



Online Boutique

BUSINESS PLAN

Your fashion defines you

Prepared By



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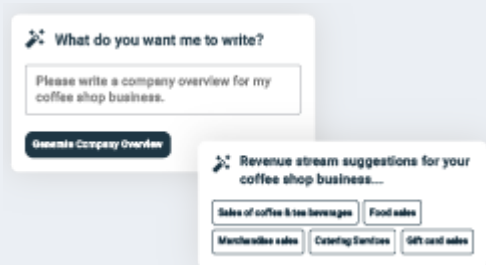
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1.

Executive summary

Problem Definition & Validation

Solution

Mission statement

Keys to success

Financial highlights

Avante

Avante will offer semi-couture womenswear through its eponymous and proprietary label that intersects the contemporary and the avant-garde. The label will focus on diversity and inclusivity, with each piece being beautifully crafted wearable art. Align

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Problem Definition & Validation

Avante

The fashion industry in the US has, along with its global counterparts, been battling systemic problems of poverty, economic inequality, color and size discrimination, climate change, and environmental degradation. The industry still falls short of respecting

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Solution

Avante

Avante believes that change in the fashion industry needs to happen at three, different yet interrelated levels: government, industry, and culture. The government has been taking initiatives to uphold its end of the bargain by ensuring, if not demanding

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SMART Goal



Specific

- To begin commercial operations in New York by Q1 2022



Measurable

- To achieve break-even sales in Year 2.



Achievable

- To gain a competitive edge within the country's moving and storage industry by establishing a presence in the world's leading manufacturing sector.



Relevant

- To leverage the company's position in New York, the fashion capital of America to expand operations beyond the state to envelope regions across North America during the forecast period.



Time-Based

- To build a market reputation for superior networks, efficient services, and reliable delivery timelines during the forecast period.

Mission statement

Avante

Our mission is to introduce a semi-couture women's brand that champions individuality in women and free expression. Our avant-garde designs will be hand-crafted with the utmost care and precision while being considerate of the environment and community.

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Keys to success



On-Demand

The company will take an on-demand approach to production. Taking orders from individual clients and retailers alike, the company will take order through its website and the production will take place only on-demand.



Sourcing Strategy

The company will only use sustainable and deadstock fabric for its designs. Textile that would otherwise be fated for the incinerator will be given a new vision through Avante's designs. By using deadstock fabric, Avante addresses the painful problem of fashion consumption.



Effective Marketing

The company will employ direct sales and marketing strategies to personally approach prospective clients so that they may provide a more efficient and highly personalised service.



Location

New York is not only the fashion capital of America, but it also benefits from low operating costs, competitive tax rates and streamlined regulatory processes. This will reduce the company's overheads which can then be translated into competitive pricing.



Access to Skilled Carriers

Avante will ensure on-boarding only experienced and skilled seamstresses, pattern makers and designers. Highly experienced personnel will enhance its service offerings in the US.



Sustainable

Avante uses deadstock fabric as its primary input material. Fabric that has been discarded due to printing mistakes, overproduction and colour discrepancies become an inspirational material bank for the company's principal designer.

