



Car Wash


Business Plan


[YEAR]


It's more than a car... Keep it clean.


Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior written permission of the Company

Prepared By

 John Doe

 (650) 359-3153

 10200 Bolsa Ave, Westminster, CA, 92683

 info@example.com


 http://www.example.com

Table of Contents

| | |
|---|-----------|
| Executive Summary | 5 |
| Venture Description | 6 |
| Management and Organization Plan | 6 |
| Carmen Perez | 6 |
| Objectives | 7 |
| Marketing Plan | 7 |
| Keys to Success | 7 |
| Financial Plan | 8 |
| Business Summary | 9 |
| Legal Form of Business | 10 |
| Management Team | 10 |
| Carmen Perez | 10 |
| Board of directors | 10 |
| Carmen Perez | 10 |
| Tony Perez | 11 |
| Advisory council | 11 |
| Anne Klinesmet | 11 |
| Ted Hooster | 11 |
| Gerald Lance | 11 |
| Hiring Plan | 12 |
| Compensation and Ownership | 12 |
| Employee Reward and Incentive Plan | 12 |
| Products & Services | 13 |
| Purpose of Our Services | 14 |
| Features and Benefits | 14 |
| Our Services | 14 |
| Related Products/Services and Spin-Offs | 15 |

Market Analysis 16

| | |
|-----------------------------|----|
| Industry Profile | 17 |
| Current size | 17 |
| Growth potential | 17 |
| Industry Trends | 17 |
| Other Characteristics | 18 |
| Distribution Channels | 18 |
| Target Market Profile | 18 |
| Customer Profile | 19 |
| Future Markets | 19 |

Competitive Analysis 20

| | |
|----------------------------|----|
| Direct Competition | 21 |
| Indirect Competition | 21 |
| Future Competition | 21 |
| Competitive Analysis | 22 |

Marketing & Sales Plan 23

| | |
|---------------------------------|----|
| Marketing Strategy | 24 |
| Advertising and Promotion | 24 |
| Publicity | 24 |
| Telemarketing/Direct mail | 25 |
| Internet | 25 |
| Trade Shows | 25 |
| Pricing Strategy | 25 |
| Pricing Policies | 26 |

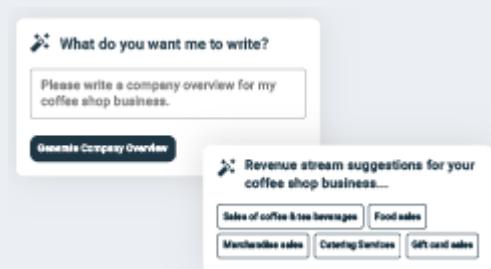
Financial Plan 27

| | |
|------------------------------------|----|
| Break-even Analysis | 28 |
| Income Statement Projections | 28 |
| Balance Sheet Projections | 31 |
| Cash Flow Statement | 32 |

Business planning that's simpler and faster than you think

Creating a business plan using Upmetrics to start and grow a business is literally the easiest thing in the World. Simply read the instructions and fill in the blanks. It's as simple as that.

Upmetrics has everything you need to create a comprehensive business plan.



AI-powered Upmetrics Assistant

AI-powered insights to streamline your plan

Not sure where to start? Upmetrics' AI Assistant will automatically generate ideas for each section of your plan and offer improved versions of your writing, adjusting for tone, voice, and grammar or spelling errors.

Financial Forecasting Tool

All the financials are calculated for you

Forget the complex formulas and clumsy spreadsheets — with automatic financials and drag-and-drop forecasting, you can finish your plan faster and be confident that your numbers are accurate.



Business Plan Builder

Guides you like a business mentor

Upmetrics' step-by-step instructions, prompts, and the library of 400+ sample business plans will guide you through each section of your plan as a business mentor.

Join over 110K entrepreneurs who trust **Upmetrics with Business Planning**

Create a comprehensive business plan and maximize your chances of securing funding, bank loans, and small business grants.

