



Golf Driving Range Business Plan

Business Plan


2023


Drive, Golf, Relax


Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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Business planning that's simpler and faster than you think

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1.

Executive Summary



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

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Help tip

Golf Driving Range Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your golf driving range, its location, when it was founded,

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Start writing here..

Market opportunity

Help tip

Golf Driving Range Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Food-Packaging Services

Help tip

Golf Driving Range Business Plan


Highlight the golf driving range services you offer your clients. The USPs and differentiators you offer are always a plus.

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Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Golf Driving Range Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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Start writing here..

Financial Highlights

 **Help tip**

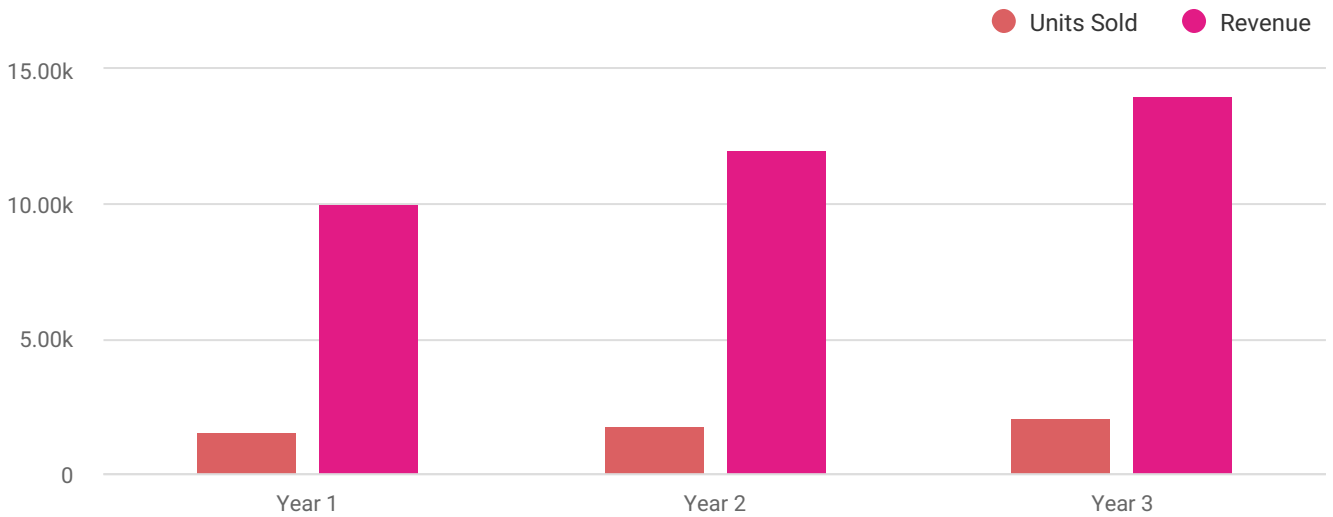
 **Golf Driving Range Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

 Help tip

 Golf Driving Range Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

Write a call to action for your business plan.

2.

Company Overview



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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Help tip

Golf Driving Range Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of golf driving range you run and the name of it. You may specialize in one

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Start writing here..

Ownership

Help tip

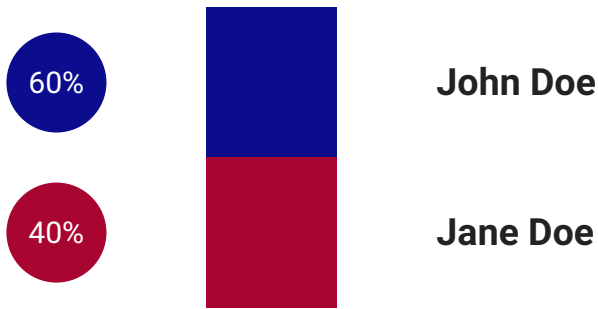
Golf Driving Range Business Plan

List the names of founders or owners at your golf driving range. Describe what shares they own and their responsibilities for efficiently managing the business.

To unlock help try Upmetrics!


Start writing here..

