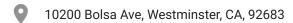
# BUSINESS PLAN [YEAR]



# Delivery Service Business Plan

Timely Deliveries, Every Demand





(650) 359-3153

info@example.com

ttp://www.example.com

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

#### **Table of Contents**

Executive Summary	6
Market opportunity	7
Services Offered	7
Marketing and Sales Strategies	8
Financial Highlights	8
Units Sold v/s Revenue	9
Company Overview	10
Ownership	11
Mission statement	12
Business history	12
Future goals	12
Market Analysis	13
Target Market	14
Market size and growth potential	14
Market Size	
Competitive analysis	15
FastTrack Couriers	
GreenParcel	
GlobalShip	
Market trends	
Regulatory environment	
Products and Services	18
Services	19
International Delivery Services	
Food Delivery Services	20
Grocery Delivery Services	20
Medical Delivery Services	21
Packing and Storing Delivery Services	21

Delivery Logistics	22
Additional Services	22
Sales And Marketing Strategies	23
Unique Selling Proposition (USP)	24
Pricing Strategy	24
Marketing strategies	25
Online	25
Offline	25
Sales strategies	26
Customer retention	27
Operations Plan	28
Staffing & Training	29
Operational process	29
Equipment & Technology	30
Management Team	31
Key managers	32
John Doe	
Jane Doe	
Alice Brown	
Robert Brown	
Organizational structure	34
Organization chart	34
Compensation plan	
Advisors/Consultants	
[Advisor Name]	
[Consultant Name]	
Financial Plan	36
Profit & loss statement	
Cash flow statement	42

Ar	ppendix	50
	Financing needs	48
	Break-even Analysis	46
	Balance sneet	44

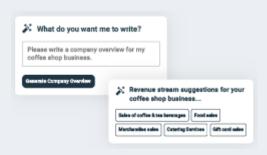
#### Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.



### Upmetrics has everything you need to create a comprehensive business plan.





#### **Al-powered Upmetrics Assistant**

#### Al-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

#### **Financial Forecasting Tool**

#### All the financials are calculated for you

Forget the complex formulas and clumsy spreadsheets — with automatic financials and drag-and-drop forecasting, you can finish your plan faster and be confident that your numbers are accurate.





#### **Business Plan Builder**

#### Guides you like a business mentor

Upmetrics' step-by-step instructions, prompts, and the library of 400+ sample business plans will guide you through each section of your plan as a business mentor.

# Join over 110K entrepreneurs who trust Upmetrics with Business Planning

Create a comprehensive business plan and maximize your chances of securing funding, bank loans, and small business grants.

### **Executive Summary**

Market opportunity
Services Offered
Marketing and Sales Strategies
Financial Highlights



An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics! 🔒



Delivery Service Business Plan

Start your business overview section by briefly introducing your business to your readers.

This section may include the name of your delivery service business, its leastion, and when it

To unlock help try Upmetrics! 🔒

Start writing here..

#### Market opportunity



Delivery Service Business Plan

Outline the market you serve, discuss user demographics and preferences, and highlight the problems you intend to solve with your services.

To unlock help try Upmetrics! 6

Start writing here..

#### Services Offered

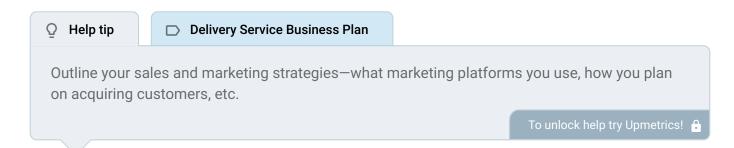


Delivery Service Business Plan

Highlight the delivery services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

#### Marketing and Sales Strategies

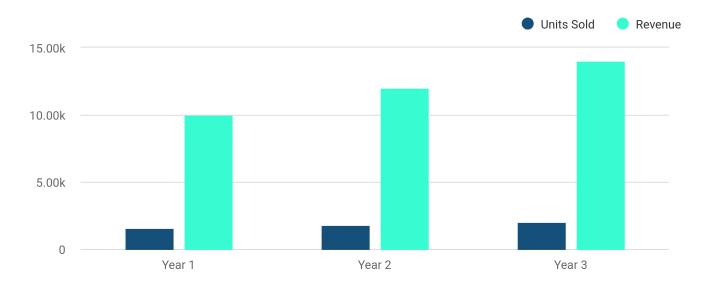


Start writing here..

