



Drone Business Plan

Elevating Perspectives, Innovating Skies

Business Plan

[YEAR]



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CONFIDENTIAL

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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

AI-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

Financial Forecasting Tool

All the financials are calculated for you

Forget the complex formulas and clumsy spreadsheets – with automatic financials and drag-and-drop forecasting, you can finish your plan faster and be confident that your numbers are accurate.



Business Plan Builder

Guides you like a business mentor

Upmetrics' step-by-step instructions, prompts, and the library of 400+ sample business plans will guide you through each section of your plan as a business mentor.

Join over 110K entrepreneurs who trust **Upmetrics with Business Planning**

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1.

Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Drone Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your drone business, its location, when it was founded,

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Drone Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

To unlock help try Upmetrics!

Start writing here..

Services Offered

Help tip

Drone Business Plan


Highlight the drone services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Drone Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

To unlock help try Upmetrics! 

Start writing here..

Financial Highlights

 **Help tip**

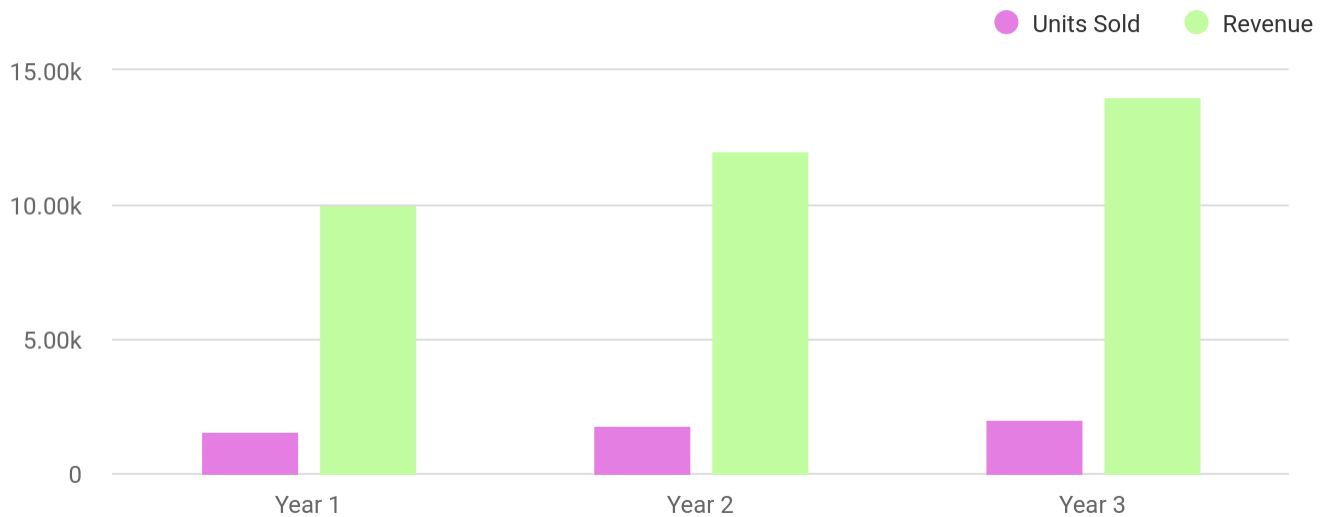
 **Drone Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

To unlock help try Upmetrics! 


Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

 Help tip

 Drone Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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Help tip

Drone Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of drone company you run and the name of it. You may specialize in one of

To unlock help try Upmetrics!

Start writing here..

Ownership

Help tip

Drone Business Plan

List the names of your drone business's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Mission statement

💡 Help tip

📄 Drone Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [DroneTech Ventures], we aim to [specific objective, e.g., revolutionize aerial photography], upholding our core principles of innovation, excellence, and client satisfaction. We strive to lead, inspire, and set benchmarks in the drone industry, consistently pushing the boundaries of what's possible.



Business history

💡 Help tip

📄 Drone Business Plan

If you're an established drone business, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

To unlock help try Upmetrics! 🔒

Start writing here..

