# *¥* Electrical ContractingBusiness Plan

ADDRESS

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(650) 359-3153 info@example.com

# Business Plan [YEAR]

Prepared By

John Doe

# Empowering Your Electrical Needs

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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# Business planning that's simpler and faster than you think

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#### **AI-powered Upmetrics Assistant**

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	Problem worth Solving
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ssion Statement	Gur Solution

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# **Executive Summary**

Market opportunity Services Offered Marketing & Sales Strategies Financial Highlights

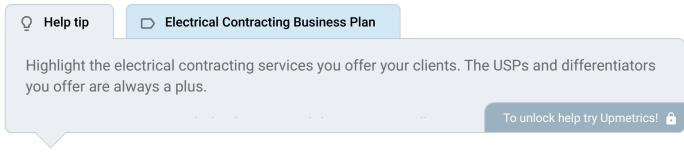


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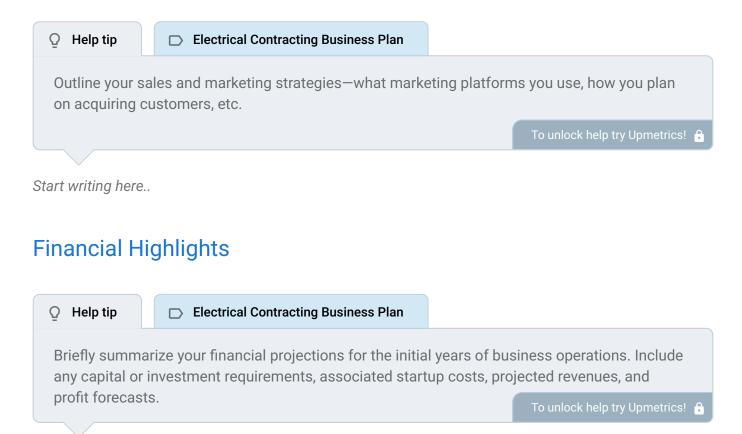
# Market opportunity

Q Help tip	Electrical Contracting Business Plan
-	our market research, including market size, growth potential, and marketing ight the opportunities in the market and how your business will fit in to fill the gap.
	To unlock help try Upmetrics! 🔒
Start writing here	

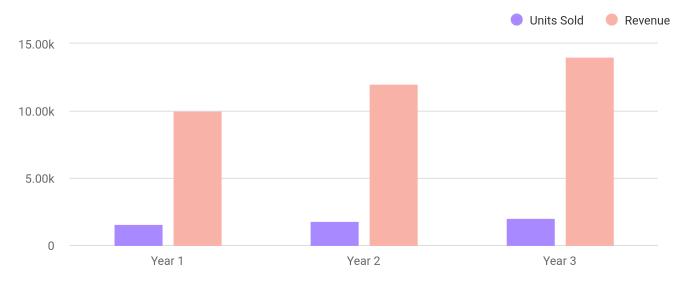
# Services Offered



# Marketing & Sales Strategies



### Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

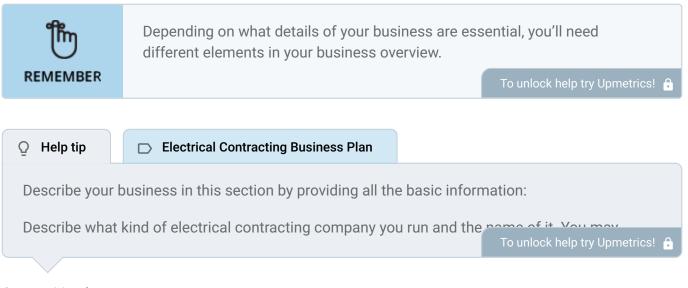
Q Help tip	Electrical Contracting Business Plan				
Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.					
	To unlock help try Upmetrics!				

Write a call to action for your business plan.



# **Company Overview**

Ownership Mission statement Business history Future goals



Start writing here ..

# **Ownership**

Q Help tip	Electrical Contracting Business Plan				
List the names of your electrical contracting company's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.					
	To unlock help try Upmetrics! 🔒				
Ctart writing bars					

Start writing here..

# **Mission statement**

O Help tip

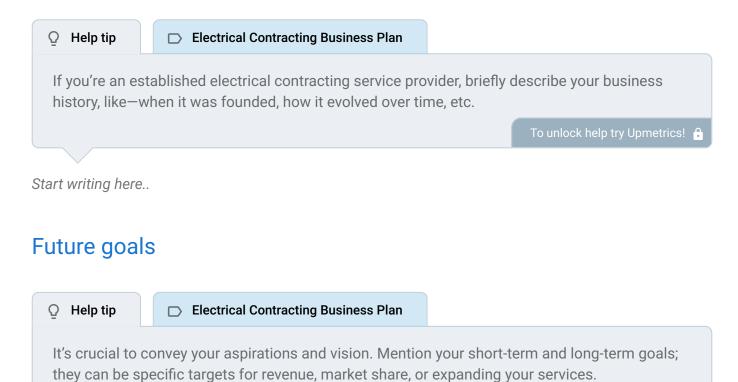
Electrical Contracting Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [John Doe Electrical Contracting, Inc.], we are dedicated to illuminating lives through impeccable electrical solutions. Rooted in innovation, safety, and sustainability, our mission is to empower communities, one circuit at a time.

