

BUSINESS PLAN [YEAR]



Dance Studio

Lace Your Dancing Shoes.



John Doe



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Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the company.

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Financial Plan

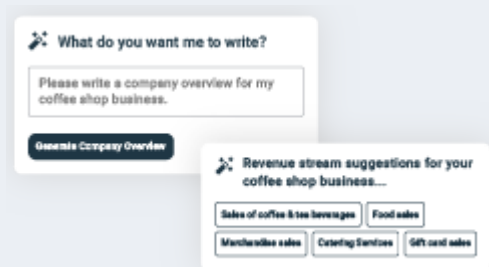
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1.

Executive Summary

Mission Statement

Vision Statement

Objectives

Financial Summary



REMEMBER

Before you think about how to start a Dance Studio business, you must create a detailed Dance Studio business plan. It will not only guide you in the initial phases of your startup but will also help you l

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Maxwell Dance Studio

Maxwell Dance Studio is a standard and well-equipped dance studio with state of an art facility in all forms of dance class and choreography. We run a dance studio where kids, teens, and adults experience dance in a fun – fulfilled, and relaxing atmosphere.

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Start writing here..

Mission Statement

Maxwell Dance Studio

Our mission is to provide affordable professional and highly effective dance-related training and services to a wide range of clients that cuts across different divides.

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Vision Statement

Maxwell Dance Studio

Our vision is to build a highly competitive and effective dance studio business that will become the number one choice for both individuals and corporate organizations in Detroit - Michigan and the whole of the United States of America.

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Objectives

Maxwell Dance Studio

The following are goals and objectives of Maxwell Dance Studio for Year 1 through Year 3:

- Create a dance studio with a warm, supportive atmosphere, which is based on satisfying

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Financial Summary

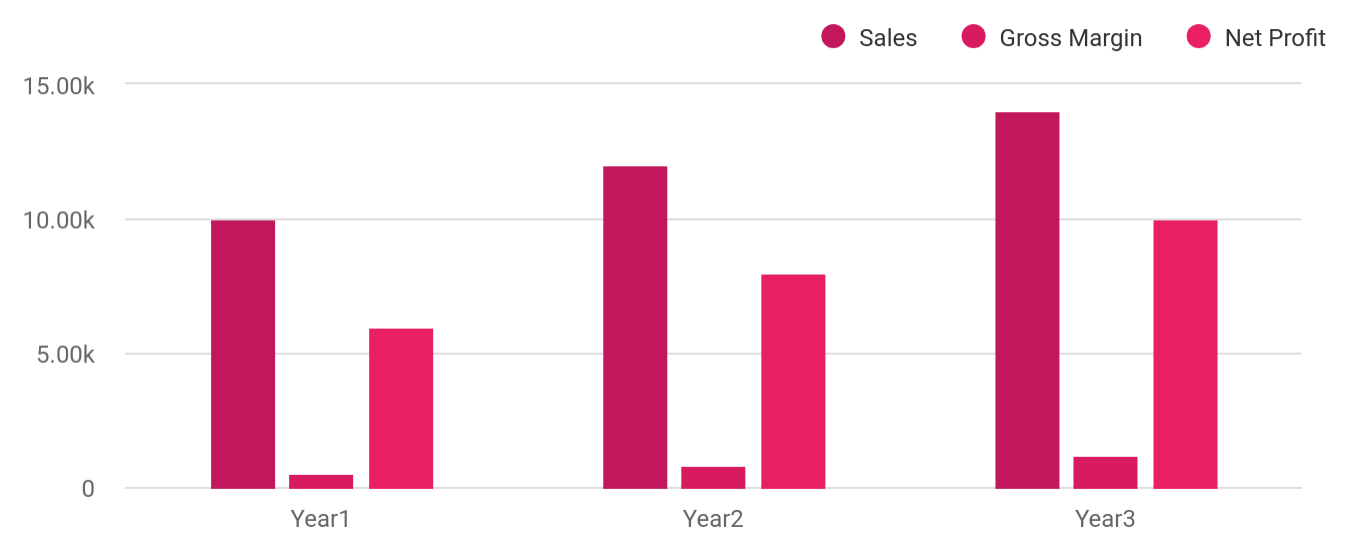
Maxwell Dance Studio

Maxwell Dance Studio is currently seeking \$200,000 to launch. This will be used towards property acquisition, renovations, and repairs, along with equipment. Moreover, there are several fees needed to be covered in regards to legal and professional

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Start writing here..

