



Computer Repair Business Plan

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Business Plan

[YEAR]

Prepared By

John Doe



Fixing Tech, Restoring Ease

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

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1.

Executive Summary

Market opportunity

Services Offered

Marketing & Sales Strategies

Financial Highlights



REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

Help tip

Computer Repair Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your computer repair business, its location, when it was

To unlock help try Upmetrics!

Start writing here..

Market opportunity

Help tip

Computer Repair Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

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Start writing here..

Services Offered

Help tip

Computer Repair Business Plan

Highlight the computer repair services you offer your clients. The USPs and differentiators you offer are always a plus.

To unlock help try Upmetrics!

Start writing here..

Marketing & Sales Strategies

 **Help tip**

 **Computer Repair Business Plan**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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Start writing here..

Financial Highlights

 **Help tip**

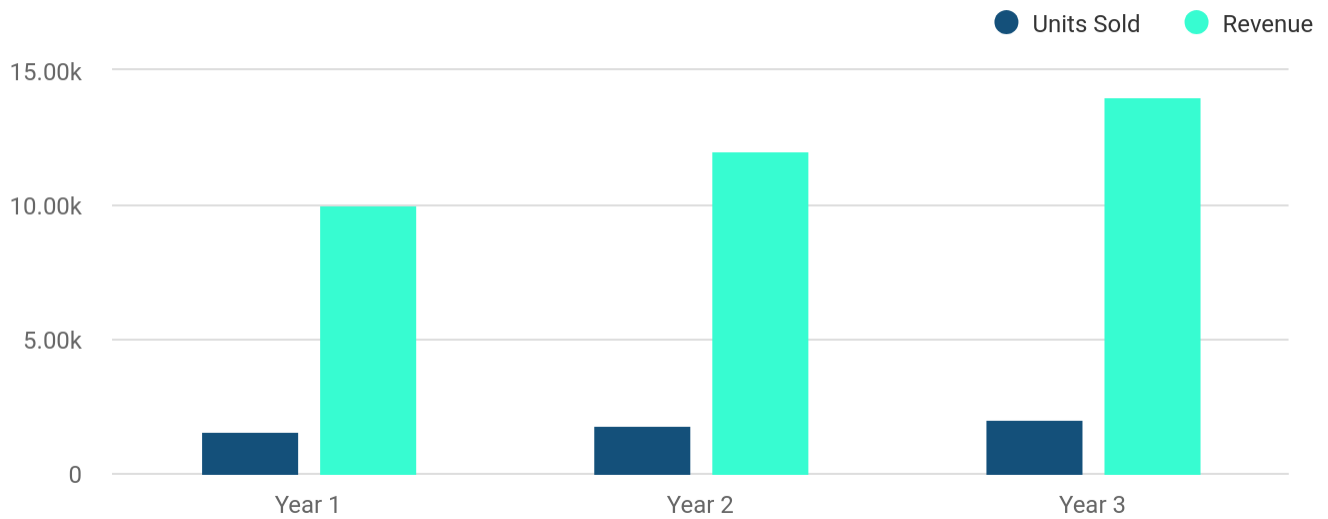
 **Computer Repair Business Plan**

Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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Start writing here..

Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

 Help tip

 Computer Repair Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

To unlock help try Upmetrics! 

Write a call to action for your business plan.

2.

Company Overview

Ownership

Mission statement

Business history

Future goals



REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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Help tip

Computer Repair Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of computer repair company you run and the name of it. You may specialize

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Start writing here..

Ownership

Help tip


Computer Repair Business Plan

List the names of your computer repair company's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Mission statement

 Help tip

 Computer Repair Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [TechGuard], we strive to bridge the gap between technology and seamless daily life. Our mission is to provide quick, reliable, and efficient computer repair services while upholding the highest standards of customer satisfaction.

We are committed to continuous learning, adapting to technological advances, and ensuring our community stays connected.




Business history

 Help tip


 Computer Repair Business Plan

If you're an established computer repair service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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Start writing here..

Future goals

 **Help tip**

 **Computer Repair Business Plan**

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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Start writing here..

3.

Market Analysis

Target Market

Market size and growth potential

Competitive analysis

Market trends

Regulatory environment



REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

Help tip

Computer Repair Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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Start writing here..

Target Market

Help tip

Computer Repair Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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Start writing here..

