


BUSINESS PLAN 2023



Delivery Service Business Plan

Timely Deliveries, Every Demand

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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



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1.

Executive Summary



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

Start your business overview section by briefly introducing your business to your readers.

This section may include the name of your delivery service business, its location, and when it

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Start writing here..

Market opportunity

Help tip

Delivery Service Business Plan

Outline the market you serve, discuss user demographics and preferences, and highlight the problems you intend to solve with your services.

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Start writing here..

Services Offered

Help tip

Delivery Service Business Plan


Highlight the delivery services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing and Sales Strategies

 **Help tip**

 **Delivery Service Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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Start writing here..

Financial Highlights

 **Help tip**

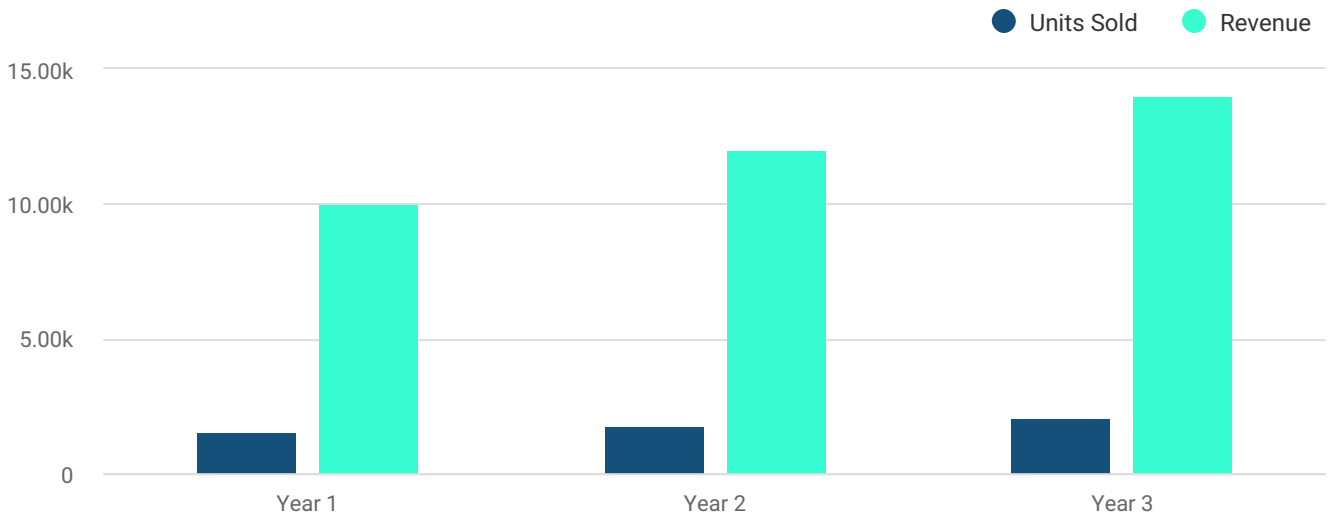
 **Delivery Service Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

💡 Help tip

📄 Delivery Service Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 🔒

Write a call to action for your business plan.

2.

Company Overview



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

Describe what kind of delivery service business you run and the name of it. You may specialize in one of the following types:

- Food delivery services

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Start writing here..

Ownership

Help tip

Delivery Service Business Plan

List the names of your delivery services business's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

Mission statement

 Help tip

 Delivery Service Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [ABC Delivery Services], we commit to providing unparalleled delivery solutions, prioritizing efficiency, reliability, and customer satisfaction. Our mission is to bridge distances, ensuring that every package, regardless of size, arrives on time.




Business history

 Help tip

 Delivery Service Business Plan

If you're an established delivery service provider, briefly describe your business history, like—when it was founded, how it evolved, etc.

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Start writing here..

Future goals

 Help tip

 Delivery Service Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Delivery Service Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Start writing here..