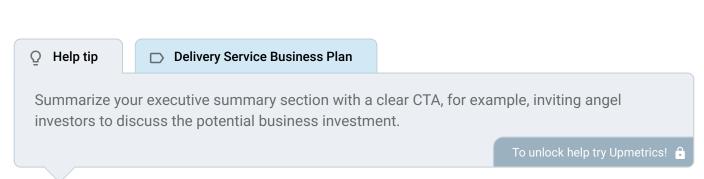
#### **Financial Highlights**



#### Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000



Write a call to action for your business plan.

# Company Overview

Ownership

Mission statement

**Business history** 

Future goals



Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics! 🔒



Delivery Service Business Plan

Describe what kind of delivery service business you run and the name of it. You may specialize in one of the following types:

Food delivery services

To unlock help try Upmetrics! 🔒

Start writing here..

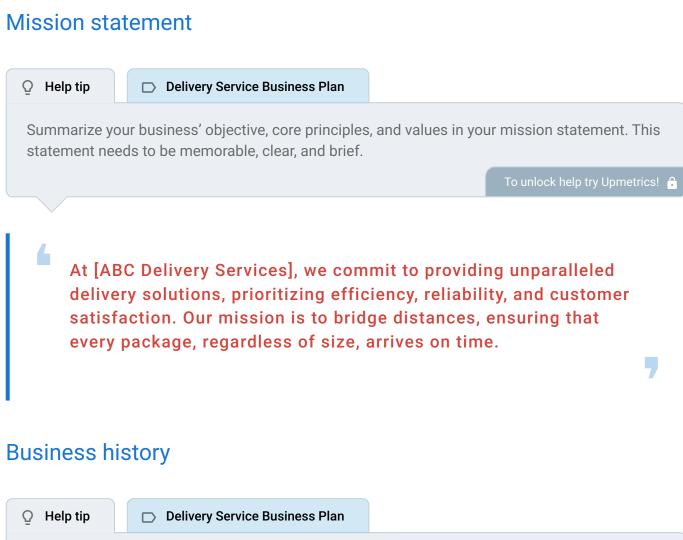
#### **Ownership**

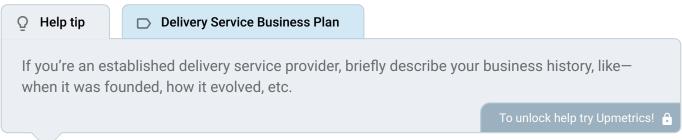


Delivery Service Business Plan

List the names of your delivery services business's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

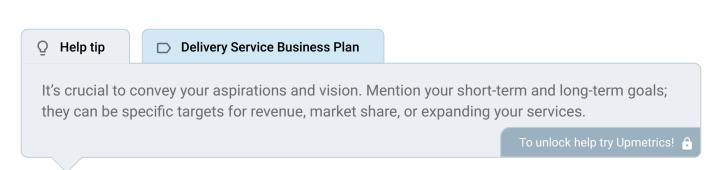
To unlock help try Upmetrics! 🔒





Start writing here..

#### **Future goals**



### Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics! 🔒



Delivery Service Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

To unlock help try Upmetrics! 🔒

Start writing here..

#### **Target Market**



Delivery Service Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

To unlock help try Upmetrics! 🔒

Start writing here..

#### Market size and growth potential

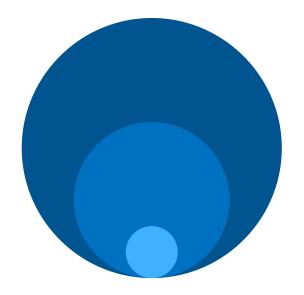


Delivery Service Business Plan

Offer an overview of the delivery service industry. Include necessary information like market size and growth potential for new entrepreneurs.

To unlock help try Upmetrics!

#### Market Size



#### **Available Market**

Total individuals using delivery services in the U.S.

100M

#### **Served Market**

Individuals in urban areas using delivery services frequently.

60M

#### **Target Market**

Urban professionals aged 25-45 prioritizing express deliveries.

**20M** 



#### 

Delivery Service Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your delivery services from them.