3 Year profit forecast



Financial Summary

Year 1

Year 2

Year 3

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Start writing here..

2.

Company Summary

History

Business Structure

Startup summary

Maxwell Dance Studio

Maxwell Dance Studio is founded by Dr. Jane Moore and she will run the business with her business partner for many years Ms. Ella Jacobs. Dr. Jane Moore is a renowned dancer and choreographer and a former competitive dancer.

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Start writing here..

History

Maxwell Dance Studio

Jane Moore started Maxwell Dance Studio as a one-room ballet studio in Detroit. It was first opened to offer summer hip-hop dance classes to kids; Jane Moore's diversion from his regular work as a writer. As more people found out about the dance class, the

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Business Structure

Maxwell Dance Studio

Maxwell Dance Studio will build a solid business structure that can support the growth of our dance studio business.

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Start writing here..

Startup summary

Startup cost



Cost distribution	Amount
Expenses	50,000
Assets	80,000
Investment	35,000

Start-up Expenses	Amount
Legal	\$75,500
Consultants	\$0
Insurance	\$62,750
Rent	\$22,500
Research and Development	\$42,750
Expensed Equipment	\$42,750
Signs	\$1,250
TOTAL START-UP EXPENSES	\$247,500
Start-up Assets	\$0
Cash Required	\$322,500
Start-up Inventory	\$52,625
Other Current Assets	\$222,500

Start-up Expenses	Amount
Long-term Assets	\$125,000
TOTAL ASSETS	\$121,875
Total Requirements	\$245,000
START-UP FUNDING	\$0
START-UP FUNDING	\$273,125
Start-up Expenses to Fund	\$121,875
Start-up Assets to Fund	\$195,000
TOTAL FUNDING REQUIRED	\$0
Assets	\$203,125
Non-cash Assets from Start-up	\$118,750
Cash Requirements from Start-up	\$0
Additional Cash Raised	\$118,750
Cash Balance on Starting Date	\$121,875
TOTAL ASSETS	\$0
Liabilities and Capital	\$0
Liabilities	\$0
Current Borrowing	\$0
Long-term Liabilities	\$0
Accounts Payable (Outstanding Bills)	\$0
Other Current Liabilities (interest-free)	\$0
TOTAL LIABILITIES	\$0
Capital	\$0
Planned Investment	\$0
Investor 1	\$312,500
Investor 2	\$0
Other	\$0
Additional Investment Requirement	\$0
TOTAL PLANNED INVESTMENT	\$695,000

Start-up Expenses	Amount
Loss at Start-up (Start-up Expenses)	\$313,125
TOTAL CAPITAL	\$221,875
TOTAL CAPITAL AND LIABILITIES	\$221,875
Total Funding	\$265,000

3.

Products and services

Private Lessons


Group Classes

Practice Dances

Facility Rental

Maxwell Dance Studio


Maxwell Dance Studio is going to offer varieties of dance-related services within the scope of the dance studio industry in the United States of America. Our intention of starting our dance studio business is to help individuals and organizations learn various

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Start writing here..

Maxwell Dance Studio

Private Lessons offer students the best value for their investment. With a private lesson, the students will work one-on-one with an instructor, receiving personalized instruction and immediate correction. Through experiencing the physical sensation of


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Private Lessons

Start writing here..

Maxwell Dance Studio

Group Classes are both an introduction to the experience of dancing with different partners, and a chance for the students to become familiar with a variety of step patterns. Rotation of partners, throughout the class, allows dancers to practice steps with


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Group Classes

Start writing here..

Maxwell Dance Studio

Practice Dances will be held once a week to allow students an opportunity to practice the dances learned, in an environment with other students learning the same thing. Instructors will circulate on the dance floor, assisting with questions or demonstration

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Practice Dances

Start writing here..

Facility Rental will be another service offering. The Majestic is currently a very popular place in Bellingham for weddings, receptions, musical events, etc. We hope to expand the use of the building by including additional options of use (church services on Sundays, etc.)