Future goals

💡 Help tip

📄 Drone Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

To unlock help try Upmetrics! 🔒

Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Drone Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics!

Start writing here..

Target Market

Help tip

Drone Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics!

Start writing here..

Market size and growth potential

Help tip

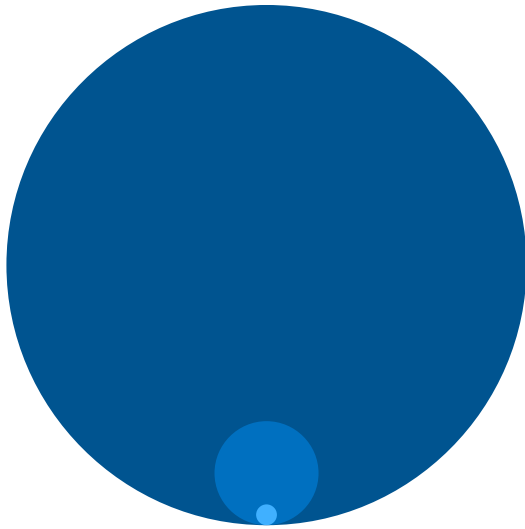
Drone Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

To unlock help try Upmetrics!

Start writing here..

Market Size



Available Market

Total global spend on drone services & products annually.

1B

Served Market

Spend in North America on drone services & products annually.


300M

Target Market

Spend by real estate & media sectors in North America on drones annually.

60M

 Help tip

 Drone Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your drone services from them.

To unlock help try Upmetrics! 

Competitive analysis

SkyView Drones

[SkyView Drones], headquartered in [City, State], has been in the drone business for over [X years]. They've made a significant mark in the real estate and media production sectors, with an extensive clientele spanning both national and international markets.

Features

High-resolution camera drones suitable for cinematic filming.

Customizable flight plans through their proprietary software.

Advanced drone training programs for beginners and professionals.

Strengths

Robust R&D department, consistently innovating.

Wide range of drones catering to different budgets.

Strong brand recognition and reputation in the media sector.

Weaknesses

Limited after-sales support.

Software platform is not user-friendly for beginners.

Lack of solutions tailored to the agriculture sector.

AeroFly Innovations

A relatively new entrant, [AeroFly Innovations], based in [City, State], specializes in drone solutions for agriculture and farming. Their data-driven approach has resonated well with farmers and agribusinesses.

Features

Drones are equipped with multispectral sensors for crop health monitoring.

Software integration for soil analysis and irrigation optimization.

Comprehensive data analytics dashboard.

Strengths

Deep focus on agriculture, offering tailored solutions.

Partnerships with major agribusinesses, bolstering their credibility.

Quick customer support turnaround time.

Weaknesses

Limited experience and market presence compared to older players.

Restricted to the agriculture niche; limited diversification.

Dependence on third-party components, affecting the drone supply chain.

UrbanWings Solutions

[UrbanWings Solutions], located in [City, State], is a pioneer in drone delivery services. With an emphasis on urban logistics, they've transformed how businesses approach last-mile delivery.

Features

Efficient and fast drone delivery system.

Integration with e-commerce platforms for streamlined operations.

Safety mechanisms, ensuring secure and accident-free deliveries.

Strengths

First-mover advantage in the drone delivery sector.

Advanced safety protocols, leading to fewer accidents.

Strong partnerships with leading e-commerce brands.

Weaknesses


Regulatory challenges in several cities, limiting expansion.

High operational costs, reflecting in premium pricing.


Drones are not optimized for varying weather conditions.

Market trends

 **Help tip**

 **Drone Business Plan**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 

Start writing here..