Create your business plan today

15-day money-back guarantee

1.

Executive Summary

Venture Description

Management and Organization Plan

Objectives

Marketing Plan

Keys to Success

Financial Plan

Venture Description

📄 S&G Car Wash

Steve and Gabriel Car Wash Inc. (S&G) plans to build a four-in-one car wash with four self-service bays and one automatic drive-thru. The facility will offer the most modern and efficient self-cleaning equipment in the area, will be a well-lit, nicely landscaped

To unlock help try Upmetrics! 🔒

Start writing here..

Management and Organization Plan

📄 S&G Car Wash

Sparkle & Gleam Car Wash Inc. (S&G) is a StateA, Subchapter S Corporation formed in April 200B. The corporate form was chosen for its limitation of liability and ease of transferability. The Sub-chapter Selection was made to avoid double taxation. The so

To unlock help try Upmetrics! 🔒

Start writing here..



Carmen Perez
CEO - Carmenp@example.com

Carmen has worked full time at a local electrical contracting company for the past 15 years. She is vice president of operations and will continue to work until S&G opens. Formerly, Carmen was employed as a marketing manager for a real estate company. She will handle all day-to-day operations, buying of supplies and marketing of the business.

Objectives

☐ S&G Car Wash

The objectives for S&G Car Wash and Detail Service are:

1. To be viewed as a premium car wash and detail service in East Meadow

To unlock help try Upmetrics! 

Start writing here..

Marketing Plan

☐ S&G Car Wash

The site of S&G is the most important factor in the success of the business. All factors have been considered, and the corner of Leeds Parkway and Dunbrooke Road in Copperville, StateA has been selected. This location is situated on the northwest corner of

To unlock help try Upmetrics! 

Start writing here..

Keys to Success

☐ S&G Car Wash

- S&G is situated on the northwest corner of the intersection of two major thoroughfares in this treasured community This site is particularly well-suited for a car wash.
- Direct competition is limited to outdated "tunnel" or friction car


To unlock help try Upmetrics! 

Start writing here..

Financial Plan

S&G Car Wash

The overall cost for the start-up of this business is \$615,000. This amount is broken down as follows:

To unlock help try Upmetrics! 

Start writing here..

2.

Business Summary

Legal Form of Business

Management Team

Board of directors

Advisory council

Hiring Plan

Compensation and Ownership

Employee Reward and Incentive Plan

Legal Form of Business

☐ S&G Car Wash

Steve & Gabriel Car Wash Inc. is a Subchapter S Corporation, registered by the StateA Secretary of State to do business in StateA. The Subchapter S election, filed with the Internal Revenue Service, offers a reduced tax liability for the owner. The corporate stat

To unlock help try Upmetrics! 🔒

Start writing here..

Management Team



Carmen Perez
CEO - Carmenp@example.com

Carmen has worked full time at a local electrical contracting company for the past 15 years. She is vice president of operations and will continue to work until S&G opens. Formerly, Carmen was employed as a marketing manager for a real estate company. She will handle all day-to-day car wash operations, buying of supplies, and marketing of the business.

Board of directors



Carmen Perez
Chairman of the Board - Carmenp@example.com



Tony Perez

Secretary - tonyp@example.com

TonyPerez will serve as corporate secretary and as a member of the board of directors, primarily as an accommodation.

Advisory council

📁 S&G Car Wash

Currently, four people serve on the advisory council. They bring start-up and on-going management and subject-matter expertise to Carmen Perez. The advisory council members have volunteered to meet together each month during the first year in

To unlock help try Upmetrics! 🔒

Start writing here..



Anne Klinesmet

Annek@example.com

Owner of two area businesses — a landscaping service and an equipment rental store— to provide an entrepreneurial perspective.



Ted Hooster

tedh@example.com

Independent financial advisor—to assist in building a business that meets Carmen's personal vision



Gerald Lance

GeraldL@example.com

Certified public accountant—to provide evaluation and guidance concerning financial statement projection and on-going analysis.