# **Business history**

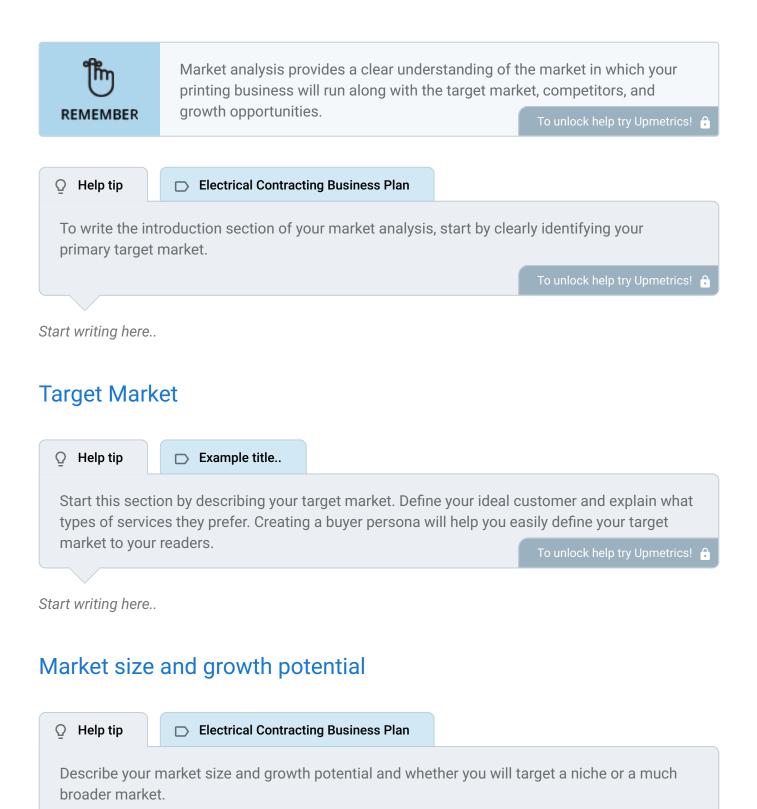


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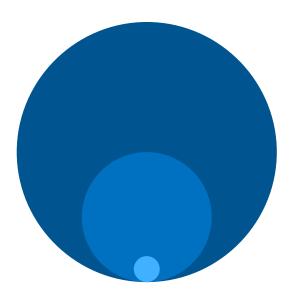
# Market Analysis

Target Market Market size and growth potential Competitive analysis Market trends Regulatory environment



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#### Available Market

Total potential consumers needing electrical contracting services in the region.

**50M** 

#### Served Market

Consumers within our operational reach and service scope in the region.

#### **Target Market**

Homeowners aged 30-50 prioritizing safety & energy efficiency.

5M

**25M** 

O Help tip

Electrical Contracting Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your electrical contracting services from them.

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# Competitive analysis

#### ElectricPros, Inc.

Founded in [Year], [ElectricPros, Inc.] has quickly risen through the ranks to become a recognized name in [specific market, e.g., "residential electrical contracting"]. With a network spanning over [X cities/states], they have successfully completed over [X number] of projects.

#### Features

Comprehensive electrical audits

Green energy solutions, including solar panel installations

Custom lighting designs

24/7 emergency response

#### Strengths

Strong brand recognition in the [specific market]

Vast network and accessibility

Dedicated customer support with quick response times

#### Weaknesses

Limited expertise in [specific domain, e.g., "smart home integrations"]

Higher price point compared to market average

[Specific reported issue, e.g., "some customer complaints regarding post-service followups"]

#### **BrightSpark Electrical Services**

Operating since [Year], [BrightSpark Electrical Services] is a family-owned business that specializes in [specific specialization, e.g., "commercial electrical installations"]. Their personal touch and commitment to quality have garnered them a loyal customer base.

#### Features

Specialized commercial electrical setups

Maintenance contracts tailored for businesses

Electrical retrofitting for older commercial spaces

#### Strengths

Deep-rooted community connections and trust

Tailored solutions for businesses of all sizes

A strong emphasis on safety and quality

#### Weaknesses

Limited geographic reach

Slower adoption of newer technologies

Dependence on a primarily local clientele, limiting expansion

#### VoltMasters, LLC

Established in [Year], [VoltMasters, LLC] prides itself on being at the forefront of technology. With a team of young innovators, they have captured a significant market share in [specific domain, e.g., "smart home installations"].