Business Owners



Mission statement

 Help tip

 Golf Driving Range Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [TopGolf Range], we are committed to delivering an unparalleled golfing experience. Our mission is to foster a love for the game, provide top-notch facilities, and ensure every golfer, from novice to pro, feels valued.

Through innovation, dedication, and a passion for excellence, we strive to be the premier golf destination in [City/Region].



Business history

 Help tip

 Golf Driving Range Business Plan


If you're an established golf driving range service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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Start writing here..

Future goals

 Help tip

 Golf Driving Range Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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3.

Market Analysis



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Golf Driving Range Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Golf Driving Range Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Start writing here..

Market size and growth potential

Help tip

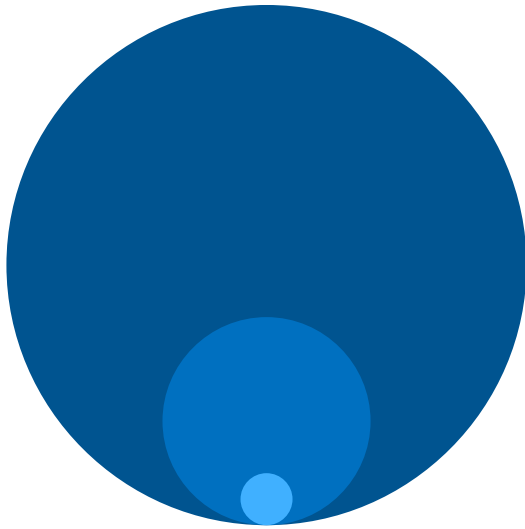
Golf Driving Range Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size




Available Market
Total golf enthusiasts in the country **50M**

Served Market
Golf enthusiasts who visit ranges **20M**

Target Market
Families and groups seeking golf fun **5M**

 **Help tip**

 **Golf Driving Range Business Plan**

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your golf driving range services from them.

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Competitive analysis

Topgolf

Topgolf is one of the pioneers in revolutionizing the golf driving range experience. Beyond the conventional range, they provide a multi-tiered, high-tech entertainment venue with a mix of golf, food, and drinks.

Features

- Advanced ball-tracing technology
- Multi-level hitting bays
- An extensive menu with a full-service bar
- Event hosting, including corporate events and parties
- Golf lessons and leagues

Strengths

- Strong brand recognition
- Advanced technology providing interactive feedback
- A wide array of food and beverage options, enhancing customer experience

Weaknesses

- Premium pricing might exclude some potential customers
- Being a large chain, it can sometimes lack the personalized touch local ranges offer

Drive Shack

Drive Shack offers a similar entertainment venue experience but tends to be more flexible in pricing and membership options.

Features

Multi-level driving ranges with technology feedback

Arcade games and other recreational activities

A diverse food menu and bar

Golf academies and lessons

Strengths

A balanced mix of golf and entertainment

Membership options offering flexibility for frequent visitors

Hosting capabilities for diverse events, from birthdays to corporate get-togethers

Weaknesses

Limited locations compared to larger competitors

Technology offerings, while advanced, don't match the breadth of some leading competitors

Bayside Golf Club

Bayside Golf Club offers a more traditional golf driving range experience, focusing on pure golf skills without the added entertainment components.

Features

Spacious golf range

Pro shop with equipment and gear

PGA certified instructors for lessons

Quiet, serene environment ideal for serious practice

Strengths

Appeals to purist golfers looking for a traditional experience

Expert instructors providing quality lessons

Typically lower pricing due to a focus on core golfing without entertainment frills

Weaknesses

Lacks the entertainment aspects which can appeal to a broader audience


Limited tech integration might not appeal to younger, tech-savvy golfers

Market trends

 **Help tip**

 **Golf Driving Range Business Plan**

analyze emerging trends in the industry, such as technology disruptions, changes in customer profiles or preferences, etc. Explain how your business will cope with all the trends.