Financial highlights

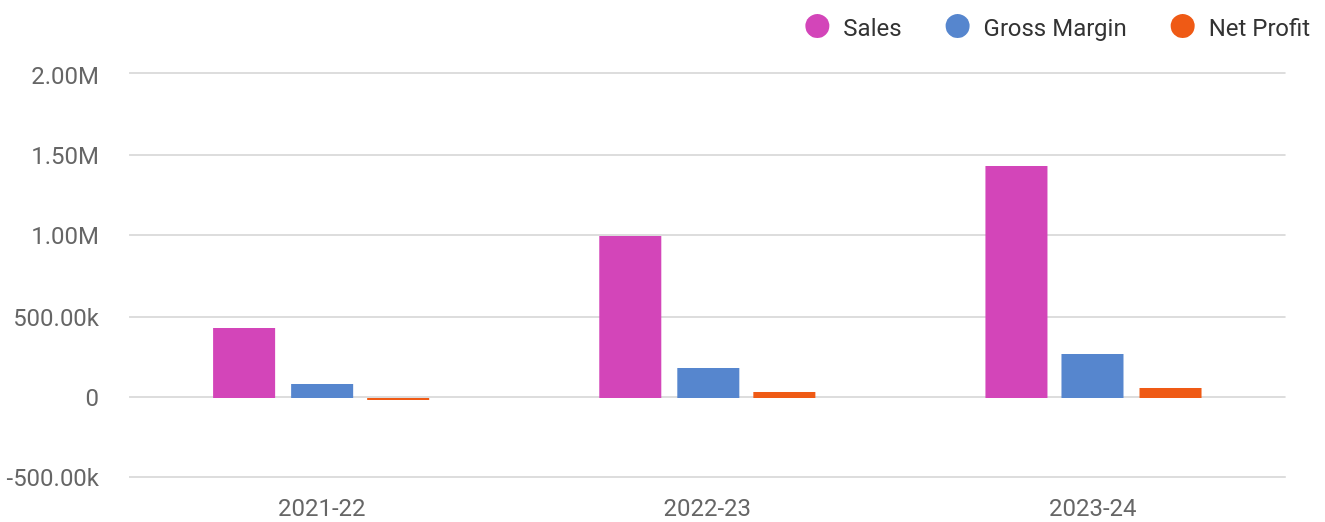
Avante

The company envisions raising an equity investment of \$50,000 through long-term borrowings, which will be used to set up and launch the business in the US. The company expects to break even in Year 2 and steadily grow its revenues through active efforts in

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Avante - 5 Year Highlights



Financial Year	Sales	Gross Margin	Net Profit
2021-22	438,937	83,512	-20,568
2022-23	1,005,905	189,844	40,379
2023-24	1,437,224	271,136	65,234

2.

Business overview

Company Ownership/Legal Entity

Location

Interior Operating Facilities

Hours of Operation

Startup summary

Avante

The fashion industry in the US and globally has been battling systemic poverty, economic inequality, color and size discrimination, climate change, and environmental degradation. To meet the insatiable consumer demand, the industry produces nearly 1

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Company Ownership/Legal Entity

Avante

The company will be registered as a limited liability entity with the Department of State. Further, since the company envisions setting up operations in New York, it will also register with the local county. The business will be wholly owned and managed by the


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Location

Avante

Avante will begin operations from an office space in New York. Known as the "Fashion Capital," New York state is home to 2.1 million small businesses and 4 million small business employees, which is more than 50 percent of the private workforce. N

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Interior Operating Facilities

Avante

The company will predominantly conduct its design and conception work from its home studio. Avante leverages seamstresses and pattern makers to complete its sample projects and displays the products online. Clients can then place orders for their ch

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Hours of Operation

Avante

Avante will operate an 8-hour workday from 9 am to 5 pm. Working through online-only channels, the company's workday comprises of fulfilling orders and preparing for shipping. As such, no additional work hours are required to be put in to meet its de

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Startup summary

Avante

The Founder will infuse a capital sum of \$25,000 into the company.

A portion of the initial capital investment of \$25,000 will be utilized to finance a range of

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3.

Products & Services

The Collection

Production Process

Avante

As a full-service fashion production and styling company, Avante's online boutique brings a distinctive aesthetic to the thriving fashion scene in New York. Founder Mr. Allen's expertise lies in harnessing a unique perspective on rejected and disregarded deadstock fabrics.


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The Collection

Avante

The latest iterations of the designer's collection feature versatile garments, big/voluminous skirts, bold prints, metallic fabrics, and contemporary hand beading. Crafting one-of-a-kind masterpieces from deadstock fabrics, the company will carve out a niche in the fashion industry.

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Casual Jumper

Price: **\$150 USD**

Made of cotton, this jumper is constructed entirely from deadstock fabric.