Features	Strengths	Weaknesses
Advanced smart home electrical integrations	Early adopters of new electrical technologies	Limited experience in traditional electrical setups
Training sessions for clients on smart system usage	A young, dynamic, and tech- savvy team	Premium pricing due to specialized services
Energy-efficient electrical solutions	Strong partnerships with leading tech manufacturers	Potential scalability issues with a highly specialized focus

# Market trends

Q Help tip

Electrical Contracting Business Plan

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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# **Regulatory environment**

Q Help tip

Electrical Contracting Business Plan

List regulations and licensing requirements that may affect your electrical contracting company, such as business registration, contractor license, permits, insurance, environmental regulations, state and federal regulations, etc.

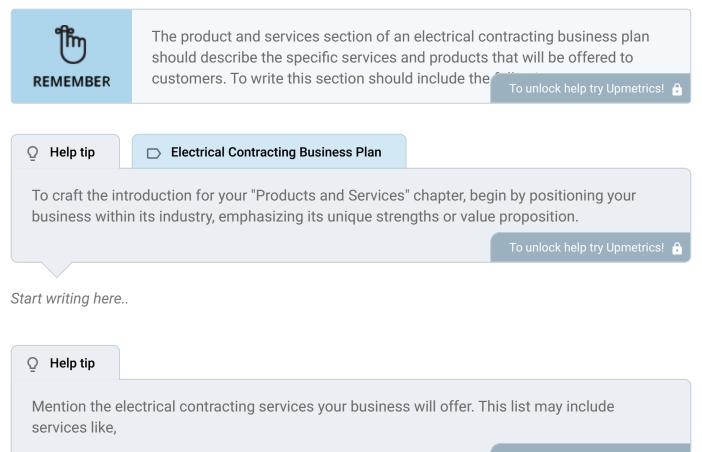
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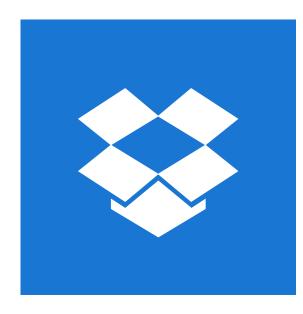
# **Products and Services**

Services Quality Measures Additional Services



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# Services

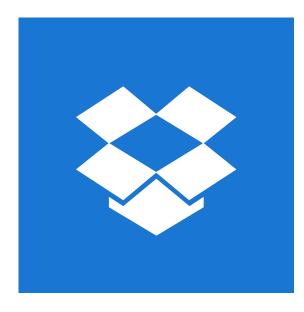


### **Electrical Installations**

#### Price: \$[XXX] per hour / \$[XXXX] per project

Comprehensive installation services tailored for new builds, renovations, and expansions.

- Wiring of new rooms or entire buildings
- Circuit breaker installations
- Outlet and switch fittings
- Compliance with all local and national electrical codes



### **Electrical Repairs**

#### Price: \$[XXX] per hour

Prompt and reliable repair services to address electrical issues and restore functionality

#### Specifications

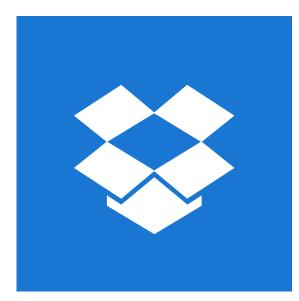
- Fault diagnosis and troubleshooting
- Replacement of damaged components
- System tests post-repair
- Emergency repair services available 24/7

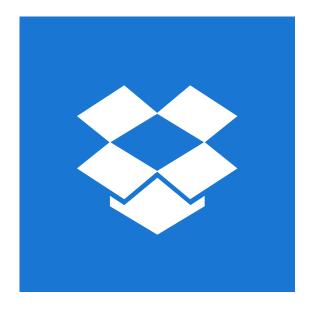
#### **Electrical Design Services**

#### Price: Starting at \$[XXXX] per project

End-to-end electrical design services to conceptualize and implement efficient systems tailored to clients' needs.

- Blueprint and schematic creation
- Load calculation and distribution planning
- Integration with existing structures and systems
- Coordination with architects and builders





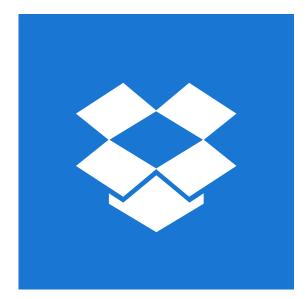
### Maintenance and Upgrades

#### Price: **\$[XXX] per visit / Maintenance contracts starting** at **\$[XXXX] per year**

Periodic maintenance checks and upgrade services to keep electrical systems optimized and up-to-date.

