$1,000] per night**

Luxurious private villa situated right on the beach, providing stunning ocean views and exclusive access to the beach.

Specifications

- Size: 2,000 sq. ft.
- Amenities: Private pool, sun deck, modern kitchen, en-suite bathroom, and complimentary Wi-Fi.



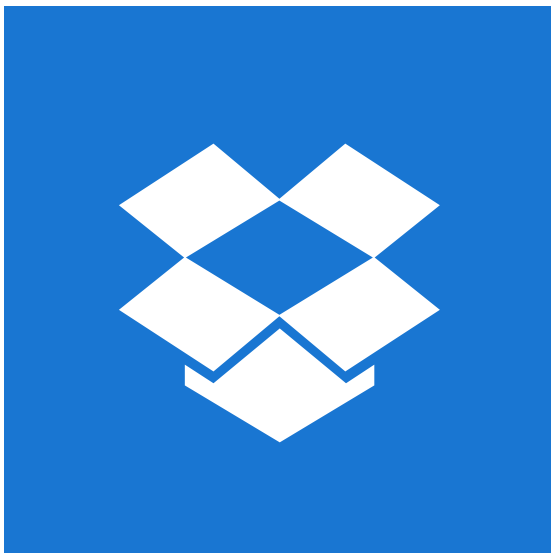
Holistic Spa Treatment

Price: **[\$150] per session**

A rejuvenating spa treatment that combines traditional massages with contemporary wellness therapies, tailored to individual needs.

Specifications

- Duration: 90 minutes
- Includes: Aromatherapy, hot stone massage, and personalized wellness consultation.



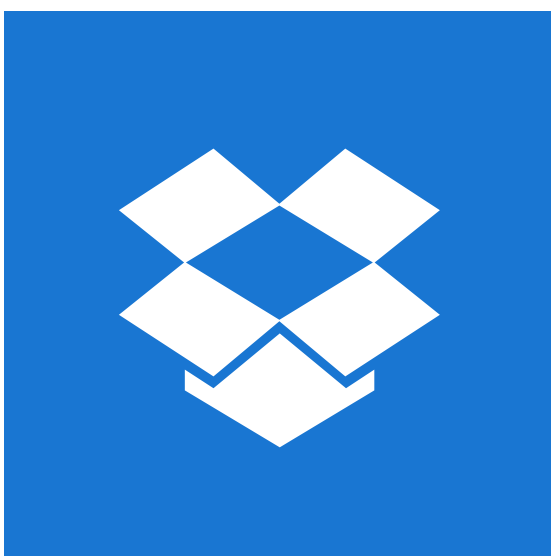
Guided Snorkeling Adventure

Price: **[\$75] per person**

Explore the vibrant underwater world with our expert-guided snorkeling adventures, suitable for all experience levels.

Specifications

- Duration: 2 hours
- Includes: All necessary snorkeling gear, expert guide, and refreshments.



Gourmet Seafood Dinner

Price: **[\$50] per person**

Savor the flavors of the ocean with our gourmet seafood dinner, featuring locally-sourced ingredients prepared by top chefs.

Specifications

- Includes: Three-course seafood meal, complimentary drink, and live music.



Corporate Conference Package

Price: **[\$5,000]**


Our state-of-the-art conference rooms, equipped with the latest technology, provide the perfect setting for business meetings and conferences.

Specifications

- Duration: 8 hours
- Includes: Conference room rental, audio-visual equipment, catering, and dedicated event coordinator.

Quality Measures

 **Help tip**

 **Resort Business Plan**


This section should explain how you maintain quality standards and consistently provide the highest quality service.

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Start writing here..

Additional Services

 **Help tip**

 **Resort Business Plan**

Mention if your resort business offers any additional services. You may include services like transportation services, event planning & catering, concierge services, etc.

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Start writing here..

5.

Sales And Marketing Strategies



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Resort Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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Start writing here..

Unique Selling Proposition (USP)

Help tip

Resort Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Resort Business Plan

Describe your pricing strategy—how you plan to price your services & facilities and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers.

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Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

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Marketing strategies

Online



Social Media

Harnessing platforms like [Instagram, Facebook, and Pinterest] to showcase our amenities, share guest testimonials, and promote seasonal offers.



Email Marketing

Periodic newsletters highlighting upcoming events, offers, and news about [Paradise Palms Resort].



Content Marketing

Engaging travel bloggers, hosting media stays, and publishing articles about the unique experiences at our resort.



