


# BUSINESS PLAN [YEAR]




# Physical Therapy Business Plan

Your Wellness, Our Expertise

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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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# Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

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1.

# Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



## REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

### Help tip

### Physical Therapy Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your physical therapy business, its location, when it was

To unlock help try Upmetrics!

*Start writing here..*

## Market opportunity

### Help tip

### Physical Therapy Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

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*Start writing here..*

## Services Offered

### Help tip

### Physical Therapy Business Plan


Highlight the physical therapy services you offer your clients. Mention any PT specialties you have.

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*Start writing here..*

## Marketing & Sales Strategies

 **Help tip**

 **Physical Therapy Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring patients, etc.

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*Start writing here..*

## Financial Highlights

 **Help tip**

 **Physical Therapy Business Plan**

Briefly summarize your financial projections for the initial years of business operations.

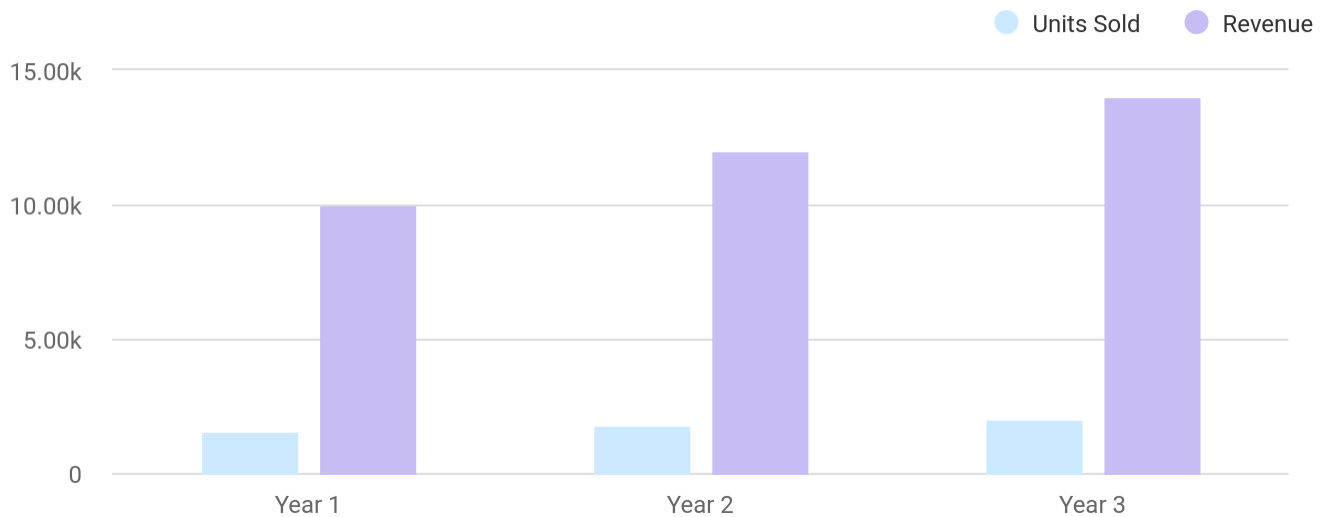
Include any capital or investment requirements, associated startup costs, projected revenues.

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*Start writing here..*




## Units Sold v/s Revenue




Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

 **Help tip**

 **Physical Therapy Business Plan**

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

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*Write a call to action for your business plan.*

# 2.

## Company Overview

Ownership

Mission statement

Business history

Future goals



## REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

### Help tip

### Physical Therapy Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of physical therapy clinic you run and the name of it. You may specialize in

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*Start writing here..*

## Ownership

### Help tip

### Physical Therapy Business Plan

List the names of the founders of your clinic. Describe what shares they own and their responsibilities for efficiently managing the business.

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*Start writing here..*

## Mission statement

💡 Help tip

📄 Physical Therapy Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [Revive & Thrive Physical Therapy Clinic], we are dedicated to [Core Principle: e.g., "restoring mobility and strength"]. Through personalized care and evidence-based treatments, our mission is to empower every patient to reclaim their active lifestyle.

Our core values encompass [Core Values: e.g., "integrity, compassion, innovation"], ensuring each individual's journey to recovery is effective, compassionate, and supported.