To unlock help try Upmetrics! 🔒

#### Competitive analysis

#### FastTrack Couriers

FastTrack Couriers, established in [Year], has quickly risen to prominence in the metropolitan areas, known for their express delivery solutions catering primarily to corporate clients.

#### **Features**

Express Same-day Delivery

**Overnight Corporate Packages** 

Secure Document Delivery

**Customized Corporate Packages** 

#### Strengths

Strong brand recognition in urban areas.

Significant corporate partnerships leading to regular bulk orders.

Advanced technological integration, including real-time tracking.

#### Weaknesses

Limited presence in suburban and rural areas.

Higher pricing compared to industry standards.

Customer feedback suggests occasional delays during peak business times.

#### GreenParcel

Established in [Year], GreenParcel is known for its environmentally-friendly delivery solutions, emphasizing sustainability in all its operations.

#### **Features**

**Eco-friendly Packaging Options** 

Carbon-neutral Delivery Fleet

Recyclable Package Pickup

Membership-based Discount System

#### Strengths

Appeals to the growing ecoconscious consumer base.

Strong partnerships with green businesses and products.

Unique membership model encouraging customer loyalty.

#### Weaknesses

Limited service options compared to larger competitors.

Premium pricing for specialized eco-friendly services.

Premium pricing for specialized eco-friendly services. Slower delivery times due to sustainable delivery practices.

#### GlobalShip

A giant in the delivery industry, GlobalShip has been operating since [Year], offering a vast range of services, from local to international deliveries.

#### **Features**

Worldwide Shipping

**Express International Delivery** 

Custom and Duty Paid Parcels

Freight and Large Package Solutions

#### Strengths

Extensive global network ensuring wide coverage.

Solid reputation for reliable international shipments.

Bulk and freight options catering to diverse client needs.

#### Weaknesses

Complex pricing structure, often confusing for first-time users.

Customer service issues, particularly during holiday seasons.

Less flexibility in service customization compared to smaller competitors.

#### Market trends



Help tip

Delivery Service Business Plan

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

To unlock help try Upmetrics! 🔒

#### Regulatory environment





### **Products and Services**

Services

**Delivery Logistics** 

**Additional Services** 



The product and services section of a delivery service business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

To unlock help try Upmetrics! 🔒





Delivery Service Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

To unlock help try Upmetrics! 🔒

Start writing here..



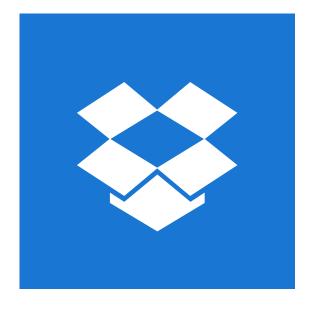
#### Help tip

Mention the delivery services your business will offer. This list may include services like,

International delivery services

To unlock help try Upmetrics! 🔒

#### Services



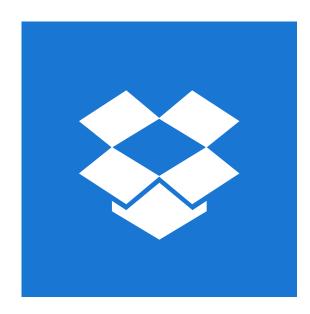
#### **International Delivery Services**

Price: \$[15] per package (up to 1kg); additional \$[5] for every subsequent kg.

A service tailored for clients who require overseas shipping. Efficient, reliable, and hassle-free, our international deliveries ensure your package reaches its destination anywhere in the world.

#### **Specifications**

- Delivery to over [200] countries worldwide.
- · Maximum weight: [30kg] per package.
- Delivery time: [3-7] business days.
- · Insurance option available at an additional cost.



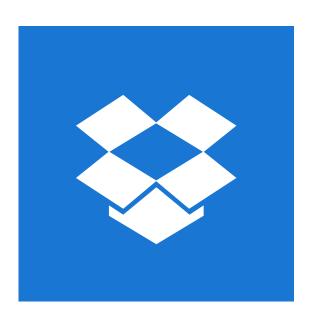
#### **Food Delivery Services**

Price: Flat rate of \$[5] for orders below \$[50]; Free for orders above \$[50].

Ensuring meals from our partnered restaurants and chains are delivered piping hot and fresh to your doorstep.

