


ONE PAGE BUSINESS PLAN [YEAR]




[Your Company Name]

[Your tagline]

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1.

One page Business Plan

OVERVIEW

KA-CHING

HUSTLING


SUCCESS

OBSTACLES / CHALLENGES / OPEN QUESTIONS



REMEMBER

Answer each question with one or two short sentences.

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OVERVIEW

What will you sell?

Start writing here...

Who will buy it?

Start writing here...

How will your business idea help people?

Start writing here...

KA-CHING

What will you charge?

Start writing here...

How will you get paid?

Start writing here...

How else will you make money from this project?

Start writing here...

HUSTLING

How will customers learn about your business?

Start writing here...

How can you encourage referrals?

Start writing here...

SUCCESS

The project will be successful when it achieves these metrics

Start writing here...

OBSTACLES / CHALLENGES / OPEN QUESTIONS

Specific concern or question #1

Start writing here...

Proposed solution to concern #1

Start writing here...

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