



# Charity Business Plan

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# Business Plan

2023

Prepared By

John Doe



*Changing Lives, Together*

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

# Table of Contents

<b>Executive Summary</b>	<b>6</b>
Market opportunity .....	7
Programs .....	7
Marketing & Sales Strategies .....	8
Financial Highlights .....	8
Units Sold v/s Revenue .....	9
<b>Company Overview</b>	<b>10</b>
Ownership .....	11
Business Owners .....	11
Mission statement .....	12
Business history .....	12
Future goals .....	12
<b>Market Analysis</b>	<b>13</b>
Target Market .....	14
SWOT Analysis .....	14
Market size and growth potential .....	15
Market Size .....	15
Competitive analysis .....	16
Hopeful Hands Foundation .....	16
Green Tomorrow Initiative .....	16
Wellness & Beyond Trust .....	17
Market trends .....	17
Regulatory environment .....	17
<b>Products and Services</b>	<b>19</b>
Programs .....	20
Direct Assistance Program: .....	20
Education and Training Program .....	21
Healthcare & Medical Services Program: .....	21

Social Services Program .....	22
Advocacy and Awareness Program: .....	22
Supportive Services .....	23

## Sales And Marketing Strategies 24

Unique Selling Proposition (USP) .....	25
Pricing Strategy .....	25
Marketing strategies .....	26
Online .....	26
Offline .....	26
Sales strategies .....	27
Donor retention .....	28

## Operations Plan 29

Staffing & Training .....	30
Operational Process .....	30
Equipment & Software .....	31

## Management Team 32

Key managers .....	33
John Doe .....	33
Jane Doe .....	34
Alice Brown .....	34
Robert Brown .....	34
Organizational structure .....	35
Organization chart .....	35
Compensation plan .....	35
Board of advisors .....	36
Dr. Emily Clark .....	36
Mr. Michael O'Brien .....	36

## Financial Plan 37

Profit & loss statement .....	38
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Cash flow statement .....	40
Balance sheet .....	41
Break-even Point .....	43
Financing needs .....	44

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## Appendix

45

# Business planning that's simpler and faster than you think

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1.

# Executive Summary



## REMEMBER

An executive summary is the first section of the business plan intended to provide an overview of the whole business plan.

To unlock help try Upmetrics!

### Help tip

### Charity Business Plan

Start your executive summary by briefly introducing your business to your readers.

This section may include the name of your charity business, its location, when it was founded,

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*Start writing here..*

## Market opportunity

### Help tip

### Charity Business Plan

Summarize your market research, including market size, growth potential, and marketing trends. Highlight the opportunities in the market and how your business will fit in to fill the gap.

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*Start writing here..*

## Programs

### Help tip

### Charity Business Plan


Highlight the charity programs you offer your clients. The USPs and differentiators you offer are always a plus.

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*Start writing here..*

## Marketing & Sales Strategies

 **Help tip**

 **Example title..**


Outline your sales and marketing strategies—what marketing platforms you use, how you plan on acquiring customers, etc.

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*Start writing here..*

## Financial Highlights

 **Help tip**

 **Charity Business Plan**

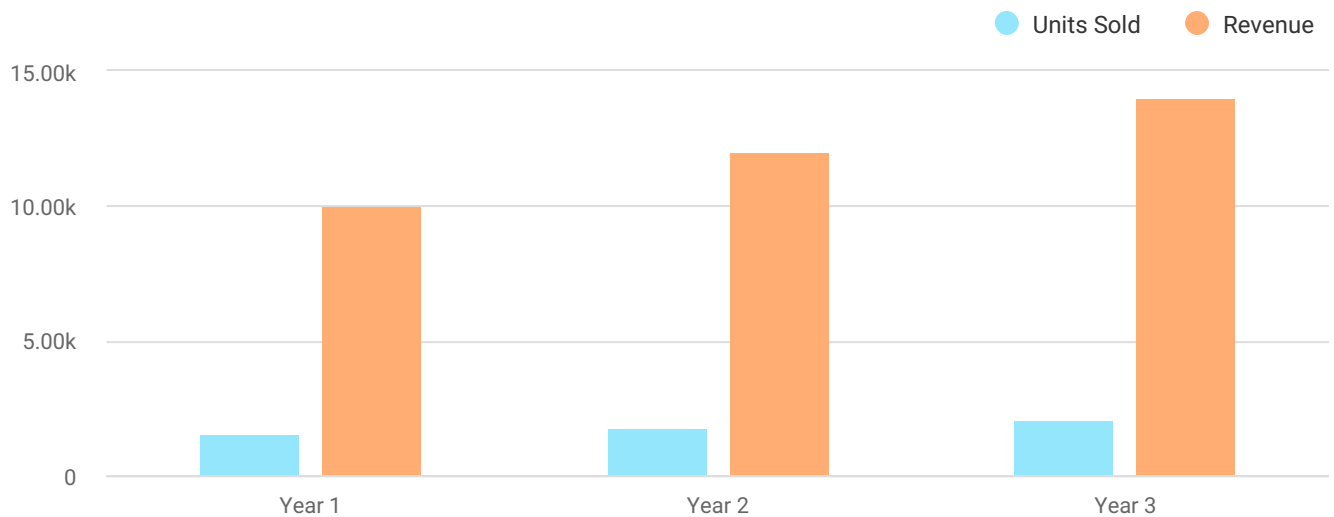
Briefly summarize your financial projections for the initial years of business operations. Include any capital or investment requirements, associated startup costs, projected revenues, and profit forecasts.