#### Specifications

- System health checks
- Component replacements if needed
- Software and hardware upgrades for modern systems
- Compliance checks against updated regulations

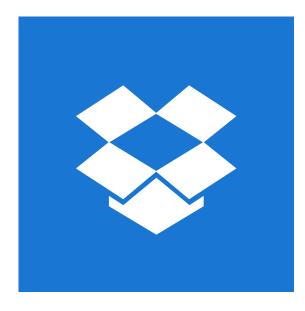


### Fire Alarm Systems

Price: Starting at \$[XXXX] for installation / \$[XXX] for maintenance visits

Comprehensive fire alarm system solutions, ensuring early detection and safety compliance.

- Smoke and heat detector installations
- Alarm panel setups
- Regular testing and calibration
- Compliance with fire safety regulations



#### Security Systems

#### Price: Packages starting at \$[XXXX]

State-of-the-art security systems ensuring comprehensive property and occupant safety.

#### Specifications

- CCTV camera installations
- Motion sensor setups
- Alarm and monitoring systems
- Integration with mobile apps for remote access

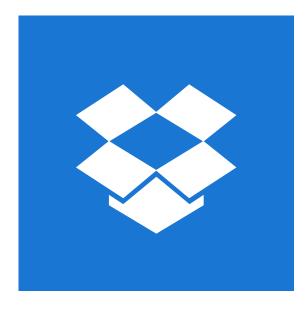


#### Price: \$[XXX] per point / Packages starting at \$[XXXX]

Efficient data cabling solutions, enabling seamless connectivity for businesses and homes.

- CAT5e, CAT6, and fiber-optic installations
- Data rack and patch panel setups
- Testing and certification
- Compliance with telecommunication standards





#### Home Automation Systems

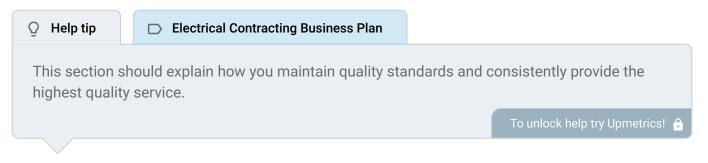
#### Price: Packages starting at \$[XXXX]

Transforming homes into smart environments, ensuring comfort, efficiency, and convenience.

#### **Specifications**

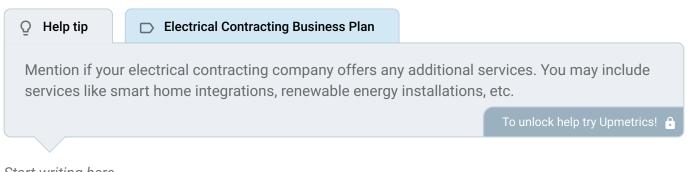
- Voice-controlled lighting systems
- Smart thermostat installations
- Integration with popular home automation platforms
- Training sessions for users

# **Quality Measures**



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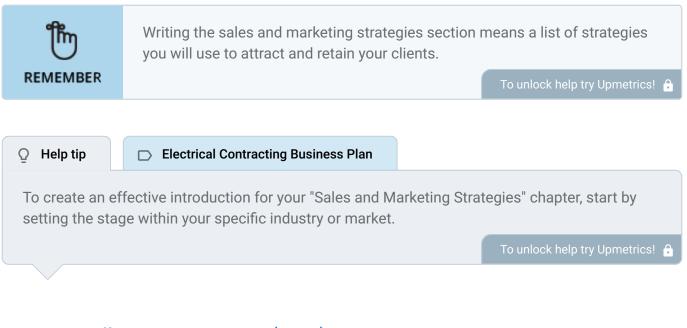
# **Additional Services**



5.

# Sales And Marketing Strategies

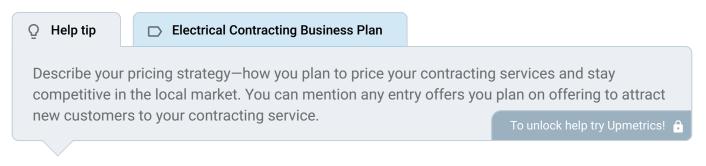
Unique Selling Proposition (USP) Pricing Strategy Marketing strategies Sales strategies Customer retention



# Unique Selling Proposition (USP)



# **Pricing Strategy**



#### Q Help tip

Electrical Contracting Business Plan

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, local marketing, and print market

# Marketing strategies

#### Online



#### Social Media

Harnessing platforms like Facebook, Instagram, and LinkedIn, we aim to create engaging content, tutorials, and client testimonials to engage with our target audience.



#### Content Marketing

Establishing ourselves as industry thought leaders through blogs, articles, and tutorials on emerging electrical trends.



#### **Email Marketing**

Regular newsletters and service updates will be sent to our existing client base and potential leads.