Regulatory environment

Help tip

Drone Business Plan

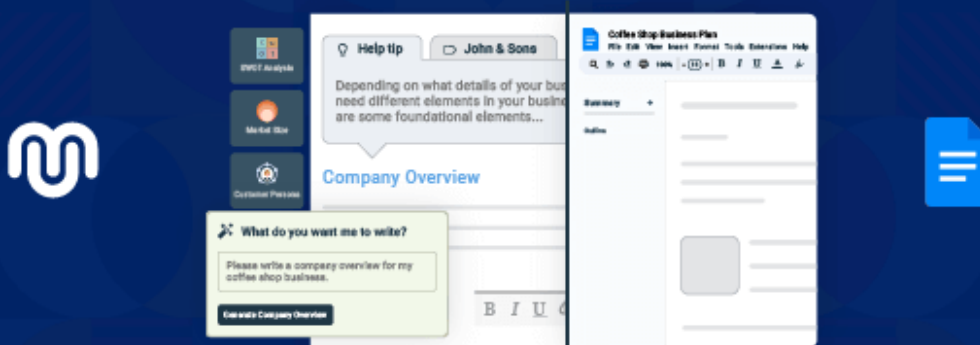
List regulations and licensing requirements that may affect your drone company, such as business registration, no-fly zones or restricted area regulations, privacy & data protection, flight restrictions, etc.

To unlock help try Upmetrics! 

Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

[Start your planning today](#)

4.

Products and Services

Product/Service List

Quality Measures

Additional Services



REMEMBER

The product and services section of a drone business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics!

Help tip

Drone Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics!

Start writing here..

Help tip

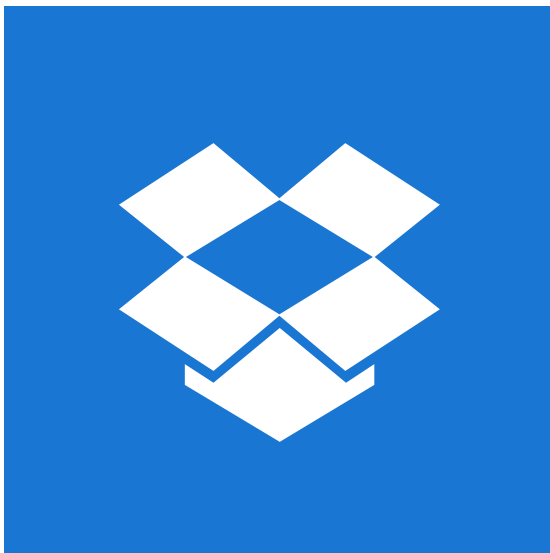
Example title..

Mention the drone products your business will offer. This list may include products like,

- Drones

To unlock help try Upmetrics!

Product/Service List



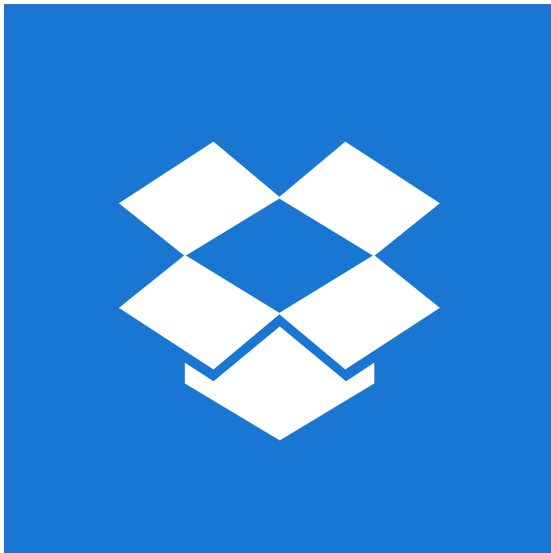
PhantomFlyer Drone

Price: **[\$1,500]**

A versatile quadcopter designed primarily for aerial photography and videography, suitable for both amateurs and professionals.