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Regulatory environment

Help tip

Golf Driving Range Business Plan

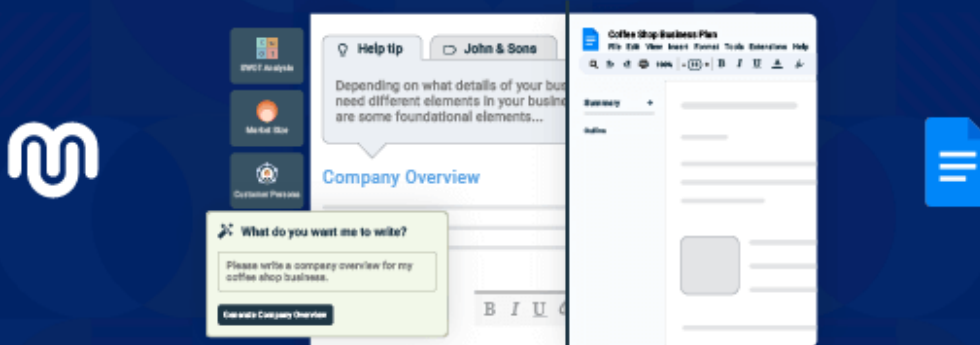
List regulations and licensing requirements that may affect your golf driving range, such as business registration, business permits and licenses, ADA compliance, liquor and food service permits, state and federal regulations, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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4.

Products and Services



REMEMBER

The product and services section of a golf driving range business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Golf Driving Range Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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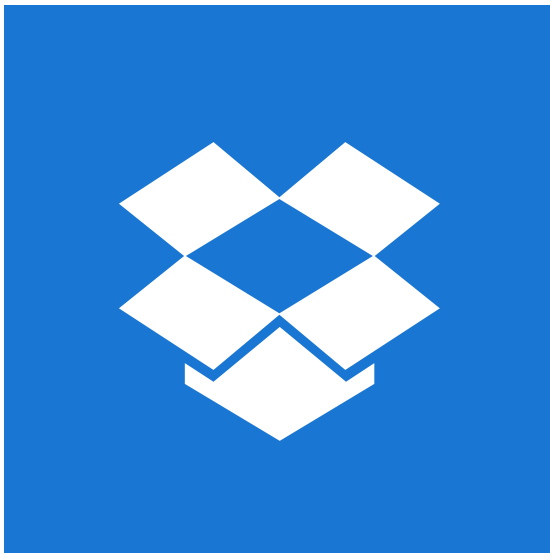
Start writing here..

Help tip

Mention the golf driving range services your business will offer. This list may include services like,

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Services



Golf Club Rentals

Price: **[\$20] per hour**

High-quality golf clubs available for rent, suitable for players of all skill levels.

Specifications

Brands include Titleist, Callaway, and TaylorMade. Sets include drivers, irons, wedges, and putters.



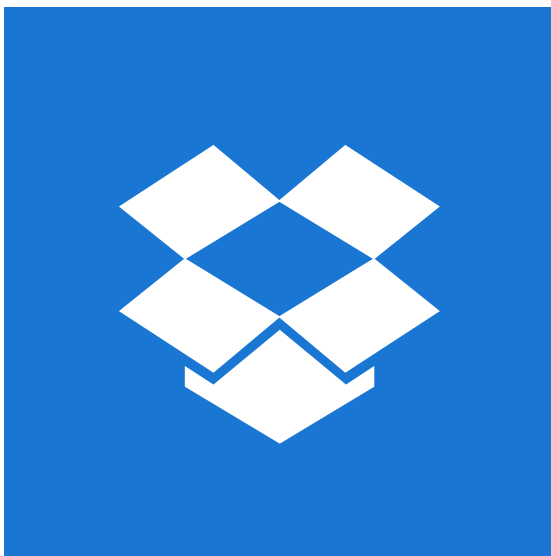
Golf Ball Rentals

Price: **[\$5] for a bucket of 30 balls**

Premium quality golf balls available for rent, ensuring an optimal golfing experience.

Specifications

Brands include Titleist Pro V1, Callaway Chrome Soft, and Srixon Z-Star.