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*Start writing here..*




## Units Sold v/s Revenue



Financial Year	Units Sold	Revenue
Year 1	1,550	\$10,000
Year 2	1,800	\$12,000
Year 3	2,050	\$14,000

 Help tip

 Charity Business Plan

Summarize your executive summary section with a clear CTA, for example, inviting angel investors to discuss the potential business investment.

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*Write a call to action for your business plan.*

# 2.

## Company Overview



## REMEMBER

Depending on what details of your business are essential, you'll need different elements in your business overview.

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### Help tip

### Charity Business Plan

Describe your business in this section by providing all the basic information:

Describe what kind of charity company you run and the name of it. You may specialize in one of

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Start writing here..

## Ownership

### Help tip

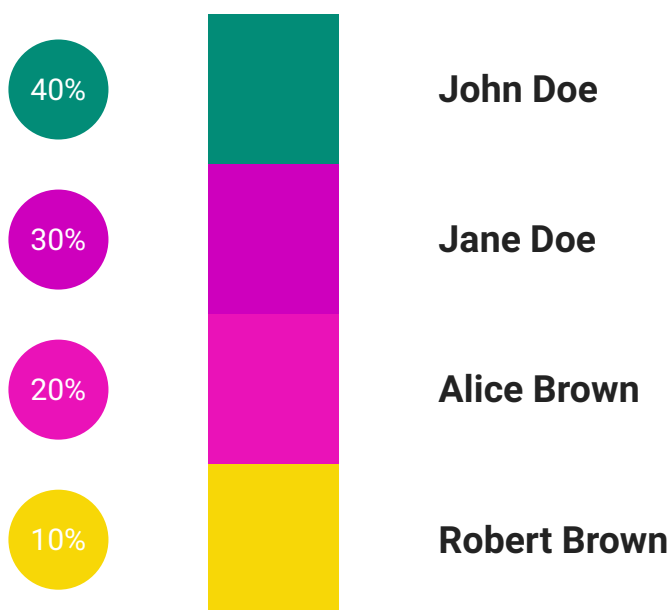
### Charity Business Plan

List the names of your charity company's founders or owners. Describe what shares they own and their responsibilities for efficiently managing the business.

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Start writing here..

## Business Owners



## Mission statement

💡 Help tip

📄 Charity Business Plan

Summarize your business' objective, core principles, and values in your mission statement. This statement needs to be memorable, clear, and brief.

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At [Charity Business Name], our mission is "[Mission Statement, e.g., To foster a world where nature thrives, communities prosper, and future generations inherit a planet in balance.]". This encapsulates our dedication to creating lasting change, our commitment to ethical practices, and our unwavering belief in the strength of community collaboration.



## Business history

💡 Help tip

📄 Charity Business Plan

If you're an established charity service provider, briefly describe your business history, like—when it was founded, how it evolved over time, etc.

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*Start writing here..*

## Future goals

💡 Help tip

📄 Charity Business Plan

It's crucial to convey your aspirations and vision. Mention your short-term and long-term goals; they can be specific targets for revenue, market share, or expanding your services.

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*Start writing here..*

# 3.

## Market Analysis



## REMEMBER

Market analysis provides a clear understanding of the market in which your printing business will run along with the target market, competitors, and growth opportunities.

To unlock help try Upmetrics!

### Help tip

### Charity Business Plan

To write the introduction section of your market analysis, start by clearly identifying your primary target market.

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*Start writing here..*

## Target Market

### Help tip

### Charity Business Plan

Start this section by describing your target market. Define your ideal customer and explain what types of services they prefer. Creating a buyer persona will help you easily define your target market to your readers.

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*Start writing here..*

## SWOT Analysis

### Help tip

### Charity Business Plan

Conduct a SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) to determine the internal and external factors that may have an impact on the success of the charity.