Hiring Plan

S&G Car Wash

S&G has been created for the purpose of creating a family-owned business that the Perez family can own and operate. There are no plans for management personnel in addition to Carmen Perez. Custodial service, grounds upkeep, machine servicing

To unlock help try Upmetrics! 

Start writing here..

Compensation and Ownership

S&G Car Wash

S&G will employ Carmen at a salary of \$24,000 in the first year (that salary is projected to go to \$36,000 in the second year). Part-time employees will be paid \$10.00 an hour. Carmen holds all of the stock of the company. The company offers minimal benefits to

To unlock help try Upmetrics! 

Start writing here..

Employee Reward and Incentive Plan

S&G Car Wash

S&G will not have a formal employee incentive plan to start. Employees will be motivated through rewards and incentives for jobs well done, goals met, problems solved, and taking initiative. Initially, rewards will be non-monetary, to include paid time off

To unlock help try Upmetrics! 

Start writing here..

3.

Products & Services

Purpose of Our Services

Features and Benefits

Our Services

Related Products/Services and Spin-Offs

Purpose of Our Services

S&G Car Wash

Steve & Gabriel customers will:

Save time because of the

To unlock help try Upmetrics!

Start writing here..

Features and Benefits

S&G Car Wash

Steve & Gabriel Car Wash will offer technologically advanced, frictionless, touch-free exterior in-bay automatic and self-service car wash facilities. The basic automobile wash consists of the self-service wash options. In-bay automatic upgrade washes consist of

To unlock help try Upmetrics!

Start writing here..

Our Services

S&G Car Wash

S&G realizes the car wash industry, top to bottom, is a service industry. S&G will establish itself as the premier car wash facility by providing a quality service for a competitive price and by focusing our staff on customer service. We will offer the following services:

To unlock help try Upmetrics!

Start writing here..

Related Products/Services and Spin-Offs

S&G Car Wash

S&G constantly monitors the car wash industry and will adopt new technology that offers customers a better product or aids in water conservation and anti-pollution efforts. There are new spin-offs that we might develop which would keep us on top of c

To unlock help try Upmetrics!

Start writing here..











John & Sons

Depending on what details of your business need different elements in your business plan are some foundational elements...



What do you want me to write?

Please write a company overview for my coffee shop business.

Create Company Overview

Company Overview

B I U G



Coffee Shop Business Plan

File Edit View Insert Format Tools Extensions Help

Summary

Outline



You have a unique business with a distinct vision, and your business plan must reflect that. Although it won't be possible with generic templates.

Upmetrics guided builder prompts you with tailored questions and helps answer them to create your business plan. You also have access to AI Assistant and other resources to seek guidance and ensure you're on the right track.

Start your planning today

Car Wash | Business Plan [YEAR]

15/35

4.

Market Analysis

Industry Profile

Industry Trends

Other Characteristics

Distribution Channels

Target Market Profile

Customer Profile

Future Markets

Industry Profile

S&G Car Wash

The industry has developed to a mature product/service. It is generally agreed that the first automatic car wash was developed around 1914. By 1945 there were 32 car washes across the nation. As the automobile industry grew, the car wash industry grew e

To unlock help try Upmetrics!

Current size

Start writing here..

S&G Car Wash

The Car wash industry and revenue growth in the US and in StateA is increasing at a high rate. U.S. Census industry data for the most recent five-year study shows growth in

Car sales - GDP



To unlock help try Upmetrics!

Growth potential

Start writing here..

Industry Trends

S&G Car Wash

Convenient payment methods are an issue in self-service industries. The release of the new dollar coin, increasing use of credit and debit cards, and technologies allowing prepaid payment cards are all indicators of the coming changes. Vendors are developin

To unlock help try Upmetrics!

Start writing here..

Other Characteristics

S&G Car Wash

Car washes are located in all parts of the country. Certain locations, notably the south and west, have higher concentrations of car washes but car washes are a necessity everywhere. According to car wash industry sources, an abundance of multi-family

To unlock help try Upmetrics!