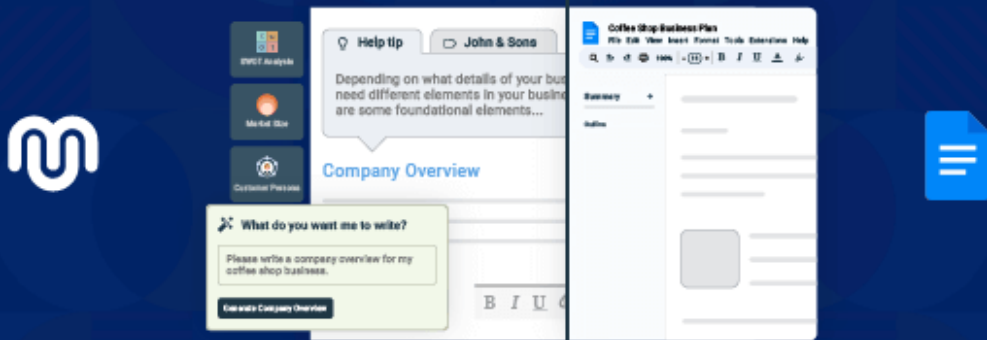
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Facility Rental

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4.

Market Analysis

Market Trends

Target Market

Market Segmentation



REMEMBER

The most important component of an effective Dance Studio business plan is its accurate marketing analysis. If you are starting on a smaller scale, you can do marketing analysis yourself by taking help from

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Market Trends

Maxwell Dance Studio

One thing is certain, the trend in the dance studio industry is such that if you want to be ahead of your competitors, you should be able to make your dance classes easy for students to adapt to and you should be able to have loads of testimonies from your students

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Start writing here..

Target Market

Maxwell Dance Studio

The target market for a dance studio is broad and of course all-encompassing. Maxwell Dance Studio is a dance studio business that is positioned to offer a wide range of dance-related training and dance-related services to a wide range of clients ranging from

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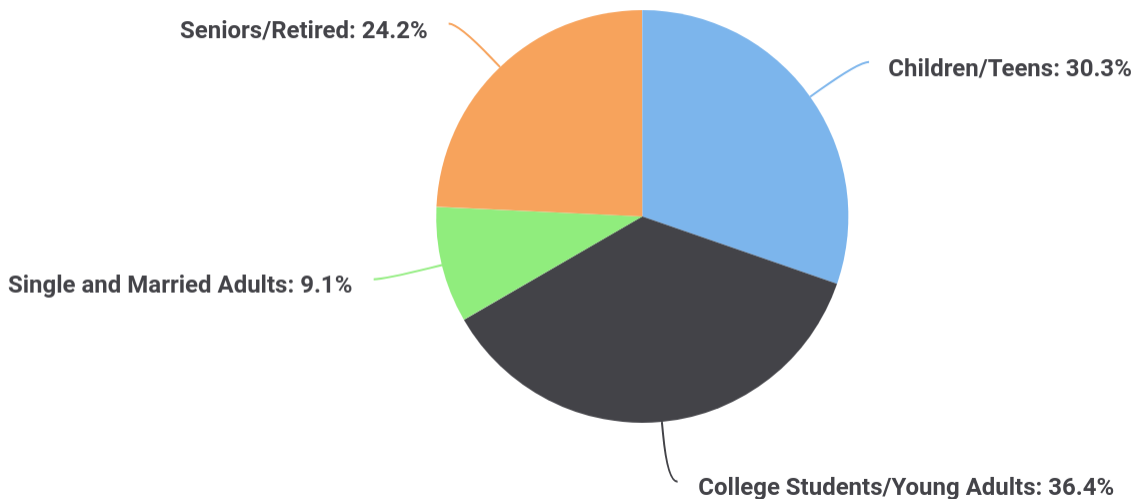
Market Segmentation

Maxwell Dance Studio

According to the information published by the Bellingham/Whatcom Chamber of Commerce, Whatcom County had a total population of 166,814 for the year 2000 and is estimated to grow approximately 5% per year to 212,000 by the year 2010. The city of Bellingham

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Start writing here..



Maxwell Dance Studio

There are 36,965 children and teens in Whatcom County, according to the 2000 census information. Our plan is to have special classes designed specifically for the younger people.

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Children/Teens (19 yrs. and under)

Start writing here..

Maxwell Dance Studio

There are 16,776 people who fall in this category, according to the Whatcom County 2000 census information.

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College Students/Young Adults (20-24 yrs)

Start writing here..