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*Start writing here..*

# Market size and growth potential

Help tip

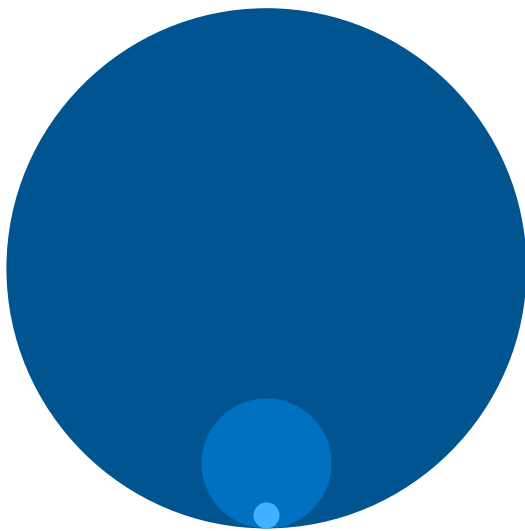
Charity Business Plan

Provide an overview of the printing industry. It will include market size, trends, growth potential, and regulatory considerations.

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Start writing here..

## Market Size



### Available Market

Total people donating to charitable causes annually.

10M

### Served Market

Those donating to causes similar to [Charity Business Name].

2M

### Target Market

Individuals inclined to our specific initiatives and outreach methods.

500k

Identify and analyze your direct and indirect competitors. Identify their strengths and weaknesses, and describe what differentiates your charity from them.

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## Competitive analysis

### Hopeful Hands Foundation

Established in 2005, Hopeful Hands Foundation has gained traction primarily in the southern regions, focusing on education and vocational training for underprivileged children.

#### Features

Scholarship programs for higher education.

Vocational training centers in collaboration with local industries

Mentorship programs partnering students with industry professionals.

#### Strengths

Strong local community ties leading to grassroots impact.

Effective collaboration with industries ensuring job placements post-training.

#### Weaknesses

Limited digital presence, missing out on online donations.

Restricted to one domain (education), limiting diversified donor interest.

### Green Tomorrow Initiative

A front-runner in environmental conservation since 2010, Green Tomorrow Initiative champions reforestation projects and urban green drives.

#### Features

Citywide tree plantation drives.

Workshops and seminars on sustainable living.

Partnerships with schools for environmental education.

#### Strengths

High visibility in urban areas, attracting corporate sponsorships.

Robust digital campaigns, amplifying online engagement and fundraising.

#### Weaknesses

Predominantly urban-focused, neglecting rural environmental challenges.

Reliance on a few major corporate donors, risking financial sustainability.



## Wellness & Beyond Trust

With a focus on mental health, Wellness & Beyond Trust, founded in 2015, offers counseling services, helplines, and community outreach programs.

### Features

24/7 helpline for immediate counselling assistance.

Community workshops promoting mental well-being.

Collaborations with educational institutions for student counseling.

### Strengths

Addressing the critical and timely issue of mental health.


A vast network of professional therapists and counsellors.


### Weaknesses

High operational costs due to professional services.

Limited reach in remote areas.

## Market trends

 Help tip

 Charity Business Plan


Analyze emerging trends in the industry, such as technology disruptions, changes in customer behavior or preferences, etc. Explain how your business will cope with all the trends.

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*Start writing here..*

## Regulatory environment

 Help tip

 Charity Business Plan

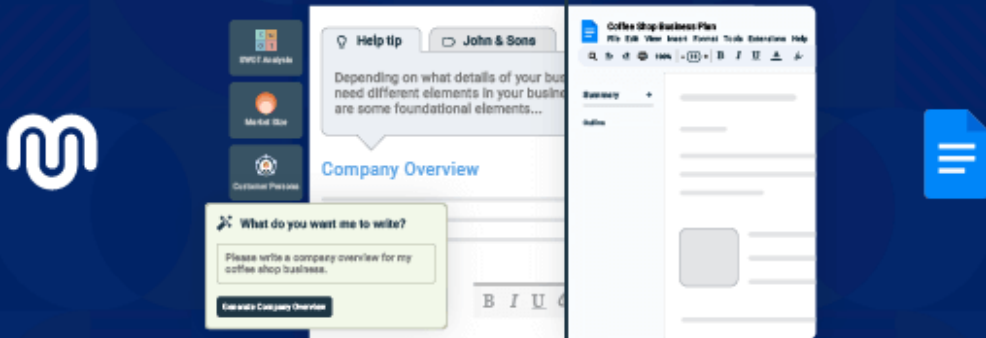
List regulations and licensing requirements that may affect your charity company, such as legal structure & registration, tax-exempt status, reporting & financial transparency, fundraising regulations, etc.

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*Start writing here..*

# Upmetrics vs Business Plan Templates

You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.



Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

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# 4.

## Products and Services



## REMEMBER

The product and services section of a charity business plan should describe the specific services and products that will be offered to customers. To write this section should include the following:

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### Help tip

### Charity Business Plan

To craft the introduction for your "Products and Services" chapter, begin by positioning your business within its industry, emphasizing its unique strengths or value proposition.

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Start writing here..