Specifications

- Flight Time: 30 minutes
- Camera: 20 MP, 4K UHD video
- Range: 5 km
- Weight: 1.3 kg
- Features: Obstacle avoidance, auto return-to-home, intelligent flight modes



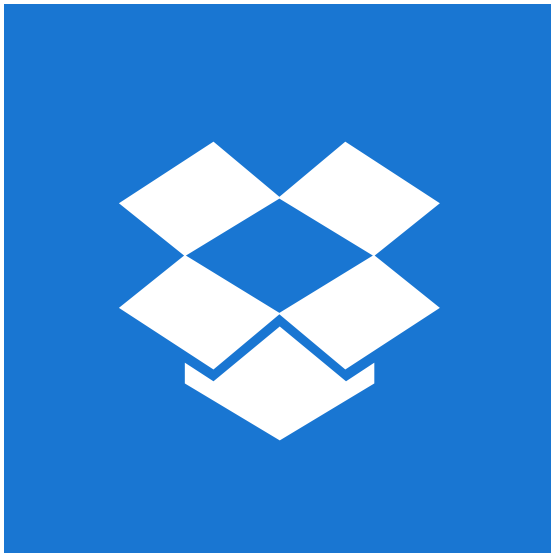
SkySight Drone Camera Accessory

Price: **[\$450]**

An attachable camera module tailored for detailed surveying and mapping.

Specifications

- Resolution: 24 MP
- Video: 6K UHD
- Zoom: 5x optical, 8x digital
- Features: Low light performance, panoramic shooting mode



DroneGuard Protection Kit

Price: **[\$120]**

A comprehensive accessory kit to enhance the protection and durability of drones during challenging flights.

Specifications

- Material: Reinforced carbon fiber
- Weight: 250g
- Components: Propeller guards, landing gear extensions, protective cage
- Compatibility: Fits most mid-sized drones



SkyMapper Software Suite

Price: **[\$200] (annual subscription)**

Drone flight planning and data analysis software tailored for detailed mapping and surveying tasks.

Specifications

- Platform: Windows, macOS
- Features: Real-time data processing, customizable flight paths, terrain analysis, cloud storage integration



Aerial Photography Service

Price: **Aerial Photography Service**

Professional aerial photography and videography service suitable for real estate showcases, events, or promotional content.

Specifications

- Duration: Minimum 1 hour
- Deliverables: High-resolution photos and 4K videos
- Equipment Used: PhantomFlyer Drone with SkySight Camera Accessory
- Editing: Post-processing included, with up to 2 revisions



Drone Repair and Maintenance Service

Price: **Free, Repairs starting at [\$50]**


Comprehensive check-up and repair solutions to ensure drones remain in optimal flying condition.

Specifications

- Turnaround: 48 hours for common repairs
- Parts: Original manufacturer components
- Warranty: 30 days on all repair jobs

Quality Measures

 **Help tip**

 **Drone Business Plan**


This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 **Help tip**

 **Drone Business Plan**

Mention if your drone company offers any additional services. You may include services like 3D mapping & modeling, event coverage, live streaming, etc.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help tip

Drone Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Unique Selling Proposition (USP)

Help tip

Drone Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Drone Business Plan

Describe your pricing strategy—how you plan to price your products or services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, content marketing, and local marketing.

To unlock help try Upmetrics! 

Marketing strategies

Online



Social Media

Leveraging platforms such as [Facebook, Instagram, and LinkedIn] to showcase our products, share testimonials, and engage with our audience.



Google Ads

Targeted advertising to reach potential customers actively searching for drone products and services.



Content Marketing

Sharing knowledgeable content on our [Blog], positioning ourselves as industry experts.

Offline




Brochures

High-quality brochures distributed at [local trade shows, conventions, and within our store] to provide a tangible reminder of our offerings.



Local Marketing

Engaging in [community events, workshops, and partnerships] to establish a strong local presence.

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include direct sales calls, partnering with other businesses, offering referral programs, etc.

To unlock help try Upmetrics! 

Sales strategies



Partner with Businesses

Collaborating with complementary businesses, such as [photography studios or event planners], to provide bundled offerings.




Direct Sales Calls

Reaching out to potential B2B clients, such as [real estate agencies and agricultural businesses], offering customized solutions.



Referral Programs

Encouraging our satisfied customers to refer our services and products to others, rewarding them with [discounts or complimentary services].

 **Help tip**

Describe your customer retention strategies and how you plan to execute them. For instance, introducing loyalty programs, discounts on bulk purchases, personalized service, etc.