Google Ads


Strategic bidding on keywords related to luxury resorts in [Westminster] to ensure top visibility for those seeking premium getaways.


Offline



Brochures & Print Media

Collaborating with travel agencies, placing ads in luxury travel magazines, and distributing brochures at strategic points like [airports, upscale malls].

 Help tip

 Resort Business Plan

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include partnering with other businesses, offering referral programs, etc.

To unlock help try Upmetrics! 

Sales strategies



Business Partnerships


Forming alliances with [travel agencies, corporate event planners, and airlines].




Referral Programs

Offering discounts or value-added services to guests who refer friends and family to our resort.

 Help tip

 Resort Business Plan

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on the second visit, personalized service, etc.

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Customer retention



Loyalty Programs

Rewarding frequent guests with points that can be redeemed for complimentary stays, spa treatments, or dining experiences.



Feedback Loop

Encouraging guests to provide feedback and ensuring their concerns, if any, are addressed promptly.



Personalized Service

Recognizing returning guests, noting their preferences from previous stays, and tailoring services accordingly.

6.

Operations Plan



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Resort Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Resort Business Plan

Mention your business's staffing requirements, including the number of employees, chefs, or other staff needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Processes

Help tip

Resort Business Plan


Outline the processes and procedures you will use to run your resort business. Your operational processes may include housekeeping & maintenance, front office operations, food & beverage options, sales & marketing, etc.

To unlock help try Upmetrics!

Start writing here..

Equipment & Machinery

 **Help tip**

 **Resort Business Plan**

Include the list of equipment and machinery required for the resort, such as recreational activities equipment, spa & wellness equipment, vehicles, etc.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Resort Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Resort Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



JOHN DOE

CEO & Co-founder - john.doe@example.com

John is a visionary leader with a passion for hospitality and a commitment to providing the best possible experience for guests at [Paradise Palms Resort].

He brings a strategic mindset to the resort, always looking for ways to innovate and improve.



- Educational Background: John holds a Bachelor's degree in Hospitality Management from the University of Hospitality.
- Professional Background: With over 15 years of experience in the hospitality industry, John has worked in various managerial roles, gaining a deep understanding of what it takes to run a successful resort.



JANE DOE

Chief Operating Officer (COO) - jane.doe@example.com

Jane is a dynamic and results-driven operations professional, responsible for ensuring the smooth and efficient day-to-day running of [Paradise Palms Resort].



She works closely with all departments to ensure guest satisfaction is always at the forefront.

- **Educational Background:** Jane has a Master's degree in Business Administration from the University of Business and Management.
- **Professional Background:** Jane has over 10 years of experience in operations management within the hospitality sector, providing her with the skills and knowledge necessary to excel in her role.



ALICE BROWN

CMO - alice.brown@example.com

Alice is a creative and strategic marketing professional, leading the resort's sales and marketing efforts to increase brand awareness and drive revenue.



She is always looking for innovative ways to reach potential guests and keep existing guests coming back.

- **Educational Background:** Alice graduated with a Bachelor's degree in Marketing from the University of Marketing and Communication.
- **Professional Background:** With 8 years of experience in marketing, Alice has worked for various hospitality brands, developing and implementing successful marketing campaigns.



ROBERT BROWN

Operations Manager - robert.brown@example.com

Robert is a dedicated and experienced operations manager, ensuring that all guest needs are met, and the quality of service is consistently high.


He works closely with all departments to ensure a seamless guest experience.



- Educational Background: Robert has a Bachelor's degree in Hotel Management from the University of Hotel and Resort Management.
- Professional Background: Robert has over 5 years of experience in operations management, specializing in the hospitality sector.