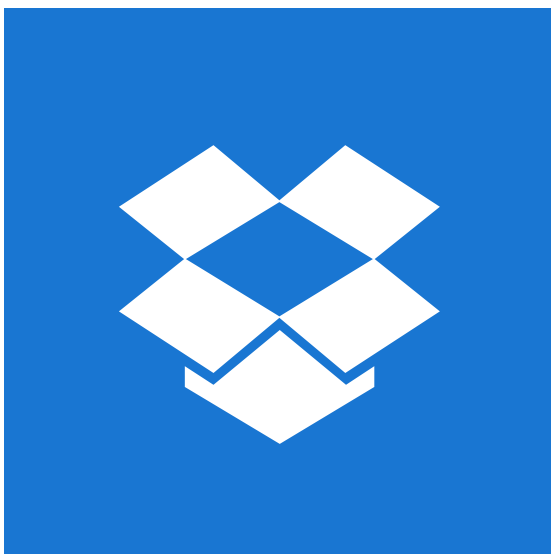
Golf Lessons

Price: **[\$50] per 30-minute session**

Personalized golf lessons from PGA-certified instructors, catering to golfers of all skill levels.

Specifications

Lessons cover all aspects of the game, including driving, chipping, putting, and course management.



Snacks and Refreshment Services

Price: **Varies by item**

A range of snacks and refreshments available to keep golfers energized during their game.

Specifications

Offerings include sandwiches, hot dogs, chips, candy, sodas, and water.



Rental Hitting Bays

Price: **[\$30] per hour**

High-tech rental hitting bays equipped with the latest technology to provide instant feedback on your performance.

Specifications

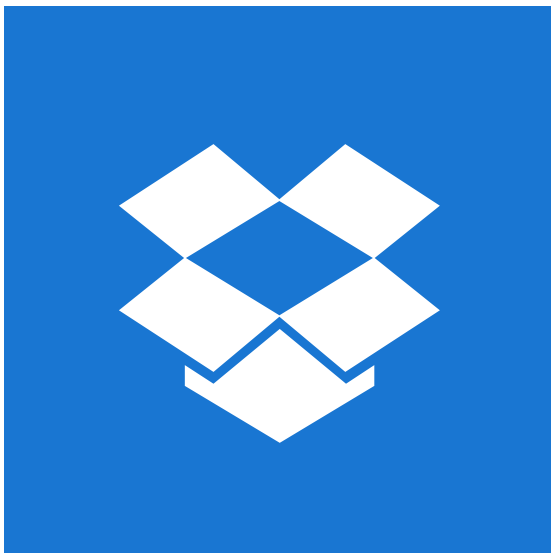
Bays are equipped with launch monitors, video analysis, and other tech tools.

Help Tip

Mention the products you sell at your golf driving range. This list may include golf merchandise like,

To unlock help try Upmetrics! 

Products



Golf Clubs

Price: **Varies by brand and model**

A range of golf clubs from top brands, catering to golfers of all skill levels.

Specifications

Offerings include drivers, fairway woods, hybrids, irons, wedges, and putters.



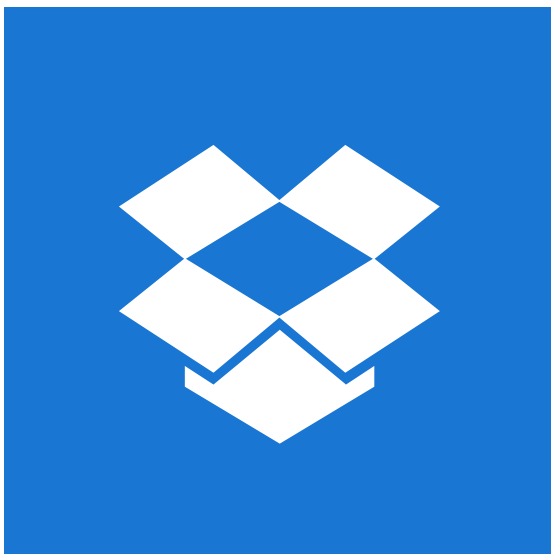
Golf Balls

Price: **Varies by brand and model**

A variety of golf balls from top brands, ensuring that golfers have access to the best quality balls for their game.