Market size and growth potential

Help tip

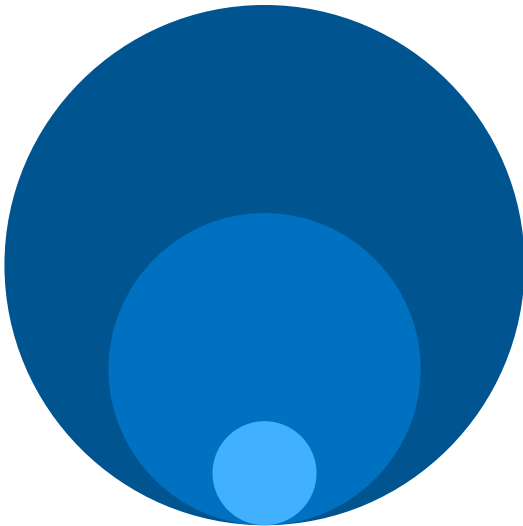
Delivery Service Business Plan

Offer an overview of the delivery service industry. Include necessary information like market size and growth potential for new entrepreneurs.

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Start writing here..

Market Size



Available Market

Total individuals using delivery services in the U.S.

100M

Served Market

Individuals in urban areas using delivery services frequently.

60M

Target Market

Urban professionals aged 25-45 prioritizing express deliveries.

20M

Help tip

Delivery Service Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your delivery services from them.

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Competitive analysis

FastTrack Couriers

FastTrack Couriers, established in [Year], has quickly risen to prominence in the metropolitan areas, known for their express delivery solutions catering primarily to corporate clients.

Features

- Express Same-day Delivery
- Overnight Corporate Packages
- Secure Document Delivery
- Customized Corporate Packages

Strengths

- Strong brand recognition in urban areas.
- Significant corporate partnerships leading to regular bulk orders.
- Advanced technological integration, including real-time tracking.

Weaknesses

- Limited presence in suburban and rural areas.
- Higher pricing compared to industry standards.
- Customer feedback suggests occasional delays during peak business times.

GreenParcel

Established in [Year], GreenParcel is known for its environmentally-friendly delivery solutions, emphasizing sustainability in all its operations.

Features

- Eco-friendly Packaging Options
- Carbon-neutral Delivery Fleet
- Recyclable Package Pickup
- Membership-based Discount System

Strengths

- Appeals to the growing eco-conscious consumer base.
- Strong partnerships with green businesses and products.
- Unique membership model encouraging customer loyalty.

Weaknesses

- Limited service options compared to larger competitors.
- Premium pricing for specialized eco-friendly services.
- Premium pricing for specialized eco-friendly services. Slower delivery times due to sustainable delivery practices.

GlobalShip

A giant in the delivery industry, GlobalShip has been operating since [Year], offering a vast range of services, from local to international deliveries.

Features

- Worldwide Shipping
- Express International Delivery
- Custom and Duty Paid Parcels
- Freight and Large Package Solutions

Strengths

- Extensive global network ensuring wide coverage.
- Solid reputation for reliable international shipments.
- Bulk and freight options catering to diverse client needs.

Weaknesses


- Complex pricing structure, often confusing for first-time users.
- Customer service issues, particularly during holiday seasons.
- Less flexibility in service customization compared to smaller competitors.

Market trends

 **Help tip**

 **Delivery Service Business Plan**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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Regulatory environment

Help tip

Delivery Service Business Plan

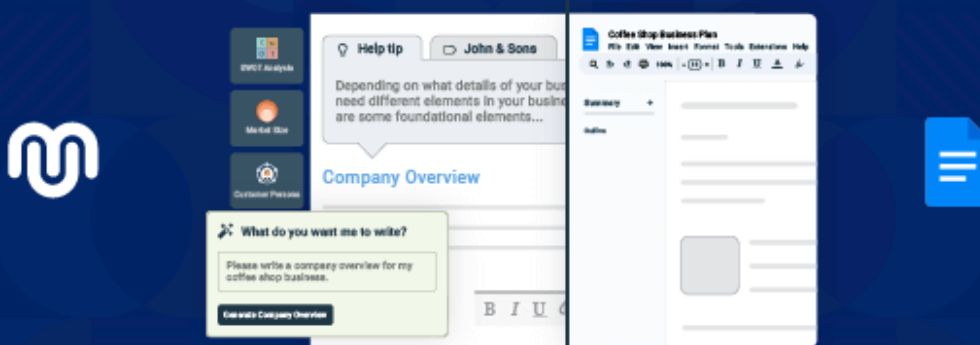
List regulations and licensing requirements that may affect your company, such as business registration, insurance, state and federal regulations, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

[Start your planning today](#)

4.