Patchwork Jacket

Price: **\$150 USD**

Classy oversized jacket made from different materials patched together



Contemporary Overalls

Price: **\$150 USD**


Stylish and bold patterned shorts and shirt



Production Process

☐ Avante

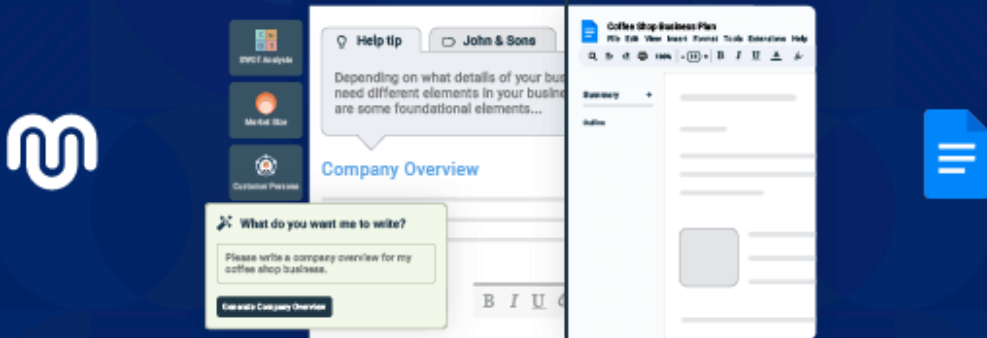
The production process begins with the Founder/Designer conceptualizing the underlying themes and motifs that permeate the collection. Ideally, the concept development phase will be composed of the following steps:

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4.

Market Analysis

Market segmentation

Market Trends

Target market

Competitive Advantages

Avante

The global fashion eCommerce industry was expected to decline from \$531.25 billion in 2019 to \$485.62 billion in 2020. The negative compound annual growth rate (CAGR) of -8.59% is largely due to the coronavirus pandemic. However, the market is set to

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Market segmentation

Avante

As a segment of eCommerce fashion, the shoe industry saw similar peaks in market value. In the global market size, the footwear segment will increase from \$365.5 billion in 2022 to \$530.3 billion in 2027.


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Shoes Segment

Start writing here..

Avante

Not surprising, the bags and accessories segment—although still growing at a stronger rate—will likewise see its double-digit growth—15.6% in 2018—dip into the single digits—8.7%—by 2022.

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Accessories and Bags

Start writing here..

Avante

In 2019, the global jewelry market was valued at a total of \$229.3 billion. It's forecast to reach \$291.7 billion by 2025.

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Jewelry and Bags

Start writing here..

Market Trends

Avante

Lower digital barriers to entry for all clothing merchants offer the opportunity to market, sell, and fulfill orders globally and automatically. As a result, worldwide revenue and revenue per user (ARPU) are both projected to grow.

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Target market

Avante

Avante positions itself as a full-service fashion production company that offers a distinctive aesthetic to the fashion scene in New York. The products will appeal to women who are advocates of free expression and individuality as well as those desiring

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Competitive Advantages

Avante

The attributes that provide Avante an edge also helps it stand out among its competition. The company largely competes with these brands for its market as they share the target market persona. Each of the above brands along with the designs of Avante a

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5.

SWOT analysis

Avante

A SWOT (Strength, Weakness, Opportunity, and Threat) analysis is a useful tool for businesses to evaluate their position in the market against the potential internal and external factors that could assist or jeopardize their operations and existence. A SWOT has

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Strength

1. The company benefits from extensive insight and market expertise.
2. The flexible and robust range of services ensures the company's capabilities to cater to a more significant market share.
3. The company is based in New York, which contains the right talent, infrastructure, support services, and capital availability.
4. The Founder's success portfolio and global clientele provide credibility and increase trust among its potential clients.
5. Strategic collaborations enrich the services of the company with leading industry experts and global logistic providers.

Weakness

1. An increasing number of competitors within the industry leads to market share erosion.
2. The company is relatively new to the US market, in which seasoned players dominate.
3. The high rate of competition within the industry and the fragmented nature of the market makes the sector price sensitive.

Opportunity

1. Partnering with leading logistic providers to extend their market offering
2. Mr. Allen's skill in tactfully combining customer relationship management and supply networks to achieve an organizational goal opens up opportunities within challenging and risk intensive markets
3. The company possess the capabilities to extend its offerings globally

Threat

- Competitors eroding the market
- Low barriers to entry
- Competitors poaching B2B clients
- Any change in the trading regulations of the country will impact the operations of the company

6.