#### **Google Ads**

By leveraging paid search campaigns, we aim to feature prominently for key search queries related to our services.

### Offline



#### **Brochures**

Informative brochures detailing our services will be distributed in strategic locations to target potential clients.



#### **Local Marketing**

Participating in community events, trade fairs, and hosting workshops to gain local visibility and trust.



#### **Print Marketing**

Strategic placements in local magazines, newspapers, and industry journals to reach a broader audience.

#### Q Help tip

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include direct sales calls, partnering with related businesses like real estate companies, offering referral programs, etc.

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# Sales strategies



#### **Partner with Businesses**

Collaborating with related businesses, such as real estate companies and builders, to offer integrated solutions to clients.



#### **Direct Sales Calls**

Proactive outreach to potential clients, showcasing our expertise and understanding their requirements.



#### **Referral Programs**

Encouraging word-of-mouth marketing by providing incentives to clients who refer our services to others.

#### O Help tip

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on annual membership, proactive service and maintenance, personalized service, etc.

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#### **Customer retention**



#### **Loyalty Programs**

Offering loyalty points for every service availed, which can be redeemed in future transactions.



#### **Annual Membership Discounts**

Proposing discounts to clients who opt for our annual maintenance contracts.



#### **Personalized Service**

Understanding the individual needs of clients and tailoring our services accordingly.



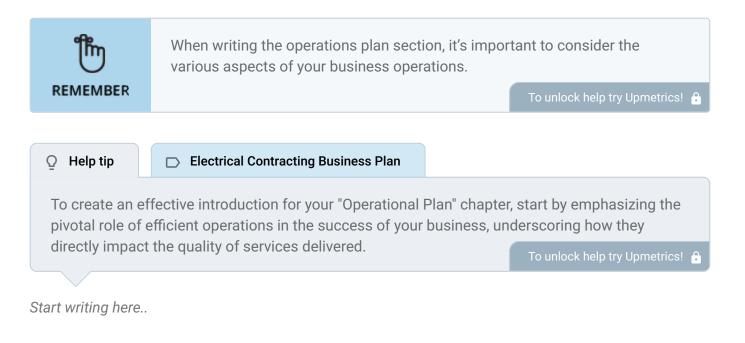
# Proactive Service and Maintenance

Regular check-ins and maintenance visits to ensure the longevity of installed systems.



# **Operations Plan**

Staffing & Training Operational Process Equipment & Machinery



# Staffing & Training

Q Help tip	Electrical Contracting Business Plan					
Mention your contracting business's staffing requirements, including the number of employees, i.e. electrical engineers, electricians, and office administrative staff needed. Include their						
qualifications, 1	the training required, and the duties they will perform. To unlock help try Upmetrics!					
Start writing here						
Operational	Dragona					

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<b>V</b>	He	·Ρ	up	

Electrical Contracting Business Plan

Outline the processes and procedures you will use to run your electrical contracting business. Your operational processes may include project planning, making installations, logistics, procuring materials, acquiring new clients, and billing and collection.

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# **Equipment & Machinery**

Q Help tip

Electrical Contracting Business Plan

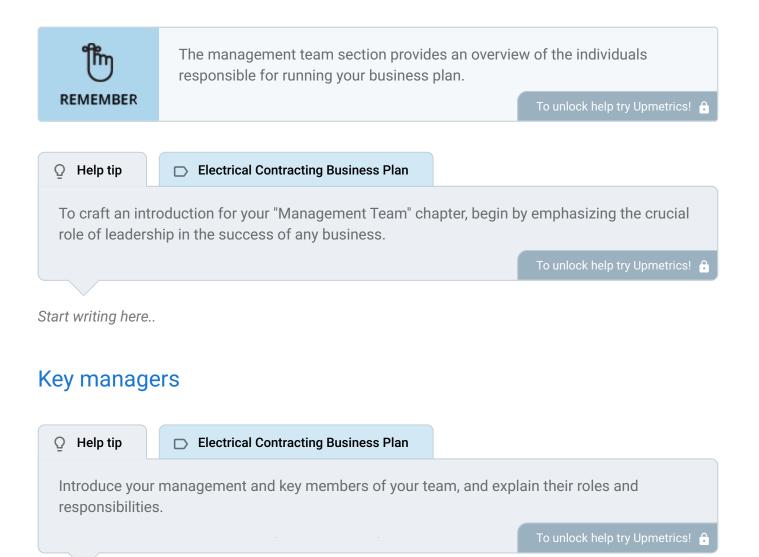
Include the list of equipment and machinery required for electrical contracting, such as testing and measuring tools, hand and power tools, heavy machinery, safety equipment, etc.

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# **Management Team**

Key managers Organizational structure Compensation plan Board of advisors



Start writing here..