#### **Specifications**

- Insulated delivery containers for temperature maintenance.
- Partnered with over [100] restaurants.
- · Average delivery time: [30-45] minutes.
- · Option to schedule delivery.



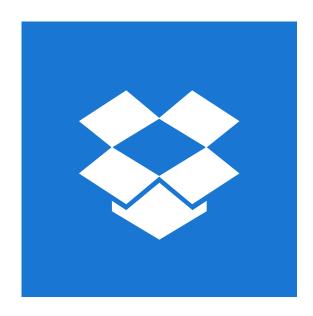
#### **Grocery Delivery Services**

Price: \$[8] for standard delivery; Express (same-day) delivery at \$[12].

Fresh groceries sourced from local stores and delivered with utmost care directly to you.

#### **Specifications**

- · Special packaging for perishable items.
- · No minimum order.
- Express delivery within [2-4] hours of order.
- Returns accepted within [24] hours for damaged items.



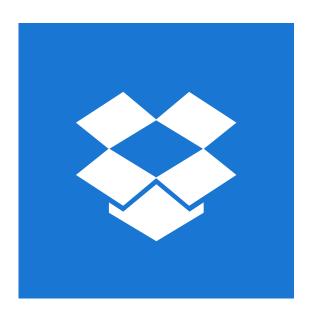
#### **Medical Delivery Services**

Price: \$[10] per delivery (up to 5kg); additional \$[3] for every subsequent kg.

Specialized service ensuring the timely and safe delivery of medical supplies and medicines.

#### **Specifications**

- Temperature-controlled options for sensitive medications.
- Partnerships with major pharmacies and clinics.
- Delivery within [1-3] hours.
- · Secure and discreet packaging.



#### Packing and Storing Delivery Services

Price: \$[20] per cubic meter for storage (monthly);

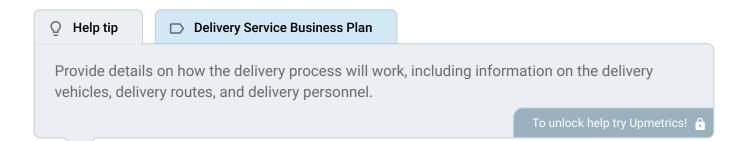
Delivery charges based on package size and distance.

Ideal for clients needing a temporary storage solution before delivery. Store your items securely with us and have them delivered when needed.

#### **Specifications**

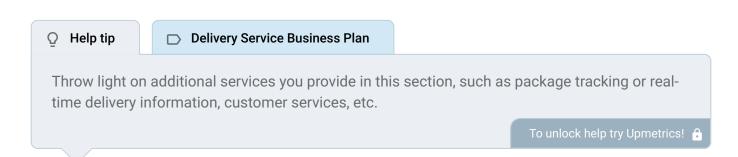
- [X square feet] of climate-controlled storage facility.
- 24/7 security and surveillance.
- Items cataloged and easily retrievable.
- Delivery upon request with [24] hours notice.

#### **Delivery Logistics**



Start writing here..

#### **Additional Services**



# Sales And Marketing Strategies

Unique Selling Proposition (USP)

**Pricing Strategy** 

Marketing strategies

Sales strategies

**Customer retention** 



Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics! 🙃



Delivery Service Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

#### Unique Selling Proposition (USP)



Delivery Service Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you to plan your marketing strategies.

To unlock help try Upmetrics! 🔒

Start writing here..

#### **Pricing Strategy**



Delivery Service Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers to your service.

To unlock help try Upmetrics! 🔒

Delivery Service Business Plan

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan-social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

To unlock help try Upmetrics! 🔒

#### Marketing strategies

#### Online



#### **Social Media**

Engage with our audience through platforms like Facebook, Instagram, and LinkedIn, sharing testimonials, behind-the-scenes glimpses, and promotions.



#### **Email Marketing**

Regular newsletters and updates to our subscribers about new features, offers, and company news.



#### **Content Marketing**

Blog posts, articles, and infographics that provide value, position us as industry leaders, and drive organic traffic to our website.



#### Google Ads

Targeted advertising campaigns to boost our visibility to potential clients searching for delivery services.

#### Offline



#### **Print Marketing**

Brochures, flyers, and posters for local dissemination, especially in high-footfall areas.