Organizational structure

 Help tip

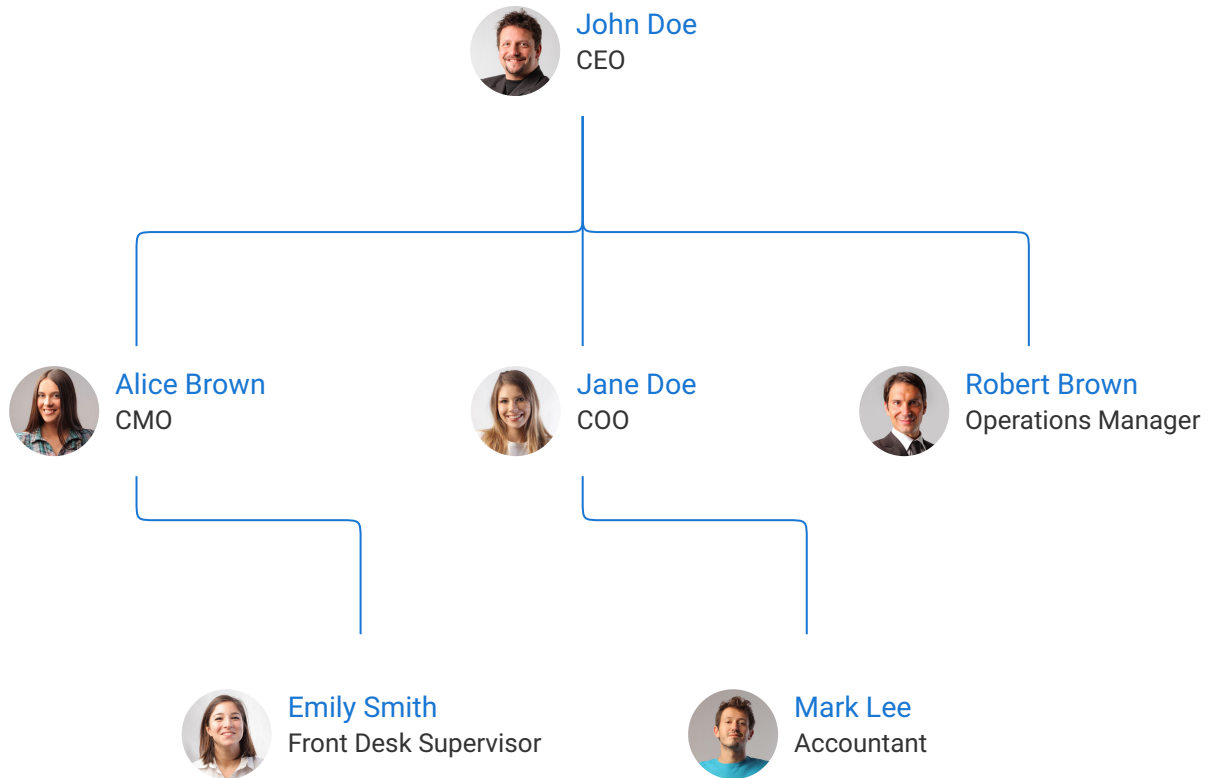
 Resort Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 


Start writing here..

Organization chart



Compensation plan


 **Help tip**

 **Resort Business Plan**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics! 

Advisors/Consultants



DR. MICHAEL TAYLOR

Hospitality Advisor

With over [20] years of experience in the hospitality industry, Dr. Taylor provides invaluable advice and insights to ensure the resort operates at the highest standard.



EMILY JOHNSON

Financial Consultant

Emily specializes in financial planning and analysis for businesses in the hospitality sector, aiding in the strategic financial management of [Paradise Palms Resort].

8.

Financial Plan



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Resort Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Resort Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

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Profit & loss statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cost Of Sales	\$0	\$0	\$0	\$0	\$0
General Costs	\$0	\$0	\$0	\$0	\$0
Revenue Specific Costs	\$0	\$0	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0	\$0	\$0
Gross Margin	\$0	\$0	\$0	\$0	\$0
Gross Margin (%)	0%	0%	0%	0%	0%
Operating Expense	\$0	\$0	\$0	\$0	\$0
Payroll Expense (Indirect Labor)	\$0	\$0	\$0	\$0	\$0
General Expense	\$0	\$0	\$0	\$0	\$0
Bad Debt	\$0	\$0	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0	\$0	\$0
EBITDA	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Additional Expense	\$0	\$0	\$0	\$0	\$0
Long Term Depreciation	\$0	\$0	\$0	\$0	\$0
Gain or loss from Sale of Assets	\$0	\$0	\$0	\$0	\$0
EBIT	\$0	\$0	\$0	\$0	\$0
Interest Expenses	\$0	\$0	\$0	\$0	\$0
EBT	\$0	\$0	\$0	\$0	\$0
Income Tax Expense	\$0	\$0	\$0	\$0	\$0
Total Expense	\$0	\$0	\$0	\$0	\$0
Net Income	\$0	\$0	\$0	\$0	\$0
Net Income (%)	0%	0%	0%	0%	0%
Retained Earning Opening	\$0	\$0	\$0	\$0	\$0
Owner's Distribution	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Retained Earning Closing	\$0	\$0	\$0	\$0	\$0