## Business history

💡 Help tip

📄 Physical Therapy Business Plan


If you're an established physical therapy service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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*Start writing here..*

## Future goals

 **Help tip**

 **Physical Therapy Business Plan**

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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*Start writing here..*

# 3.

## Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



## REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

### Help tip

### Physical Therapy Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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*Start writing here..*

## Target Market

### Help tip

### Physical Therapy Business Plan

Start this section by describing your target market. Define your ideal patient and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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## Market size and growth potential

### Help tip

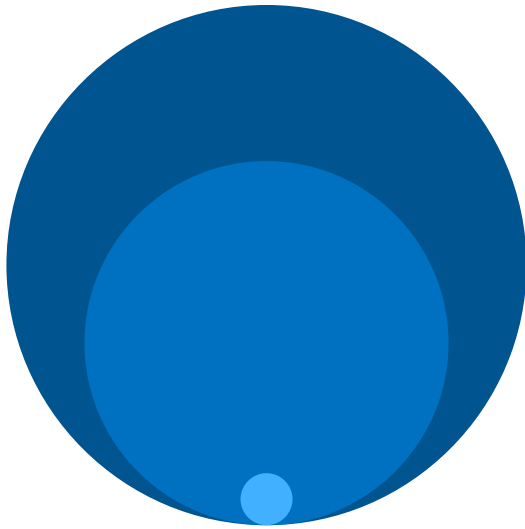
### Physical Therapy Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

To unlock help try Upmetrics!

*Start writing here..*

## Market Size



### Available Market

Total number of people requiring physical therapy services annually.

**50M**

### Served Market

People currently accessing physical therapy services in clinics or remotely.

**35M**

### Target Market

Elderly patients (65+) in urban areas seeking specialized geriatric care.

**5M**

 **Help tip**

 **Physical Therapy Business Plan**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your physical therapy services from them.

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## Competitive analysis

### EliteCare Therapy Solutions

EliteCare Therapy Solutions has been a prominent name in the physical therapy domain for over a decade. With multiple clinics spread across the region, they have catered to a wide demographic of patients, from athletes to the elderly.

#### Features

- Advanced physiotherapy equipment for treatments
- Customized rehabilitation programs for post-surgery recovery
- Dedicated pediatric and geriatric units
- Wellness workshops and seminars for community engagement

#### Strengths

- Extensive regional presence with several clinics
- A diverse team of seasoned therapists and specialists
- Strong community reputation built over the years

#### Weaknesses

- Limited integration of technology in treatment plans
- Absence of home-based or remote therapy solutions
- Lengthy waiting times due to high patient volumes



## PhysioFit Dynamics

PhysioFit Dynamics is a modern physical therapy clinic known for its technology-driven approach. Founded five years ago, it has rapidly gained popularity, especially among younger patients.

### Features

Tele-rehabilitation for remote consultations and sessions

AI-driven exercise recommendations and progress tracking

Virtual reality-based therapy solutions

Mobile app for scheduling and feedback

### Strengths

Strong adoption of technology, offering unique solutions

Flexibility with online and offline consultation options

Dynamic and responsive customer support

### Weaknesses

Limited physical presence with only a couple of clinics

Less experienced compared to long-standing competitors

Potential data security concerns with their digital platforms

## RehabRight Centers

RehabRight Centers, established two decades ago, are synonymous with traditional, tried-and-tested physical therapy methods. They are trusted by families over generations for their consistent care.

### Features

Comprehensive therapy solutions covering all age groups

Specialized programs for chronic pain management

On-site gym facilities for supervised exercises

Regular patient-family counseling sessions

### Strengths

Deep-rooted trust and reputation in the community

Wide range of services covering diverse patient needs

Experienced professionals with deep industry knowledge

### Weaknesses


Resistance to modernizing or adopting newer methodologies

Clinic interiors and equipment show signs of wear and tear


Limited marketing and online presence, relying heavily on word of mouth

## Market trends

 Help tip

 Physical Therapy Business Plan

Analyse emerging trends in the industry, such as changes in technology, customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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*Start writing here..*

## Regulatory environment

Help tip

Physical Therapy Business Plan

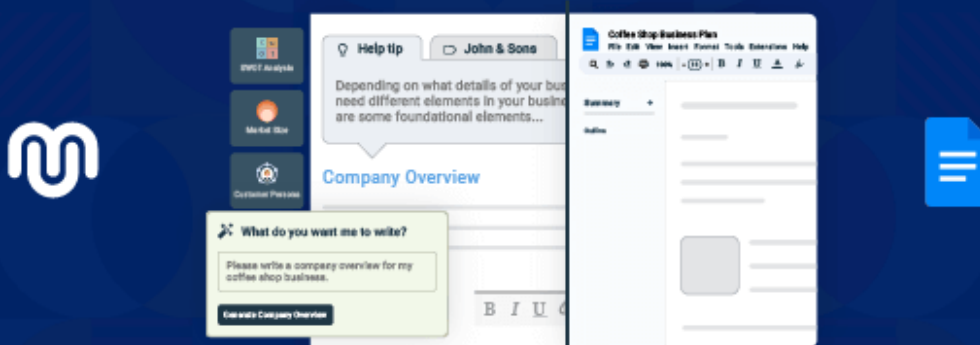
List regulations and licensing requirements that may affect your physical therapy clinic, such as business license, professional liability insurance, HIPPA compliance, etc.

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Start writing here..

## Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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# 4.

## Products and Services

Services

Service packages

Insurance & Payment Options

Additional services



## REMEMBER

The product and services section of a physical therapy business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics!