Market size and growth potential

Help tip

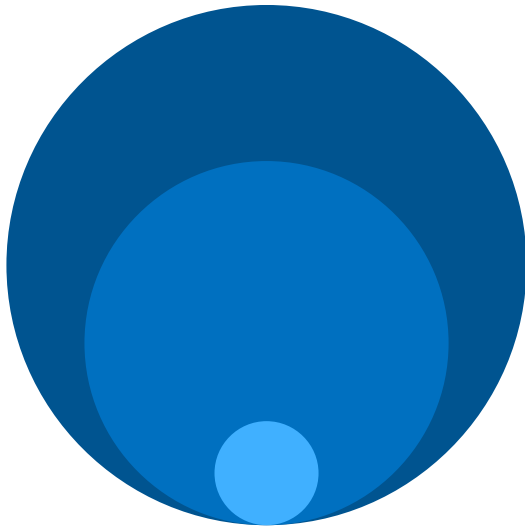
Computer Repair Business Plan

Describe your market size and growth potential and whether you will target a niche or a much broader market.

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Start writing here..

Market Size



Available Market

Total potential computer users in [City/Region] needing repair services.

5M

Served Market

Users currently using any computer repair service in the region.

3M

Target Market

Tech-focused educational institutes and IT offices in [City/Region].

1M

 Help tip

 Computer Repair Business Plan

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your computer repair services from them.

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Competitive analysis

ProTech Solutions

Established in [Year], ProTech Solutions has quickly climbed the ladder to be one of the top computer repair services in [City/Region]. They have a reputation for swift service and have recently expanded their offering to include remote support.

Features

- General computer repair
- On-site repair services
- Remote support and diagnostics
- Membership plans for businesses
- Mobile device repair

Strengths

- Strong brand recognition in the local market
- A comprehensive range of services, catering to diverse tech needs
- Robust online presence with positive customer reviews

Weaknesses

- Higher pricing compared to market standards
- Occasional delays in on-site service appointments
- Limited expertise in gaming console repair

ByteBack Repairs

ByteBack Repairs, founded in [Year], focuses primarily on mobile device and laptop repair. With a team of dedicated technicians, they are particularly favored by the younger demographic.

Features

- Laptop diagnostic and repair
- Mobile device screen replacement and restoration
- Battery replacement services
- Walk-in repair centers with quick turnaround

Strengths

- Strong rapport with the college and university crowd
- Multiple walk-in centers across the city
- Swift service, particularly for common repair needs

Weaknesses

- Limited expertise in advanced computer repair
- No remote support services
- Less focus on business or institutional clients

NexTech Repairs

NexTech Repairs, in operation since [Year], caters primarily to businesses, offering annual maintenance contracts and on-site services tailored to corporate needs.

Features

- Annual maintenance contracts for businesses
- On-site repair services for enterprises
- Networking solutions and setup
- Hardware upgrade solutions for bulk orders

Strengths

- Deep-rooted connections with the local business community
- Tailored solutions for corporate clients, offering value-added services like networking
- High client retention rate for annual contracts

Weaknesses


- Less emphasis on individual customers or walk-ins
- Inflexible pricing for smaller businesses or startups
- Limited marketing efforts, relying mostly on word-of-mouth

Market trends

 **Help tip**

 **Computer Repair Business Plan**

Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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Start writing here..

Regulatory environment

💡 Help tip

📄 Computer Repair Business Plan

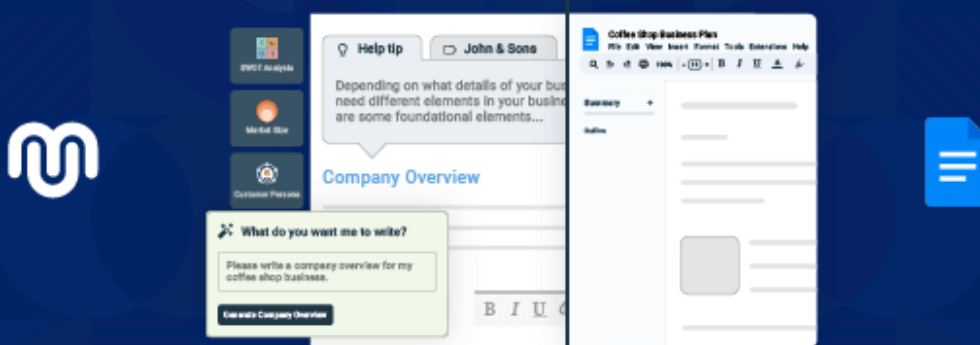
List regulations and licensing requirements that may affect your computer repair company, such as business registration, insurance, trade and association memberships, data privacy and security, intellectual property rights, etc.