Strategy & implementation

Marketing and Promotion Programs

Positioning Statement

Sales strategy

Pricing strategy

Avante

The company will predominantly rely on online advertising and lead generation strategies as many seeking logistic services first search online for information. As such, a full-fledged online marketing campaign will be launched inclusive of paid, social media, and email marketing.

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Marketing and Promotion Programs

Avante

Avante will approach potential commercial clients directly, either through cold-calling or e-mail to arrange pitch meetings. The company's sales representatives will use these opportunities to display the product catalog directly.

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Direct Sales

Start writing here..

Avante

The Company will advertise in specific trade publications that are targeted towards the appropriate target markets such as the New York Fashion Magazine.

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Trade Publications

Start writing here..

Avante

Avante will establish a presence at various trade shows that are relevant to the target market. For example, the New York Fashion Week is an annual exhibition that is considered the US's premier freight transport, logistics, and supply chain management event.

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Trade shows

Start writing here..

Avante

The Company will operate a professional and compelling website dedicated to specific market segments

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Website

Start writing here..

Avanre

The focus will be on Google Ads, which are more likely to drive commercial leads than other online advertising platforms (such as Facebook). The advertising will target specific keywords relevant to Avante's offering

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Targeted Online Advertising

Start writing here..

Positioning Statement

Avante

Avante positions itself as a full-service fashion production company that offers a distinctive aesthetic to the fashion scene in New York. The products will appeal to women who are advocates of free expression and individuality as well as those desiring

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Start writing here..

Sales strategy

Avante

Avante positions itself as a brand that extends semi-couture ready-to-wear clothing. Its designs are solely for women and will initially penetrate the London market due to the demand for it as well as the niche, yet blossoming, preference for bold yet versatile clothing

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Target Market Segment



Buyers

This shall include stockists representing contemporary fashion stores with a focus on womenswear able to sell ZBL's collection of clothes.



Consumers

This segment includes Avante's consumers available through its personal website. The semi-luxury clothing will be designed to appeal millennial females that are inclined towards brands such as Balenciaga and Marine Serre (whose designs are acclaimed as edgy, semi-luxurious, and minimalistic).

Online Marketing Channels



Direct Mail Marketing

Avante will mail professionally designed materials with its value proposition to individuals who may have just registered a property permit or bought a house



Social Media

Millennials and consumers in general spend a considerable time browsing social media platforms. Reaching to them through this channel will be an effective way to capture attention and position its services.



Google Ad Campaigns

The advertising will target specific keywords relevant to Avante's offering

Offline Marketing Channels



Networking

Being a part of trade association such as Fashion Association



Referral

The company will offer referral discounts and packaged services to valued, regular clients



Events

The company will participate in leading exhibitions such as New York Fashion Week

Pricing strategy

Avante

Avante's semi-couture range of clothing will be priced at an average of \$950 which is estimated to yield a 60% contribution margin after subtracting production costs (excluding full-time workforce).

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7.