Start writing here..

Distribution Channels

S&G Car Wash

Efficiently running road systems are the distribution system for car washes. Due to the construction of the six corporate campuses surrounding the area, the road system serving S&G runs smoothly and efficiently.

To unlock help try Upmetrics!

Start writing here..

Target Market Profile

S&G Car Wash

The Copperville area is the target market. In this market, the following graphs show how the market area closely compares to the ideal customer profile. (Data were

Income Distribution
Copperville, StateA

To unlock help try Upmetrics!

Start writing here..

Customer Profile

S&G Car Wash

Today's customers have changed considerably. Fifteen years ago, the primary market was 90% male; today, the clientele varies from 16-year-old females to 75-year-old males and everything in between. Of the car washes operating today, 13% are less than 10 years old.

To unlock help try Upmetrics!

Start writing here..

Future Markets

S&G Car Wash

S&G will look for opportunities in suitable locations to open additional operations. This expansion will not be a priority because extensive research has been done showing that the current location is the best in the city.

To unlock help try Upmetrics!

Start writing here..

5.

Competitive Analysis

Direct Competition

Indirect Competition

Future Competition

Competitive Analysis

Direct Competition

S&G Car Wash

The location of the car wash is the most important indicator of success. Locating the site too close to the competition will only divide the current market, rather than expand it. Therefore, it is important from a competitive standpoint to locate where there is little

To unlock help try Upmetrics! 

Start writing here..

Indirect Competition

S&G Car Wash

S&G will have indirect competition from any other sources of car washes, such as the car owner at home, detailers, charitable fundraisers, and car service businesses. The weather will limit competition from the owner and fundraisers but the other two in

To unlock help try Upmetrics! 

Start writing here..

Future Competition

S&G Car Wash

Carmen will periodically visit car washes in the area to assess the continued competitiveness of S&G and stay abreast of new products and equipment in the industry. The establishment of S&G should discourage new similar facilities within close proximity bu

To unlock help try Upmetrics! 

Start writing here..

Competitive Analysis

S&G Car Wash

The basis of competition among car washes is location convenience, equipment parameters, and price for services.S&G is the only car wash within a 3-mile radius of the major arteries of Leeds Parkway and Dunbrooke Road. Our price will be similar to the other car washes in the area.

To unlock help try Upmetrics!

Start writing here..

6.

Marketing & Sales Plan

Marketing Strategy

Advertising and Promotion

Publicity

Telemarketing/Direct mail

Internet

Trade Shows

Pricing Strategy

Marketing Strategy

☐ S&G Car Wash

Marketing in our car wash business relies on the name recognition of the Laserwash system as an industry leader and the "curbside" appeal of the site for first-time customers. Quality service will bring customers back time and time again. Also, the use of a local

To unlock help try Upmetrics! 

Start writing here..

Advertising and Promotion

☐ S&G Car Wash

When Steve & Gabriel opens, press releases will go out to the local newspapers, radio and television stations. For the first four Saturdays after the opening, ads will run in the Copperville Times and on two radio stations.

To unlock help try Upmetrics! 

Start writing here..

Publicity

☐ S&G Car Wash

A new use for the old site of the Copperville Community Center will generate a certain level of interest and we will send press releases to the local media at all stages of the governmental approval process as well as groundbreaking, construction completion


To unlock help try Upmetrics! 

Start writing here..

Telemarketing/Direct mail

S&G Car Wash

Direct mail will be an important part of the media mix. The initial marketing effort will include a direct mail flyer to the 5,000 households closest to the car wash.


To unlock help try Upmetrics! 

Start writing here..

Internet

S&G Car Wash

Steve & Gabriel does not plan to have an internet presence at this time.


To unlock help try Upmetrics! 

Start writing here..

Trade Shows

S&G Car Wash

Carmen will attend trade shows from time to time to assess the direction of the industry and to keep abreast of new trends and technologies.