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Start writing here..

Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

[Start your planning today](#)

4.

Products and Services

Services

Quality Assurance

Additional Services



REMEMBER

The product and services section of a computer repair business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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Help tip

Computer Repair Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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Start writing here..

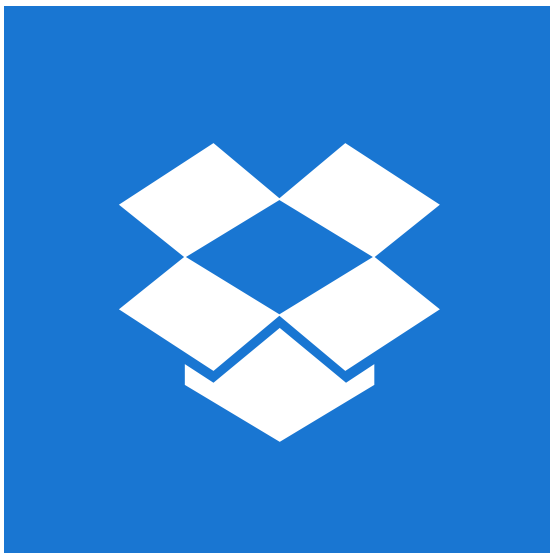
Help tip

Mention the computer repair services your business will offer. This list may include services like

- Diagnosis and troubleshooting

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Services



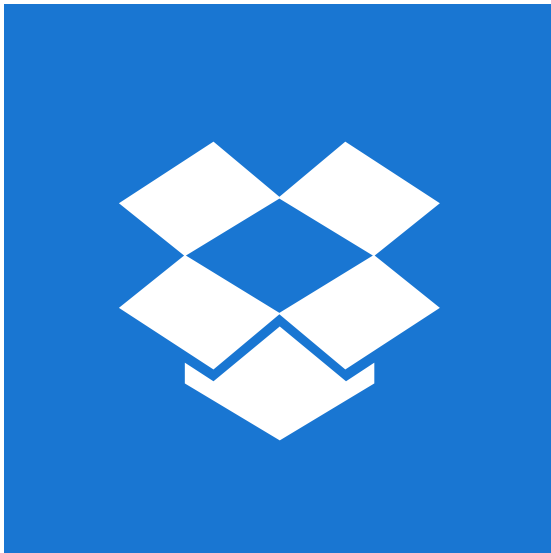
Diagnosis and Troubleshooting

Price: **[\$50] per session**

A comprehensive check to identify potential software or hardware issues using advanced diagnostic tools.

Specifications

- Use of [XYZ Diagnostic Software]
- Complete system scan
- Initial report generation within [2 hours]
- Recommendations for further repairs or replacements



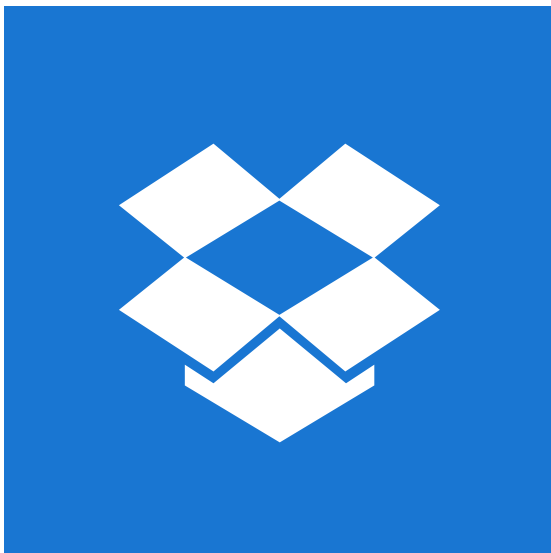
Hardware Repair and Replacement

Price: **Starting at \$[100] (Varies based on the component)**

Replacement or repair of malfunctioning hardware components using original or top-grade alternatives.