Products and Services



REMEMBER

The product and services section of a delivery service business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Delivery Service Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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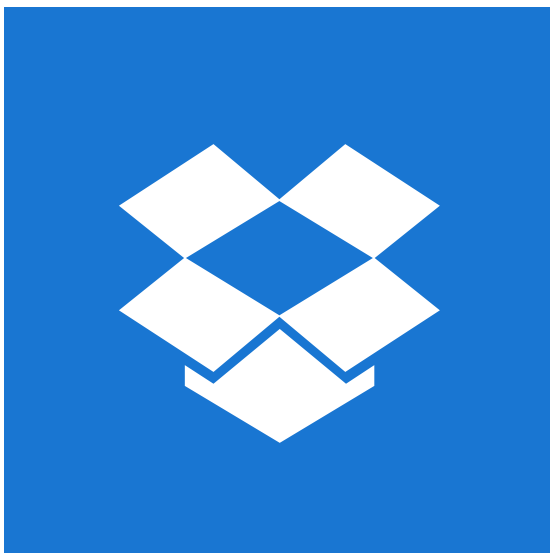
Help tip

Mention the delivery services your business will offer. This list may include services like,

- International delivery services

To unlock help try Upmetrics!

Services



International Delivery Services

Price: \$[15] per package (up to 1kg); additional \$[5] for every subsequent kg.

A service tailored for clients who require overseas shipping. Efficient, reliable, and hassle-free, our international deliveries ensure your package reaches its destination anywhere in the world.

Specifications

- Delivery to over [200] countries worldwide.
- Maximum weight: [30kg] per package.
- Delivery time: [3-7] business days.
- Insurance option available at an additional cost.



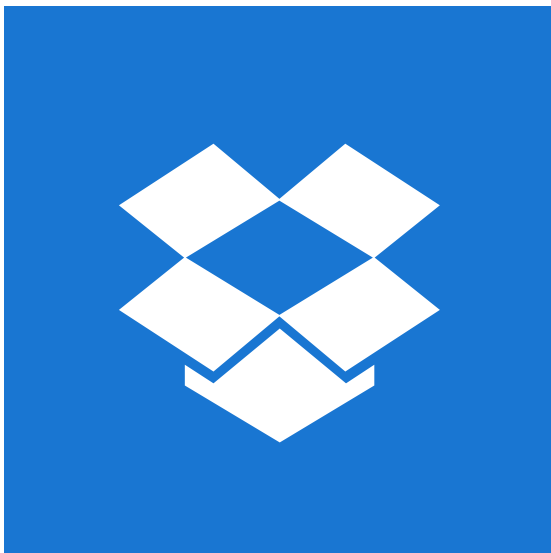
Food Delivery Services

Price: **Flat rate of \$[5] for orders below \$[50]; Free for orders above \$[50].**

Ensuring meals from our partnered restaurants and chains are delivered piping hot and fresh to your doorstep.

Specifications

- Insulated delivery containers for temperature maintenance.
- Partnered with over [100] restaurants.
- Average delivery time: [30-45] minutes.
- Option to schedule delivery.



Grocery Delivery Services

Price: **[\$8] for standard delivery; Express (same-day) delivery at \$[12].**

Fresh groceries sourced from local stores and delivered with utmost care directly to you.

Specifications

- Special packaging for perishable items.
- No minimum order.
- Express delivery within [2-4] hours of order.
- Returns accepted within [24] hours for damaged items.