#### John Doe

CEO & Co-founder - john.doe@example.com

[John Doe] is the visionary founder and Chief Executive Officer of our Electrical Contracting Business.

He holds a Bachelor's Degree in Electrical Engineering from [University Name] and an MBA from [Business School Name].

With over [20] years in the electrical contracting industry, John has cultivated a wealth of experience spanning project management, business strategy, and customer relationship management.

Under his leadership, the company has seen consistent growth and has forged valuable partnerships within the industry.



#### Jane Doe

Chief Operating Officer (COO) - jane.doe@example.com

[Jane Doe], as the Chief Operating Officer, is the driving force behind our company's daily operations.

She earned her Bachelor's in Business Administration from [University Name] and later pursued a Master's in Operations Management.

With a [15-year] track record in the electrical contracting space, Jane has excelled in ensuring operational efficiency, managing resources, and aligning the company's operations with its strategic goals.



#### Alice Brown

CMO - alice.brown@example.com

[Alice Brown] leads our marketing division as the Chief Marketing Officer. She holds a Bachelor's Degree in Marketing from [University Name] and a Master's Degree in Digital Marketing from [Business School Name].

With over [12] years in the field, Alice has a deep understanding of branding, customer acquisition, and digital outreach strategies.

Her innovative campaigns and strategies have played a pivotal role in enhancing our brand's visibility in the market.



#### **Robert Brown**

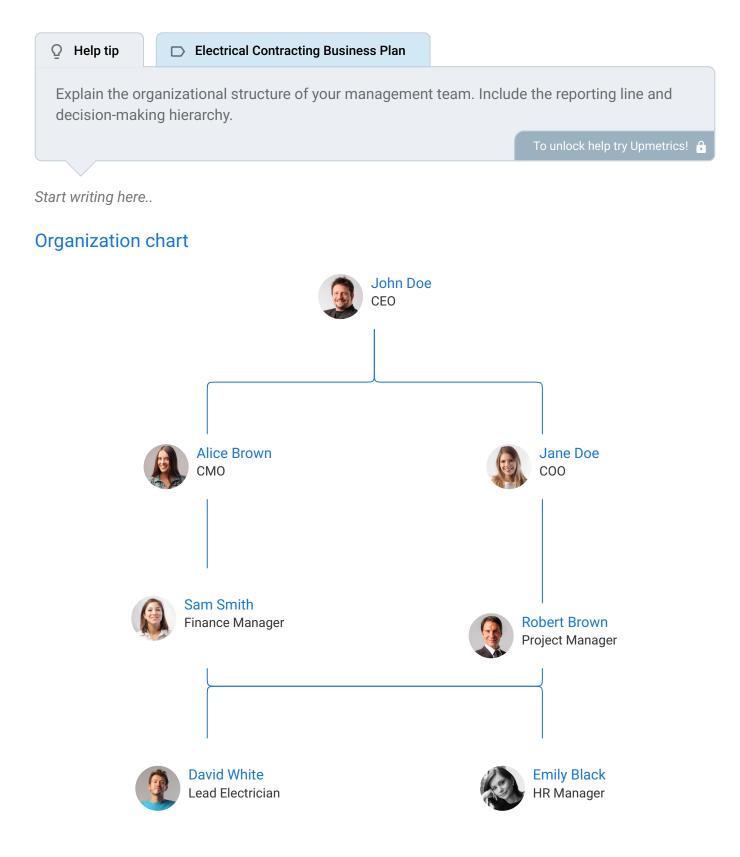
Project Manager - robert.brown@example.com

As our Project Manager, [Robert Brown] is the linchpin ensuring that all our electrical projects are executed seamlessly.

He completed his Bachelor's in Project Management from [University Name] and boasts [10] years of experience in the electrical sector.

Robert's attention to detail, coupled with his expertise in resource allocation and time management, ensures that our projects are always completed on time and within budget.

# Organizational structure



# **Compensation plan**

 ♀
 Help tip
 ►
 Electrical Contracting Business Plan

 Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.
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#### Q Help tip

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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# **Board of advisors**



#### Mr. Edward Green

**Business Strategy Advisor** 

With [X] years in business strategy formulation, [Mr. Green] offers invaluable insights to steer our business in the right direction.



# Dr Jane Smith

Electrical Industry Consultant

[Dr. Smith] brings [X] years of expertise, guiding us on industry best practices, technological advancements, and market dynamics.