Specifications

- Replacement parts sourced from [Top Brands/OEMs]
- Labor and component warranty of [12 months]
- Service completion typically within [24-48 hours] depending on part availability



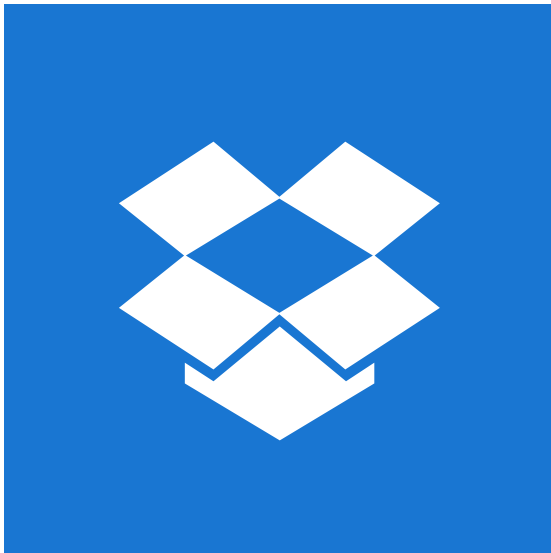
Virus and Malware Removal

Price: **[\$80] per device**

Detection and removal of harmful software, ensuring optimal device performance and security.

Specifications

- Use of [XYZ Antivirus & Antimalware Tools]
- Complete system clean-up and threat removal
- Optional installation of protective software
- Post-service report detailing threats neutralized



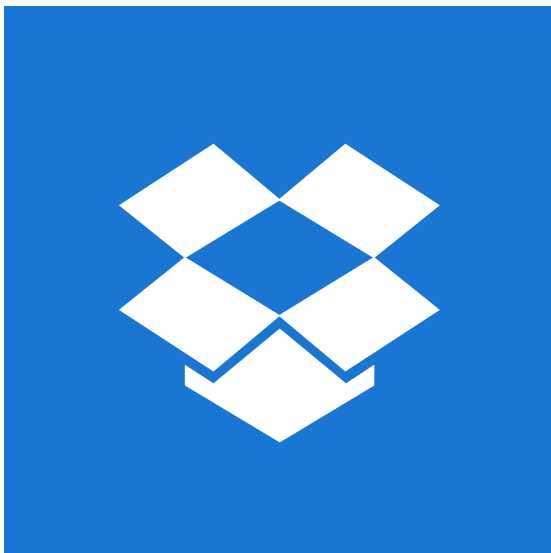
Networking and Connectivity Solutions

Price: **Starting at \$[150] (Based on network size and complexity)**

End-to-end solutions for setting up and optimizing networks for homes and businesses.

Specifications

- Installation of routers, switches, and other networking equipment
- Configuration of Wi-Fi and LAN settings
- Network security setup
- Post-installation testing to ensure robust connectivity



Software Installation and Configuration

Price: **[\$40] per software**

Efficient installation and setup of software applications, ensuring compatibility and smooth performance.

Specifications


- Compatibility check prior to installation
- Installation of the latest software versions
- Configuration based on user preferences and needs
- Post-installation checks for optimal performance

Quality Assurance

 **Help tip**

 **Computer Repair Business Plan**

This section should explain how you maintain quality standards and consistently provide the highest quality service.

To unlock help try Upmetrics! 

Start writing here..

Additional Services

 **Help tip**

 **Computer Repair Business Plan**

Mention if your computer repair company offers any additional services. You may include services like IT consulting and support, data migration, cybersecurity solutions, cloud services, and e-waste recycling and disposal.

To unlock help try Upmetrics! 

Start writing here..

5.

Sales And Marketing Strategies

Unique Selling Proposition (USP)

Pricing Strategy

Marketing strategies

Sales strategies

Customer retention



REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

Help tip

Computer Repair Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

Unique Selling Proposition (USP)

Help tip

Computer Repair Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

To unlock help try Upmetrics!

Start writing here..

Pricing Strategy

Help tip

Computer Repair Business Plan

Describe your pricing strategy—how you plan to price your services and stay competitive in the local market. You can mention any discounts you plan on offering to attract new customers.

To unlock help try Upmetrics!

Start writing here..

Discuss your marketing strategies to market your services. You may include some of these marketing strategies in your business plan—social media marketing, Google ads, local SEO, brochures, email marketing, and print marketing.

To unlock help try Upmetrics! 

Marketing strategies

Online



Social Media

Engaging content and service promotions on platforms like [Facebook, Instagram, and LinkedIn].



Email Marketing

Regular updates, maintenance tips, and promotional offers sent to our subscriber base.



Google Ads

Targeted advertisements to reach clients actively seeking computer repair services.



Local SEO

Optimization to ensure [TechGuard] is prominently featured in local searches for computer repair services.

Offline



Brochures and Print Marketing

Distributed in strategic locations like [universities, tech parks, and corporate buildings].