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Rewarding repeat customers with [points or discounts] for every purchase, redeemable on future transactions.



Bulk Order Discounts

Offering attractive discounts to customers purchasing in volume, ensuring they choose us for major requirements.



Personalized Service

Understanding individual customer needs and preferences, offering tailored recommendations and solutions.

6.

Operations Plan

Staffing & Training

Operational Process

Equipment & Software



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Drone Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics!

Start writing here..

Staffing & Training

Help tip

Drone Business Plan

Mention your business's staffing requirements, including the number of employees or drone pilots needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics!

Start writing here..

Operational Process

Help tip

Drone Business Plan


Outline the processes and procedures you will use to run your drone business. Your operational processes may include client consultation, project planning, drone operations, etc.

To unlock help try Upmetrics!

Start writing here..

Equipment & Software

 **Help tip**

 **Drone Business Plan**

Include the list of equipment and software required for the drone, such as cameras, sensors, batteries, project management software, etc.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Advisors/Consultants



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Drone Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Drone Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



John Doe

CEO - john.doe@example.com

[John Doe] is responsible for setting the company's strategic direction and spearheading growth initiatives. He has been the driving force behind the company's rapid ascent in the drone industry.



With a keen sense of market dynamics and an unwavering commitment to innovation, John exemplifies leadership par excellence.

- **Educational Background:** John holds a Bachelor's degree in [Aerospace Engineering from the esteemed XYZ University and further honed his skills with an MBA from ABC Business School.]
- **Professional Background:** Prior to founding [DroneTech Ventures], John served as a [Senior Project Manager at TechGiant Corp, where he managed key drone development projects. He also worked as a Strategy Consultant for AeroSolutions for 3 years.]



Jane Smith

Chief Operating Officer (COO) - jane.smith@example.com

As the Chief Operations Officer, [Jane Smith] oversees the company's day-to-day functions ensuring maximum efficiency and productivity.



She plays a crucial role in process optimization and workforce management, making sure the team always delivers its best.

- Educational Background: Jane pursued her undergraduate degree in [Business Management from DEF University and later completed her Master's in Operations Management from PQR University.]
- Professional Background: With [8] years of experience under her belt, Jane was the Lead Operations Strategist at Drone Innovators Inc. before joining [DroneTech Ventures]. She also spent a couple of years at [SkyHigh Drones as an Operations Supervisor].



Mark White

CMO - robert.brown@example.com

Entrusted with the brand's voice and visibility, [Mark White], as the Chief Marketing Officer, formulates and oversees marketing strategies that elevate DroneTech's brand presence and drive customer acquisition.



- Educational Background: Mark graduated with honours in Marketing from [GHI University and later went on to attain a Master's degree in Digital Marketing from UVW Institute].
- Professional Background: Mark's professional journey boasts a tenure as a Marketing Director at [FutureTech Corp and as a Brand Strategist at Skyline Drones].