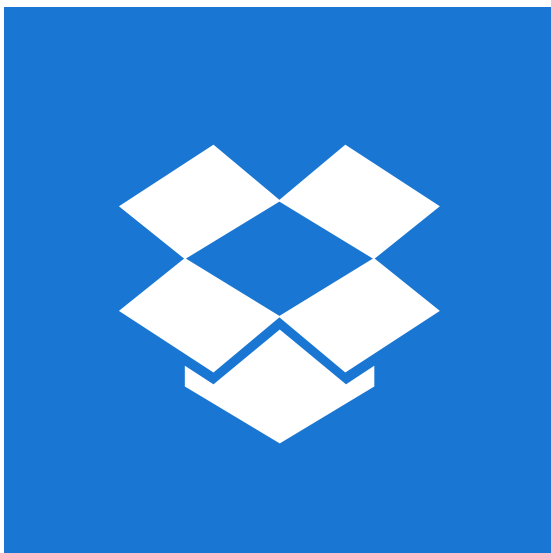
Medical Delivery Services

Price: **[\$10] per delivery (up to 5kg); additional \$[3] for every subsequent kg.**

Specialized service ensuring the timely and safe delivery of medical supplies and medicines.

Specifications

- Temperature-controlled options for sensitive medications.
- Partnerships with major pharmacies and clinics.
- Delivery within [1-3] hours.
- Secure and discreet packaging.



Packing and Storing Delivery Services

Price: **[\$20] per cubic meter for storage (monthly); Delivery charges based on package size and distance.**


Ideal for clients needing a temporary storage solution before delivery. Store your items securely with us and have them delivered when needed.

Specifications

- [X square feet] of climate-controlled storage facility.
- 24/7 security and surveillance.
- Items cataloged and easily retrievable.
- Delivery upon request with [24] hours notice.

Delivery Logistics

 **Help tip**

 **Delivery Service Business Plan**


Provide details on how the delivery process will work, including information on the delivery vehicles, delivery routes, and delivery personnel.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 **Help tip**

 **Delivery Service Business Plan**

Throw light on additional services you provide in this section, such as package tracking or real-time delivery information, customer services, etc.

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Start writing here..

5.

Sales And Marketing Strategies



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Unique Selling Proposition (USP)

Help tip

Delivery Service Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you to plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Delivery Service Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers to your service.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, brochures, email marketing, content marketing, and print marketing.

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Marketing strategies

Online



Social Media

Engage with our audience through platforms like Facebook, Instagram, and LinkedIn, sharing testimonials, behind-the-scenes glimpses, and promotions.



Email Marketing

Regular newsletters and updates to our subscribers about new features, offers, and company news.



Content Marketing

Blog posts, articles, and infographics that provide value, position us as industry leaders, and drive organic traffic to our website.



Google Ads


Targeted advertising campaigns to boost our visibility to potential clients searching for delivery services.

Offline



Print Marketing

Brochures, flyers, and posters for local dissemination, especially in high-footfall areas.

 **Help tip**

Outline the sales strategy as in – partnering with other businesses and healthcare providers to establish referral programs that can help you generate more business. Consider offering incentives for referrals or special discounts for partnerships.

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Sales strategies



Partner with Businesses

Collaborate with local businesses, restaurants, and retailers for exclusive delivery partnerships.




Healthcare Partnerships

Working closely with healthcare providers to ensure safe and prompt delivery of medical supplies.



Referral Programs

Incentivize existing clients to refer our services to others by offering them discounts or rewards for successful referrals.

 **Help tip**

Describe your customer retention strategies and how you plan to execute them. For instance, introducing discounts on annual membership, personalized service, etc.

To unlock help try Upmetrics! 

Customer retention



Loyalty Programs

Offering points-based rewards for frequent users which can be redeemed for discounts or free deliveries.



Annual Membership Discounts

Special rates for customers who opt for our annual membership program.



Personalized Service

Recognizing customer preferences, delivering personalized experiences, and occasional surprise offers.

6.

Operations Plan



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Delivery Service Business Plan

Mention your business's staffing requirements, including the number of employees needed. Include their qualifications, the training required, and the duties they will perform.

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Start writing here..

Operational process

Help tip


Delivery Service Business Plan

Outline the processes and procedures you will use to run your delivery service business. Your operational processes may include handling clients, customer services, timely delivery, training employees, etc.