### Help tip

### Physical Therapy Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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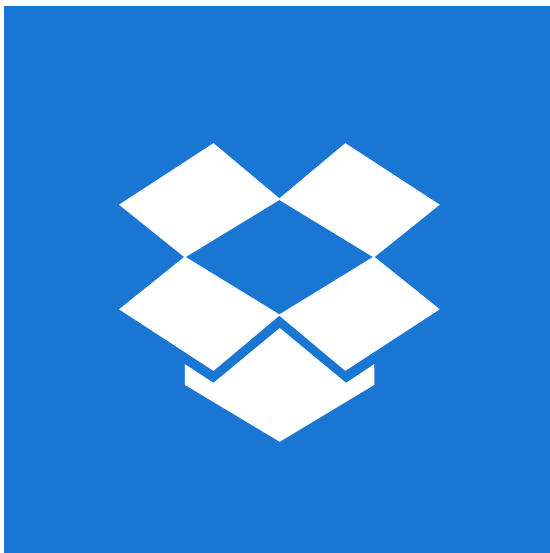
### Help tip

Mention the physical therapy services your business will offer. This list may include services like,

- Exercise therapy

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## Services



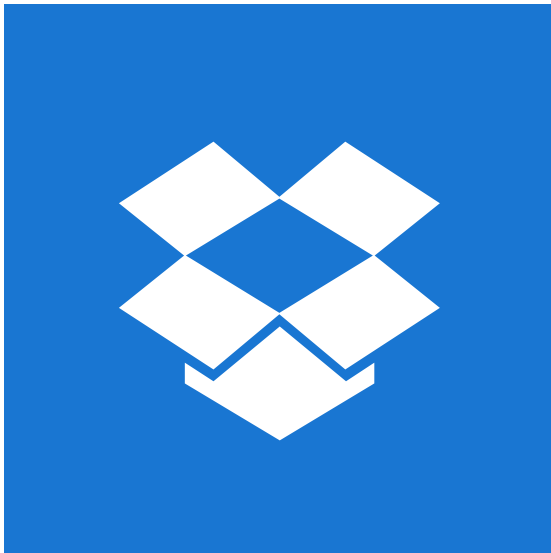
### Exercise Therapy

Price: **[\$XX] per session**

A customized therapeutic approach that employs a series of exercises designed to restore movement, strengthen muscles, and boost overall flexibility.

#### Specifications

- Personalized exercise regimen
- Assisted by certified physical therapists
- Use of advanced equipment, if necessary
- Suitable for all age groups
- Session duration: [XX] minutes



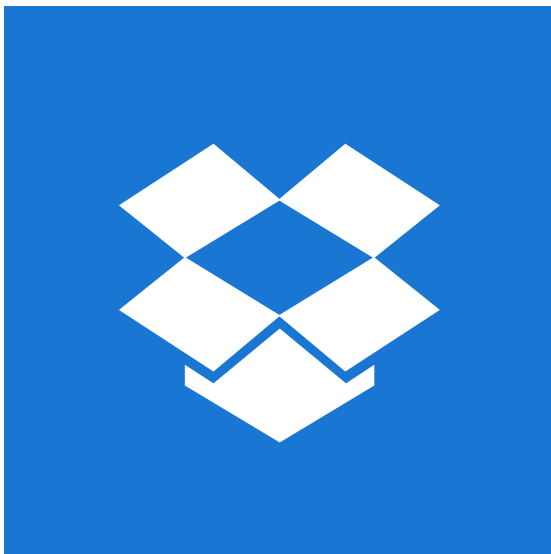
## Sports Injury Management

Price: **[\$XX] per assessment, [\$XX] per follow-up session**

A comprehensive service tailored for athletes and sports enthusiasts, focusing on the diagnosis, treatment, and rehabilitation of sport-specific injuries.

### Specifications

- Initial injury assessment
- Personalized treatment plan
- Rehabilitation guidance and support
- Access to specialized equipment
- Session duration: Initial assessment ([XX] minutes), Follow-up sessions ([XX] minutes)



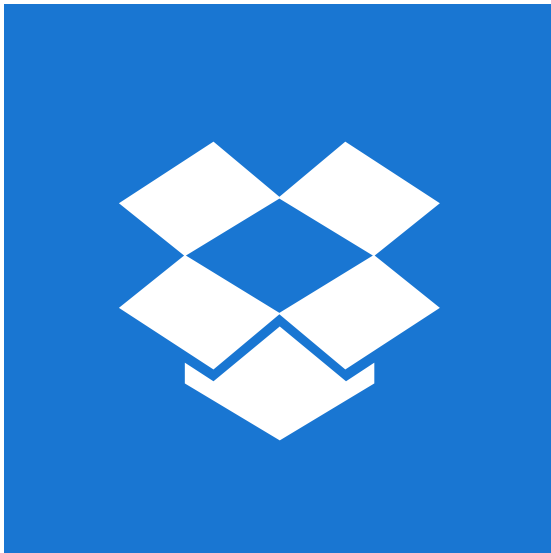
## Rehabilitation and Recovery Services

Price: **[\$XX] per session**

Aimed at patients recovering from injuries, surgeries, or long-term mobility issues, ensuring they regain optimal physical function.

