



 upmetrics

One Page Business Plan Template

Use this simple one-page business plan template to immediately get started on your plan.

Hi There!

Thanks for downloading this Checklist.



You Can Edit This Version To Fit Your Needs!

All of us know that planning is foundational to a business's success. But at the same time writing a traditional business plan might not be feasible for everyone. Especially, if you are just starting out.

At such a time, people turn to one-page business plans or lean business plans to get the job done. But you might know that fitting all the important information about your business in one page isn't an easy job.

And to solve that, we have designed this one-page business plan template to help you write a well-rounded plan.

So, what are you waiting for! Go ahead and start planning.

Do you want to plan your business faster?

Upmetrics can help you at every step of writing your business plan.
So, what are you waiting for!



Start writing your business plan today!

The Business Opportunity

1. What problem are you solving?
2. What challenges and pain points will you resolve for users?

Company Description

1. What does your company do?
2. What challenge(s) does your company solve?

Team

1. Who is involved in this endeavor?
2. Who is on your team and why are you the right person/ people to build this business?

Industry Analysis

1. Who are your competitors?
2. What are some key factors related to being successful in your industry?

Target Market

1. Who are you targeting?
2. Who makes up your target audience?
3. Who are your target segments, buyer personas, and ideal customers?

Implementation Timeline

1. Briefly, how will you roll out the business?
2. Which phases will be involved?

Marketing Plan

1. Which channels and platforms will you use to reach and convert your target audience?
2. Where will you meet your audience?

Financial Summary

1. What is your cost structure and what are your revenue streams?
2. Describe your fixed variable costs and how will you make money?
3. Consider your sales goals for the near future and long-term.

Funding Required

1. What amount of funding will you require from investors?
2. Where will that funding go?

Business planning can be overwhelming, but it doesn't need to be. With the above checklist, you'll be able to write a comprehensive and well-rounded business plan.

Do you still need more help while planning your business?

If yes, then don't worry.

With Upmetrics, business planning has been made easier and faster. Our online business plan software covers all the aspects from planning to forecasting to help you on each step of writing your business plan.

So, what are you waiting for!

Get Upmetrics Now