 **Help tip**

Outline the strategies you'll implement to maximize your sales. Your sales strategies may include offering free consultations, upselling and cross-selling, and forming strategic partnerships.

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Sales strategies



Partner with Businesses

Aligning with [local businesses, educational institutions, and tech vendors] to offer exclusive repair packages.



Free Consultations

Allowing potential clients to understand our services without initial financial commitment.



Upselling and Cross-Selling

Recommending additional necessary services during repair consultations, ensuring comprehensive client device health.

 **Help tip**

Describe your customer retention strategies and how you plan to execute them.

For instance, your customer retention strategies may include providing excellent customer

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Customer retention



Exemplary Customer Service

Ensuring every client interaction is satisfactory and adds value.



Customer Feedback and Surveys

Regularly sourcing feedback to refine our services.



Follow-up Calls

Post-service calls to ascertain client satisfaction and address potential concerns.

6.

Operations Plan

Staffing & Training

Operational Process

Equipment & Machinery



REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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Help tip

Computer Repair Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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Start writing here..

Staffing & Training

Help tip

Computer Repair Business Plan

Mention your business's staffing requirements, including the number of employees or technicians needed.

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Start writing here..

Operational Process

Help tip


Computer Repair Business Plan


Outline the processes and procedures you will use to run your computer repair business. Your operational processes may include equipment and inventory management, data and privacy protection, communication & customer service, and quality assurance.

To unlock help try Upmetrics!

Start writing here..

Equipment & Machinery

 **Help tip**

 **Computer Repair Business Plan**

Include the list of equipment and machinery required for computer repairs, such as workbench or repair tables, hand tools, diagnostic and testing tools, hardware components & repair parts, and software for data backup.

To unlock help try Upmetrics! 

Start writing here..

7.

Management Team

Key managers

Organizational structure

Compensation plan

Board of advisors



REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

To unlock help try Upmetrics!

Help tip

Computer Repair Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

To unlock help try Upmetrics!

Start writing here..

Key managers

Help tip

Computer Repair Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

To unlock help try Upmetrics!

Start writing here..



John Doe

CEO & Co-founder - john.doe@example.com

Education & Background:

- John completed his Master's in Computer Engineering from the prestigious Stanford University.
- He began his career at TechTitan Inc., where he climbed the ranks and managed a division dedicated to IT solutions.
- With over 15 years in the tech industry, John envisioned a company that prioritized quality and efficiency, leading to the inception of TechGuard Computer Repair.





Jane Doe

Chief Operating Officer (COO) - jane.doe@example.com

Education & Background:

- Jane holds a Bachelor's degree in Business Management from the University of California, Berkeley.
- She boasts a rich professional background, having worked with leading tech firms like ByteCrafters and DigitalDynamo.
- With over 10 years of operational expertise, Jane ensures the smooth execution of TechGuard's daily functions and service quality.



Robert Brown

CMO - robert.brown@example.com

Education & Background:

- After graduating with honours in Marketing from the Wharton School, University of Pennsylvania, Robert embarked on a marketing journey in the tech sphere.
- He held pivotal roles at companies like NanoTech and CyberScape, crafting marketing strategies that propelled significant growth.
- At TechGuard, Robert spearheads initiatives to enhance brand presence and customer engagement.