### Specifications

- Comprehensive patient evaluation
- Structured recovery regimen
- Involves both passive and active therapies
- Access to advanced rehab equipment
- Session duration: [XX] to [XX] minutes



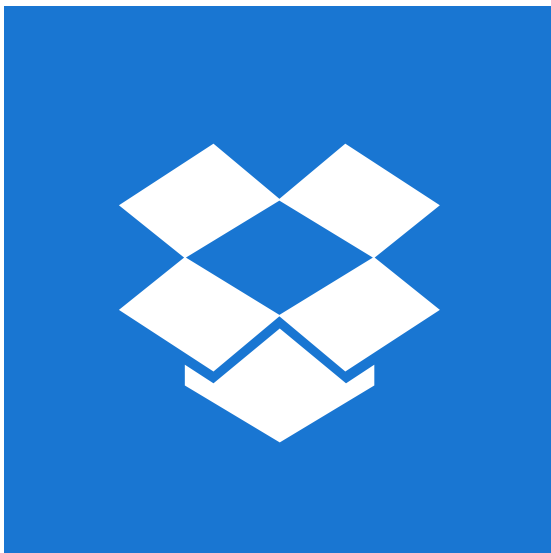
## Assistive Devices

Price: **[\$XX], Wheelchairs - [\$XX], etc.**

Providing patients with high-quality mobility aids to assist in daily activities and enhance independent movement.

### Specifications

- Devices available: Crutches, wheelchairs, walkers, etc.
- Made with durable materials
- Ergonomic design for comfort
- Suitable for varied age groups and mobility requirements



## Education and Counseling

Price: **[\$XX] per session**


Sessions aimed at educating patients about their conditions, preventive measures, and imparting mental and emotional support during their recovery journey.

### Specifications


- Conducted by experienced counselors and therapists
- Employs multimedia tools for effective learning
- Focuses on holistic well-being
- Session duration: [XX] minutes

## Service packages

 **Help tip**

 **Physical Therapy Business Plan**


Provide an overview of the various service packages your clinic will offer to its patients, such as one-on-one sessions, group therapy, etc.

To unlock help try Upmetrics! 

*Start writing here..*

## Insurance & Payment Options

 **Help tip**


 **Physical Therapy Business Plan**


This section should include details about accepted payment methods and insurance plans. These options may include credit cards, cash, health insurance, third-party insurance, etc.

To unlock help try Upmetrics! 

*Start writing here..*

## Additional services

 **Help tip**

 **Physical Therapy Business Plan**

Mention if your physical therapy clinic offers any additional services. You may include services like massage therapy, acupuncture, wellness programs, speech therapy, etc.

To unlock help try Upmetrics! 

*Start writing here..*

# 5.

## Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention





## REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

### Help Tip

### Physical Therapy Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

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*Start writing here..*

## Unique Selling Proposition (USP)

### Help tip

### Physical Therapy Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide.

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*Start writing here..*

## Pricing Strategy

### Help tip

### Physical Therapy Business Plan

Describe your pricing strategy—how you plan to price your therapy services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new patients to your therapy service.

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*Start writing here..*

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, local business directory listing, and

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## Marketing strategies

### Online



#### Social Media

Regular updates, success stories, and informative content on platforms like Facebook, Instagram, and LinkedIn will keep our audience engaged and informed.



#### Google Ads

Targeted advertisements will place our clinic at the forefront when potential patients search for therapy services in our region.



#### Content Marketing

Informative blogs, articles, and videos showcasing our expertise.

### Offline



#### Brochures & Print Marketing

Distributed in strategic locations like local gyms, doctor's offices, and community centers.



#### Local Business Directory Listing

Ensuring our presence in local directories will aid in organic search visibility and local recognition.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include community outreach, conducting corporate wellness programs, offering referral programs, etc.

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## Sales strategies



### Community Outreach

Regular participation in local health fairs, workshops, and community events to promote our services.



### Corporate Wellness Programs

Collaborating with local businesses to offer their employees specialized therapy sessions and wellness programs.



### Referral Programs

Encouraging our satisfied patients to refer friends and family with incentives for both the referrer and the referred.

 **Help tip**

Describe your patient retention strategies and how you plan to execute them. For instance, introducing personalized treatment plans, conducting wellness programs, etc.

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## Customer retention



### Personalized Treatment Plans

Every patient receives a bespoke treatment plan catering to their specific needs and recovery goals.



### Wellness Programs

Regularly scheduled wellness programs focusing on general health, preventive care, and physical well-being, ensuring patients see us as more than just a therapy clinic.