💡 Help tip

📄 Resort Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

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Cash flow statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash Received	\$0	\$0	\$0	\$0	\$0
Cash Paid	\$0	\$0	\$0	\$0	\$0
COS & General Expenses	\$0	\$0	\$0	\$0	\$0
Salary & Wages	\$0	\$0	\$0	\$0	\$0
Interest	\$0	\$0	\$0	\$0	\$0
Sales Tax	\$0	\$0	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Cash From Operations	\$0	\$0	\$0	\$0	\$0
Assets Sell	\$0	\$0	\$0	\$0	\$0
Assets Purchase	\$0	\$0	\$0	\$0	\$0
Net Cash From Investments	\$0	\$0	\$0	\$0	\$0
Amount Received	\$0	\$0	\$0	\$0	\$0
Loan Received	\$0	\$0	\$0	\$0	\$0
Common Stock					
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Amount Paid	\$0	\$0	\$0	\$0	\$0
Loan Capital	\$0	\$0	\$0	\$0	\$0
Dividends & Distributions	\$0	\$0	\$0	\$0	\$0
Net Cash From Financing	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Summary					
Starting Cash	\$0	\$0	\$0	\$0	\$0
Cash In	\$0	\$0	\$0	\$0	\$0
Cash Out	\$0	\$0	\$0	\$0	\$0
Change in Cash	\$0	\$0	\$0	\$0	\$0
Ending Cash	\$0	\$0	\$0	\$0	\$0

💡 Help tip

📄 Resort Business Plan

Create a projected balance sheet documenting your resort business's assets, liabilities, and equity.

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Balance sheet

	2023-24	2024-25	2025-26	2026-27	2027-28
Assets	\$0	\$0	\$0	\$0	\$0
Current Assets	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash	\$0	\$0	\$0	\$0	\$0
Accounts Receivable	\$0	\$0	\$0	\$0	\$0
Inventory	\$0	\$0	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0	\$0	\$0
Long Term Assets	\$0	\$0	\$0	\$0	\$0
Gross Long Term Assets	\$0	\$0	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0	\$0	\$0
Liabilities & Equity	\$0	\$0	\$0	\$0	\$0
Liabilities	\$0	\$0	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0	\$0	\$0
Short Term Debt	\$0	\$0	\$0	\$0	\$0
Long Term Liabilities	\$0	\$0	\$0	\$0	\$0
Long Term Debt	\$0	\$0	\$0	\$0	\$0


	2023-24	2024-25	2025-26	2026-27	2027-28
Equity	\$0	\$0	\$0	\$0	\$0
Paid-in Capital	\$0	\$0	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Retained Earnings	\$0	\$0	\$0	\$0	\$0
Check	\$0	\$0	\$0	\$0	\$0

 **Help tip**

 **Resort Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

To unlock help try Upmetrics! 

Break-even Analysis

	2023-24	2024-25	2025-26	2026-27	2027-28
Starting Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Revenue	\$0	\$0	\$0	\$0	\$0
Closing Revenue	\$0	\$0	\$0	\$0	\$0
Starting Expense	\$0	\$0	\$0	\$0	\$0
Net Expense	\$0	\$0	\$0	\$0	\$0
Closing Expense	\$0	\$0	\$0	\$0	\$0
Is Break Even?	0	0	0	0	0
Break Even Month	0	0	0	0	0
Days Required	0	0	0	0	0
Break Even Revenue	\$0	\$0	\$0	\$0	\$0
Break Even Units					

Financing needs

💡 Help tip

📄 Resort Business Plan

Calculate costs associated with starting a resort business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The screenshot shows the Upmetrics 'Financial Plan' interface. On the left, there are navigation buttons for 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The main area displays a 'Profit & Loss' statement for the period '2023-04' to '2024-03'. Below this, there is a comparison tool titled 'What price will you charge for each unit?' with a 'Comment Allowed' button and a 'Vary prices by unit size' option. The table shows the following data:

	2023-04	2024-03
Revenue	\$245,391	\$161,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$196,784	\$134,573
Gross Margin (%)	80.2%	83.2%
Operating Expenses	\$294,379	\$118,967
	1814	\$15,279
	3.2%	\$6,657.01
	0.2%	\$121,895.01
	7.2%	\$6,621.00
	.18%	3.38%
	7.2%	\$184,675.77

On the right, a portion of a spreadsheet is visible, showing a grid with columns A through E and rows 1 through 17. A formula '=PER(C4:B4)' is visible in cell C4.



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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