Organizational structure

Help tip

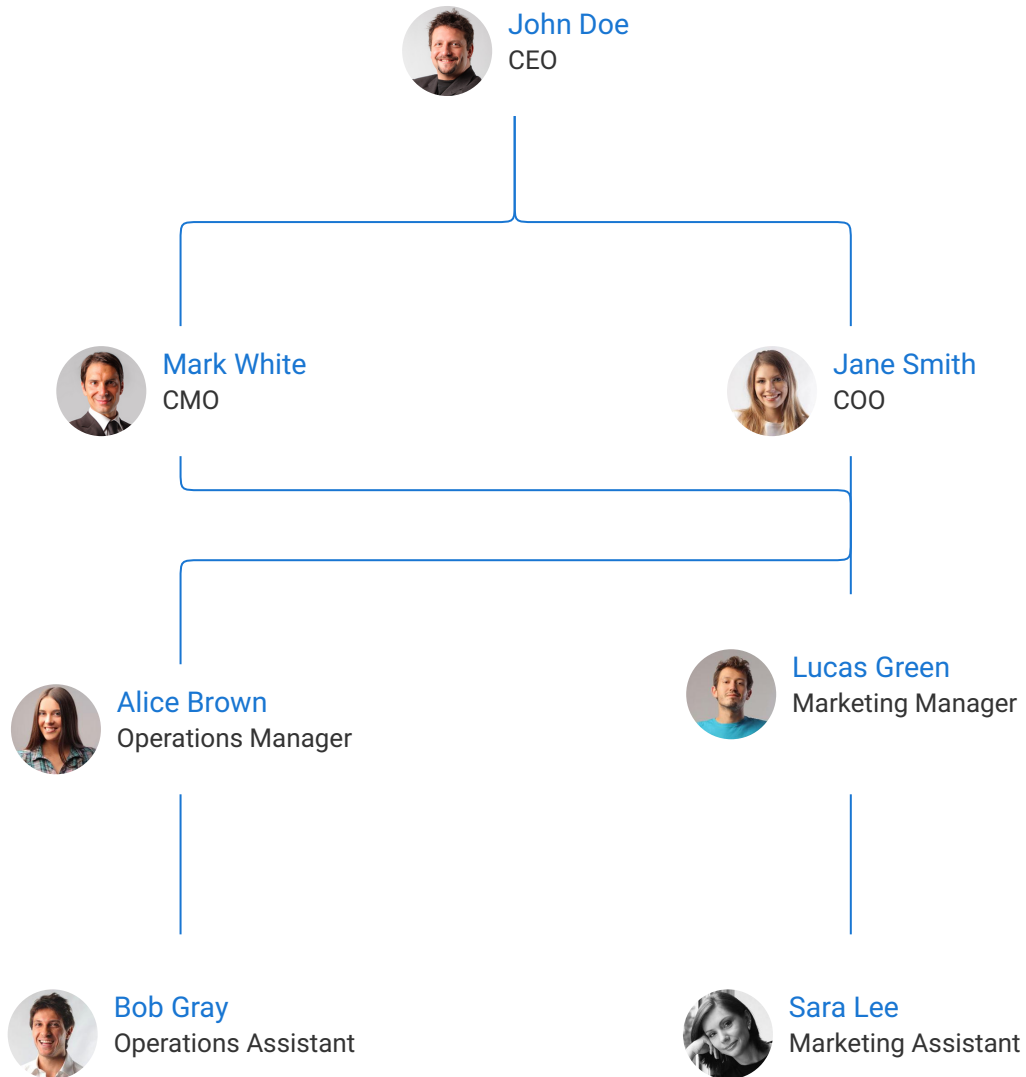
Drone Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics!


Start writing here..

Organization chart



Compensation plan

 **Help tip**

 **Drone Business Plan**

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

💡 Help tip

📄 Example title..

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

To unlock help try Upmetrics! 🔒

Advisors/Consultants



Dr. Allen Grey

Consultant

Serving as a technical consultant with over [20 years] of experience in drone technology and has been a faculty member at [ABC University].



Ms. Clara Blue

Advisor

Our business strategy advisor, Clara, brings [15 years] of experience in scaling tech businesses and holds an MBA from [XYZ Business School].

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Drone Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..

Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$1,537,302.43	\$4,148,475.41	\$12,094,999.32
Drone Sales	\$1,154,790	\$3,624,174	\$11,374,308

	2024	2025	2026
Unit Sales	1,283	4,027	12,638
Unit Price	\$900	\$900	\$900
Aerial Photography Services	\$248,391.50	\$354,203.50	\$504,966
Unit Sales	710	1,012	1,443
Unit Price	\$350	\$350	\$350
Training Courses	\$134,120.93	\$170,097.91	\$215,725.32
Cost Of Sales	\$389,792.93	\$742,860.41	\$1,532,662.52
General Costs	\$389,792.93	\$742,860.41	\$1,532,662.52
Manufacturing Costs	\$339,497.68	\$679,074.17	\$1,451,766.32
Drone Production Materials	\$262,632.55	\$471,650.38	\$847,016.34
Assembly Labor	\$76,865.13	\$207,423.79	\$604,749.98
Packaging and Shipping	\$50,295.25	\$63,786.24	\$80,896.20
Packaging Materials	\$33,530.16	\$42,524.15	\$53,930.79
Shipping Costs	\$16,765.09	\$21,262.09	\$26,965.41
Revenue Specific Costs	\$0	\$0	\$0