Specifications

Offerings include Titleist Pro V1, Callaway Chrome Soft, and Srixon Z-Star.



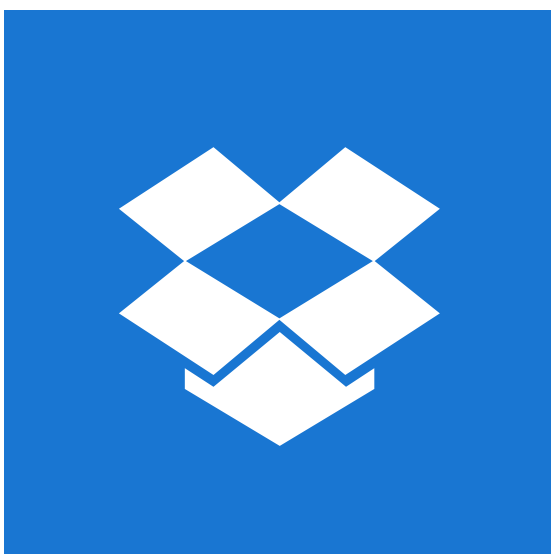
Golf Tees

Price: **[\$3] for a pack of 50**

A selection of golf tees available for purchase.

Specifications

Offerings include wooden and plastic tees in various lengths.



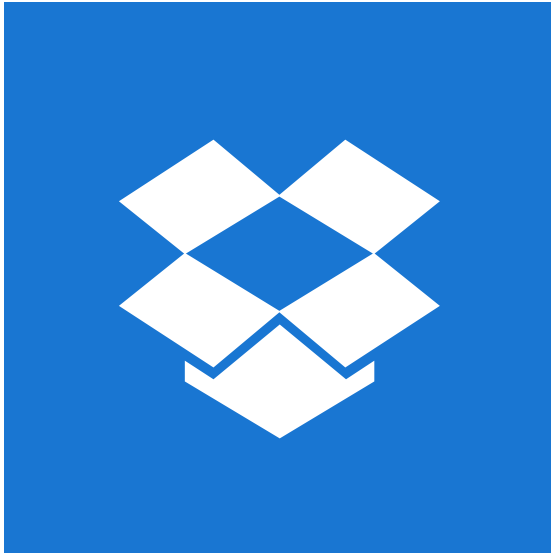
Training Aids

Price: **Varies by product**

A range of training aids designed to help golfers improve their skills and take their game to the next level.

Specifications

Offerings include swing trainers, putting mats, and alignment aids.



Golf Gloves

Price: **Varies by brand and model**


A selection of high-quality golf gloves that provide a great grip.

Specifications

Offerings include gloves made from leather, synthetic materials, or a combination of both.

Quality Measures

 Help tip

 Golf Driving Range Business Plan


This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 Help tip

 Golf Driving Range Business Plan

Mention if your golf driving range company offers any additional services. You may include services like, hosting tournaments, organizing professional classes, entertainment sessions, etc.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help Tip

Golf Driving Range Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Start writing here..

Unique Selling Proposition (USP)

Help tip

Golf Driving Range Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Golf Driving Range Business Plan

Describe your pricing strategy—how you plan to price your golf services and stay competitive in the local market. You can mention any introductory offers you plan on offering to attract new customers to your driving range.

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Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, event sponsorship, and print marketing.

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Marketing strategies

Online



Social Media

With platforms like Facebook, Instagram, and Twitter, we aim to engage our audience with regular updates, promotions, and golfing tips.



Email Marketing

Regular newsletters and updates will be sent to our subscribed members, keeping them informed about upcoming events and promotions.



Content Marketing

Blog posts, articles, and videos that provide value to golf enthusiasts will be published, positioning [TopGolf Range] as a thought leader in the industry.



Google Ads

Targeted ads will ensure we appear in relevant search results, capturing potential customers looking for golfing experiences.

Offline



Brochures

Distributed at strategic locations, our brochures will provide comprehensive information about our offerings.



Print Marketing

Local magazines, newspapers, and banners will feature our ads, targeting a local demographic.