To unlock help try Upmetrics! 

Start writing here..


Pricing Strategy

Pricing is based on local averages of competitors.

| Products & Services | Price |
|---|--|
| In-bay self-service wash products <ul style="list-style-type: none"> • Presoak • Rinse • Spot free rinse • Soapy wash • Tire cleaner • Engine cleaner • Scrubby brush • Wax • Rust Prohibition | \$1.00 for 3.75 minutes and \$0.25 for each additional minute. |
| Automatic wash bay <ul style="list-style-type: none"> • Basic • Basic with wax • Deluxe • Deluxe with wax | \$15 for package |
| Vacuum | \$1 |
| Shampoo Machine | \$1.00 / 3.2 minutes |

S&G Car Wash

At the present time S&G does not have any quantity discounts or introductory offers. If fleet sales are made or customer demands suggests them, they will be explored.

To unlock help try Upmetrics! 

Pricing Policies

Start writing here..

7.

Financial Plan

Break-even Analysis

Income Statement Projections

Balance Sheet Projections

Cash Flow Statement

Break-even Analysis

S&G’s gross margin is figured at 100%. Some car washes deduct applicable supplies (soap) and utilities along with direct labor from gross revenues as a cost of goods sold. However, as a totally self-service operation, S&G has no direct labor and the decision was made to expense all costs as operations cost so that comparisons could be easily made to RMA composite statements, which do not use the cost of goods sold. With no variable expenses and four different services which are projected at different prices and different levels of sales; break-even can only be calculated using projected Net Sales and Total expenses.

Projections indicate that Operating Income will actually be in excess of Operating Expenses within the 2nd Year but Debt Service will prevent true break-even until the 3rd Year.

| | Year1 | Year2 | Year3 |
|--------------------|----------|----------|----------|
| Net Sales | [Amount] | [Amount] | [Amount] |
| Operating Expenses | [Amount] | [Amount] | [Amount] |
| Operating Income | [Amount] | [Amount] | [Amount] |
| Interest Expense | [Amount] | [Amount] | [Amount] |
| Net Income | [Amount] | [Amount] | [Amount] |

Income Statement Projections

| | 2024 | 2025 | 2026 |
|----------------------|--------------|----------------|----------------|
| Revenue | \$478,562 | \$1,181,504.85 | \$2,167,194.85 |
| Basic Car Wash | \$119,378.55 | \$214,386.90 | \$385,007.40 |
| Unit Sales | 7,959 | 14,292 | 25,667 |
| Unit Price | \$15 | \$15 | \$15 |
| Premium Car Wash | \$106,439.75 | \$151,757.25 | \$216,361.75 |
| Unit Sales | 4,258 | 6,070 | 8,654 |
| Unit Price | \$25 | \$25 | \$25 |
| Monthly Subscription | \$252,743.70 | \$815,360.70 | \$1,565,825.70 |
| Users | 1,348 | 3,118 | 5,505 |
| Recurring Charges | \$30 | \$30 | \$30 |