To unlock help try Upmetrics!

Start writing here..

Equipment & Technology

 **Help tip**

 **Delivery Service Business Plan**

Describe the tools you'll need to run your delivery services, such as the equipment, technology, and trucks.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Delivery Service Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

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Start writing here..



JOHN DOE

CEO & Co-founder - john.doe@example.com

- **Educational Background:** John holds an MBA from Stanford University and a Bachelor's degree in Supply Chain Management from the University of Michigan.
- **Professional Background:** With over 15 years of experience in the logistics and delivery industry, John has worked with leading firms such as DHL and FedEx, overseeing regional operations and spearheading innovative projects.

John's vision drives ABC Delivery Services. He is responsible for strategic planning, overseeing company operations, and establishing valuable partnerships.



JANE DOE

Operations Manager - jane.doe@example.com

- **Educational Background:** Jane has a Master's degree in Operations Management from MIT and a Bachelor's in Business Administration from UCLA.
- **Professional Background:** Jane served as the Regional Operations Head for UPS for 8 years, managing complex delivery systems and streamlining operational processes.

Jane oversees day-to-day operations, ensuring efficient route optimization, timely deliveries, and seamless coordination between teams.



ALICE BROWN

Customer Services Manager - alice.brown@example.com

- **Educational Background:** Alice holds a degree in Communications from New York University.
- **Professional Background:** With over 10 years of experience in customer relations, Alice has managed customer service teams at Amazon and eBay, ensuring top-tier customer satisfaction levels.

Alice is in charge of the customer service team, addressing feedback, handling escalations, and ensuring service quality.



ROBERT BROWN

Marketing Manager - robert.brown@example.com

- **Educational Background:** Robert pursued his Master's in Marketing from Wharton School and holds a Bachelor's degree in Digital Media from Boston University.
- **Professional Background:** Robert was previously the Digital Marketing Lead at DoorDash, where he initiated several successful campaigns that significantly boosted user acquisition.

Robert oversees the marketing team, sets campaign strategies, and collaborates with sales teams to drive revenue growth.

Organizational structure

Help tip

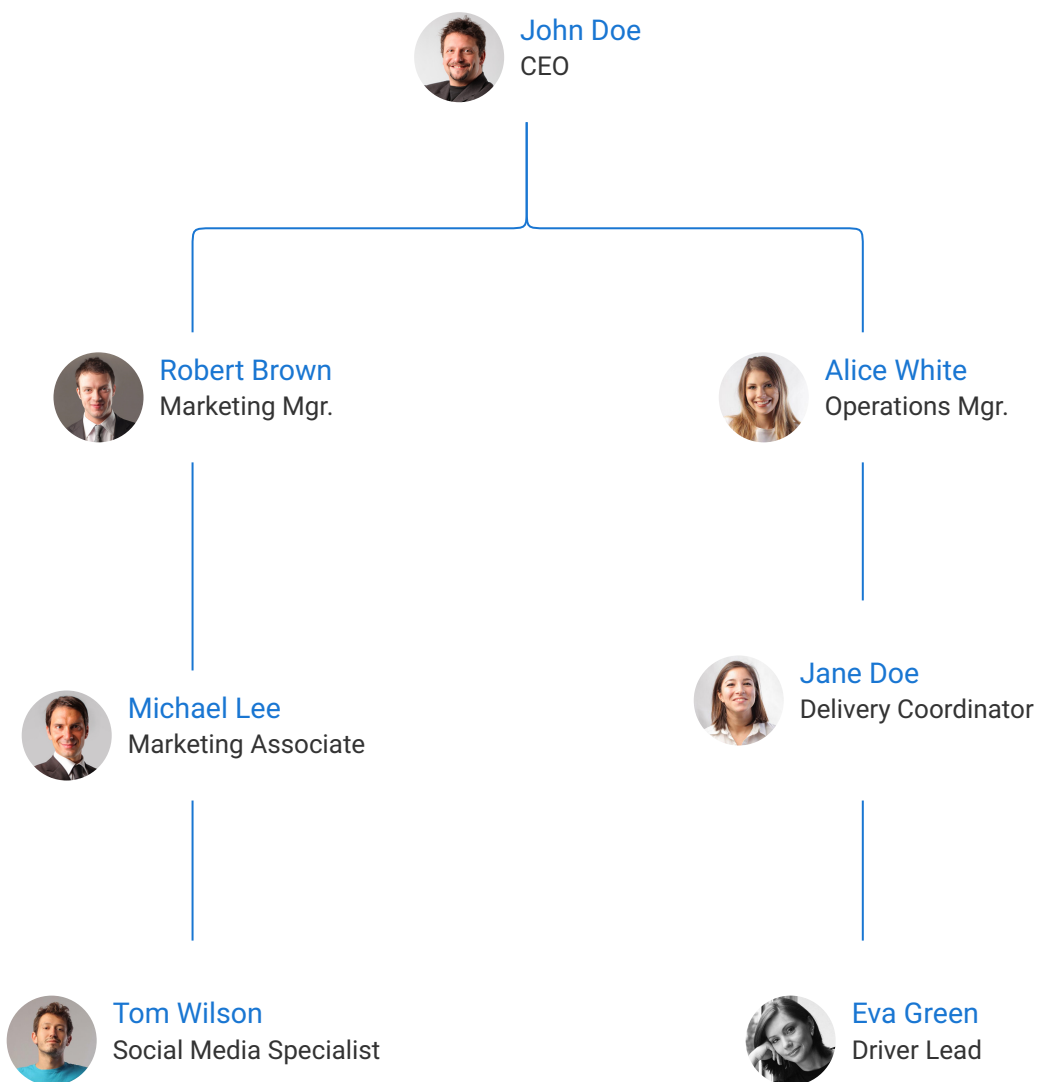
Delivery Service Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