Maxwell Dance Studio

This will include single and married couples. The Whatcom County 2000 census information showed there were 69,865 people in this age group.

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Single and Married Adults (25-55 yrs)

Start writing here..

Maxwell Dance Studio

The people in this group will be a combination of retired and working people. The Whatcom County 2000 census information showed 32,998 people in this age group.

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Seniors/Retired (56+ yrs)

Start writing here..

Maxwell Dance Studio

Potential Customers	Growth	Year1	Year2	Year3	CAGR
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Start writing here..

5.

SWOT Analysis

Maxwell Dance Studio

Maxwell Dance Studio engaged the services of a core professional in the area of business consulting and structuring to assist our organization in building a well-structured dance studio business that can favorably compete in the highly competitive dance

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Start writing here..

Strength

Our core strength lies in the power of our team; our workforce. We have a team that is considered experts in the dance studio industry, a team with excellent qualifications and experience in professional dance and choreography.

Aside from the synergy that exists in our carefully selected faculty members and our strong online presence, Maxwell Dance Studio is well positioned in a community with the right demography and we know we will attract loads of individual and corporate clients from the first day we open our doors for business.

Weakness

As a new dance studio in Detroit - Michigan, it might take some time for our organization to break into the market and gain acceptance especially from top profile clients in the already saturated dance studio industry; that is perhaps our major weakness.

Opportunity

No doubt, the opportunities in the dance studio industry is massive considering the number of individuals and corporate organizations who would want to acquire new dancing skills, young couples who would want to learn wedding dance steps, and corporate organizations who would want to hire the services of professional choreographers and cheerleaders.

As a standard and well-equipped dance studio that is centrally located, we are ready to take advantage of any opportunity that comes our way.

Threat

Every business faces a threat or challenge at any part of the life cycle of the business. These threats can be external or internal. This shows the importance of a business plan because most threats or challenges are to be anticipated and plans put in place to cushion what effect they might bring to the business.

Some of the threats that we are likely going to face as a dance studio business operating in the United States of America are unfavorable government policies that might affect businesses such as ours, the arrival of a competitor within our location of operations.

6.

Strategy & Implementations

Sales Strategy

Advertising Strategy

Pricing Strategy



REMEMBER

After identifying the market demand, market trends, and the potential customers of the startup, the next step is to define an effective strategy for attracting those customers. Like marketing analysis

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Sales Strategy

Maxwell Dance Studio

One of our marketing strategies is to advertise discount specials or introductory offers. These are designed to introduce people to the different dances our studio offers, and the dances our customers want to learn. Our instructors will work with the customer

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Start writing here..

Advertising Strategy

Maxwell Dance Studio

Maxwell Dance Studio expects its target market to be individuals working and/or living within a 5-mile radius of its location. Maxwell Dance Studio's promotions strategy to reach these individuals includes:

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Start writing here..

Maxwell Dance Studio

Maxwell Dance Studio will announce its opening several weeks in advance through publicity pieces in multiple local newspapers and publications. Regular advertisements will run to maintain exposure to relevant markets. Community newspapers, scho

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Local Publications

Start writing here..

Maxwell Dance Studio

We will make careful use of advertising in selected larger publications. WashingtonPost has a circulation of 50 and we can expect to reach a wider geographic region of customers on a limited basis. Advertisements with major publications will be used se

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Major Publications

Start writing here..

Maxwell Dance Studio

Maxwell Dance Studio will promote itself by distributing marketing materials and participating in local community events, such as school fairs, local festivals, homeowner associations, or sporting events.

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Community Events/Organizations

Start writing here..

Maxwell Dance Studio

We will drive attention toward Maxwell Dance Studio by hiring workers to hold signs alongside [route or highway]. Advertising on heavily traveled commute routes is an opportunity to alert large numbers of working individuals with disposable income of our c


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Commute Advertising

Start writing here..

Maxwell Dance Studio

Maxwell Dance Studio will create a winning customer loyalty program to keep its best clients coming back again and again. When not actively providing services to customers in the dance studio, our professionals and other employees will make periodic, reg

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Customer Loyalty Programs

Start writing here..

Maxwell Dance Studio

Maxwell Dance Studio will blanket neighborhoods surrounding its locations with direct mail pieces. These pieces will provide general information on Maxwell Dance Studio, offer discounts, and/or provide other inducements for people to visit the dance studio.