| | 2024 | 2025 | 2026 |
|----------------------------------|---------------------|-----------------------|-----------------------|
| | | | |
| Cost Of Sales | \$36,718.30 | \$73,756.61 | \$125,224.76 |
| General Costs | \$36,718.30 | \$73,756.61 | \$125,224.76 |
| Cleaning Supplies | \$10,253.73 | \$11,823.19 | \$13,644.42 |
| Soap and Detergents | \$6,341.24 | \$7,145.34 | \$8,051.52 |
| Waxes and Polishes | \$3,912.49 | \$4,677.85 | \$5,592.90 |
| Equipment Maintenance | \$26,464.57 | \$61,933.42 | \$111,580.34 |
| Machine Maintenance | \$23,928.11 | \$59,075.26 | \$108,359.75 |
| Towel and Brush Replacement | \$2,536.46 | \$2,858.16 | \$3,220.59 |
| Revenue Specific Costs | \$0 | \$0 | \$0 |
| Personnel Costs (Direct Labor) | \$0 | \$0 | \$0 |
| | | | |
| Gross Margin | \$441,843.70 | \$1,107,748.24 | \$2,041,970.09 |
| Gross Margin (%) | 92.33% | 93.76% | 94.22% |
| | | | |
| Operating Expense | \$637,079.45 | \$717,959.45 | \$826,443.67 |
| Payroll Expense (Indirect Labor) | \$552,720 | \$568,101.60 | \$583,932.84 |
| Car Wash Technicians | \$369,900 | \$380,997 | \$392,427.12 |
| Basic Wash Technician | \$225,000 | \$231,750 | \$238,702.80 |
| Premium Wash Technician | \$144,900 | \$149,247 | \$153,724.32 |
| Administrative Staff | \$94,500 | \$96,135 | \$97,807.08 |
| Office Manager | \$60,000 | \$60,600 | \$61,206 |
| Receptionist | \$34,500 | \$35,535 | \$36,601.08 |
| Maintenance Crew | \$88,320 | \$90,969.60 | \$93,698.64 |

| | 2024 | 2025 | 2026 |
|----------------------------------|----------------|--------------|----------------|
| Equipment Maintenance Technician | \$88,320 | \$90,969.60 | \$93,698.64 |
| General Expense | \$84,359.45 | \$149,857.86 | \$242,510.83 |
| Facility Expenses | \$34,242.69 | \$39,227.96 | \$47,255 |
| Rent | \$25,364.99 | \$28,581.81 | \$32,206.53 |
| Utilities | \$8,877.70 | \$10,646.15 | \$15,048.47 |
| Marketing and Advertising | \$40,677.79 | \$100,427.92 | \$184,211.58 |
| Local Advertising | \$16,749.68 | \$41,352.66 | \$75,851.83 |
| Online Marketing | \$23,928.11 | \$59,075.26 | \$108,359.75 |
| General and Administrative | \$9,438.97 | \$10,201.98 | \$11,044.25 |
| Office Supplies | \$4,438.97 | \$5,001.98 | \$5,636.25 |
| Insurance | \$5,000 | \$5,200 | \$5,408 |
| Bad Debt | \$0 | \$0 | \$0 |
| Amortization of Current Assets | \$0 | \$0 | \$0 |
| EBITDA | (\$195,235.75) | \$389,788.79 | \$1,215,526.41 |
| Additional Expense | \$8,192.42 | \$7,070.62 | \$5,867.75 |
| Long Term Depreciation | \$5,184 | \$5,184 | \$5,184 |
| Gain or loss from Sale of Assets | \$0 | \$0 | \$0 |
| EBIT | (\$200,419.75) | \$384,604.79 | \$1,210,342.41 |
| Interest Expense | \$3,008.41 | \$1,886.63 | \$683.75 |
| EBT | (\$203,428.17) | \$382,718.17 | \$1,209,658.66 |
| Income Tax Expense / Benefit | \$0 | \$0 | \$0 |

| | 2024 | 2025 | 2026 |
|---------------------------------|-----------------------|---------------------|-----------------------|
| Total Expense | \$681,990.17 | \$798,786.68 | \$957,536.19 |
| Net Income | (\$203,428.17) | \$382,718.17 | \$1,209,658.66 |
| Net Income (%) | (42.51%) | 32.39% | 55.82% |
| Retained Earning Opening | \$0 | (\$216,428.17) | \$153,290 |
| Owner's Distribution | \$13,000 | \$13,000 | \$13,000 |
| Retained Earning Closing | (\$216,428.17) | \$153,290 | \$1,349,948.66 |