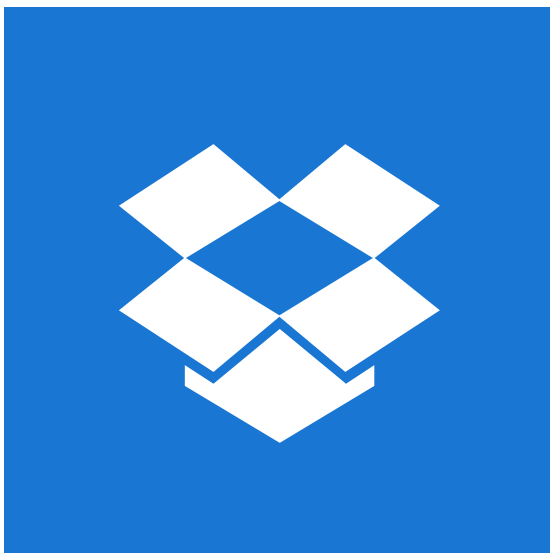
### Help tip

Mention the charity programs your business will offer. This list may include:

• Direct assistance

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## Programs



### Direct Assistance Program:

**Price: Donations and grants primarily fund this program, with occasional collaborations with local businesses for in-kind assistance. Beneficiaries receive services free of charge**

Our Direct Assistance program is the first line of response for those in immediate need, providing essentials such as food, shelter, and financial aid to victims of unforeseen crises like natural disasters or personal emergencies.

### Specifications

- Emergency packs containing food, water, and basic supplies.
- Temporary shelter arrangements.
- Short-term financial aid.



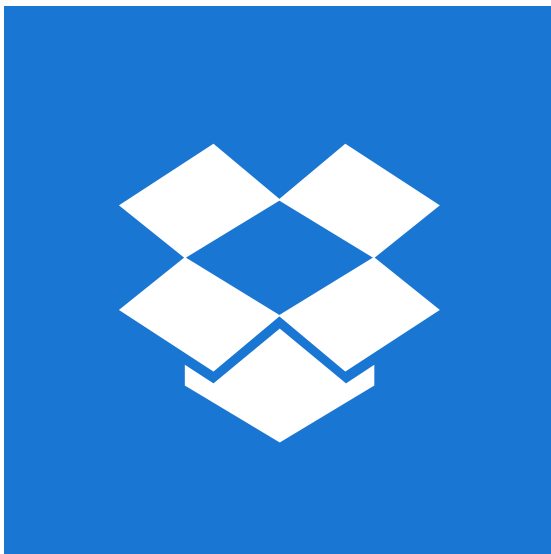
## Education and Training Program

**Price: This program is subsidized, with minimal fees for certain vocational courses. Scholarships are available based on need and merit.**

This initiative focuses on empowering individuals, especially the underprivileged, with education and vocational training, ensuring they have the skills and knowledge to improve their life quality and attain self-sufficiency.

### Specifications

- Vocational training courses in fields like sewing, carpentry, and basic computer skills.
- Scholarships for higher education.
- Study material distribution, including books and e-resources.



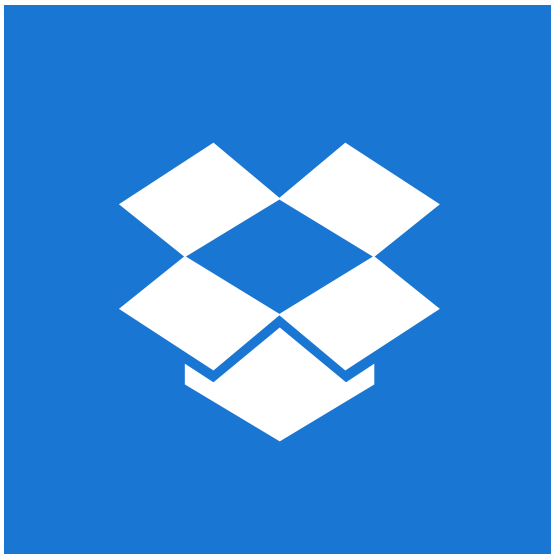
## Healthcare & Medical Services Program:

**Price: Medical services are provided at minimal costs or free for the underprivileged. Collaborations with pharmaceutical companies help subsidize medication costs.**

Recognizing the fundamental right to health, this program provides medical services, health check-up camps, and free or subsidized medicines to marginalized communities.

### Specifications

- Free medical check-up camps.
- Subsidized or free medicines for specific diseases.
- Health seminars and workshops.