#### 

Outline the sales strategy as in – partnering with other businesses and healthcare providers to establish referral programs that can help you generate more business. Consider offering incentives for referrals or special discounts for partnerships.

To unlock help try Upmetrics! 🔒

#### Sales strategies



#### **Partner with Businesses**

Collaborate with local businesses, restaurants, and retailers for exclusive delivery partnerships.



#### **Healthcare Partnerships**

Working closely with healthcare providers to ensure safe and prompt delivery of medical supplies.



#### **Referral Programs**

Incentivize existing clients to refer our services to others by offering them discounts or rewards for successful referrals.

#### 

Describe your customer retention strategies and how you plan to execute them. For instance, introducing discounts on annual membership, personalized service, etc.

To unlock help try Upmetrics! 🔒

#### **Customer retention**



#### **Loyalty Programs**

Offering points-based rewards for frequent users which can be redeemed for discounts or free deliveries.



#### **Annual Membership Discounts**

Special rates for customers who opt for our annual membership program.



#### **Personalized Service**

Recognizing customer preferences, delivering personalized experiences, and occasional surprise offers.

## **Operations Plan**

Staffing & Training
Operational process
Equipment & Technology



When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics! 🔒



Delivery Service Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

To unlock help try Upmetrics! 🔒

Start writing here..

#### **Staffing & Training**



Delivery Service Business Plan

Mention your business's staffing requirements, including the number of employees needed. Include their qualifications, the training required, and the duties they will perform.

To unlock help try Upmetrics! 🙃

Start writing here..

#### Operational process

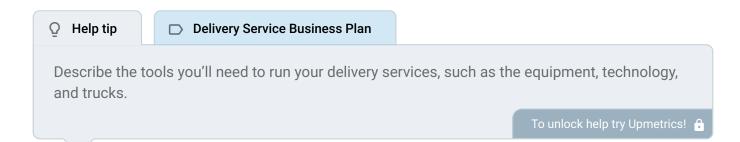


**Delivery Service Business Plan** 

Outline the processes and procedures you will use to run your delivery service business. Your operational processes may include handling clients, customer services, timely delivery, training employees, etc.

To unlock help try Upmetrics!

#### **Equipment & Technology**



# Management Team

Key managers
Organizational structure
Compensation plan
Advisors/Consultants



The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics! 🙃





Delivery Service Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics! 🔒



Start writing here..

#### Key managers



Delivery Service Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics! 🙃

Start writing here..







#### John Doe CEO & Co-founder - john.doe@example.com

- · Educational Background: John holds an MBA from Stanford University and a Bachelor's degree in Supply Chain Management from the University of Michigan.
- Professional Background: With over 15 years of experience in the logistics and delivery industry, John has worked with leading firms such as DHL and FedEx, overseeing regional operations and spearheading innovative projects.

John's vision drives ABC Delivery Services. He is responsible for strategic planning, overseeing company operations, and establishing valuable partnerships.







### Jane Doe Operations Manager - jane.doe@example.com

- Educational Background: Jane has a Master's degree in Operations Management from MIT and a Bachelor's in Business Administration from UCLA.
- Professional Background: Jane served as the Regional Operations Head for UPS for 8 years, managing complex delivery systems and streamlining operational processes.

Jane oversees day-to-day operations, ensuring efficient route optimization, timely deliveries, and seamless coordination between teams.







#### **Alice Brown**

Customer Services Manager - alice.brown@example.com

- Educational Background: Alice holds a degree in Communications from New York University.
- Professional Background: With over 10 years of experience in customer relations, Alice has managed customer service teams at Amazon and eBay, ensuring top-tier customer satisfaction levels.

Alice is in charge of the customer service team, addressing feedback, handling escalations, and ensuring service quality.







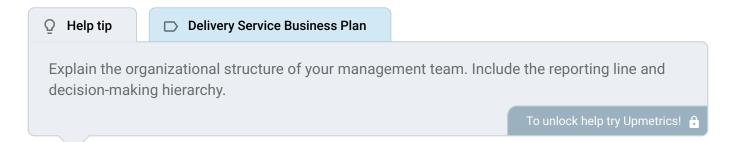
#### **Robert Brown**

Marketing Manager - robert.brown@example.com

- Educational Background: Robert pursued his Master's in Marketing from Wharton School and holds a Bachelor's degree in Digital Media from Boston University.
- Professional Background: Robert was previously the Digital Marketing Lead at DoorDash, where he initiated several successful campaigns that significantly boosted user acquisition.