Balance Sheet Projections

| | 2024 | 2025 | 2026 |
|---------------------------------|-----------------------|---------------------|-----------------------|
| Assets | (\$151,945.95) | \$201,132.64 | \$1,379,948.66 |
| Current Assets | (\$171,761.95) | \$186,500.64 | \$1,370,500.66 |
| Cash | (\$171,761.95) | \$186,500.64 | \$1,370,500.66 |
| Accounts Receivable | \$0 | \$0 | \$0 |
| Inventory | \$0 | \$0 | \$0 |
| Other Current Assets | \$0 | \$0 | \$0 |
| Long Term Assets | \$19,816 | \$14,632 | \$9,448 |
| Gross Long Term Assets | \$25,000 | \$25,000 | \$25,000 |
| Accumulated Depreciation | (\$5,184) | (\$10,368) | (\$15,552) |
| Liabilities & Equity | (\$151,945.96) | \$201,132.64 | \$1,379,948.66 |
| Liabilities | \$34,482.21 | \$17,842.64 | \$0 |
| Current Liabilities | \$16,639.57 | \$17,842.64 | \$0 |
| Accounts Payable | \$0 | \$0 | \$0 |

| | 2024 | 2025 | 2026 |
|------------------------------|-----------------------|------------------|-----------------------|
| Income Tax Payable | \$0 | \$0 | \$0 |
| Sales Tax Payable | \$0 | \$0 | \$0 |
| Short Term Debt | \$16,639.57 | \$17,842.64 | \$0 |
| Long Term Liabilities | \$17,842.64 | \$0 | \$0 |
| Long Term Debt | \$17,842.64 | \$0 | \$0 |
| Equity | (\$186,428.17) | \$183,290 | \$1,379,948.66 |
| Paid-in Capital | \$0 | \$0 | \$0 |
| Common Stock | \$0 | \$0 | \$0 |
| Preferred Stock | \$0 | \$0 | \$0 |
| Owner's Contribution | \$30,000 | \$30,000 | \$30,000 |
| Retained Earnings | (\$216,428.17) | \$153,290 | \$1,349,948.66 |
| Check | \$0 | \$0 | \$0 |

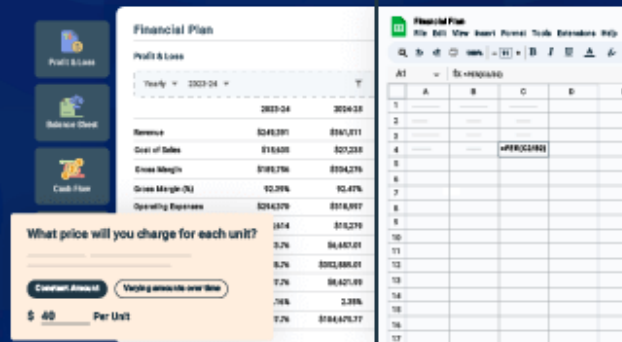
Cash Flow Statement

| | 2024 | 2025 | 2026 |
|---------------------------------|-----------------------|-----------------------|-----------------------|
| Cash Received | \$478,562 | \$1,181,504.85 | \$2,167,194.85 |
| Cash Paid | \$676,806.17 | \$793,602.68 | \$952,352.19 |
| COS & General Expenses | \$121,077.75 | \$223,614.46 | \$367,735.60 |
| Salary & Wages | \$552,720 | \$568,101.60 | \$583,932.84 |
| Interest | \$3,008.41 | \$1,886.63 | \$683.75 |
| Sales Tax | \$0 | \$0 | \$0 |
| Income Tax | \$0 | \$0 | \$0 |
| Net Cash From Operations | (\$198,244.17) | \$387,902.17 | \$1,214,842.66 |