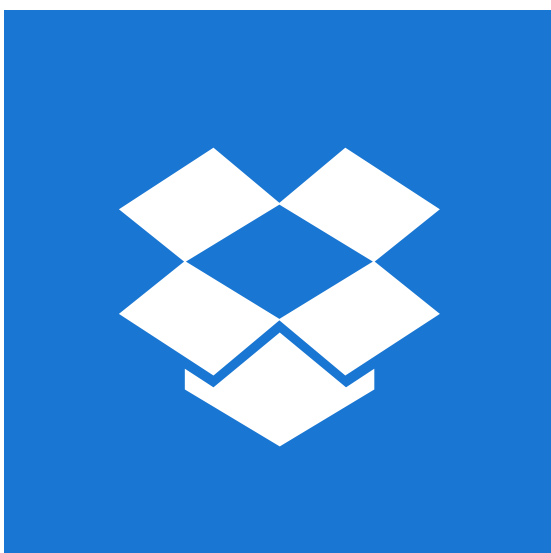
## Social Services Program

**Price: Services are largely free, funded by donations, and grants, though some specialized rehabilitation programs might have a nominal fee.**

Addressing various societal challenges, from addiction to homelessness, this program offers rehabilitation, counseling, and support services to integrate individuals back into society.

### Specifications

- Rehabilitation centers for addiction and trauma.
- Counseling sessions.
- Community reintegration programs.



## Advocacy and Awareness Program:

**Price: Public awareness campaigns and workshops are free for attendees, funded through donations and partnerships with other organizations.**


This program champions various causes, from environmental conservation to mental health, through campaigns, workshops, and community drives, aiming to bring pivotal issues to the forefront.

### Specifications

- Awareness campaigns across various platforms.
- Workshops and seminars on pivotal issues.
- Community mobilization events.

## Supportive Services

 **Help tip**

 **Charity Business Plan**

Describe these services and how they support your primary programs if your charity offers them in addition to your core offerings, such as counseling, advocacy, or educational resources.

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*Start writing here..*

5.

## Sales And Marketing Strategies





## REMEMBER

Writing the sales and marketing strategies section means a list of strategies you will use to attract and retain your clients.

To unlock help try Upmetrics!

### Help tip

### Charity Business Plan

To create an effective introduction for your "Sales and Marketing Strategies" chapter, start by setting the stage within your specific industry or market.

To unlock help try Upmetrics!

## Unique Selling Proposition (USP)

### Help tip

### Charity Business Plan

Define your business's USPs depending on the market you serve, the equipment you use, and the unique services you provide. Identifying USPs will help you plan your marketing strategies.

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*Start writing here..*

## Pricing Strategy

### Help tip

### Charity Business Plan

Describe your marketing mix to reach your target audience, including product, price, promotion, and place elements of your marketing strategy.

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*Start writing here..*

Describe how your organization intends to reach its target audience.

In addition to social media, email marketing, public relations, events, webinars, partnerships,

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## Marketing strategies

### Online



#### Social Media

Platforms like [Specific Platforms, e.g., "Facebook, Instagram, and Twitter"] enable us to share stories, updates, and engage in real-time with our community.



#### Email Marketing

Regular newsletters highlighting impact stories, upcoming events, and opportunities for engagement.



#### Online Fundraising

Utilizing platforms like [Specific Platforms, e.g., "GoFundMe and Kickstarter"] to reach a global audience.

### Offline



#### Public Relations

Collaborating with media houses to spotlight our initiatives and successes.



#### Partnerships

Joint ventures with [Specific Partners, e.g., "corporate entities and educational institutions"] to amplify reach.



#### Events and Webinars

Hosting [Specific Events, e.g., "annual galas, community outreach webinars, and donor meet-and-greets"].

 **Help tip**

Describe the fundraising strategies you plan on implementing to generate revenue for your nonprofit. Your nonprofit may generate income from grants, major gifts, individual giving, charity events, online fundraising, corporate sponsorship, etc.

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## Sales strategies



### Grants

Applying for grants that align with our mission from [Specific Entities, e.g., "governmental bodies and private foundations"].



### Major Gifts

Engaging with philanthropists and high-net-worth individuals for substantial contributions.




### Individual Giving

Encouraging the community to contribute, be it one-time donations or monthly contributions.



### Corporate Sponsorship

Forming alliances with businesses for mutual branding and CSR initiatives.

 **Help tip**

Describe how your nonprofit will retain donors and build loyalty. Your donor retention strategies may involve sending regular updates and impact reports, creating donor recognition programs, or asking for feedback and input.

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## Donor retention



### **Regular Updates**

Keeping donors informed about how their contributions are making a difference



### **Donor Recognition Programs**

Acknowledging and celebrating our major donors through [Specific Methods, e.g., "annual award ceremonies and features in newsletters"].



### **Feedback Channels**

Encouraging donors to share their feedback, ensuring they feel valued and heard.

# 6.

## Operations Plan



## REMEMBER

When writing the operations plan section, it's important to consider the various aspects of your business operations.

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### Help tip

### Charity Business Plan

To create an effective introduction for your "Operational Plan" chapter, start by emphasizing the pivotal role of efficient operations in the success of your business, underscoring how they directly impact the quality of services delivered.