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Direct Mail

Start writing here..

Maxwell Dance Studio

Maxwell Dance Studio will maintain a website and publish a monthly email newsletter to tell customers about new events, products, and more.

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Ongoing Customer Communications

Start writing here..

Maxwell Dance Studio

Before opening the Dance Studio, Maxwell Dance Studio will organize pre-opening events designed for prospective customers, local merchants, and press contacts. These events will create buzz and awareness for Maxwell Dance Studio in the area.

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Pre-Opening Events

Start writing here..

Pricing Strategy

Maxwell Dance Studio

Maxwell Dance Studios' pricing will be moderate so customers feel they receive great value when patronizing the dance studio. The anticipated price point for membership will be comparable to the surrounding area dance studios.

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Start writing here..

7.

Web Plan Summary

Website Marketing Strategy

Development Requirements

Maxwell Dance Studio

Maxwell Dance Studio has a Web page, www.example.com, that is designed to provide a convenient way for people to discover our studio. For marketing purposes the Web page will be linked to other dance Web sites and, since it has danced in the title, it

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Start writing here..

Website Marketing Strategy

Maxwell Dance Studio

We plan to link our Web site with some prominent Seattle area dance Websites as well as the city Websites, and local recreational sites. We will also link with some national Web sites in order to increase the possibility of people reaching us on the Web. By


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Start writing here..

Development Requirements

Maxwell Dance Studio

We have created and maintained our web page ourselves. We will continue to do so in the future.

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Start writing here..

8.

Financial Plan

Important Assumptions

Break-even Analysis

Projected Profit and Loss

Projected Cash Flow

Projected Balance Sheet

Business Ratios



REMEMBER

The last component of the Dance Studio business plan is an in-depth financial plan. The financial plan crafts a detailed map of all the expenses needed for the startup and how these expenses will

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Maxwell Dance Studio

The company will be financed by John himself and he will control the direction of the business to make sure that it is expanding at the forecasted rate. As for the Dance Studio business start-up, no equity funding or outside loans will be required. With the help of

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Start writing here..

Important Assumptions

The financial projections of the company are forecast on the basis of the following assumptions. These assumptions are quite conservative and are expected to show deviation but to a limited level such that the company's major financial strategy will not be affected.

	Year 1	Year 2	Year 3
Plan Month	1	2	3
Current Interest Rate	10,00%	11,00%	12,00%
Long-term Interest Rate	10,00%	10,00%	10,00%
Tax Rate	26,42%	27,76%	28,12%
Other	0	0	0

Brake-even Analysis

Monthly Units Break-even	5530
Monthly Revenue Break-even	\$159 740
Assumptions:	
Average Per-Unit Revenue	\$260,87
Average Per-Unit Variable Cost	\$0,89
Estimated Monthly Fixed Cost	\$196 410

Projected Profit and Loss

	2024	2025	2026
Revenue	\$193,549.37	\$469,179.82	\$860,193.08
Dance Classes	\$101,080.80	\$326,040	\$626,055.20
Users	404	935	1,651
Recurring Charges	\$40	\$40	\$40
Private Lessons	\$28,800	\$28,800	\$28,800
Total Hours	720	720	720
Hourly Price	\$40	\$40	\$40
Workshop and Events	\$63,668.57	\$114,339.82	\$205,337.88
Cost Of Sales	\$8,943.88	\$15,099.69	\$23,644.75
General Costs	\$8,943.88	\$15,099.69	\$23,644.75
Dance Class Materials	\$5,139.18	\$10,812.56	\$18,814.02
Music Licensing	\$1,268.20	\$1,428.97	\$1,610.17
Dance Equipment	\$3,870.98	\$9,383.59	\$17,203.85
Facility Costs	\$3,804.70	\$4,287.13	\$4,830.73
Studio Maintenance	\$3,804.70	\$4,287.13	\$4,830.73
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$184,605.49	\$454,080.13	\$836,548.33
Gross Margin (%)	95.38%	96.78%	97.25%
Operating Expense	\$204,524.09	\$212,439.45	\$220,851.64