Operational Plan

Management Team

Personnel Plan

Milestones

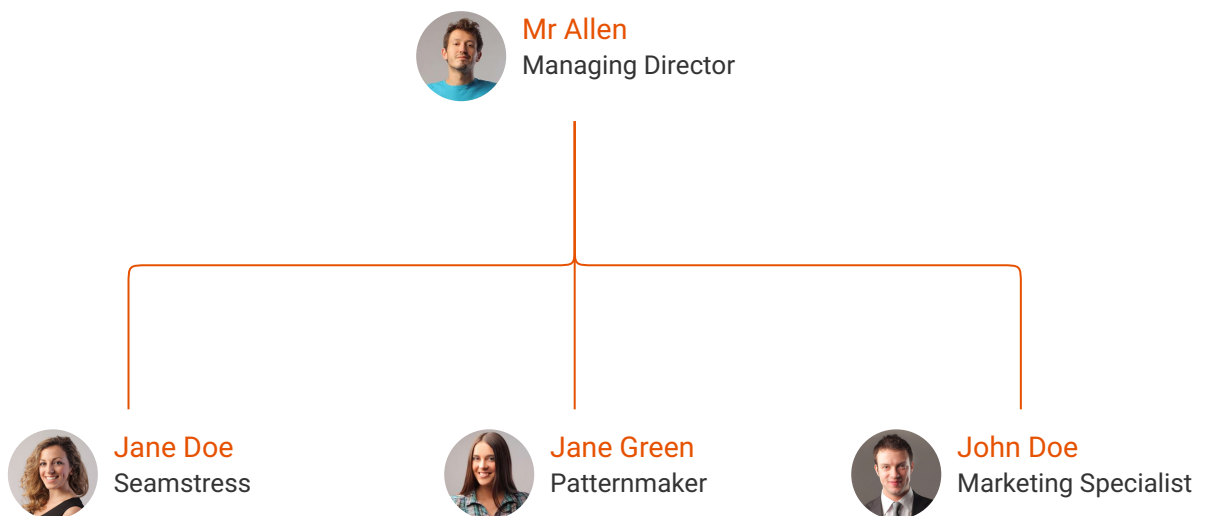
Avante

The team will be headed by Managing Director Mr. Allen who will also oversee the company's operations. Joining Mr. Allen in the Management Team, the company will onboard a marketing specialist, seamstress, and patternmaker.

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Start writing here..

Organization chart



Management Team

Avante

Mr. Allen counts over 20 years of administrative and management experience, taking on various business development activities during the period. His ability to attract key players and build strong and lasting business relationships enabled her to grow in capa

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Personnel Plan

Avante

The company plans to create six full-time equivalent jobs within the first five years of operations.

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Hiring plan

2

Filled

0

Hired

2

Open

Group By Department	FY2021	FY2022	FY2023	FY2024
Marketing Specialist	0	1	1	2
Seamstress	0	0	1	2
Patternmaker	0	1	1	2

Milestones

AVANTE

Establish

Avante will rent an office space at the heart of New York's commercial hub alongside developing a fully optimized and informative website. Marketing activities will also begin during this stage to build awareness and launch the brand into the market.

YEAR 1

Gain Market Traction

The company will begin expanding its services beyond New York to cover other regions around the US.

Year 2

Diversify

Having externally established the business, the company will begin internally expanding its service capabilities

Year 3

Grow

- Begin expanding across the US
- Consider market expansion beyond US

Year3

8.

Financial plan

Important Assumptions

Break-even Analysis

Projected Profit and Loss

Projected Cash Flow

Projected Balance Sheet

Business Ratios



REMEMBER

If you are going to start your own Online Boutique business, then make sure you will pay special attention to your financial plan. Your financial plan should include the details about how well you manage your

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Important Assumptions

The company's financial projections are forecasted on the basis of the following assumptions. These assumptions are quite conservative and are also expected to show deviation but to a limited level such that the company's major financial strategy will not be affected.

	Year 1	Year 2	Year 3
Plan Month	1	2	3
Current Interest Rate	10,00%	11,00%	12,00%
Long-term Interest Rate	10,00%	10,00%	10,00%
Tax Rate	26,42%	27,76%	28,12%
Other	0	0	0

Brake-even Analysis

Monthly Units Break-even	5530
Monthly Revenue Break-even	\$159 740
Assumptions:	
Average Per-Unit Revenue	\$260,87
Average Per-Unit Variable Cost	\$0,89
Estimated Monthly Fixed Cost	\$196 410

Projected Profit and Loss

	2024	2025	2026
Revenue	\$1,019,443.80	\$2,795,253.50	\$7,893,828
Women's Apparel Sales	\$534,612	\$1,677,855.50	\$5,265,835.50