# 6.

## Operations Plan

Staffing & Training

Operational Process

Equipment & Machinery



## REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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### Help tip

### Physical Therapy Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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*Start writing here..*

## Staffing & Training

### Help tip

### Physical Therapy Business Plan

Describe your staffing requirements, including the number of physiotherapists, PT assistants, administrative staff, and any other departmental staff you need. Include their qualifications, years of experience, and the duties they will perform.

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*Start writing here..*

## Operational Process

### Help tip

### Physical Therapy Business Plan

Outline the processes and procedures you will use to run your physical therapy business.


Your operational processes may include patient scheduling, check-in and check-out, treatment

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*Start writing here..*

## Equipment & Machinery

 **Help tip**

 **Physical Therapy Business Plan**

Include the list of equipment and machinery required for physical therapy, such as treadmills, resistance bands, treatment tables, therapeutic tools like massage balls and foam rollers, assistive devices such as crutches and walkers, etc.

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*Start writing here..*

# 7.

## Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



## REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

### Help tip

### Physical Therapy Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

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Start writing here..

## Key managers

### Help tip

### Physical Therapy Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



### John Doe

CEO - [john.doe@example.com](mailto:john.doe@example.com)

John is the visionary force behind [Revive & Thrive Physical Therapy Clinic], providing both strategic and operational direction.

With a Doctorate in Physical Therapy from [Prestigious University], John has practiced in various capacities within the physical therapy domain for over 15 years, amassing an enviable depth of clinical and administrative expertise.



- Educational Background: Doctorate in Physical Therapy, [Prestigious University].
- Professional Background: Prior to founding [Revive & Thrive Physical Therapy Clinic], John worked as a Senior Physiotherapist at [Previous Workplace] and was instrumental in developing rehabilitation programs tailored for athletes.





## Jane Doe

Chief Operating Officer (COO) - [jane.doe@example.com](mailto:jane.doe@example.com)

As the COO, Jane is responsible for ensuring seamless day-to-day operations.

She champions process efficiencies, resource optimization, and patient service excellence, ensuring the clinic's operations align with its vision.

- Educational Background: MBA in Healthcare Management, [Top Business School].
- Professional Background: Jane brings a decade of operational experience from her previous role as an Operations Manager at [Notable Healthcare Institution].



## Alice Brown

CFO - [alice.brown@example.com](mailto:alice.brown@example.com)

Alice holds the financial reins of [Revive & Thrive Physical Therapy Clinic], overseeing budgeting, financial forecasting, and fiscal strategy.

Her astute financial acumen ensures the clinic's sustainable growth.

- Educational Background: Master's in Finance, [Reputed University].
- Professional Background: Before joining our team, Alice served as an Associate Finance Director at [Prominent Healthcare Chain], where she played a key role in strategic financial planning.



## Robert Brown

Physical Therapist Lead - [robert.brown@example.com](mailto:robert.brown@example.com)

Robert is at the forefront of our clinical services, providing both hands-on patient care and guiding our team of therapists.

He specializes in sports rehabilitation and has been pivotal in curating some of our most effective treatment programs.

- Educational Background: Master's in Physical Therapy, [Leading Health Sciences University].
- Professional Background: Robert's illustrious career includes a seven-year stint as a Senior Physical Therapist at [Elite Sports Clinic].