	2024	2025	2026
Payroll Expense (Indirect Labor)	\$181,164	\$186,255.12	\$191,492.04
Dance Instructors	\$98,400	\$101,352	\$104,392.56
Lead Instructor	\$43,200	\$44,496	\$45,830.88
Assistant Dance Instructors	\$55,200	\$56,856	\$58,561.68
Administrative Staff	\$46,140	\$47,331.60	\$48,555.12
Receptionist	\$19,260	\$19,645.20	\$20,038.08
Marketing Coordinator	\$26,880	\$27,686.40	\$28,517.04
Maintenance Staff	\$36,624	\$37,571.52	\$38,544.36
Cleaner	\$15,120	\$15,422.40	\$15,730.80
Equipment Maintenance	\$21,504	\$22,149.12	\$22,813.56
General Expense	\$23,360.09	\$26,184.33	\$29,359.60
Facility Operations	\$16,487.23	\$18,578.23	\$20,934.17
Rent	\$12,682.53	\$14,291.10	\$16,103.44
Utilities	\$3,804.70	\$4,287.13	\$4,830.73
Marketing and Advertising	\$3,804.66	\$4,287.13	\$4,830.76
Online Advertising	\$2,536.46	\$2,858.16	\$3,220.59
Print Media Advertising	\$1,268.20	\$1,428.97	\$1,610.17
Administrative Costs	\$3,068.20	\$3,318.97	\$3,594.67
Office Supplies	\$1,268.20	\$1,428.97	\$1,610.17
Business Insurance	\$1,800	\$1,890	\$1,984.50
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$19,918.60)	\$241,640.68	\$615,696.69

	2024	2025	2026
Additional Expense	\$7,589.48	\$6,622.38	\$5,595.63
Long Term Depreciation	\$5,016	\$5,016	\$5,016
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$24,934.60)	\$236,624.68	\$610,680.69
Interest Expense	\$2,573.47	\$1,606.38	\$579.64
EBT	(\$27,508.08)	\$235,018.30	\$610,101.06
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$221,057.45	\$234,161.52	\$250,092.02
Net Income	(\$27,508.08)	\$235,018.30	\$610,101.06
Net Income (%)	(14.21%)	50.09%	70.93%
Retained Earning Opening	\$0	(\$47,508.08)	\$167,510.22
Owner's Distribution	\$20,000	\$20,000	\$20,000
Retained Earning Closing	(\$47,508.08)	\$167,510.22	\$757,611.28

Projected Cash Flow

	2024	2025	2026
Cash Received	\$193,549.37	\$469,179.82	\$860,193.08
Cash Paid	\$216,041.45	\$229,145.52	\$245,076.02
COS & General Expenses	\$32,303.97	\$41,284.02	\$53,004.35
Salary & Wages	\$181,164	\$186,255.12	\$191,492.04
Interest	\$2,573.47	\$1,606.38	\$579.64
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$22,492.08)	\$240,034.30	\$615,117.06
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$25,000	\$0	\$0
Net Cash From Investments	(\$25,000)	\$0	\$0
Amount Received	\$80,000	\$0	\$0
Loan Received	\$50,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$0	\$0
Amount Paid	\$35,679.72	\$36,646.82	\$37,673.45
Loan Capital	\$15,679.73	\$16,646.82	\$17,673.44
Dividends & Distributions	\$20,000	\$20,000	\$20,000
Net Cash From Financing	\$44,320.28	(\$36,646.82)	(\$37,673.45)

	2024	2025	2026
Summary			
Starting Cash	\$0	(\$3,171.80)	\$200,215.68
Cash In	\$273,549.37	\$469,179.82	\$860,193.08
Cash Out	\$276,721.17	\$265,792.34	\$282,749.47
Change in Cash	(\$3,171.80)	\$203,387.48	\$577,443.61
Ending Cash	(\$3,171.80)	\$200,215.68	\$777,659.29

Projected Balance Sheet

	2024	2025	2026
Assets	\$16,812.20	\$215,183.68	\$787,611.29
Current Assets	(\$3,171.80)	\$200,215.68	\$777,659.29
Cash	(\$3,171.80)	\$200,215.68	\$777,659.29
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$19,984	\$14,968	\$9,952
Gross Long Term Assets	\$25,000	\$25,000	\$25,000
Accumulated Depreciation	(\$5,016)	(\$10,032)	(\$15,048)
Liabilities & Equity	\$16,812.18	\$215,183.66	\$787,611.28
Liabilities	\$34,320.26	\$17,673.44	\$0
Current Liabilities	\$16,646.82	\$17,673.44	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0