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*Start writing here..*

## Staffing & Training

### Help tip

### Charity Business Plan

Mention your business's staffing requirements, including the number of employees or fundraising coordinator, program manager, or other staff needed.

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*Start writing here..*

## Operational Process

### Help tip

### Charity Business Plan


Outline the processes and procedures you will use to run your charity business. Your operational processes may include program development & management, fundraising & donor management, financial management, marketing & communications, etc.

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*Start writing here..*

## Equipment & Software

 **Help tip**

 **Charity Business Plan**

Include the list of equipment and software required for charity, such as office equipment, software & IT infrastructure, communication & presentation tools, fundraising equipment, vehicles & transportation, etc.

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*Start writing here..*

# 7.

## Management Team





## REMEMBER

The management team section provides an overview of the individuals responsible for running your business plan.

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### Help tip

### Charity Business Plan

To craft an introduction for your "Management Team" chapter, begin by emphasizing the crucial role of leadership in the success of any business.

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*Start writing here..*

## Key managers

### Help tip

### Charity Business Plan

Introduce your management and key members of your team, and explain their roles and responsibilities.

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*Start writing here..*



### JOHN DOE

CEO & Co-founder - [john.doe@example.com](mailto:john.doe@example.com)

John holds a Master's in Nonprofit Management from Stanford University and has over 20 years of experience in the charitable sector.

Prior to establishing [Charity Business Name], he served as the Vice President of Philanthropy at Helping Hands Global.

John's vision, leadership, and unwavering commitment to community welfare drive our organization's strategic direction and growth.





---

## JANE DOE

Chief Operating Officer (COO) - [jane.doe@example.com](mailto:jane.doe@example.com)

A Harvard graduate with an MBA in Social Enterprise, Jane brings 15 years of operational expertise to the team.



Before joining [Charity Business Name], she was the Director of Operations at CharityMakers Inc.

Her efficiency, problem-solving abilities, and leadership skills ensure our day-to-day operations align with our overarching mission.



---

## ALICE BROWN

CMO - [alice.brown@example.com](mailto:alice.brown@example.com)

Alice possesses a Bachelor's in Marketing from UCLA and an MSc in Digital Marketing from MIT.



With over 18 years in the sector, including a decade as Senior Marketing Strategist at DonateMore Global, she spearheads our marketing, public relations, and donor engagement initiatives, ensuring our message resonates far and wide.



---

## ROBERT BROWN

Finance Manager - [robert.brown@example.com](mailto:robert.brown@example.com)

Holding a degree in Accountancy from the University of Chicago and an ACCA certification, Robert boasts 12 years of financial expertise in the nonprofit domain.



Previously the Financial Analyst at BigHeart Charities, his meticulous approach to budgeting, compliance, and reporting ensures our financial health and sustainability.