Organizational structure

Help tip

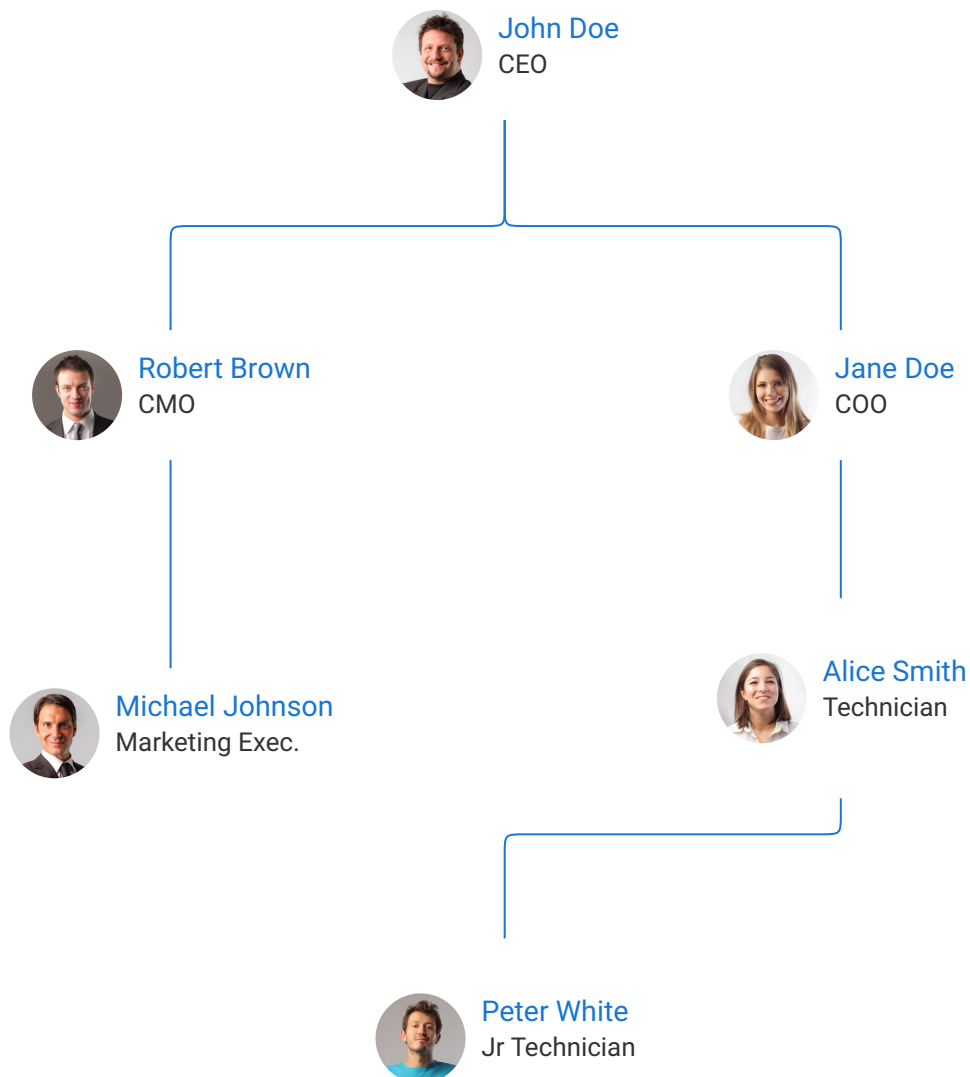
Computer Repair Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

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Start writing here..

Organization chart



Compensation plan

💡 Help tip

📄 Computer Repair Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

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Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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Board of advisors



Alice Brown

IT Consultant

With over [15] years in the tech industry, Alice provides invaluable insights into industry trends and best practices.



Michael Smith

Business Strategy Advisor

A seasoned entrepreneur, Michael offers guidance on business growth and expansion strategies.

8.

Financial Plan

Profit & loss statement

Cash flow statement

Balance sheet

Break-even Analysis

Financing needs



REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the following:

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Help tip

Computer Repair Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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Start writing here..

Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement. Make sure to include your business's expected net profit or loss.

To unlock help try Upmetrics!

Profit & loss statement

	2024	2025	2026
Revenue	\$769,862.80	\$1,454,189.20	\$2,076,807.60
Hardware Repairs	\$180,000	\$189,000	\$198,456


	2024	2025	2026
Unit Sales	1,800	1,890	1,985
Unit Price	\$100	\$100	\$100
Software Troubleshooting	\$227,076.80	\$323,763.20	\$461,613.60
Unit Sales	2,838	4,047	5,770
Unit Price	\$80	\$80	\$80
Maintenance Contracts	\$362,786	\$941,426	\$1,416,738
Users	269	488	673
Recurring Charges	\$200	\$200	\$200
Cost Of Sales	\$56,400	\$57,600	\$58,831.20
General Costs	\$56,400	\$57,600	\$58,831.20
Hardware Costs	\$42,000	\$42,720	\$43,454.40
Hardware Parts	\$36,000	\$36,720	\$37,454.40
Equipment Depreciation	\$6,000	\$6,000	\$6,000
Software Licensing Costs	\$14,400	\$14,880	\$15,376.80
Software Licenses	\$12,000	\$12,360	\$12,730.80
Cloud Services	\$2,400	\$2,520	\$2,646