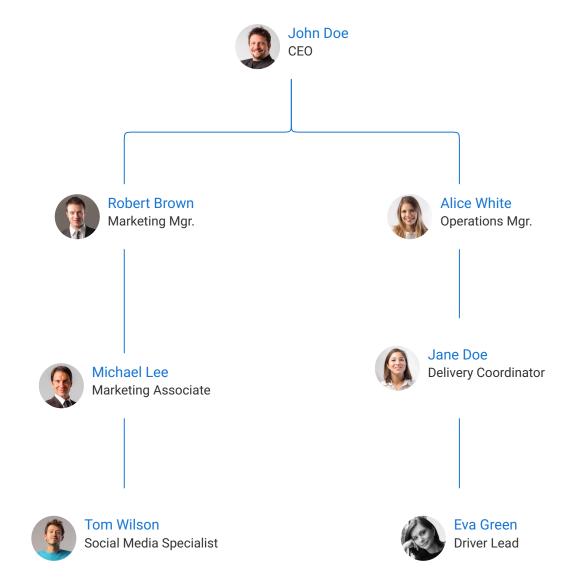
Robert oversees the marketing team, sets campaign strategies, and collaborates with sales teams to drive revenue growth.

#### Organizational structure



Start writing here..

#### Organization chart



#### Compensation plan



□ Help tip

Delivery Service Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 🔒

Start writing here..



Mentioning advisors or consultants in your business plans adds credibility to your business

To unlock help try Upmetrics! 🔒

#### Advisors/Consultants



[Advisor Name]

Advisor

A veteran in [specific industry or expertise], [Advisor Name] provides valuable counsel on [specific area, e.g., "expanding to international markets"].



[Consultant Name]

Consultant

As a seasoned [specific role, e.g., "logistics consultant"], [Consultant Name] offers strategies for optimizing our delivery processes.

### Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Delivery Service Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

To unlock help try Upmetrics!

Start writing here..



Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

### Profit & loss statement

	2024	2025	2026
Revenue	\$746,818.30	\$1,345,454.90	\$2,523,523.50
Standard Delivery Services	\$159,171.40	\$285,849.20	\$513,343.20

	2024	2025	2026
Unit Sales	7,959	14,292	25,667
Unit Price	\$20	\$20	\$20
Express Delivery Services	\$268,328.70	\$604,334.40	\$1,361,074.20
Unit Sales	8,944	20,144	45,369
Unit Price	\$30	\$30	\$30
International Delivery Services	\$319,318.20	\$455,271.30	\$649,106.10
Unit Sales	7,096	10,117	14,425
Unit Price	\$45	\$45	\$45

Cost Of Sales	\$17,500.63	\$24,572.94	\$34,953.92
General Costs	\$17,500.63	\$24,572.94	\$34,953.92
Art Supplies	\$11,416.07	\$16,656.14	\$24,521.03
Canvas	\$6,761.01	\$9,086.54	\$12,211.78
Paints and Brushes	\$4,655.06	\$7,569.60	\$12,309.25
Studio and Equipment	\$6,084.56	\$7,916.80	\$10,432.89
Equipment Maintenance	\$2,536.46	\$2,858.16	\$3,220.59
	· · · · · · · · · · · · · · · · · · ·	· · · · · · · · · · · · · · · · · · ·	

	2024	2025	2026
Art Storage Facilities	\$3,548.10	\$5,058.64	\$7,212.30
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$729,317.67	\$1,320,881.96	\$2,488,569.58
Gross Margin (%)	97.66%	98.17%	98.61%
Operating Expense	\$801,516.39	\$832,839.50	\$869,028.52
Payroll Expense (Indirect Labor)	\$783,168	\$806,565.84	\$830,677.20
Delivery Team	\$483,000	\$497,490	\$512,415.24
Delivery Driver	\$207,000	\$213,210	\$219,606.60
Bike Courier	\$276,000	\$284,280	\$292,808.64
Operations and Support	\$180,720	\$186,789.60	\$193,067.28
Operations Manager	\$64,800	\$67,392	\$70,087.68
Customer Service Representative	\$115,920	\$119,397.60	\$122,979.60