# **Financial Plan**

Profit & loss statement Cash flow statement Balance sheet Break-even Analysis Financing needs

Electrical Contracting Business Plan | Business Plan [YEAR]

REMEMBER	When writing the financial plan section projections for the first few years of ye	ensive overview of your financial To unlock help try Upmetrics!		
Q Help tip	Electrical Contracting Business Plan			
To create an eff success of your	ective introduction for your "Financial Pla venture.	an" chapter, begin by	stressing the critical role of a well-s	structured financial plan in the
				To unlock help try Upmetrics! 🔒
Start writing here				
	such as projected revenue, operational expected net profit or loss.	costs, and service co	osts in your projected profit and loss	
				To unlock help try Upmetrics! 🔒
Profit & loss	statement			
		2024	2025	2026
Revenue	\$2	2,414,672	\$4,191,666	\$6,624,498
Residential Contrac Services	ing	\$955,040	\$1,715,200	\$3,080,500

	2024	2025	2026
Unit Sales	955	1,715	3,081
Unit Price	\$1,000	\$1,000	\$1,000
Commercial Contracting Projects	\$1,035,600	\$1,393,950	\$1,876,950
Unit Sales	69	93	125
Unit Price	\$15,000	\$15,000	\$15,000
Industrial Maintenance Contracts	\$424,032	\$1,082,516	\$1,667,048
Users	156	282	403
Recurring Charges	\$400	\$400	\$400

Cost Of Sales	\$1,532,803.20	\$2,600,919.60	\$4,062,584.40
General Costs	\$1,532,803.20	\$2,600,919.60	\$4,062,584.40
Materials and Supplies	\$84,000	\$85,920	\$87,885.60
Materials and Supplies	\$60,000	\$61,200	\$62,424
Electrical Cables	\$24,000	\$24,720	\$25,461.60
Labor Costs	\$1,448,803.20	\$2,514,999.60	\$3,974,698.80

	2024	2025	2026
Labor Costs	\$724,401.60	\$1,257,499.80	\$1,987,349.40
Electrician Wages	\$482,934.40	\$838,333.20	\$1,324,899.60
Technician Wages	\$241,467.20	\$419,166.60	\$662,449.80
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$881,868.80	\$1,590,746.40	\$2,561,913.60
Gross Margin (%)	36.52%	37.95%	38.67%
Operating Expense	\$848,293.60	\$957,808.50	\$1,100,725.74
Payroll Expense (Indirect Labor)	\$655,560	\$673,801.20	\$692,560.92
Electricians	\$223,500	\$230,205	\$237,111.12
Senior Electrician	\$75,000	\$77,250	\$79,567.56
Junior Electrician	\$148,500	\$152,955	\$157,543.56
Office Staff	\$142,560	\$145,411.20	\$148,319.40

	2024	2025	2026
Office Manager	\$59,040	\$60,220.80	\$61,425.24
Administrative Assistant	\$83,520	\$85,190.40	\$86,894.16
Technicians	\$289,500	\$298,185	\$307,130.40
Lead Technician	\$67,500	\$69,525	\$71,610.72
Field Technician	\$222,000	\$228,660	\$235,519.68
General Expense	\$192,733.60	\$284,007.30	\$408,164.82
Office Expenses	\$33,600	\$34,476	\$35,376.36
Office Rent	\$24,000	\$24,720	\$25,461.60
Utilities	\$6,000	\$6,120	\$6,242.40
Office Supplies	\$3,600	\$3,636	\$3,672.36
Vehicle Expenses	\$132,733.60	\$222,063.30	\$344,204.10
Fuel Costs	\$120,733.60	\$209,583.30	\$331,224.90
Maintenance and Repairs	\$12,000	\$12,480	\$12,979.20
Marketing and Advertising	\$26,400	\$27,468	\$28,584.36
Online Advertising	\$18,000	\$18,900	\$19,845
Print Media Advertising	\$8,400	\$8,568	\$8,739.36
Bad Debt	\$0	\$0	\$0

	2024	2025	2026
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	\$33,575.20	\$632,937.90	\$1,461,187.86
Additional Expense	\$20,483.05	\$19,392.56	\$18,234.82
Long Term Depreciation	\$14,964	\$14,964	\$14,964
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	\$18,611.20	\$617,973.90	\$1,446,223.86
Interest Expense	\$5,519.05	\$4,428.56	\$3,270.82
EBT	\$13,092.15	\$613,545.34	\$1,442,953.04
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$2,401,579.85	\$3,578,120.66	\$5,181,544.96
Net Income	\$13,092.15	\$613,545.34	\$1,442,953.04
Net Income (%)	0.54%	14.64%	21.78%

	2024	2025	2026
Retained Earning Opening	\$0	(\$4,907.85)	\$600,637.49
Owner's Distribution	\$18,000	\$8,000	\$8,000
Retained Earning Closing	(\$4,907.85)	\$600,637.49	\$2,035,590.53