	2024	2025	2026
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$16,646.82	\$17,673.44	\$0
Long Term Liabilities	\$17,673.44	\$0	\$0
Long Term Debt	\$17,673.44	\$0	\$0
Equity	(\$17,508.08)	\$197,510.22	\$787,611.28
Paid-in Capital	\$0	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$30,000	\$30,000	\$30,000
Retained Earnings	(\$47,508.08)	\$167,510.22	\$757,611.28
Check	\$0	\$0	\$0

Business Ratios

	Year 1	Year 2	Year 3	Industry Profile
Sales Growth	4,35%	30,82%	63,29%	4,00%
Percent of Total Assets				
Accounts Receivable	5,61%	4,71%	3,81%	9,70%
Inventory	1,85%	1,82%	1,79%	9,80%
Other Current Assets	1,75%	2,02%	2,29%	27,40%
Total Current Assets	138,53%	150,99%	163,45%	54,60%
Long-term Assets	-9,47%	-21,01%	-32,55%	58,40%
TOTAL ASSETS	100,00%	100,00%	100,00%	100,00%
Current Liabilities	4,68%	3,04%	2,76%	27,30%
Long-term Liabilities	0,00%	0,00%	0,00%	25,80%
Total Liabilities	4,68%	3,04%	2,76%	54,10%

	Year 1	Year 2	Year 3	Industry Profile
NET WORTH	99,32%	101,04%	102,76%	44,90%
Percent of Sales				
Sales	100,00%	100,00%	100,00%	100,00%
Gross Margin	94,18%	93,85%	93,52%	0,00%
Selling, General & Administrative Expenses	74,29%	71,83%	69,37%	65,20%
Advertising Expenses	2,06%	1,11%	0,28%	1,40%
Profit Before Interest and Taxes	26,47%	29,30%	32,13%	2,86%
Main Ratios				
Current	25,86	29,39	32,92	1,63
Quick	25,4	28,88	32,36	0,84
Total Debt to Total Assets	2,68%	1,04%	0,76%	67,10%
Pre-tax Return on Net Worth	66,83%	71,26%	75,69%	4,40%
Pre-tax Return on Assets	64,88%	69,75%	74,62%	9,00%
Additional Ratios				
Net Profit Margin	19,20%	21,16%	23,12%	N.A.
Return on Equity	47,79%	50,53%	53,27%	N.A.
Activity Ratios				
Accounts Receivable Turnover	4,56	4,56	4,56	N.A.
Collection Days	92	99	106	N.A.
Inventory Turnover	19,7	22,55	25,4	N.A.
Accounts Payable Turnover	14,17	14,67	15,17	N.A.
Payment Days	27	27	27	N.A.
Total Asset Turnover	1,84	1,55	1,26	N.A.
Debt Ratios				
Debt to Net Worth	0	-0,02	-0,04	N.A.
Current Liab. to Liab.	1	1	1	N.A.
Liquidity Ratios				
Net Working Capital	\$120 943	\$140 664	\$160 385	N.A.

	Year 1	Year 2	Year 3	Industry Profile
Interest Coverage	0	0	0	N.A.
Additional Ratios				
Assets to Sales	0,45	0,48	0,51	N.A.
Current Debt/Total Assets	4%	3%	2%	N.A.
Acid Test	23,66	27,01	30,36	N.A.
Sales/Net Worth	1,68	1,29	0,9	N.A.
Dividend Payout	0	0	0	N.A.

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.

The image shows a side-by-side comparison of two financial planning interfaces. On the left is the Upmetrics interface, which features a clean, modern design with a sidebar containing icons for 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The main area displays a 'Financial Plan' with a 'Profit & Loss' statement for the year 2023-04. It includes a table with columns for '2023-04' and '2024-03', and rows for 'Revenue', 'Cost of Sales', 'Gross Margin', 'Operating Expenses', and 'Operating Income'. Below the table, there's a section titled 'What price will you charge for each unit?' with a 'Constant Amount' button and a 'Varying amounts over time' button. On the right is a standard Excel spreadsheet interface, showing a grid with columns A through E and rows 1 through 17. The spreadsheet contains some data, including a formula in cell C4: '=PERC(2180)'. The Upmetrics logo is on the left, and the Excel logo is on the right.

Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes – no more remembering complex formulas or fussing in the spreadsheet.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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