	2024	2025	2026
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$713,462.80	\$1,396,589.20	\$2,017,976.40
Gross Margin (%)	92.67%	96.04%	97.17%
Operating Expense	\$630,332.66	\$668,059.34	\$720,947.87
Payroll Expense (Indirect Labor)	\$524,040	\$537,532.80	\$551,385.60
Technical Staff	\$160,080	\$164,882.40	\$169,828.80
Computer Technician	\$102,480	\$105,554.40	\$108,720.96
Network Specialist	\$57,600	\$59,328	\$61,107.84
Customer Service	\$273,240	\$279,568.80	\$286,050
Customer Service Rep	\$80,640	\$82,252.80	\$83,897.76
Online Support Specialists	\$86,400	\$88,992	\$91,661.76
Technical Support Hotline Operators	\$106,200	\$108,324	\$110,490.48

	2024	2025	2026
Administrative Staff	\$90,720	\$93,081.60	\$95,506.80
Office Manager	\$54,720	\$56,361.60	\$58,052.40
Administrative Assistant	\$36,000	\$36,720	\$37,454.40
General Expense	\$106,292.66	\$130,526.54	\$169,562.27
Rent and Utilities	\$30,000	\$30,840	\$31,704
Rent	\$24,000	\$24,720	\$25,461.60
Utilities	\$6,000	\$6,120	\$6,242.40
Marketing and Advertising	\$22,150.65	\$34,527.06	\$54,516.81
Online Advertising	\$14,192.08	\$20,234.60	\$28,849.65
Print Advertising	\$7,958.57	\$14,292.46	\$25,667.16
Operational Costs	\$54,142.01	\$65,159.48	\$83,341.46
Insurance	\$43,000	\$45,150	\$47,407.50
Repair Tools & Supplies	\$11,142.01	\$20,009.48	\$35,933.96
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0

	2024	2025	2026
EBITDA	\$83,130.14	\$728,529.86	\$1,297,028.53
Additional Expense	\$8,885.72	\$8,558.57	\$8,211.25
Long Term Depreciation	\$7,230	\$7,230	\$7,230
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	\$75,900.14	\$721,299.86	\$1,289,798.53
Interest Expense	\$1,655.71	\$1,328.57	\$981.25
EBT	\$74,244.42	\$719,971.29	\$1,288,817.28
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$695,618.38	\$734,217.91	\$787,990.32
Net Income	\$74,244.42	\$719,971.29	\$1,288,817.28
Net Income (%)	9.64%	49.51%	62.06%
Retained Earning Opening	\$0	\$69,244.42	\$781,715.71

	2024	2025	2026
Owner's Distribution	\$5,000	\$7,500	\$5,000
Retained Earning Closing	\$69,244.42	\$781,715.71	\$2,065,532.99

 **Help tip**

The cash flow for the first few years of your operation should be estimated and described in this section.

This may include billing invoices, payment receipts, loan payments, and any other cash flow statements.


To unlock help try Upmetrics! 

Cash flow statement

	2024	2025	2026
Cash Received	\$769,862.80	\$1,454,189.20	\$2,076,807.60
Cash Paid	\$688,388.38	\$726,987.91	\$780,760.32
COS & General Expenses	\$162,692.66	\$188,126.54	\$228,393.47
Salary & Wages	\$524,040	\$537,532.80	\$551,385.60
Interest	\$1,655.71	\$1,328.57	\$981.25
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0

	2024	2025	2026
Net Cash From Operations	\$81,474.42	\$727,201.29	\$1,296,047.28
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$45,000	\$0	\$0
Net Cash From Investments	(\$45,000)	\$0	\$0
Amount Received	\$80,000	\$0	\$0
Loan Received	\$30,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0
Amount Paid	\$10,304.04	\$13,131.19	\$10,978.51
Loan Capital	\$5,304.05	\$5,631.19	\$5,978.51
Dividends & Distributions	\$5,000	\$7,500	\$5,000
Net Cash From Financing	\$69,695.96	(\$13,131.19)	(\$10,978.51)

	2024	2025	2026
Summary			
Starting Cash	\$0	\$106,170.38	\$820,240.48
Cash In	\$849,862.80	\$1,454,189.20	\$2,076,807.60
Cash Out	\$743,692.42	\$740,119.10	\$791,738.83
Change in Cash	\$106,170.38	\$714,070.10	\$1,285,068.77
Ending Cash	\$106,170.38	\$820,240.48	\$2,105,309.25

 **Help tip**

Create a projected balance sheet documenting your repair business's assets, liabilities, and equity.

To unlock help try Upmetrics! 