| | 2024 | 2025 | 2026 |
|----------------------------------|-----------------------|----------------------|-----------------------|
| Assets Sell | \$0 | \$0 | \$0 |
| Assets Purchase | \$25,000 | \$0 | \$0 |
| Net Cash From Investments | (\$25,000) | \$0 | \$0 |
| Amount Received | \$80,000 | \$0 | \$0 |
| Loan Received | \$50,000 | \$0 | \$0 |
| Common Stock | \$0 | \$0 | \$0 |
| Preferred Stock | \$0 | \$0 | \$0 |
| Owner's Contribution | \$30,000 | \$0 | \$0 |
| Amount Paid | \$28,517.78 | \$29,639.58 | \$30,842.64 |
| Loan Capital | \$15,517.79 | \$16,639.57 | \$17,842.64 |
| Dividends & Distributions | \$13,000 | \$13,000 | \$13,000 |
| Net Cash From Financing | \$51,482.22 | (\$29,639.58) | (\$30,842.64) |
| Summary | | | |
| Starting Cash | \$0 | (\$171,761.95) | \$186,500.64 |
| Cash In | \$558,562 | \$1,181,504.85 | \$2,167,194.85 |
| Cash Out | \$730,323.95 | \$823,242.26 | \$983,194.83 |
| Change in Cash | (\$171,761.95) | \$358,262.59 | \$1,184,000.02 |
| Ending Cash | (\$171,761.95) | \$186,500.64 | \$1,370,500.66 |

Upmetrics vs Financial Spreadsheets

Spreadsheets can be a powerful tool for preparing complex financial reports and forecasts. However, using them can be quite time-consuming, intimidating, and frustrating.



The image shows the Upmetrics Financial Plan interface. On the left, there are three buttons: 'Profit & Loss', 'Balance Sheet', and 'Cash Flow'. The main area displays a 'Financial Plan' for 'Profit & Loss' for the year 2023-24. It shows a table with columns for '2023-24' and '2024-25'. The table includes rows for Revenue, Cost of Sales, Gross Margin, Gross Margin (%), and Operating Expenses. Below the table, there is a section titled 'What price will you charge for each unit?' with a 'Constant Amount' button and a 'Varying amounts over time' button. The 'Constant Amount' button is selected, and the value '\$ 40' is entered. The 'Per Unit' button is also visible.

| | 2023-24 | 2024-25 |
|--------------------|-----------|-----------|
| Revenue | \$241,391 | \$161,811 |
| Cost of Sales | \$116,620 | \$27,238 |
| Gross Margin | \$191,756 | \$194,276 |
| Gross Margin (%) | 79.5% | 92.47% |
| Operating Expenses | \$214,379 | \$118,987 |

What price will you charge for each unit?

Constant Amount Varying amounts over time

\$ 40 Per Unit



Upmetrics could be your way out of boring & clumsy spreadsheets. Simply enter the numbers, and get accurate and easy-to-understand financial reports made in minutes – no more remembering complex formulas or fussing in the spreadsheet.

[Start your planning today](#)

Create a winning business plan that gets you funded

Creating a stunning and investment-ready plan requires no writing, graphic designing, or financial planning expertise.

Upmetrics has all the features required to help you create a comprehensive business plan—from start to finish. Make no mistakes, it's the modern way of planning to structure ideas, make plans, and create stunning pitch decks to awe investors.

Pitch decks that impress investors

Create pitch decks that provide a visual representation of your business, engage investors, and make them want to invest in your business idea.

Stunning cover page designs

With Upmetrics, you have the liberty to choose from multiple stunning cover page designs. Choose a creative design and make your plan stand out.

Online sharing made simple

Upmetrics makes online sharing quick and easier for users. Easily share your business plans with a link while tracking reader activity.

Interactive plans in no time

Import business plan sections like—SWOT analysis, comparison tables, and others to create an interactive business plan. No designing skills are required.

500+ sample business plans

Simply import a template from our library of sample plans into the editor and start customizing it to make it yours. It takes only a few clicks to get started.

Collaborate with team in real-time

Invite team members, initiate conversations, discuss ideas & strategies, share feedback, and work on a business plan in real-time.



Mariia Yevlash



Student, Sumy State University – Ukraine

The most helpful feature was to make a business plan out of a simple idea. Thankful for all the tools provided, **especially AI which did a great impact on my work.**

Create winning Business Plans with our

AI Business Plan Platform

Get Started Today!

15-day money-back guarantee