Event Sponsorship

By sponsoring local golf tournaments or events, we'll gain visibility and build our brand's reputation.

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include partnerships and affiliations, individual and group packages, events, targeted marketing, etc.

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Sales strategies



Partnerships and Affiliations

Collaborations with local businesses and golf brands can provide mutual benefits and widen our customer base.



Group Packages

Special offers for corporate events, birthdays, or large gatherings will attract group bookings.



Targeted Marketing

Specific marketing campaigns will be launched for different segments of our audience, ensuring we address their unique needs.

Describe your customer retention strategies and how you plan to execute them. For instance, introducing annual memberships, organizing exciting events and competitions, personalized service, etc.

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Customer retention



Annual Memberships

Attractive membership packages will be available, offering discounts and exclusive benefits.



Events and Competitions

Regular tournaments, championships, and social events will keep our customers engaged and connected to the [TopGolf Range] community.



Personalized Service

Recognizing the preferences of our regular customers and tailoring our service accordingly will make them feel valued and appreciated.

6.

Operations Plan



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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Help tip

Golf Driving Range Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Golf Driving Range Business Plan

Mention your golf business's staffing requirements, including the number of employees, coaches, and hospitality staff needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip

Golf Driving Range Business Plan


Outline the processes and procedures you will use to run your golf driving range. Your operational processes may include facility maintenance, customer check-in, service offering, and implementing quality check measures.

To unlock help try Upmetrics!

Start writing here..

Equipment & Machinery

 **Help tip**

 **Golf Driving Range Business Plan**

Include the list of equipment and machinery required for the golf driving range, such as golf carts, retrieval vehicles, range dividers, ball dispensers, maintenance equipment, etc.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Golf Driving Range Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Golf Driving Range Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



JOHN DOE

Founder & CEO - john.doe@example.com

With over 15 years of experience in the golf industry and a Bachelor's degree in Business Administration, John has a profound understanding of the golf business and its intricacies.



His strategic planning, financial management, and leadership skills are instrumental in steering [TopGolf Range] toward success.



JANE DOE

Chief Operating Officer (COO) - jane.doe@example.com

Jane has a Master's degree in Operations Management and over 10 years of experience in the field.



Her meticulous attention to detail and organizational skills ensure that the day-to-day operations at [TopGolf Range] run smoothly and efficiently.



ALICE BROWN

Chief Marketing Officer (CMO) - alice.brown@example.com

Alice holds a Bachelor's degree in Marketing and has a proven track record of successful brand development and marketing strategy implementation.



Her innovative ideas and strategies are pivotal in establishing [TopGolf Range] as a premier golf driving range destination.



ROBERT BROWN

Head Coach - robert.brown@example.com


With a Bachelor's degree in Sports Science and numerous golf coaching certifications, Robert brings a wealth of knowledge and expertise to [TopGolf Range].




His passion for teaching and commitment to delivering top-quality instruction make him a valuable asset to our team.