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Start writing here..

Organization chart



Compensation plan

 Help tip

 Delivery Service Business Plan


Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics! 

Start writing here..

 Help tip

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Advisors/Consultants



[ADVISOR NAME]

Advisor

A veteran in [specific industry or expertise], [Advisor Name] provides valuable counsel on [specific area, e.g., "expanding to international markets"].



[CONSULTANT NAME]

Consultant

As a seasoned [specific role, e.g., "logistics consultant"], [Consultant Name] offers strategies for optimizing our delivery processes.

8.

Financial Plan



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

To unlock help try Upmetrics!

Help tip

Delivery Service Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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Start writing here..

Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cost Of Sales	\$0	\$0	\$0	\$0	\$0
General Costs	\$0	\$0	\$0	\$0	\$0
Revenue Specific Costs	\$0	\$0	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0	\$0	\$0
Gross Margin	\$0	\$0	\$0	\$0	\$0
Gross Margin (%)	0%	0%	0%	0%	0%
Operating Expense	\$0	\$0	\$0	\$0	\$0
Payroll Expense (Indirect Labor)	\$0	\$0	\$0	\$0	\$0
General Expense	\$0	\$0	\$0	\$0	\$0
Bad Debt	\$0	\$0	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0	\$0	\$0
EBITDA	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Additional Expense	\$0	\$0	\$0	\$0	\$0
Long Term Depreciation	\$0	\$0	\$0	\$0	\$0
Gain or loss from Sale of Assets	\$0	\$0	\$0	\$0	\$0
EBIT	\$0	\$0	\$0	\$0	\$0
Interest Expenses	\$0	\$0	\$0	\$0	\$0
EBT	\$0	\$0	\$0	\$0	\$0
Income Tax Expense	\$0	\$0	\$0	\$0	\$0
Total Expense	\$0	\$0	\$0	\$0	\$0
Net Income	\$0	\$0	\$0	\$0	\$0
Net Income (%)	0%	0%	0%	0%	0%
Retained Earning Opening	\$0	\$0	\$0	\$0	\$0
Owner's Distribution	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Retained Earning Closing	\$0	\$0	\$0	\$0	\$0

 **Help tip**

The cash flow for the first few years of your operation should be estimated and described in this section. This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.

To unlock help try Upmetrics! 