# Organizational structure

Help tip

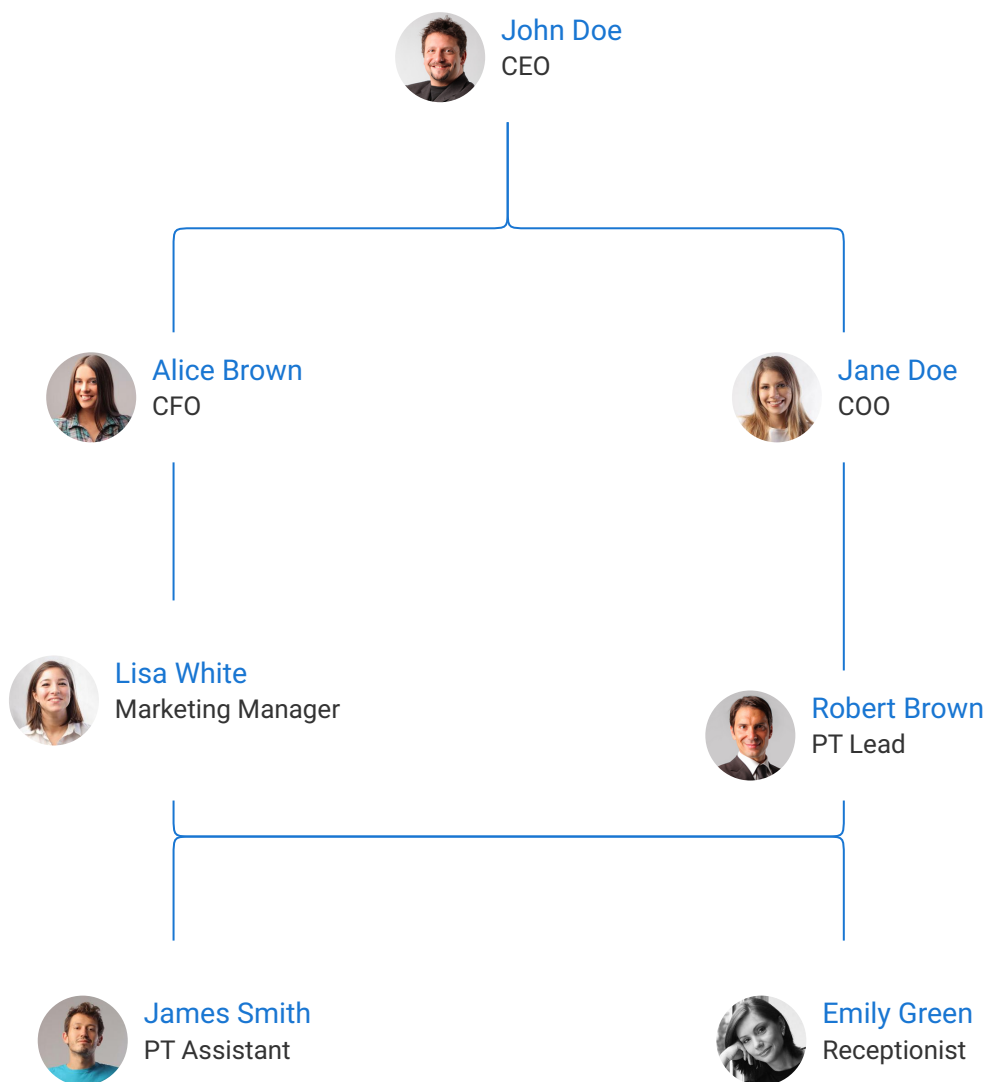
Physical Therapy Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 


Start writing here..

## Organization chart



## Compensation plan

 Help tip


 Physical Therapy Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

 Help tip

 Physical Therapy Business Plan

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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## Advisors/Consultants



---

**[ADVISOR NAME]**

Advisor

A luminary in the physical therapy world, [Advisor Name] provides insights into [specific areas of advice, e.g., advanced treatment methods].



---

**[CONSULTANT NAME]**

Consultant

Specializing in [specific domain, e.g., healthcare marketing], [Consultant Name] offers strategic advice on effectively marketing our services and expanding our patient base.

# 8.

## Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



### REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

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### Help tip

### Physical Therapy Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

### Help tip

### Physical Therapy Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

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## Profit & loss statement

	2024	2025	2026
<b>Revenue</b>	<b>\$220,317.20</b>	<b>\$759,050.09</b>	<b>\$1,787,582.39</b>
Physical Therapy Sessions	\$183,340	\$692,722	\$1,648,146

	<b>2024</b>	<b>2025</b>	<b>2026</b>
Users	307	858	1,917
Recurring Charges	\$100	\$100	\$100
Rehabilitation Equipment Sales	\$18,000	\$18,540	\$19,098
Unit Sales	360	371	382
Unit Price	\$50	\$50	\$50
Wellness Workshops	\$18,977.20	\$47,788.09	\$120,338.39
<b>Cost Of Sales</b>	<b>\$11,900</b>	<b>\$12,178</b>	<b>\$12,465.92</b>
General Costs	\$11,900	\$12,178	\$12,465.92
Therapy Supplies	\$5,400	\$5,598	\$5,804.52
Massage Oils	\$2,400	\$2,448	\$2,496.96
Physical Therapy Bands	\$3,000	\$3,150	\$3,307.56
Equipment Maintenance	\$6,500	\$6,580	\$6,661.40
Equipment Servicing	\$6,000	\$6,060	\$6,120.60
Replacement Parts	\$500	\$520	\$540.80
Revenue Specific Costs	\$0	\$0	\$0

	2024	2025	2026
Personnel Costs (Direct Labor)	\$0	\$0	\$0
<b>Gross Margin</b>	<b>\$208,417.20</b>	<b>\$746,872.09</b>	<b>\$1,775,116.47</b>
<b>Gross Margin (%)</b>	<b>94.60%</b>	<b>98.40%</b>	<b>99.30%</b>
<b>Operating Expense</b>	<b>\$388,788</b>	<b>\$398,278.68</b>	<b>\$408,021</b>
Payroll Expense (Indirect Labor)	\$333,588	\$341,248.56	\$349,105.80
Therapists	\$168,240	\$173,287.20	\$178,485.84
Lead Physical Therapist	\$95,040	\$97,891.20	\$100,827.96
Physical Therapist	\$73,200	\$75,396	\$77,657.88
Administrative Staff	\$95,988	\$97,907.76	\$99,865.92
Office Manager	\$61,488	\$62,717.76	\$63,972.12
Receptionist	\$34,500	\$35,190	\$35,893.80
Support Staff	\$69,360	\$70,053.60	\$70,754.04
Cleaning Staff	\$26,880	\$27,148.80	\$27,420.24