Organizational structure

 Help tip

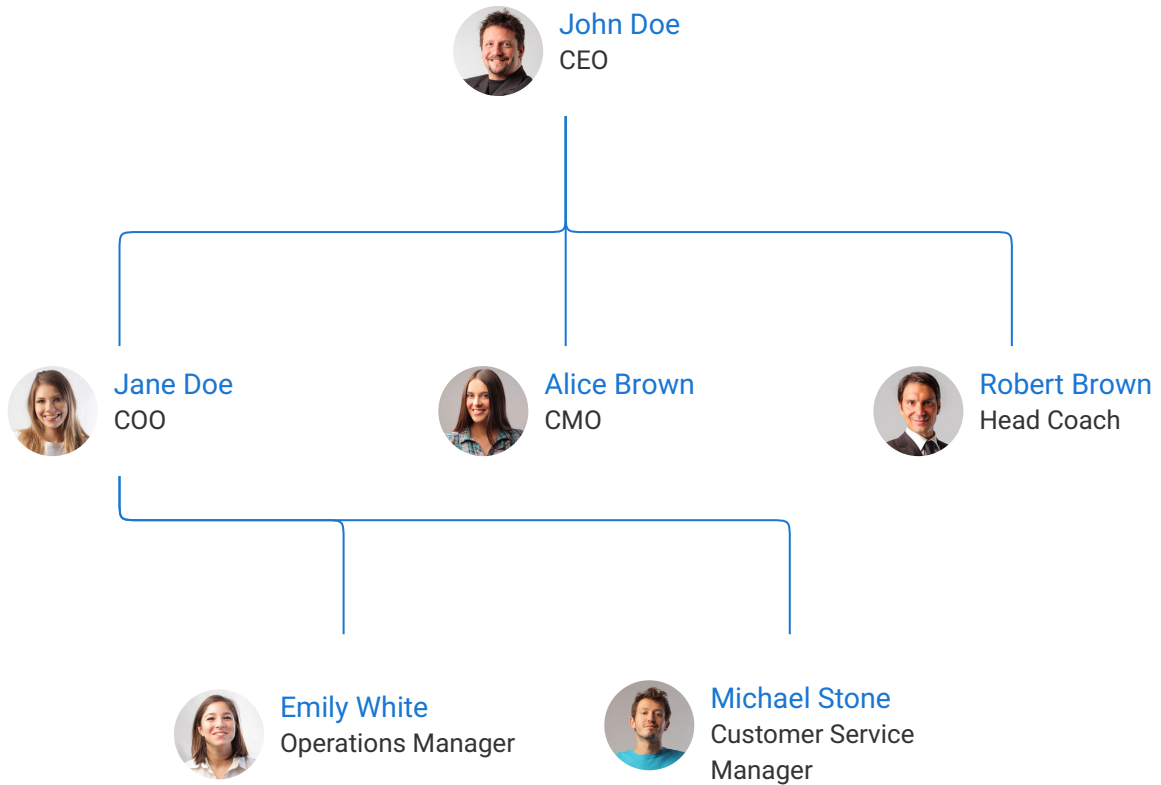
 Golf Driving Range Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics! 


Start writing here..

Organization chart



Compensation plan


 **Help tip**

 **Golf Driving Range Business Plan**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Advisors/Consultants



MICHAEL TAYLOR

Advisor - michael.taylor@example.com

With over 20 years of experience in the golf industry, Michael is an invaluable source of knowledge and insights.

His guidance and advice have been instrumental in shaping the strategic direction of [TopGolf Range].



EMILY JOHNSON

Consultant - emily.johnson@example.com

Emily is a seasoned business consultant with a specialization in the golf industry.

Her expertise in strategic planning and financial management has provided [TopGolf Range] with the tools and knowledge needed to navigate the competitive golf business landscape.

8.

Financial Plan



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Golf Driving Range Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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Start writing here..

Help tip

Golf Driving Range Business Plan

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

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Profit & loss statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cost Of Sales	\$0	\$0	\$0	\$0	\$0
General Costs	\$0	\$0	\$0	\$0	\$0
Revenue Specific Costs	\$0	\$0	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0	\$0	\$0
Gross Margin	\$0	\$0	\$0	\$0	\$0
Gross Margin (%)	0%	0%	0%	0%	0%
Operating Expense	\$0	\$0	\$0	\$0	\$0
Payroll Expense (Indirect Labor)	\$0	\$0	\$0	\$0	\$0
General Expense	\$0	\$0	\$0	\$0	\$0
Bad Debt	\$0	\$0	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0	\$0	\$0
EBITDA	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Additional Expense	\$0	\$0	\$0	\$0	\$0
Long Term Depreciation	\$0	\$0	\$0	\$0	\$0
Gain or loss from Sale of Assets	\$0	\$0	\$0	\$0	\$0
EBIT	\$0	\$0	\$0	\$0	\$0
Interest Expenses	\$0	\$0	\$0	\$0	\$0
EBT	\$0	\$0	\$0	\$0	\$0
Income Tax Expense	\$0	\$0	\$0	\$0	\$0
Total Expense	\$0	\$0	\$0	\$0	\$0
Net Income	\$0	\$0	\$0	\$0	\$0
Net Income (%)	0%	0%	0%	0%	0%
Retained Earning Opening	\$0	\$0	\$0	\$0	\$0
Owner's Distribution	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Retained Earning Closing	\$0	\$0	\$0	\$0	\$0