	2024	2025	2026
Administrative Staff	\$119,448	\$122,286.24	\$125,194.68
Administrative Assistant	\$74,520	\$76,010.40	\$77,530.56
HR Coordinator	\$44,928	\$46,275.84	\$47,664.12
General Expense	\$18,348.39	\$26,273.66	\$38,351.32
Marketing and Advertising	\$11,603.70	\$17,333.99	\$25,979
Online Advertising	\$4,507.74	\$7,216.85	\$11,554.42
Art Gallery Exhibitions	\$7,095.96	\$10,117.14	\$14,424.58
Utilities and Maintenance	\$4,482.36	\$5,230.37	\$6,159.44
Electricity and Heating	\$2,682.36	\$3,401.73	\$4,314.02
Studio Cleaning Services	\$1,800	\$1,828.64	\$1,845.42
Miscellaneous	\$2,262.33	\$3,709.30	\$6,212.88
Art Supplies Shipping	\$1,591.75	\$2,858.79	\$5,134
Website Maintenance	\$670.58	\$850.51	\$1,078.88
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0

	2024	2025	2026
EBITDA	(\$72,198.72)	\$488,042.46	\$1,619,541.06
Additional Expense	\$17,398.09	\$15,217.13	\$12,901.64
Long Term Depreciation	\$6,360	\$6,360	\$6,360
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$78,558.72)	\$481,682.46	\$1,613,181.06
Interest Expense	\$11,038.09	\$8,857.12	\$6,541.64
EBT	(\$89,596.81)	\$472,825.33	\$1,606,639.42
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$836,415.11	\$872,629.57	\$916,884.08
Net Income	(\$89,596.81)	\$472,825.33	\$1,606,639.42
Net Income (%)	(12%)	35.14%	63.67%
Retained Earning Opening	\$0	(\$89,596.81)	\$383,228.52

	2024	2025	2026
Owner's Distribution	\$0	\$0	\$0
Retained Earning Closing	(\$89,596.81)	\$383,228.52	\$1,989,867.94



#### 

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 🔒

## Cash flow statement

	2024	2025	2026
Cash Received	\$746,818.30	\$1,345,454.90	\$2,523,523.50
Cash Paid	\$830,055.11	\$866,269.57	\$910,524.08
COS & General Expenses	\$35,849.02	\$50,846.60	\$73,305.24
Salary & Wages	\$783,168	\$806,565.84	\$830,677.20
Interest	\$11,038.09	\$8,857.12	\$6,541.64
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0

	2024	2025	2026
Net Cash From Operations	(\$83,236.81)	\$479,185.33	\$1,612,999.42
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$30,000	\$0	\$0
Net Cash From Investments	(\$30,000)	\$0	\$0
Amount Received	\$200.000	\$0	èn
Amount Received	\$300,000	\$u	\$0
Loan Received	\$200,000	\$0	\$0
Common Stock	\$100,000	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0
Amount Paid	\$35,360.63	\$37,541.59	\$39,857.08
Loan Capital	\$35,360.63	\$37,541.60	\$39,857.08
Dividends & Distributions	\$0	\$0	\$0
Net Cash From Financing	\$264,639.37	(\$37,541.59)	(\$39,857.08)

	2024	2025	2026
Summary			
Starting Cash	\$0	\$151,402.56	\$593,046.30
Cash In	\$1,046,818.30	\$1,345,454.90	\$2,523,523.50
Cash Out	\$895,415.74	\$903,811.16	\$950,381.16
Change in Cash	\$151,402.56	\$441,643.74	\$1,573,142.34
Ending Cash	\$151,402.56	\$593,046.30	\$2,166,188.64

Create a projected balance sheet documenting your delivery service business's assets, liabilities, and equity.

To unlock help try Upmetrics!