	2024	2025	2026
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$1,147,509.50	\$3,405,615	\$10,562,336.80
Gross Margin (%)	74.64%	82.09%	87.33%
Operating Expense	\$1,194,540	\$1,231,084.20	\$1,268,763.60
Payroll Expense (Indirect Labor)	\$1,098,540	\$1,131,496.20	\$1,165,441.56
Sales and Marketing Team	\$351,000	\$361,530	\$372,376.20
Sales Managers	\$225,000	\$231,750	\$238,702.68
Marketing Specialists	\$126,000	\$129,780	\$133,673.52
R&D Team	\$508,500	\$523,755	\$539,467.92
Lead Engineer	\$112,500	\$115,875	\$119,351.28
Software Developer	\$396,000	\$407,880	\$420,116.64
Sales and Marketing Team	\$239,040	\$246,211.20	\$253,597.44
Sales Manager	\$83,520	\$86,025.60	\$88,606.32

	2024	2025	2026
Marketing Specialist	\$155,520	\$160,185.60	\$164,991.12
General Expense	\$96,000	\$99,588	\$103,322.04
Marketing and Advertising	\$36,000	\$37,440	\$38,944.80
Digital Advertising	\$24,000	\$25,200	\$26,460
Print Advertising	\$12,000	\$12,240	\$12,484.80
Operational Costs	\$42,000	\$43,320	\$44,682
Office Rent	\$36,000	\$37,080	\$38,192.40
Utilities	\$6,000	\$6,240	\$6,489.60
Technology and Software	\$18,000	\$18,828	\$19,695.24
Software Subscriptions	\$14,400	\$15,120	\$15,876
Website Maintenance	\$3,600	\$3,708	\$3,819.24
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$47,030.50)	\$2,174,530.81	\$9,293,573.19

	2024	2025	2026
Additional Expense	\$30,788.44	\$29,167.41	\$27,463.41
Long Term Depreciation	\$26,508	\$26,508	\$26,508
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$73,538.50)	\$2,148,022.81	\$9,267,065.19
Interest Expense	\$4,280.43	\$2,659.39	\$955.41
EBT	(\$77,818.94)	\$2,145,363.40	\$9,266,109.78
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$1,615,121.37	\$2,003,112.01	\$2,828,889.54
Net Income	(\$77,818.94)	\$2,145,363.40	\$9,266,109.78
Net Income (%)	(5.06%)	51.71%	76.61%
Retained Earning Opening	\$0	(\$97,818.94)	\$2,017,544.46
Owner's Distribution	\$20,000	\$30,000	\$20,000
Retained Earning Closing	(\$97,818.94)	\$2,017,544.46	\$11,263,654.24

 **Help tip**

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.


To unlock help try Upmetrics! 

Cash flow statement

	2024	2025	2026
Cash Received	\$1,537,302.43	\$4,148,475.41	\$12,094,999.32
Cash Paid	\$1,588,613.37	\$1,976,604.02	\$2,802,381.54
COS & General Expenses	\$485,792.93	\$842,448.41	\$1,635,984.57
Salary & Wages	\$1,098,540	\$1,131,496.20	\$1,165,441.56
Interest	\$4,280.43	\$2,659.39	\$955.41
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$51,310.94)	\$2,171,871.39	\$9,292,617.78
Assets Sell	\$0	\$0	\$0