# Organizational structure

Help tip

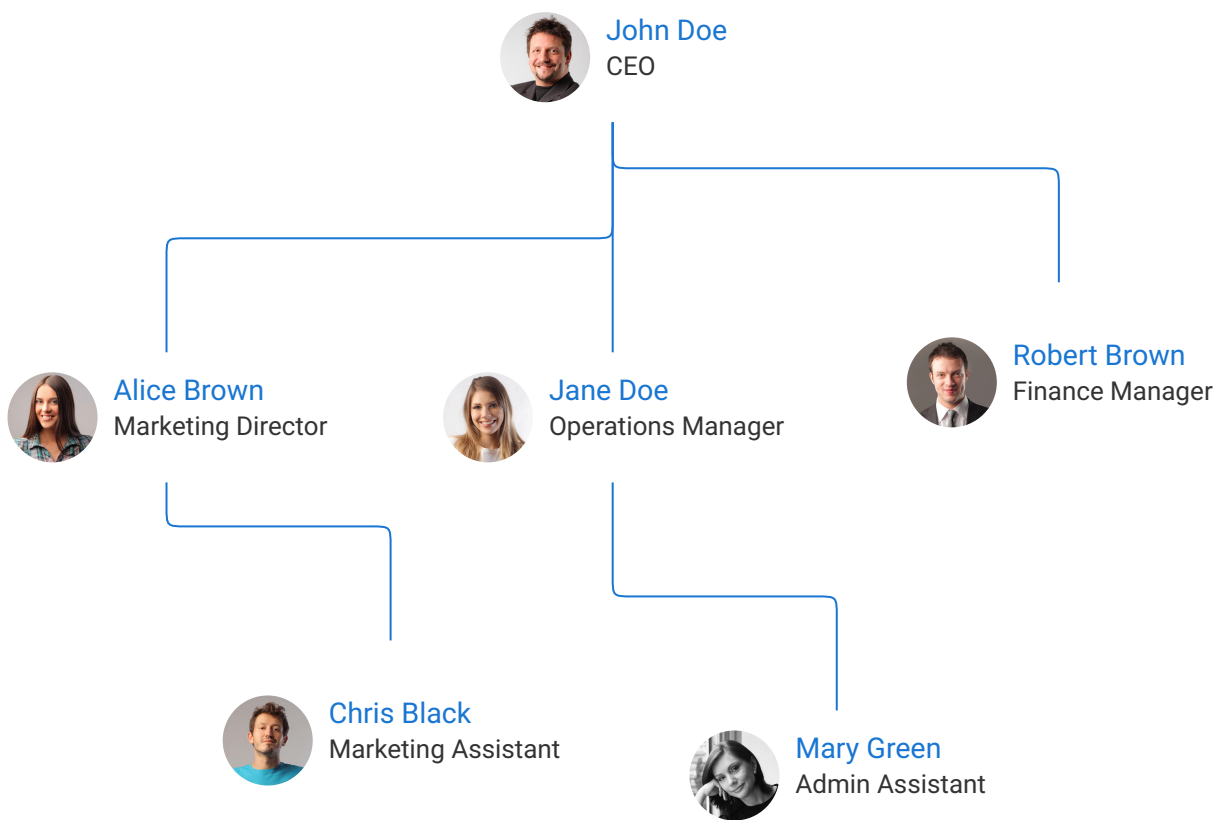
Charity Business Plan

Explain the organizational structure of your management team. Include the reporting line and decision-making hierarchy.

To unlock help try Upmetrics!

Start writing here..

## Organization chart



# Compensation plan


Help tip

Charity Business Plan

Describe your compensation plan for the management and staff. Include their salaries, incentives, and other benefits.

To unlock help try Upmetrics!

Start writing here..

 **Help tip**

Mentioning advisors or consultants in your business plans adds credibility to your business idea.

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## Board of advisors



---

### **DR. EMILY CLARK**

Advisor

A veteran in [Specific Domain, e.g., "public health"], Dr. Clark advises us on [Specific Responsibilities, e.g., "healthcare program development"] with over [X years] of industry experience.



---

### **MR. MICHAEL O'BRIEN**

Consultant

An expert in [Specific Domain, e.g., "non-profit legal compliance"], Michael ensures we remain compliant with regulations, bringing in [X years] of experience.

# 8.

## Financial Plan



### REMEMBER

When writing the financial plan section of a business plan, it's important to provide a comprehensive overview of your financial projections for the first few years of your business, You may provide the fol

To unlock help try Upmetrics!

### Help tip

### Charity Business Plan

To create an effective introduction for your "Financial Plan" chapter, begin by stressing the critical role of a well-structured financial plan in the success of your venture.

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Start writing here..

### Help tip

Describe details such as projected revenue, operational costs, and service costs in your projected profit and loss statement.

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## Profit & loss statement

	2023-24	2024-25	2025-26	2026-27	2027-28
<b>Revenue</b>	\$0	\$0	\$0	\$0	\$0
<b>Cost Of Sales</b>	\$0	\$0	\$0	\$0	\$0
General Costs	\$0	\$0	\$0	\$0	\$0
Revenue Specific Costs	\$0	\$0	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0	\$0	\$0
<b>Gross Margin</b>	\$0	\$0	\$0	\$0	\$0
<b>Gross Margin (%)</b>	0%	0%	0%	0%	0%

	2023-24	2024-25	2025-26	2026-27	2027-28
<b>Operating Expense</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Payroll Expense (Indirect Labor)	\$0	\$0	\$0	\$0	\$0
General Expense	\$0	\$0	\$0	\$0	\$0
Bad Debt	\$0	\$0	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0	\$0	\$0
<b>EBITDA</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Additional Expense</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long Term Depreciation	\$0	\$0	\$0	\$0	\$0
Gain or loss from Sale of Assets	\$0	\$0	\$0	\$0	\$0
EBIT	\$0	\$0	\$0	\$0	\$0
Interest Expenses	\$0	\$0	\$0	\$0	\$0
EBT	\$0	\$0	\$0	\$0	\$0
Income Tax Expense	\$0	\$0	\$0	\$0	\$0
<b>Total Expense</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Net Income</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Net Income (%)</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>	<b>0%</b>
Retained Earning Opening	\$0	\$0	\$0	\$0	\$0
Owner's Distribution	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
<b>Retained Earning Closing</b>	\$0	\$0	\$0	\$0	\$0

 **Help tip**

The cash flow for the first few years of your operation should be estimated and described in this section.

To unlock help try Upmetrics! 