Cash flow statement

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash Received	\$0	\$0	\$0	\$0	\$0
Cash Paid	\$0	\$0	\$0	\$0	\$0
COS & General Expenses	\$0	\$0	\$0	\$0	\$0
Salary & Wages	\$0	\$0	\$0	\$0	\$0
Interest	\$0	\$0	\$0	\$0	\$0
Sales Tax	\$0	\$0	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Cash From Operations	\$0	\$0	\$0	\$0	\$0
Assets Sell	\$0	\$0	\$0	\$0	\$0
Assets Purchase	\$0	\$0	\$0	\$0	\$0
Net Cash From Investments	\$0	\$0	\$0	\$0	\$0
Amount Received	\$0	\$0	\$0	\$0	\$0
Loan Received	\$0	\$0	\$0	\$0	\$0
Common Stock					
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Amount Paid	\$0	\$0	\$0	\$0	\$0
Loan Capital	\$0	\$0	\$0	\$0	\$0
Dividends & Distributions	\$0	\$0	\$0	\$0	\$0
Net Cash From Financing	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Summary					
Starting Cash	\$0	\$0	\$0	\$0	\$0
Cash In	\$0	\$0	\$0	\$0	\$0
Cash Out	\$0	\$0	\$0	\$0	\$0
Change in Cash	\$0	\$0	\$0	\$0	\$0
Ending Cash	\$0	\$0	\$0	\$0	\$0

 **Help tip**

Create a projected balance sheet documenting your delivery service business's assets, liabilities, and equity.


To unlock help try Upmetrics! 

Balance sheet

	2023-24	2024-25	2025-26	2026-27	2027-28
Assets	\$0	\$0	\$0	\$0	\$0
Current Assets	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Cash	\$0	\$0	\$0	\$0	\$0
Accounts Receivable	\$0	\$0	\$0	\$0	\$0
Inventory	\$0	\$0	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0	\$0	\$0
Long Term Assets	\$0	\$0	\$0	\$0	\$0
Gross Long Term Assets	\$0	\$0	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0	\$0	\$0
Liabilities & Equity	\$0	\$0	\$0	\$0	\$0
Liabilities	\$0	\$0	\$0	\$0	\$0
Current Liabilities	\$0	\$0	\$0	\$0	\$0
Accounts Payable	\$0	\$0	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0	\$0	\$0
Short Term Debt	\$0	\$0	\$0	\$0	\$0
Long Term Liabilities	\$0	\$0	\$0	\$0	\$0
Long Term Debt	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Equity	\$0	\$0	\$0	\$0	\$0
Paid-in Capital	\$0	\$0	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Retained Earnings	\$0	\$0	\$0	\$0	\$0
Check	\$0	\$0	\$0	\$0	\$0

 **Help tip**

 **Delivery Service Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis

	2023-24	2024-25	2025-26	2026-27	2027-28
Starting Revenue	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Net Revenue	\$0	\$0	\$0	\$0	\$0
Closing Revenue	\$0	\$0	\$0	\$0	\$0
Starting Expense	\$0	\$0	\$0	\$0	\$0
Net Expense	\$0	\$0	\$0	\$0	\$0
Closing Expense	\$0	\$0	\$0	\$0	\$0
Is Break Even?	0	0	0	0	0
Break Even Month	0	0	0	0	0
Days Required	0	0	0	0	0
Break Even Revenue	\$0	\$0	\$0	\$0	\$0
Break Even Units					

Financing needs

 **Help tip**

 **Delivery Service Business Plan**

Calculate costs associated with starting a delivery service business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows two side-by-side screenshots. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a sidebar with 'Profit & Loss', 'Balance Sheet', and 'Cash Flow' options. The main area displays a 'Profit & Loss' statement for the year 2023-04, with a table showing Revenue, Cost of Sales, Gross Margin, and Operating Expenses. Below the table is a form titled 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View price table over time' link. On the right is a screenshot of a standard spreadsheet interface, showing a grid with columns A-E and rows 1-17. The spreadsheet contains some data, including a cell with the formula '=PERC(100)'. The spreadsheet interface is cluttered with various icons and menus.



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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