#### Q Help tip

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 🔒

## Cash flow statement

	2024	2025	2026
Cash Received	\$2,414,672	\$4,191,666	\$6,624,498
Cash Paid	\$2,386,615.85	\$3,563,156.66	\$5,166,580.96
COS & General Expenses	\$1,725,536.80	\$2,884,926.90	\$4,470,749.22
Salary & Wages	\$655,560	\$673,801.20	\$692,560.92
Interest	\$5,519.05	\$4,428.56	\$3,270.82

	2024	2025	2026
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	\$28,056.15	\$628,509.34	\$1,457,917.04
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$80,000	\$0	\$0
Net Cash From Investments	(\$80,000)	\$0	\$0
Amount Received	\$150,000	\$0	\$0
Loan Received	\$100,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0
Amount Paid	\$35,680.31	\$26,770.80	\$27,928.54
Loan Capital	\$17,680.31	\$18,770.80	\$19,928.54

	2024	2025	2026
Dividends & Distributions	\$18,000	\$8,000	\$8,000
Net Cash From Financing	\$114,319.69	(\$26,770.80)	(\$27,928.54)
Summary			
Starting Cash	\$0	\$62,375.84	\$664,114.38
Cash In	\$2,564,672	\$4,191,666	\$6,624,498
Cash Out	\$2,502,296.16	\$3,589,927.46	\$5,194,509.50
Change in Cash	\$62,375.84	\$601,738.54	\$1,429,988.50
Ending Cash	\$62,375.84	\$664,114.38	\$2,094,102.88

Q Help tip

Create a projected balance sheet documenting your electrical contracting business's assets, liabilities, and equity.

To unlock help try Upmetrics! 🔒

## Balance sheet

	2024	2025	2026
Assets	\$127,411.84	\$714,186.38	\$2,129,210.88
Current Assets	\$62,375.84	\$664,114.38	\$2,094,102.88
Cash	\$62,375.84	\$664,114.38	\$2,094,102.88
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$65,036	\$50,072	\$35,108
Gross Long Term Assets	\$80,000	\$80,000	\$80,000
Accumulated Depreciation	(\$14,964)	(\$29,928)	(\$44,892)
Liabilities & Equity	\$127,411.84	\$714,186.38	\$2,129,210.88
Liabilities	\$82,319.69	\$63,548.89	\$43,620.35
Current Liabilities	\$18,770.80	\$19,928.54	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$18,770.80	\$19,928.54	\$0

		2024	2025	2026
Long Term Liabiliti	ies	\$63,548.89	\$43,620.35	\$43,620.35
Long Term Debt		\$63,548.89	\$43,620.35	\$43,620.35
Equity		\$45,092.15	\$650,637.49	\$2,085,590.53
Paid-in Capital		\$0	\$0	\$0
Common Stock		\$0	\$0	\$0
Preferred Stock		\$0	\$0	\$0
Owner's Contribut	ion	\$50,000	\$50,000	\$50,000
Retained Earnings	3	(\$4,907.85)	\$600,637.49	\$2,035,590.53
Check		\$0	\$0	\$0
Q Help Tip	Electrical Contraction	ng Business Plan		
Determine and	d mention your business'	s break-even point—the point at whic	ch your business costs and rev	enue will be equal.
This exercise v	will help you understand	how much revenue you need to gene	erate to sustain or be profitable	To unlock help try Upmetrics! 🔒

## Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$2,414,672	\$6,606,338
Net Revenue	\$2,414,672	\$4,191,666	\$6,624,498
Closing Revenue	\$2,414,672	\$6,606,338 \$13,230,836	
Starting Expense	\$0	\$2,401,579.85	\$5,979,700.51
Net Expense	\$2,401,579.85	\$3,578,120.66	\$5,181,544.96
Closing Expense	\$2,401,579.85	\$5,979,700.51	\$11,161,245.47
Is Break Even?	Yes	Yes	Yes
Break Even Month	Dec '24	0	0
Days Required	13 Days	0	0
Break Even Revenue	\$2,265,327	\$0	\$0
Residential Contracting Services	\$896,888.67	\$0	\$0
Commercial Contracting Projects	\$979,755	\$0	\$0
Industrial Maintenance Contracts	\$388,683.33	\$0	\$0

	2024	2025	2026
Break Even Units			
Residential Contracting Services	897	0	0
Commercial Contracting Projects	65	0	0
Industrial Maintenance Contracts	153	0	0

## Financing needs

#### ♀ Help tip ▷ Electrical Contracting Business Plan

Calculate costs associated with starting an electrical contracting business, and estimate your financing needs and how much capital you need to raise to operate your business.

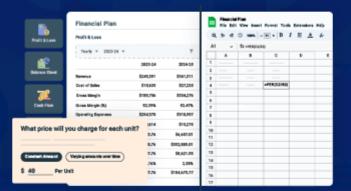
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Start writing here..

## **Upmetrics** vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

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Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

Start your planning today



# Appendix



When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal do

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## Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

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The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, **especially AI which did a great impact on my work**.

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