	2024	2025	2026
Unit Sales	10,692	33,557	105,317
Unit Price	\$50	\$50	\$50
Men's Clothing Line	\$341,579.40	\$860,142.60	\$2,165,997.60
Unit Sales	5,693	14,336	36,100
Unit Price	\$60	\$60	\$60
Accessories and Jewelry	\$143,252.40	\$257,255.40	\$461,994.90
Unit Sales	4,775	8,575	15,400
Unit Price	\$30	\$30	\$30
Cost Of Sales	\$540,305.29	\$1,481,484.42	\$4,183,728.93
General Costs	\$540,305.29	\$1,481,484.42	\$4,183,728.93
Women's Fashion Line	\$336,416.47	\$922,433.67	\$2,604,963.25
Women's Apparel	\$152,916.60	\$419,288.04	\$1,184,074.23
Women's Accessories	\$183,499.87	\$503,145.63	\$1,420,889.02
Men's Fashion Line	\$203,888.82	\$559,050.75	\$1,578,765.68
Men's Clothing	\$152,916.60	\$419,288.05	\$1,184,074.24
Men's Accessories	\$50,972.22	\$139,762.70	\$394,691.44
Revenue Specific Costs	\$0	\$0	\$0
Personnel Costs (Direct Labor)	\$0	\$0	\$0
Gross Margin	\$479,138.51	\$1,313,769.08	\$3,710,099.07
Gross Margin (%)	47%	47%	47%
Operating Expense	\$874,956.68	\$1,042,954.39	\$1,477,800.01

	2024	2025	2026
Payroll Expense (Indirect Labor)	\$765,612	\$789,046.92	\$813,244.32
Management Team	\$129,840	\$135,391.20	\$141,191.76
Management Staff	\$82,800	\$86,940	\$91,287
Support Staff	\$47,040	\$48,451.20	\$49,904.76
Sales Team	\$434,700	\$447,741	\$461,173.68
Sales Manager	\$207,000	\$213,210	\$219,606.48
Sales Associate	\$227,700	\$234,531	\$241,567.20
Operations Team	\$201,072	\$205,914.72	\$210,878.88
Operations Team	\$82,128	\$84,591.84	\$87,129.60
Logistics Coordinator	\$118,944	\$121,322.88	\$123,749.28
General Expense	\$109,344.67	\$253,907.46	\$664,555.69
Marketing and Advertising	\$68,972.21	\$159,562.69	\$416,471.44
Online Advertising	\$18,000	\$19,800	\$21,780
Promotional Materials	\$50,972.21	\$139,762.69	\$394,691.44
Website Maintenance and Hosting	\$3,789.15	\$4,247.17	\$4,779.80
Website Hosting	\$2,448	\$2,546.16	\$2,622.60
Site Security Services	\$1,341.15	\$1,701.01	\$2,157.20
Operational Costs	\$36,583.31	\$90,097.60	\$243,304.45
Utility Bills	\$6,000	\$6,240	\$6,489.60
Packaging Materials	\$30,583.31	\$83,857.60	\$236,814.85
Bad Debt	\$0	\$0	\$0
Amortization of Current Assets	\$0	\$0	\$0
EBITDA	(\$395,818.17)	\$270,814.69	\$2,232,299.06

	2024	2025	2026
Additional Expense	\$15,268.80	\$13,025.24	\$10,619.49
Long Term Depreciation	\$9,252	\$9,252	\$9,252
Gain or loss from Sale of Assets	\$0	\$0	\$0
EBIT	(\$405,070.17)	\$261,562.69	\$2,223,047.06
Interest Expense	\$6,016.82	\$3,773.25	\$1,367.48
EBT	(\$411,086.97)	\$257,789.45	\$2,221,679.57
Income Tax Expense / Benefit	\$0	\$0	\$0
Total Expense	\$1,430,530.77	\$2,537,464.05	\$5,672,148.43
Net Income	(\$411,086.97)	\$257,789.45	\$2,221,679.57
Net Income (%)	(40.32%)	9.22%	28.14%
Retained Earning Opening	\$0	(\$425,086.97)	(\$171,297.52)
Owner's Distribution	\$14,000	\$4,000	\$4,000
Retained Earning Closing	(\$425,086.97)	(\$171,297.52)	\$2,046,382.05