	2024	2025	2026
Assets Purchase	\$170,000	\$0	\$0
Net Cash From Investments	(\$170,000)	\$0	\$0
Amount Received	\$300,000	\$0	\$0
Loan Received	\$100,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$200,000	\$0	\$0
Amount Paid	\$51,684.64	\$63,305.67	\$55,009.66
Loan Capital	\$31,684.65	\$33,305.69	\$35,009.66
Dividends & Distributions	\$20,000	\$30,000	\$20,000
Net Cash From Financing	\$248,315.36	(\$63,305.67)	(\$55,009.66)
Summary			
Starting Cash	\$0	\$27,004.42	\$2,135,570.14

	2024	2025	2026
Cash In	\$1,837,302.43	\$4,148,475.41	\$12,094,999.32
Cash Out	\$1,810,298.01	\$2,039,909.69	\$2,857,391.20
Change in Cash	\$27,004.42	\$2,108,565.72	\$9,237,608.12
Ending Cash	\$27,004.42	\$2,135,570.14	\$11,373,178.26

 **Help tip**

Create a projected balance sheet documenting your drone business's assets, liabilities, and equity.

To unlock help try Upmetrics! 


Balance sheet

	2024	2025	2026
Assets	\$170,496.42	\$2,252,554.14	\$11,463,654.26
Current Assets	\$27,004.42	\$2,135,570.14	\$11,373,178.26
Cash	\$27,004.42	\$2,135,570.14	\$11,373,178.26
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0

	2024	2025	2026
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$143,492	\$116,984	\$90,476
Gross Long Term Assets	\$170,000	\$170,000	\$170,000
Accumulated Depreciation	(\$26,508)	(\$53,016)	(\$79,524)
Liabilities & Equity	\$170,496.41	\$2,252,554.12	\$11,463,654.24
Liabilities	\$68,315.35	\$35,009.66	\$0
Current Liabilities	\$33,305.69	\$35,009.66	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$33,305.69	\$35,009.66	\$0
Long Term Liabilities	\$35,009.66	\$0	\$0
Long Term Debt	\$35,009.66	\$0	\$0
Equity	\$102,181.06	\$2,217,544.46	\$11,463,654.24
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0

	2024	2025	2026
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$200,000	\$200,000	\$200,000
Retained Earnings	(\$97,818.94)	\$2,017,544.46	\$11,263,654.24
Check	\$0	\$0	\$0

 Help Tip

 Drone Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.


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Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$1,537,302.43	\$5,685,777.84
Net Revenue	\$1,537,302.43	\$4,148,475.41	\$12,094,999.32
Closing Revenue	\$1,537,302.43	\$5,685,777.84	\$17,780,777.16

	2024	2025	2026
Starting Expense	\$0	\$1,615,121.37	\$3,618,233.38
Net Expense	\$1,615,121.37	\$2,003,112.01	\$2,828,889.54
Closing Expense	\$1,615,121.37	\$3,618,233.38	\$6,447,122.92
Is Break Even?	No	Yes	Yes
Break Even Month	0	Feb '25	0
Days Required	0	9 Days	0
Break Even Revenue	\$1,615,121.37	\$1,811,943.23	\$0
Drone Sales	\$0	\$1,380,196.80	\$0
Aerial Photography Services	\$0	\$281,062.25	\$0
Training Courses	\$0	\$150,684.18	\$0
Break Even Units			
Drone Sales	0	1,534	0
Aerial Photography Services	0	803	0
Training Courses	\$0	\$150,684.18	\$0

Financing needs

 **Help tip**

 **Drone Business Plan**

Calculate costs associated with starting a drone business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows a side-by-side comparison. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' report for the year 2023-24, with columns for 2023-24 and 2024-25. Below the report is a form titled 'What price will you charge for each unit?' with a 'Comment Ahead' button and a 'View previous data view' button. On the right is a standard spreadsheet interface with a grid and various toolbars, representing a more complex and cluttered environment.

	2023-24	2024-25
Revenue	\$245,391	\$261,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$234,276
Gross Margin (%)	80.9%	90.4%
Operating Expenses	\$294,379	\$318,967
	1814	\$15,279
	3.2%	\$6,657.01
	0.2%	\$212,695.01
	7.2%	\$6,627.00
	.18%	3.38%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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