💡 Help tip

📄 Golf Driving Range Business Plan

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

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Cash flow statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash Received	\$0	\$0	\$0	\$0	\$0
Cash Paid	\$0	\$0	\$0	\$0	\$0
COS & General Expenses	\$0	\$0	\$0	\$0	\$0
Salary & Wages	\$0	\$0	\$0	\$0	\$0
Interest	\$0	\$0	\$0	\$0	\$0
Sales Tax	\$0	\$0	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Cash From Operations	\$0	\$0	\$0	\$0	\$0
Assets Sell	\$0	\$0	\$0	\$0	\$0
Assets Purchase	\$0	\$0	\$0	\$0	\$0
Net Cash From Investments	\$0	\$0	\$0	\$0	\$0
Amount Received	\$0	\$0	\$0	\$0	\$0
Loan Received	\$0	\$0	\$0	\$0	\$0
Common Stock					
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Amount Paid	\$0	\$0	\$0	\$0	\$0
Loan Capital	\$0	\$0	\$0	\$0	\$0
Dividends & Distributions	\$0	\$0	\$0	\$0	\$0
Net Cash From Financing	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Summary					
Starting Cash	\$0	\$0	\$0	\$0	\$0
Cash In	\$0	\$0	\$0	\$0	\$0
Cash Out	\$0	\$0	\$0	\$0	\$0
Change in Cash	\$0	\$0	\$0	\$0	\$0
Ending Cash	\$0	\$0	\$0	\$0	\$0

💡 Help tip

📄 Golf Driving Range Business Plan

Create a projected balance sheet documenting your golf driving range assets, liabilities, and equity.


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Balance sheet

	2023-24	2024-25	2025-26	2026-27	2027-28
Assets	\$0	\$0	\$0	\$0	\$0
Current Assets	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash	\$0	\$0	\$0	\$0	\$0
Accounts Receivable	\$0	\$0	\$0	\$0	\$0
Inventory	\$0	\$0	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0	\$0	\$0
Long Term Assets	\$0	\$0	\$0	\$0	\$0
Gross Long Term Assets	\$0	\$0	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0	\$0	\$0
Liabilities & Equity	\$0	\$0	\$0	\$0	\$0
Liabilities	\$0	\$0	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0	\$0	\$0
Short Term Debt	\$0	\$0	\$0	\$0	\$0
Long Term Liabilities	\$0	\$0	\$0	\$0	\$0
Long Term Debt	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Equity	\$0	\$0	\$0	\$0	\$0
Paid-in Capital	\$0	\$0	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Retained Earnings	\$0	\$0	\$0	\$0	\$0
Check	\$0	\$0	\$0	\$0	\$0

 **Help tip**

 **Golf Driving Range Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis

	2023-24	2024-25	2025-26	2026-27	2027-28
Starting Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Revenue	\$0	\$0	\$0	\$0	\$0
Closing Revenue	\$0	\$0	\$0	\$0	\$0
Starting Expense	\$0	\$0	\$0	\$0	\$0
Net Expense	\$0	\$0	\$0	\$0	\$0
Closing Expense	\$0	\$0	\$0	\$0	\$0
Is Break Even?	0	0	0	0	0
Break Even Month	0	0	0	0	0
Days Required	0	0	0	0	0
Break Even Revenue	\$0	\$0	\$0	\$0	\$0
Break Even Units					

Financing needs

💡 Help tip

📄 Golf Driving Range Business Plan

Calculate costs associated with starting a golf driving range, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows two side-by-side screenshots. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' statement for the year 2023-04, with a table showing Revenue, Cost of Sales, Gross Margin, and Operating Expenses. Below the table is a form titled 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View price schedule over time' button. On the right is a screenshot of a standard spreadsheet interface, showing a grid of cells with a formula bar and various toolbars, representing a more complex and cluttered environment.



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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