Projected Cash Flow

	2024	2025	2026
Cash Received	\$1,019,443.80	\$2,795,253.50	\$7,893,828
Cash Paid	\$1,421,278.77	\$2,528,212.05	\$5,662,896.43
COS & General Expenses	\$649,649.97	\$1,735,391.89	\$4,848,284.62
Salary & Wages	\$765,612	\$789,046.92	\$813,244.32

	2024	2025	2026
Interest	\$6,016.82	\$3,773.25	\$1,367.48
Sales Tax	\$0	\$0	\$0
Income Tax	\$0	\$0	\$0
Net Cash From Operations	(\$401,834.97)	\$267,041.45	\$2,230,931.57
Assets Sell	\$0	\$0	\$0
Assets Purchase	\$40,000	\$0	\$0
Net Cash From Investments	(\$40,000)	\$0	\$0
Amount Received	\$150,000	\$0	\$0
Loan Received	\$100,000	\$0	\$0
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$0	\$0
Amount Paid	\$45,035.72	\$37,279.28	\$39,685.02
Loan Capital	\$31,035.70	\$33,279.27	\$35,685.03
Dividends & Distributions	\$14,000	\$4,000	\$4,000
Net Cash From Financing	\$104,964.28	(\$37,279.28)	(\$39,685.02)
Summary			
Starting Cash	\$0	(\$336,870.69)	(\$107,108.52)
Cash In	\$1,169,443.80	\$2,795,253.50	\$7,893,828
Cash Out	\$1,506,314.49	\$2,565,491.33	\$5,702,581.45
Change in Cash	(\$336,870.69)	\$229,762.17	\$2,191,246.55

	2024	2025	2026
Ending Cash	(\$336,870.69)	(\$107,108.52)	\$2,084,138.03

Projected Balance Sheet

	2024	2025	2026
Assets	(\$306,122.69)	(\$85,612.52)	\$2,096,382.03
Current Assets	(\$336,870.69)	(\$107,108.52)	\$2,084,138.03
Cash	(\$336,870.69)	(\$107,108.52)	\$2,084,138.03
Accounts Receivable	\$0	\$0	\$0
Inventory	\$0	\$0	\$0
Other Current Assets	\$0	\$0	\$0
Long Term Assets	\$30,748	\$21,496	\$12,244
Gross Long Term Assets	\$40,000	\$40,000	\$40,000
Accumulated Depreciation	(\$9,252)	(\$18,504)	(\$27,756)
Liabilities & Equity	(\$306,122.68)	(\$85,612.50)	\$2,096,382.05
Liabilities	\$68,964.29	\$35,685.02	\$0
Current Liabilities	\$33,279.27	\$35,685.02	\$0
Accounts Payable	\$0	\$0	\$0
Income Tax Payable	\$0	\$0	\$0
Sales Tax Payable	\$0	\$0	\$0
Short Term Debt	\$33,279.27	\$35,685.02	\$0
Long Term Liabilities	\$35,685.02	\$0	\$0
Long Term Debt	\$35,685.02	\$0	\$0
Equity	(\$375,086.97)	(\$121,297.52)	\$2,096,382.05
Paid-in Capital	\$0	\$0	\$0

	2024	2025	2026
Common Stock	\$0	\$0	\$0
Preferred Stock	\$0	\$0	\$0
Owner's Contribution	\$50,000	\$50,000	\$50,000
Retained Earnings	(\$425,086.97)	(\$171,297.52)	\$2,046,382.05
Check	\$0	\$0	\$0