## Cash flow statement

	2023-24	2024-25	2025-26	2026-27	2027-28
<b>Cash Received</b>	\$0	\$0	\$0	\$0	\$0
<b>Cash Paid</b>	\$0	\$0	\$0	\$0	\$0
COS & General Expenses	\$0	\$0	\$0	\$0	\$0
Salary & Wages	\$0	\$0	\$0	\$0	\$0
Interest	\$0	\$0	\$0	\$0	\$0
Sales Tax	\$0	\$0	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0	\$0	\$0
<b>Net Cash From Operations</b>	\$0	\$0	\$0	\$0	\$0
Assets Sell	\$0	\$0	\$0	\$0	\$0
Assets Purchase	\$0	\$0	\$0	\$0	\$0
<b>Net Cash From Investments</b>	\$0	\$0	\$0	\$0	\$0
<b>Amount Received</b>	\$0	\$0	\$0	\$0	\$0
Loan Received	\$0	\$0	\$0	\$0	\$0




	2023-24	2024-25	2025-26	2026-27	2027-28
Common Stock					
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
<b>Amount Paid</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Loan Capital	\$0	\$0	\$0	\$0	\$0
Dividends & Distributions	\$0	\$0	\$0	\$0	\$0
<b>Net Cash From Financing</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

### Summary

Starting Cash	\$0	\$0	\$0	\$0	\$0
Cash In	\$0	\$0	\$0	\$0	\$0
Cash Out	\$0	\$0	\$0	\$0	\$0
Change in Cash	\$0	\$0	\$0	\$0	\$0
<b>Ending Cash</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

#### Help tip

Create a projected balance sheet documenting your charity business's assets, liabilities, and equity.

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## Balance sheet

	2023-24	2024-25	2025-26	2026-27	2027-28
<b>Assets</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Current Assets</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Cash	\$0	\$0	\$0	\$0	\$0

	2023-24	2024-25	2025-26	2026-27	2027-28
Accounts Receivable	\$0	\$0	\$0	\$0	\$0
Inventory	\$0	\$0	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0	\$0	\$0
<b>Long Term Assets</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Gross Long Term Assets	\$0	\$0	\$0	\$0	\$0
Accumulated Depreciation	\$0	\$0	\$0	\$0	\$0
<b>Liabilities &amp; Equity</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Current Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Accounts Payable	\$0	\$0	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0	\$0	\$0
Short Term Debt	\$0	\$0	\$0	\$0	\$0
<b>Long Term Liabilities</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Long Term Debt	\$0	\$0	\$0	\$0	\$0
<b>Equity</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Paid-in Capital	\$0	\$0	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0	\$0	\$0
Owner's Contribution	\$0	\$0	\$0	\$0	\$0
Retained Earnings	\$0	\$0	\$0	\$0	\$0
<b>Check</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

Determine and mention your business’s break-even point—the point at which your business costs and revenue will be equal.

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## Break-even Point

	2023-24	2024-25	2025-26	2026-27	2027-28
Starting Revenue	\$0	\$0	\$0	\$0	\$0
Net Revenue	\$0	\$0	\$0	\$0	\$0
<b>Closing Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
Starting Expense	\$0	\$0	\$0	\$0	\$0
Net Expense	\$0	\$0	\$0	\$0	\$0
<b>Closing Expense</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Is Break Even?</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Break Even Month</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Days Required</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>Break Even Revenue</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
<b>Break Even Units</b>					

# Financing needs

Help tip

Charity Business Plan

Calculate costs associated with starting a charity business, and estimate your financing needs and how much capital you need to raise to operate your business.

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Start writing here..

## Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

	2023-04	2024-03
Revenue	\$248,991	\$261,211
Cost of Sales	\$16,600	\$27,238
Gross Margin	\$192,390	\$234,276
Gross Margin (%)	92.29%	92.47%
Operating Expenses	\$214,379	\$118,997
	1814	\$19,279
	0.2%	\$6,657.01
	0.2%	\$203,669.01
	7.2%	\$6,621.99
	-76%	2.38%
	7.2%	\$184,075.77

Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

9.

Appendix



**REMEMBER**

When writing the appendix section, you should include any additional information that supports the main content of your plan. This may include financial statements, market research data, legal documents, and other relevant information.

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# Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

Upmetrics has all the features required to help you create a comprehensive business plan—from start to finish. Make no mistakes, it's the modern way of planning to structure ideas, make plans, and create stunning pitch decks to awe investors.

## Pitch decks that impress investors

Create pitch decks that provide a visual representation of your business, engage investors, and make them want to invest in your business idea.

## Stunning cover page designs

With Upmetrics, you have the liberty to choose from multiple stunning cover page designs. Choose a creative design and make your plan stand out.

## Online sharing made simple

Upmetrics makes online sharing quick and easier for users. Easily share your business plans with a link while tracking reader activity.

## Interactive plans in no time

Import business plan sections like—SWOT analysis, comparison tables, and others to create an interactive business plan. No designing skills are required.

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## Collaborate with team in real-time

Invite team members, initiate conversations, discuss ideas & strategies, share feedback, and work on a business plan in real-time.



Mariia Yevlash



Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, especially AI which did a great impact on my work.

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