	2024	2025	2026
Maintenance Technician	\$42,480	\$42,904.80	\$43,333.80
General Expense	\$55,200	\$57,030.12	\$58,915.20
Operational Expenses	\$30,000	\$30,840	\$31,704
Rent	\$24,000	\$24,720	\$25,461.60
Utilities	\$6,000	\$6,120	\$6,242.40
Marketing and Advertising Expenses	\$15,600	\$16,278.12	\$16,975.44
Online Advertising	\$12,000	\$12,600	\$13,230
Print Materials	\$3,600	\$3,678.12	\$3,745.44
Administrative Expenses	\$9,600	\$9,912	\$10,235.76
Office Supplies	\$2,400	\$2,424	\$2,448.24
Insurance	\$7,200	\$7,488	\$7,787.52
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
<b>EBITDA</b>	<b>(\$180,370.80)</b>	<b>\$348,593.41</b>	<b>\$1,367,095.47</b>



	2024	2025	2026
<b>Additional Expense</b>	<b>\$6,593.53</b>	<b>\$6,048.30</b>	<b>\$5,469.41</b>
Long Term Depreciation	\$3,834	\$3,834	\$3,834
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$184,204.80)	\$344,759.41	\$1,363,261.47
Interest Expense	\$2,759.52	\$2,214.28	\$1,635.41
EBT	(\$186,964.33)	\$342,545.11	\$1,361,626.06
Income Tax Expense / Benefit	\$0	\$0	\$0
<b>Total Expense</b>	<b>\$407,281.53</b>	<b>\$416,504.98</b>	<b>\$425,956.33</b>
<b>Net Income</b>	<b>(\$186,964.33)</b>	<b>\$342,545.11</b>	<b>\$1,361,626.06</b>
<b>Net Income (%)</b>	<b>(84.86%)</b>	<b>45.13%</b>	<b>76.17%</b>
Retained Earning Opening	\$0	(\$191,964.33)	\$143,580.78
Owner's Distribution	\$5,000	\$7,000	\$7,000
<b>Retained Earning Closing</b>	<b>(\$191,964.33)</b>	<b>\$143,580.78</b>	<b>\$1,498,206.84</b>

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

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## Cash flow statement

	2024	2025	2026
<b>Cash Received</b>	<b>\$220,317.20</b>	<b>\$759,050.09</b>	<b>\$1,787,582.39</b>
<b>Cash Paid</b>	<b>\$403,447.53</b>	<b>\$412,670.98</b>	<b>\$422,122.33</b>
COS & General Expenses	\$67,100	\$69,208.12	\$71,381.12
Salary & Wages	\$333,588	\$341,248.56	\$349,105.80
Interest	\$2,759.52	\$2,214.28	\$1,635.41
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
<b>Net Cash From Operations</b>	<b>(\$183,130.33)</b>	<b>\$346,379.11</b>	<b>\$1,365,460.06</b>
Assets Sell	\$0	\$0	\$0

	2024	2025	2026
Assets Purchase	\$25,000	\$0	\$0
<b>Net Cash From Investments</b>	<b>(\$25,000)</b>	<b>\$0</b>	<b>\$0</b>
<b>Amount Received</b>	<b>\$150,000</b>	<b>\$0</b>	<b>\$0</b>
Loan Received	\$50,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$100,000	\$0	\$0
<b>Amount Paid</b>	<b>\$13,840.15</b>	<b>\$16,385.38</b>	<b>\$16,964.27</b>
Loan Capital	\$8,840.16	\$9,385.40	\$9,964.27
Dividends & Distributions	\$5,000	\$7,000	\$7,000
<b>Net Cash From Financing</b>	<b>\$136,159.85</b>	<b>(\$16,385.38)</b>	<b>(\$16,964.27)</b>
<b>Summary</b>			
Starting Cash	\$0	(\$71,970.48)	\$258,023.25

	2024	2025	2026
Cash In	\$370,317.20	\$759,050.09	\$1,787,582.39
Cash Out	\$442,287.68	\$429,056.36	\$439,086.60
Change in Cash	(\$71,970.48)	\$329,993.73	\$1,348,495.79
<b>Ending Cash</b>	<b>(\$71,970.48)</b>	<b>\$258,023.25</b>	<b>\$1,606,519.04</b>

💡 Help tip

📄 Physical Therapy Business Plan

Create a projected balance sheet documenting your physical therapy business's assets, liabilities, and equity.