## Balance sheet

	2024	2025	2026
Assets	\$175,042.56	\$610,326.30	\$2,177,108.64
Current Assets	\$151,402.56	\$593,046.30	\$2,166,188.64

	2024	2025	2026
Cash	\$151,402.56	\$593,046.30	\$2,166,188.64
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$23,640	\$17,280	\$10,920
Gross Long Term Assets	\$30,000	\$30,000	\$30,000
Accumulated Depreciation	(\$6,360)	(\$12,720)	(\$19,080)
Liabilities & Equity	\$175,042.56	\$610,326.29	\$2,177,108.63
Liabilities	\$164,639.37	\$127,097.77	\$87,240.69
Current Liabilities	\$37,541.60	\$39,857.08	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$37,541.60	\$39,857.08	\$0
Long Term Liabilities	\$127,097.77	\$87,240.69	\$87,240.69
Long Term Debt	\$127,097.77	\$87,240.69	\$87,240.69

	2024	2025	2026
Equity	\$10,403.19	\$483,228.52	\$2,089,867.94
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$100,000	\$100,000	\$100,000
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0
Retained Earnings	(\$89,596.81)	\$383,228.52	\$1,989,867.94
Check	\$0	\$0	\$0



Delivery Service Business Plan

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

To unlock help try Upmetrics! 🔒

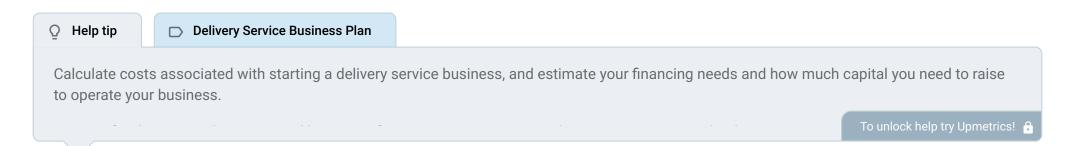
# Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$746,818.30	\$2,092,273.20

	2024	2025	2026
Net Revenue	\$746,818.30	\$1,345,454.90	\$2,523,523.50
Closing Revenue	\$746,818.30	\$2,092,273.20	\$4,615,796.70
Starting Expense	\$0	\$836,415.11	\$1,709,044.68
Net Expense	\$836,415.11	\$872,629.57	\$916,884.08
Closing Expense	\$836,415.11	\$1,709,044.68	\$2,625,928.76
Is Break Even?	No	Yes	Yes
Break Even Month	0	May '25	0
Days Required	0	18 Days	0
Break Even Revenue	\$836,415.11	\$1,169,757.41	\$0
Standard Delivery Services	\$0	\$249,672.68	\$0
Express Delivery Services	\$0	\$444,895.08	\$0
International Delivery Services	\$0	\$475,189.65	\$0
Break Even Units			

	2024	2025	2026
Standard Delivery Services	0	12,484	0
Express Delivery Services	0	14,830	0
International Delivery Services	0	10,560	0

# Financing needs



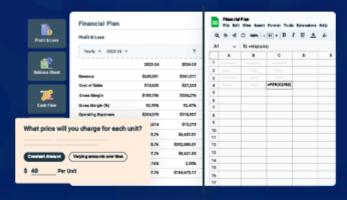
Start writing here..



Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts.

However, using them can be quite time-consuming, intimidating, and frustrating.







Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

Start your planning today

9.

**Appendix** 



When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal do

To unlock help try Upmetrics! 🔒

## Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

Upmetrics has all the features required to help you create a comprehensive business plan—from start to finish. Make no mistakes, it's the modern way of planning to structure ideas, make plans, and create stunning pitch decks to awe investors.

#### Pitch decks that impress investors

Create pitch decks that provide a visual representation of your business, engage investors, and make them want to invest in your business idea.

#### Stunning cover page designs

With Upmetrics, you have the liberty to choose from multiple stunning cover page designs. Choose a creative design and make your plan stand out.

#### Online sharing made simple

Upmetrics makes online sharing quick and easier for users. Easily share your business plans with a link while tracking reader activity.

#### Interactive plans in no time

Import business plan sections like—SWOT analysis, comparison tables, and others to create an interactive business plan. No designing skills are required.

#### 500+ sample business plans

Simply import a template from our library of sample plans into the editor and start customizing it to make it yours. It takes only a few clicks to get started.

#### Collaborate with team in real-time

Invite team members, initiate conversations, discuss ideas & strategies, share feedback, and work on a business plan in real-time.



Mariia Yevlash

★ ★ ★ ★

Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, **especially AI which did a great impact on my work**.

Create winning Business Plans with our

## **Al Business Plan Platform**

Get Started Today!

15-day money-back guarantee