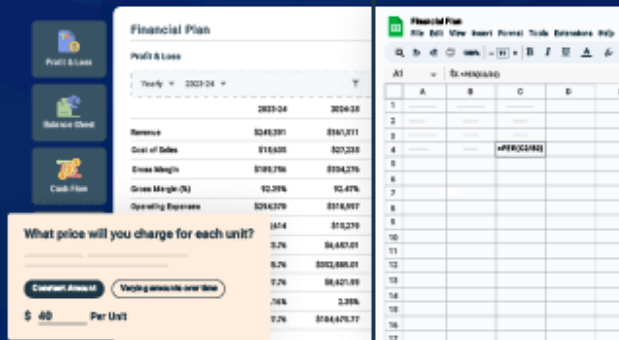
Business Ratios

	Year 1	Year 2	Year 3	Industry profile
Sales Growth	4,35%	30,82%	63,29%	4,00%
Percent of Total Assets				
Accounts Receivable	5,61%	4,71%	3,81%	9,70%
Inventory	1,85%	1,82%	1,79%	9,80%
Other Current Assets	1,75%	2,02%	2,29%	27,40%
Total Current Assets	138,53%	150,99%	163,45%	54,60%
Long-term Assets	-9,47%	-21,01%	-32,55%	58,40%
TOTAL ASSETS	100,00%	100,00%	100,00%	100,00%
Current Liabilities	4,68%	3,04%	2,76%	27,30%
Long-term Liabilities	0,00%	0,00%	0,00%	25,80%
Total Liabilities	4,68%	3,04%	2,76%	54,10%
NET WORTH	99,32%	101,04%	102,76%	44,90%
Percent of Sales				
Sales	100,00%	100,00%	100,00%	100,00%
Gross Margin	94,18%	93,85%	93,52%	0,00%
Selling, General & Administrative Expenses	74,29%	71,83%	69,37%	65,20%
Advertising Expenses	2,06%	1,11%	0,28%	1,40%
Profit Before Interest and Taxes	26,47%	29,30%	32,13%	2,86%

	Year 1	Year 2	Year 3	Industry profile
Main Ratios				
Current	25,86	29,39	32,92	1,63
Quick	25,4	28,88	32,36	0,84
Total Debt to Total Assets	2,68%	1,04%	0,76%	67,10%
Pre-tax Return on Net Worth	66,83%	71,26%	75,69%	4,40%
Pre-tax Return on Assets	64,88%	69,75%	74,62%	9,00%
Additional Ratios				
Net Profit Margin	19,20%	21,16%	23,12%	N.A.
Return on Equity	47,79%	50,53%	53,27%	N.A.
Activity Ratios				
Accounts Receivable Turnover	4,56	4,56	4,56	N.A.
Collection Days	92	99	106	N.A.
Inventory Turnover	19,7	22,55	25,4	N.A.
Accounts Payable Turnover	14,17	14,67	15,17	N.A.
Payment Days	27	27	27	N.A.
Total Asset Turnover	1,84	1,55	1,26	N.A.
Debt Ratios				
Debt to Net Worth	0	-0,02	-0,04	N.A.
Current Liab. to Liab.	1	1	1	N.A.
Liquidity Ratios				
Net Working Capital	\$120 943	\$140 664	\$160 385	N.A.
Interest Coverage	0	0	0	N.A.
Additional Ratios				
Assets to Sales	0,45	0,48	0,51	N.A.
Current Debt/Total Assets	4%	3%	2%	N.A.
Acid Test	23,66	27,01	30,36	N.A.
Sales/Net Worth	1,68	1,29	0,9	N.A.
Dividend Payout	0	0	0	N.A.

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows a side-by-side comparison. On the left is the Upmetrics 'Financial Plan' interface, which is clean and user-friendly. It features a 'Profit & Loss' section with a table comparing 2023-24 and 2024-25. Below this is a form for 'What price will you charge for each unit?' with a 'Calculate Results' button. On the right is a screenshot of a traditional spreadsheet, which is cluttered with formulas and data, illustrating the complexity of spreadsheets.

	2023-24	2024-25
Revenue	\$245,391	\$261,211
Cost of Sales	\$166,020	\$217,238
Gross Margin	\$191,736	\$154,276
Gross Margin (%)	77.76%	58.67%
Operating Expenses	\$214,379	\$218,997
	\$114	\$12,279
	0.2%	\$6,657.01
	0.2%	\$202,696.01
	7.2%	\$6,621.99
	.76%	3.38%
	7.2%	\$184,675.77



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes - no more remembering complex formulas or fussing in the spreadsheet.

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Mariia Yevlash



Student, Sumy State University – Ukraine

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