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## Balance sheet

	2024	2025	2026
<b>Assets</b>	<b>(\$50,804.48)</b>	<b>\$275,355.25</b>	<b>\$1,620,017.04</b>
<b>Current Assets</b>	<b>(\$71,970.48)</b>	<b>\$258,023.25</b>	<b>\$1,606,519.04</b>
Cash	(\$71,970.48)	\$258,023.25	\$1,606,519.04
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0

	2024	2025	2026
Other Current Assets	\$0	\$0	\$0
<b>Long Term Assets</b>	<b>\$21,166</b>	<b>\$17,332</b>	<b>\$13,498</b>
Gross Long Term Assets	\$25,000	\$25,000	\$25,000
Accumulated Depreciation	(\$3,834)	(\$7,668)	(\$11,502)
<b>Liabilities &amp; Equity</b>	<b>(\$50,804.49)</b>	<b>\$275,355.22</b>	<b>\$1,620,017.01</b>
<b>Liabilities</b>	<b>\$41,159.84</b>	<b>\$31,774.44</b>	<b>\$21,810.17</b>
<b>Current Liabilities</b>	<b>\$9,385.40</b>	<b>\$9,964.27</b>	<b>\$0</b>
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$9,385.40	\$9,964.27	\$0
<b>Long Term Liabilities</b>	<b>\$31,774.44</b>	<b>\$21,810.17</b>	<b>\$21,810.17</b>
Long Term Debt	\$31,774.44	\$21,810.17	\$21,810.17
<b>Equity</b>	<b>(\$91,964.33)</b>	<b>\$243,580.78</b>	<b>\$1,598,206.84</b>
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0

	2024	2025	2026
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$100,000	\$100,000	\$100,000
Retained Earnings	(\$191,964.33)	\$143,580.78	\$1,498,206.84
<b>Check</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

💡 Help tip

📄 Physical Therapy Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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## Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$220,317.20	\$979,367.29
Net Revenue	\$220,317.20	\$759,050.09	\$1,787,582.39
<b>Closing Revenue</b>	<b>\$220,317.20</b>	<b>\$979,367.29</b>	<b>\$2,766,949.68</b>

	2024	2025	2026
Starting Expense	\$0	\$407,281.53	\$823,786.51
Net Expense	\$407,281.53	\$416,504.98	\$425,956.33
<b>Closing Expense</b>	<b>\$407,281.53</b>	<b>\$823,786.51</b>	<b>\$1,249,742.84</b>
<b>Is Break Even?</b>	<b>No</b>	<b>Yes</b>	<b>Yes</b>
<b>Break Even Month</b>	<b>0</b>	<b>Sep '25</b>	<b>0</b>
<b>Days Required</b>	<b>0</b>	<b>27 Days</b>	<b>0</b>
<b>Break Even Revenue</b>	<b>\$407,281.53</b>	<b>\$711,184.20</b>	<b>\$0</b>
Physical Therapy Sessions	\$0	\$629,476.50	\$0
Rehabilitation Equipment Sales	\$0	\$31,750.50	\$0
Wellness Workshops	\$0	\$49,957.20	\$0
<b>Break Even Units</b>			
Physical Therapy Sessions	0	693	0
Rehabilitation Equipment Sales	0	635	0
Wellness Workshops	\$0	\$49,957.20	\$0

## Financing needs

💡 Help tip

📄 Physical Therapy Business Plan

Calculate costs associated with starting a physical therapy business, and estimate your financing needs and how much capital you need to raise to operate your business.

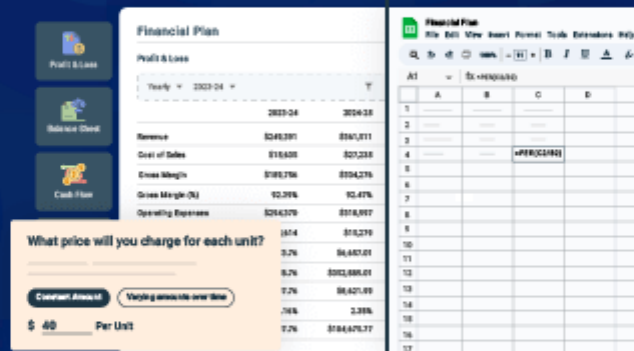
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*Start writing here..*



# Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows a side-by-side comparison. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a 'Profit & Loss' section with a table comparing 2023-04 and 2024-03. Below this is a form titled 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View generated over time' link. On the right is a standard spreadsheet interface with a grid of cells and a formula bar.

	2023-04	2024-03
Revenue	\$245,391	\$161,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$134,276
Gross Margin (%)	80.9%	82.9%
Operating Expenses	\$294,379	\$118,967
	1814	\$15,279
	3.2%	\$6,657.01
	0.2%	\$121,895.01
	7.2%	\$6,627.00
	.18%	3.38%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

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9.

Appendix



**REMEMBER**

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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# Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

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**Mariia Yevlash**



Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, **especially AI which did a great impact on my work.**

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