Balance sheet

	2024	2025	2026
Assets	\$143,940.38	\$850,780.48	\$2,128,619.25
Current Assets	\$106,170.38	\$820,240.48	\$2,105,309.25

	2024	2025	2026
Cash	\$106,170.38	\$820,240.48	\$2,105,309.25
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$37,770	\$30,540	\$23,310
Gross Long Term Assets	\$45,000	\$45,000	\$45,000
Accumulated Depreciation	(\$7,230)	(\$14,460)	(\$21,690)
Liabilities & Equity	\$143,940.38	\$850,780.48	\$2,128,619.25
Liabilities	\$24,695.96	\$19,064.77	\$13,086.26
Current Liabilities	\$5,631.19	\$5,978.51	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$5,631.19	\$5,978.51	\$0
Long Term Liabilities	\$19,064.77	\$13,086.26	\$13,086.26
Long Term Debt	\$19,064.77	\$13,086.26	\$13,086.26

	2024	2025	2026
Equity	\$119,244.42	\$831,715.71	\$2,115,532.99
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$50,000	\$50,000
Retained Earnings	\$69,244.42	\$781,715.71	\$2,065,532.99
Check	\$0	\$0	\$0

 **Help tip**

 **Computer Repair Business Plan**

Determine and mention your business's break-even point—the point at which your business costs and revenue will be equal.

This exercise will help you understand how much revenue you need to generate to sustain or be profitable.

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Break-even Analysis

	2024	2025	2026
Starting Revenue	\$0	\$769,862.80	\$2,224,052

	2024	2025	2026
Net Revenue	\$769,862.80	\$1,454,189.20	\$2,076,807.60
Closing Revenue	\$769,862.80	\$2,224,052	\$4,300,859.60
Starting Expense	\$0	\$695,618.38	\$1,429,836.29
Net Expense	\$695,618.38	\$734,217.91	\$787,990.32
Closing Expense	\$695,618.38	\$1,429,836.29	\$2,217,826.61
Is Break Even?	Yes	Yes	Yes
Break Even Month	Aug '24	0	0
Days Required	29 Days	0	0
Break Even Revenue	\$431,730.39	\$0	\$0
Hardware Repairs	\$119,500	\$0	\$0
Software Troubleshooting	\$141,624.05	\$0	\$0
Maintenance Contracts	\$170,606.33	\$0	\$0
Break Even Units			
Hardware Repairs	1,195	0	0

	2024	2025	2026
Software Troubleshooting	1,770	0	0
Maintenance Contracts	189	0	0

Financing needs

 **Help tip**

 **Computer Repair Business Plan**

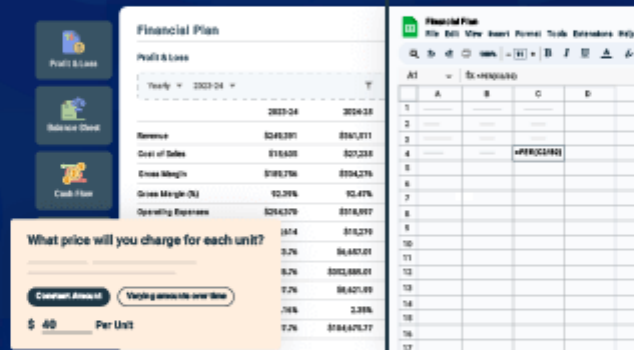
Calculate costs associated with starting a computer repair business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows a side-by-side comparison of two financial planning tools. On the left is the Upmetrics interface, which is clean and user-friendly. It features a sidebar with icons for 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The main area displays a 'Financial Plan' for 'Profit & Loss' with a table comparing 2023-04 and 2024-03. Below the table is a form titled 'What price will you charge for each unit?' with a 'Calculate Amount' button and a 'View generated over time' link. On the right is a standard spreadsheet interface, showing a grid with columns A-E and rows 1-17. A formula '=PER(C4:B4)' is visible in cell C4. The spreadsheet interface is cluttered with various icons and menus.

	2023-04	2024-03
Revenue	\$245,391	\$361,811
Cost of Sales	\$18,608	\$27,238
Gross Margin	\$198,776	\$294,276
Gross Margin (%)	80.9%	81.4%
Operating Expenses	\$294,329	\$318,907
	1814	\$15,239
	3.2%	\$6,607.01
	0.2%	\$321,895.01
	7.2%	\$6,621.00
	.18%	3.38%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



REMEMBER

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

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Mariia Yevlash



Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, **especially AI which did a great impact on my work.**

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